# INTERNATIONAL STUDENT EXCHANGE PROGRAM

ESG UQAM



# **FACT SHEET 2020-2021**

# INSTITUTIONAL INFORMATION

## École des sciences de la gestion (ESG) - School of Management

Civic Address École des sciences de la gestion 315, rue Sainte-Catherine Est

Montréal (Québec) H2X 3X2

Canada

Mailing Address École des sciences de la gestion

Case postale 8888 Succursale Centre-Ville Montréal (Québec) H3C 3P8

Canada

Website international.esg.uqam.ca

Associate Dean of Yvan Petit, Ph.D.

International Relations +1 514 987-3000 ext. 1258

petit.yvan@uqam.ca

Associate Dean of Studies Lisa Baillargeon, Ph.D.

Associate Dean of Research Fabien Durif, Ph.D.

# **ESG International Office**

Deputy Director

**International Affairs** 

Integration and Student Life Advisor for International students

Assistant - Incoming Students (France)

Assistant - Incoming Students (Other countries - Except France) Benoit Chalifoux

+1 514 987 3000 ext. 2083 chalifoux.benoit@uqam.ca

Mireille Saad

+1 514 987 3000 ext. 8353 saad.mireille@ugam.ca

Stéphanie Leblanc

+1 514 987 3000 ext. 2657 leblanc.stephanie.2@uqam.ca

Carol-Ann Gosselin Lagueux +1 514 987 3000 ext. 8543

gosselin-\_lagueux.carol-ann@uqam.ca

Team Coordinator and Projects Management

International Relations

Coordinator Outgoing Students

Assistant - Outgoing Students

International Partnership Coordinator

Mélissa Veilleux

+1 514 987 3000 ext. 7022 veilleux.melissa@uqam.ca

Nancy Moreau

+1 514 987 3000 ext. 1578 moreau.nancy@uqam.ca

Annie-Claude Robert +1 514 987 3000 ext. 6866 robert.annie-claude@uqam.ca

Pierrick Malissard

+1 514 987 3000 ext. 7977 malissard.pierrick@uqam.ca



# **ACADEMIC CALENDAR**

SEMESTER	BEGINNING AND END OF CLASSES (including exams)	APPLICATION DEADLINE
Fall 2020	September 8 <sup>th</sup> , 2020 to December 23 <sup>th</sup> , 2020	April 30 <sup>th</sup> , 2020
	Orientation:  September 3 <sup>rd</sup> , 2020 (for ESG international exchange students)	
Winter 2021	January 7 <sup>th</sup> , 2020 to May 2 <sup>nd</sup> , 2021	October 15 <sup>th</sup> , 2020
	Orientation:  January 6th, 2021 (for ESG international exchange students)	

- Incoming students must attend the orientation sessions.
- It is therefore highly recommended to arrive in Montreal before orientation.
- Incoming students are strongly advised to attend their classes from the very beginning.
- In addition, enrolment in a course could be denied to incoming students who did not participate in the first two three-hour periods of the course, which generally take place in the first two weeks of the semester.
- Since it's not possible to negotiate the passing of exams in the exchange student's home institution, students are responsible for
  ensuring that their departure from Montreal at the end of the semester is scheduled after all final exams

# **ACADEMIC INFORMATION**

#### **CREDITS AND WORKLOAD**

Learning activities are evaluated in credits:

→ 1 UQAM credit = 2 ECTS credits

A 3 credit course generally requires 45 hours of class work (i.e. 45 contact hours) and 90 hours of personal work, for a total workload of 135 hours.

#### **FULL-TIME COURSE LOAD**

At the undergraduate (Bachelor's) level, a full-time student must enrol in at least 4 courses (12 credits), the normal course load being 5 courses (15 credits) per semester.

At the graduate (Master's) level, a full-time student must enrol in at least 2 courses (3 credits), the normal course load being 4 courses (12 credits) per semester.

However, for the Maîtrise en comptabilité, contrôle et audit program (French only), students can register to a maximum of 3 courses within the program, considering the intense workload. If the student needs to register to a fourth course, it can be selected amongst the ones offered in our other programs, if necessary.

#### **EVALUATION OF STUDENTS IN COURSES**

At the undergraduate level, the level of learning reached by students, in regard to course objectives, is indicated by letter grades:

→ A+, A and A-: Excellent
→ B+, B and B-: Very Good
→ C+, C and C-: Good
→ D+, D: Passable
→ E: Fail

→ S: Satisfactory

Grades C-, D+ and D are not used in the evaluation of graduate (Master's level) courses.

The following symbols are also used for transmitting technical information on grades:

→ I: Incomplete (forthcoming grade)
→ #: Authorized delay for grading
→ X: Authorized withdrawal from a course

→ ZE: Fail by withdrawing from a course

#### LANGUAGES OF INSTRUCTION

In undergraduate programs (Bachelor's level) and graduate programs (Master's level), most courses are taught in French. Some courses are taught in English.

#### **FRENCH**

Partner institutions whose main language of instruction is not French must ensure that all students planning to enrol in courses taught in French at ESG have intermediate level spoken and written French.

