

ADMISSIONS CRITERIA FOR GRADUATE PROGRAMS

An undergraduate degree is required for all programs:

- **MA GOVERNMENT**
Prerequisite courses may be required, depending on applicant's background.
Minimum GPA:
 - Diplomacy Track and MA Counter-Terrorism Track: 80
 - Government Research Track with Thesis: 88
- **MA FINANCIAL ECONOMICS**
Quantitative undergraduate degree (Economics, Business, Accounting, Engineering, and exact science degrees). Prerequisite courses may be required.
Minimum GPA: 80
- **MBA IN HEALTHCARE INNOVATION**
Undergraduate degree + at least 3 years of professional work experience.
Prerequisite courses may be required.
Minimum GPA: 80
- **GLOBAL MBA***
Undergraduate degree + 3 years of professional work experience. Prerequisite courses may be required.
Minimum GPA: 80
- **ONE-YEAR MBA***
Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 85
- **MSc MACHINE LEARNING & DATA SCIENCE**
Undergraduate degree in Computer Science, Economics, or an exact/natural science (Physics, Chemistry, Biology, Statistics, Math). Additional preparatory and/or prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 80; or 85 for non-CS applicants
- **MA HUMAN-COMPUTER INTERACTION (HCI)**
Prerequisite courses may be required, depending on applicant's background.
Minimum GPA: 82
- **MA BEHAVIORAL ECONOMICS**
Prerequisites may be required depending on applicant's background.
Minimum GPA: 80

* Candidates who do not have a quantitative background may be required to take the GMAT exam.

Reichman University reserves the right to cancel, alter, or expand the academic programs offered.

The schedule of the programs is tentative and is subject to change.



CAREER DEVELOPMENT CENTER

The Career Development Center prepares students to enter the workplace by helping them find suitable employment opportunities. The Center provides counseling, placement, and informational services tailored to meet the specific needs of the students and graduates of each of Reichman University's schools. Services include personal career counseling, one on one LinkedIn meetings, lectures, and workshops on job-seeking strategies. The Center creates recruitment and networking opportunities, including job fairs and employers' meetings, as well as a regularly updated listing of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng

REICHMAN UNIVERSITY FAST FACTS

Over **2,500** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body

Israel's first and only **private university**

The **Adelson School of Entrepreneurship** is the first school in Israel to award a full academic degree in entrepreneurship

Reichman University: **the most international university in Israel**

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Over **38,000** graduates worldwide

The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**

Reichman University operates a **radio station** at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English
<http://1062fm.co.il/en>

Over **38** research institutes at Reichman University



Our world is undergoing constant, rapid changes. We at Reichman University believe that within this dynamic reality, it is up to the academic world to step up and take responsibility for our future. The rapid pace of change requires multidisciplinary education and quick adaptability.

In today's competitive market, it is essential to entrust Master's degree graduates with significant, quality advantages, and we have built our curricula accordingly. Our demands from ourselves and from our students are challenging - often beyond the standards of other institutions of higher education.

We have built our unique programs to create leaders who can successfully take on all spheres of our professional world and lead change where and when it is needed."

Prof. Uriel Reichman
Founding President and Chairperson of the Board of Directors, Reichman University



www.rris.runi.ac.il

LIVE IN ISRAEL, STUDY IN ENGLISH

RAPHAEL RECANATI INTERNATIONAL SCHOOL REICHMAN UNIVERSITY

GRADUATE PROGRAMS

2024-2025



ARISON SCHOOL OF BUSINESS

GLOBAL MBA

This program provides a solid foundation in general management, taught from a global perspective, with two unique specialization tracks:

- **AI & Big Data**
- **Innovation & Entrepreneurship**

→ The AI & Big Data track is designed to develop outstanding managers. The program integrates essential business management courses with a focus on data-driven decision-making. Graduates of this program acquire a data-thinking mindset, a crucial asset in any industry domain, for leading teams, initiating projects and ventures, and driving success.

