

Dr. Keren Tzur Stirin

Curriculum Vitae

PERSONAL INFORMATION:

Address: 9 Eshel st. Mazkeret-Batya, Israel (76804)

E-mail: dr.keren.tzur@gmail.com

Phone: 972-52-2518656

ACADEMIC EDUCATION:

2007 -2012 Ph.D. Organizational Behavior, The Leon Recanati Graduate School of Business Administration, Tel Aviv University, Tel Aviv, Israel

2001-2002 MBA Organizational Behavior, Accelerated track for excellent students, Business school, The College of Management Academic Studies, Israel. *Summa Cum Laude*

1999-2001 BA. Information Systems, Business school, The College of Management Academic Studies, Israel. *Summa Cum Laude*

ACADEMIC EMPLOYMENT:

Reichman University, Adelson School of Entrepreneurship

Vice Dean: 2023-Today

Peres Academic Center, The Department of Human Resources Management.

Faculty: 2020 – 2023

Center for Academic Studies, Sarnat Business School

Faculty: 2011 – 2019

2018-2021: Head of lecturers-students' committee.

Sapir College, The Department of Human Resources Management.

Adjunct Lecturer: 2019-Today

Haifa University, School of Business Administration.

Adjunct Lecturer: 2019-2020

Tel Aviv University, Recanati Graduate School of Business Administration

Adjunct Lecturer: 2009-2012

The Hebrew University, The Robert H. Smith Faculty of Agriculture, Food and Environment.

Adjunct Lecturer: 2009-2012

COURSES TAUGHT:

- *Behavioral Decision Making for Entrepreneurs, BA course.*
- *Entrepreneurship seminar, BA course.*
- *Empirical Research Methods, BA course.*
- *Negotiation Management, BA course.*
- *Labor Relations, BA course.*
- *Conflict Resolution, BA course.*
- *Compensation Systems in Organizations, BA course.*
- *Organizational Transitions. MBA course.*
- *Motivation Seminar, BA course.*
- *Organizational Behavior. MBA course.*
- *Descriptive Statistics, BA course.*
- *Inferential Statistics, BA course.*
- *Statistics for Managers, BA course.*
- *ANOVA, BA course.*

LIST OF PUBLICATIONS IN REFEREED JOURNALS:

1. Ganzach, Y., Stirin, K., Pazy, A & Eden, D. (2016). The joint effect of expectations and performance on efficacy beliefs. *Personality and Individual Differences*, 88, 51-56.
2. Stirin, T. K., Ganzach, Y. & Pazy, A. (2016). On the positive and negative effect of self-efficacy on performance: Reward as a moderator. *Human Performance*, 29, 362-377.
3. Stirin, K., Ganzach, Y., Pazy, A. & Eden, D. (2012). The effect of perceived advantage and disadvantage on performance: The role of external efficacy. *Applied Psychology: An International Review*, 61, 81-96.

CONFERENCE PRESENTATIONS:

1. Stirin, K., Ganzach, Y. & Pazy, A. (2012). On the Positive and Negative Effect of Self-Efficacy: Reward as a Moderator. Paper presented at The annual meeting of the Academy of Management, Boston.
2. Stirin, K., Ganzach, Y. & Pazy, A. (2011). Valence as a Moderator to the Effect of Self-Efficacy on Performance. Paper presented at The First Israel Organizational Behavior Conference (IOBC), Tel Aviv.
3. Stirin, K., Ganzach, Y. & Pazy, A. (2010). Effect of Performance on Efficacy Beliefs. Paper presented at The 12th Biennial ISSWOV conference, Lisbon.
4. Stirin, K., & Ganzach, Y. (2008). Perceived Advantage and Disadvantage: Their Effects on Efficacy Beliefs and Performance. Paper presented at the Academy of Management annual meeting, Los Angeles.

PROFESSIONAL EXPERIENCE – NON-ACADEMIC:

- 2012 - 2022 Entrepreneurship and management of real estate projects.
- 2008 - 2012 Member of the founding and management team of "Danny's Farm" – one of Israel's leading horse riding schools and farms.
- 2003 - 2007 Manager of the southern district region at "Eshcolot – Thinking" company.
- 1999 - 2002 Logic teacher in "Tomashin."
- 1996 - 1998 Branch manager in "Pikansin."

1992 - 1995 Army: Head of the professional-soldiers department in the education corps.
(Lieutenant).