This knowledge of French should be sufficient to enable the student to obtain a minimum score of 605 on the Test de français international (TFI) equivalent to the B2 level (Upper Intermediate) of the Common European Framework of Reference for Languages (CEFRL). This minimum score is presented as a guide. Although no specific test is required, a certificate attesting to the student's French language skills (oral and written) must be provided by a competent authority.

#### **ENGLISH**

Partner institutions whose main language of instruction is not English must ensure that all students planning to enrol in courses taught in English at ESG have intermediate level spoken and written English.

The expected level of competency corresponds to the B2 level (Upper Intermediate) of the Common European Framework of Reference for Languages (CEFRL) and to the following major test score (presented as a guide):

→ TOEIC: 750 +

→ TOEFL (Paper): 550 +
 → TOEFL (Internet): 80 +

→ IELTS: 6,0 +

Although no specific test is required, a certificate attesting to the student's English language skills (oral and written) must be provided by a competent authority.

# **COURSE LIST (2020-2021)**

#### **COURSES TAUGHT IN FRENCH**

ESG Course List for the Fall 2020 and Winter 2021 semesters can be accessed online:

international.esg.ugam.ca/etudiants-internationaux/cours-offerts

Any student wishing to enrol in Master's or Graduate Certificate (DESS) courses must obtain course selection approval from the head of the relevant program of study. It should be noted that some graduate programs are not available to exchange students.

**DSR8403** 

#### **COURSES TAUGHT IN ENGLISH | UNDERGRADUATE\* (3 credits)**

DSR4700 International Management and Cultures DSR5100 Strategic Management DSR6102 Business Simulation ECO3550 International Economic Relations ECO5550 Currencies and International Financial Markets ESG1114 Doing Business in North America: Start a Business in Canada (Entrepreneurship) EUT1172 Sustainable Development in Management FIN3500 Financial Management Investment and Portfolio Management FIN5521 Investment and Portfolio Management (Corporate Finance) FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior International Marketing MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5324 Digital Marketing MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources SCO2000 Managerial Accounting	DSR2010	Corporate Social Responsibility	
DSR5100 DSR6102 Business Simulation ECO3550 International Economic Relations ECO5550 Currencies and International Financial Markets ESG1114 Doing Business in North America: Start a Business in Canada (Entrepreneurship) EUT1172 Sustainable Development in Management FIN3500 Financial Management Investment and Portfolio Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance) Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 MKG5334 Digital Marketing MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1630 Organizational Behavior Introduction to the Management of Human Resources	DSR4700	' '	
DSR6102 Business Simulation ECO3550 International Economic Relations ECO5550 Currencies and International Financial Markets ESG1114 Doing Business in North America: Start a Business in Canada (Entrepreneurship) EUT1172 Sustainable Development in Management FIN3500 Financial Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance) FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MCD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	DSR5100		
ECO5550 Currencies and International Financial Markets ESG1114 Doing Business in North America: Start a Business in Canada (Entrepreneurship)  EUT1172 Sustainable Development in Management FIN3500 Financial Management Investment and Portfolio Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance)  FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 MKG5334 Digital Marketing MCD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	DSR6102		
ESG1114 Doing Business in North America: Start a Business in Canada (Entrepreneurship)  EUT1172 Sustainable Development in Management FIN3500 Financial Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance)  FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	ECO3550	International Economic Relations	
Business in Canada (Entrepreneurship)  EUT1172 Sustainable Development in Management FIN3500 Financial Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance)  FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5324 Digital Marketing MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	ECO5550	Currencies and International Financial Markets	
Business in Canada (Entrepreneurship)  EUT1172 Sustainable Development in Management  FIN3500 Financial Management  FIN5521 Investment and Portfolio Management  FIN5570 Financial Analysis and Evaluation of Firms	ESG1114	Doing Business in North America: Start a	
EUT1172 Sustainable Development in Management FIN3500 Financial Management FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance) FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MCD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources			
FIN5521 Investment and Portfolio Management FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance)  FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MCD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	EUT1172	· · · · · · · · · · · · · · · · · · ·	
FIN5570 Financial Analysis and Evaluation of Firms (Corporate Finance)  FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior Introduction to the Management of Human Resources	FIN3500	Financial Management	
(Corporate Finance)  FIN5580 Multinational Financial Management  MET3122 Management of SMEs (Entrepreneurship)  MET4011 Technological Innovation in Context  MET4200 Introduction to Operations Management  MKG3300 Marketing  MKG5305 Consumer Behavior  MKG5321 International Marketing  MKG5322 Personal Selling and Sales Management  MKG5327 Advertising  MKG5334 Digital Marketing  MOD1101 Business of Fashion  ORH1163 Organizational Behavior  Introduction to the Management of Human Resources	FIN5521	Investment and Portfolio Management	
FIN5580 Multinational Financial Management MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior International Marketing MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	FIN5570	Financial Analysis and Evaluation of Firms	
MET3122 Management of SMEs (Entrepreneurship) MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources		(Corporate Finance)	
MET4011 Technological Innovation in Context MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	FIN5580	Multinational Financial Management	
MET4200 Introduction to Operations Management MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MET3122	Management of SMEs (Entrepreneurship)	
MKG3300 Marketing MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MET4011	Technological Innovation in Context	
MKG5305 Consumer Behavior MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MET4200	Introduction to Operations Management	
MKG5321 International Marketing MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG3300	Marketing	
MKG5322 Personal Selling and Sales Management MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG5305	Consumer Behavior	
MKG5327 Advertising MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG5321	International Marketing	
MKG5334 Digital Marketing MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG5322	Personal Selling and Sales Management	
MOD1101 Business of Fashion ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG5327	Advertising	
ORH1163 Organizational Behavior ORH1600 Introduction to the Management of Human Resources	MKG5334	Digital Marketing	
ORH1600 Introduction to the Management of Human Resources	MOD1101	Business of Fashion	
	ORH1163	Organizational Behavior	
SCO2000 Managerial Accounting	ORH1600		
	SCO2000	Managerial Accounting	