→ The Innovation & Entrepreneurship track offers students the opportunity to acquire the skills, knowledge, and network that are needed for developing and running innovative companies. The track focuses on experiential learning, including a practicum in early stage startups and VCs, venture creation training, informal mentorships, and company visits to leading tech companies in Israel and in the US.

→ GMBA students work on projects with actual clients, in either Israeli or international companies. Students have access to an extensive international network and work closely with the finest graduates of the world's leading business schools.

→ **Sample Courses:** Digital Marketing; Negotiation Management; Systematic Creativity

Length 18 months

Tuition NIS 104,900

Schedule Sunday, Friday

→ For more information:
www.runi.ac.il/en/schools/rris/graduate/pages/global-mba.aspx

ONE-YEAR MBA

This program provides students with managerial tools that will allow them to smoothly integrate into the corporate world, develop new business opportunities, and quickly climb the career ladder within their organizations.

→ Focus on the fields of innovation and entrepreneurship

→ **Sample Courses:** Data Science Intuition; Digital Marketing; UX research for product innovation

Length 12 months

Tuition \$28,500 USD

Schedule Monday, Wednesday, Friday

→ For more information:
www.runi.ac.il/en/schools/rris/graduate/pages/mba-oneyear.aspx

MBA IN HEALTHCARE INNOVATION

Management, Innovation and Entrepreneurship

This program is run in collaboration with the Chaim Sheba Medical Center, Tel Hashomer, the largest hospital in Israel. The program provides executives and future healthcare leaders with the tools and skills necessary to address the challenges and complexities of modern healthcare.

This is a one-year international program, taught in English.

→ Students will master three core areas:
Business Administration
Healthcare Management
Innovation & Entrepreneurship

→ Leading guest lecturers from Ivy League universities such as Stanford and Harvard, and from the industry

→ Hands-on practicum allows students to apply learned tools to real-life situations

→ Study trip to Silicon Valley and Stanford University

→ **Sample Courses:** Real World Experience; Redesigning Healthcare; Toolkit to Innovation Management

Length 12 months

Tuition \$28,500 USD

Schedule Tuesday, Friday

→ For more information:
www.runi.ac.il/en/schools/rris/graduate/mba-hc-innovation/pages/main.aspx

ARISON SCHOOL OF BUSINESS & TIOMKIN SCHOOL OF ECONOMICS

MA FINANCIAL ECONOMICS (MAFE)

This program prepares students for diverse roles in financial markets, including financial analysis at investment banks, hedge funds and venture capital firms, data analysis in fintech and investment companies, economic and business consulting, and financial management positions across the private and public sectors.

→ Open to Israeli and international students

→ Faculty includes prominent industry figures and academics from top U.S. universities

→ Optional study trip to London's financial center

→ Merit scholarships available for outstanding students

→ Optional track with thesis

→ **Sample Courses:** Valuations; Corporate Finance; Risk Management; Central Bank Policy; Active Portfolio Management using ML; Fintech; Blockchain Finance

Length 14 months (full time) or 26 months (part time)

Tuition NIS 77,900

Schedule Monday/Thursday, Friday

→ For more information:
www.runi.ac.il/en/schools/rris/graduate/pages/ma-financial-economics.aspx

BARUCH IVCHER SCHOOL OF PSYCHOLOGY & TIOMKIN SCHOOL OF ECONOMICS

MA BEHAVIORAL ECONOMICS (MABE)

Behavioral economics is an emerging field of research in economics and psychology, with important real-life and policy implications. Behavioral economics deals with the impact of psychological factors on economic decision-making. Whereas standard economics portrays individuals as rational agents who are self-interested and seek to maximize their personal utility, behavioral economics recognizes that people do not always make rational decisions, and thus aims to experimentally examine and characterize forms of real-life economic decision-making that might deviate from the standard, rational choice.

→ By examining the cognitive, emotional, and social aspects of the decision process, behavioral economics tries to predict actual behavior, and to provide important insights about the forces that shape individuals' and societies' economic decisions. The program provides tools for improving decision-making processes and deals with issues relating to consumers, organizations, governments, and countries.

→ **Sample Courses:** Behavioral Ethics; Business Strategy for Behavioral Economics; The Psychology of Investing; Consumer Behavior

Length 18 months

Tuition NIS 63,000

Schedule Sunday, Friday

→ For more information:
www.runi.ac.il/en/schools/rris/pages/behavioral-economics.aspx

EFI ARAZI SCHOOL OF COMPUTER SCIENCE

MSc MACHINE LEARNING & DATA SCIENCE

This is a unique program that provides students with relevant tools and a deep understanding of the fields of Data Science, Machine Learning, and Big Data technologies.

→ Dedicated and motivated teaching staff with a strong track record of research and practical work in both academia and industry.

→ Students will learn to deeply understand methods, develop variants according to project needs, and rigorously and critically produce useful interpretations of results.

→ The program will endow students with the skills and in-depth knowledge necessary to become leaders in data science and machine learning and to have successful careers in data science, AI, data analysis, and data engineering.

→ The program consists of mandatory and elective courses. Examples of mandatory classes are: Machine Learning, statistics and data analysis, and deep learning. Electives include NLP, reinforcement learning, AI in healthcare, advanced algorithms, and MLOps.

Some students may be required to take preparatory courses in Computer Science and in Math.

Length Typically 24-36 months

Tuition NIS 74,200 (not incl. preparatory courses)

Schedule Mandatory classes: Thursday & Friday (electives and prep classes will be held on other days)

→ For more information:
<https://www.runi.ac.il/en/schools/rris/graduate/pages/msc-main.aspx>

**The full Machine Learning & Data Science syllabus should appear on the website by March 2024.*

LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY AND STRATEGY

MA GOVERNMENT

This program is separated into three specializations:

- **Counter-Terrorism and Intelligence**
- **Diplomacy & Conflict Studies**
- **Research with Thesis**

→ The evolving security challenges require a new generation of counter-terrorism experts who think outside the box. The Counter-Terrorism and Intelligence specialization exposes students to the phenomenon of modern terrorism and the Israeli counter-terrorism experience, combined with academic excellence.

Optional cluster in Cyberterrorism

→ The Diplomacy & Conflict Studies specialization prepares future diplomats, strategists, and negotiators to navigate global security, as well as the political and economic environment.

Optional clusters in Contemporary Middle East Studies and Global Impact Studies

→ The Research specialization is a two-year program for students who plan to pursue a research-oriented career in academia.

→ **Sample Courses:** Online Terrorism; Dilemmas in Counter-Terrorism; Intervention & Peacekeeping

Length 12 or 16 Months

Tuition \$14,700 USD

Schedule Thursday, Friday

SPECIALIZATION (COUNTER-TERRORISM/ DIPLOMACY) WITH THESIS OPTION

Length 24 months

Tuition \$15,900 USD

Schedule Thursday, Friday

Some electives and optional clusters may be offered on different weekdays and in the summer semester.

→ For more information:
www.runi.ac.il/en/schools/rris/graduate/pages/ma-government.aspx

SAMMY OFER SCHOOL OF COMMUNICATIONS

MA HUMAN-COMPUTER INTERACTION (HCI)

Much of the knowledge and skills HCI students acquire during their MA studies is from hands-on experience at Reichman University's milab (Media Innovation Lab), as well as the ARL (Advanced Reality Lab) and the BCT (Brain Cognition and Technology). This enables the students to lead user-centered products in technology companies, interactive experiences at design companies, and cutting-edge research in academic and industry innovation labs. This unique program is similar to leading programs at top universities in the US and Europe.

→ Potential career paths include user research, interaction design, UX/UI, product innovation, and a range of emerging roles that require understanding of user needs and the ability to lead new products to fulfill those needs.

→ Project-based learning in research labs and design workshops, including creative prototyping with code, sensors, 3D printing, UX design, and more

→ **Sample Courses:** UX/UI Design and User Research; Interaction Design and Technology Prototyping; Research of Human-Technology Interaction

Length 12-18 months

Tuition NIS 77,900

Schedule Wednesday, Friday

→ For more information:
<https://www.runi.ac.il/en/schools/rris/graduate/ma-human-computer-interaction>

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