**COURSES TAUGHT IN ENGLISH | MASTER (3 credits)** 

onatogy of organization and outpoints occide
Responsibility: From Local to International
Implementing International Strategy
International Management: Strategies for the BRICS
International Trade and Globalization
Innovation Management
Unknown Risks and Organization
International Issues in Organizational Management
Management of International Projects
Project Management in a Multi-Cultural Context
Project Management
International Marketing
Intercultural Marketing
Globalization and Contextual Issues in Management
of Human Resources
Individuals and Organizations in a Cross-Cultural Context

Strategy of Organization and Corporate Social

#### FRENCH COURSE FOR NON-FRENCH SPEAKERS\*\*

This course (3 credits) aims to develop basic skills for oral and written communication in French.

FLS1000 Français élémentaire sur objectifs spécifiques I

\*\* Basic beginner course. If the student wishes to take a more advanced course, he will have to do a placement exam upon arrival at a cost of \$65 CAD.

# **ADMISSION PROCEDURES**

#### **REQUIRED DOCUMENTS**

- A copy of the individual record of civil status or any other document (e.g. birth certificate) attesting to the identity of the person and including the names of both parents (a requirement of the Government of Quebec).
   Documents must be in French or English;
- an official transcript of all courses completed to date by the candidate in his/her current program;
- a list of all courses taken by the candidate during the two semesters preceding his/her arrival at ESG UQAM;
- when required (see section on Languages of Instruction), a certificate attesting to the French or English language skills of the candidate;
- a list of courses selected by the candidate for his/her exchange semester(s) at ESG UQAM;
- ESG UQAM's application form which will be sent to the candidate by
  email after being nominated online by the home institution. The candidate
  must complete the form online and submit it. Once submitted, the
  candidate must print the PDF version of the completed form received by
  email, sign it and mail it with all the required documents mentioned above.

#### Remarks

- Send only COMPLETE FILES of candidates for an exchange since UQAM's Service de l'admission will not treat files with missing information.
   Two copies of the application documents are required.
- Please do not stample the application documents.
- Applications of candidates for an exchange may be accepted after the application deadlines (April 30<sup>th</sup> and October 15<sup>th</sup>). However, it is generally impossible to guarantee late applicants that they will receive their acceptance letter early enough to enable them to complete immigration procedures, if required.

#### ADDRESSES FOR SENDING STUDENT FILES

#### By regular mail:

ESG International Office (SSI)
International Relations Coordinator – Incoming Students
Vice-décanat aux études, ESG UQAM
C.P. 8888, Succursale Centre-Ville
Montréal (Québec) Canada H3C 3P8

#### By special delivery:

ESG International Office (SSI)
International Relations Coordinator – Incoming Students
Vice-décanat aux études, ESG UQAM, (R-1020)
315, rue Ste-Catherine Est Montréal (Québec)
CANADA H2X 3X2

<sup>\*</sup> A minimum of 15 courses are offered each semester.

### GENERAL INFORMATION

#### **INCOMING STUDENTS GUIDE**

We strongly recommend students to read the information guide included in the Online Application email received after being nominated online by their home institution

#### **IMMIGRATION PROCEDURES**

Students studying in Québec for a period of six months or more must obtain, before their arrival, an acceptance certificate (Certificat d'acceptation du Québec (CAQ)) from Immigration-Québec and a study permit issued by Immigration and Citizenship Canada. For details, see:

- www.immigration-quebec.gouv.qc.ca
- www.cic.gc.ca

#### **ELECTRONIC TRAVEL AUTHORIZATION (ETA)**

Visa-exempt foreign nationals who fly to or transit through Canada will need an Electronic Travel Authorization (eTA). Exceptions include U.S. citizens and travelers with a valid visa. For more information concerning the eTA:

www.cic.gc.ca/english/visit/visas.asp

#### **HEALTH INSURANCE**

Exchange students at ESG UQAM are obliged to be covered by a health insurance plan. Two options are available:

# 1. Coverage by the Régie de l'assurance maladie du Québec (RAMQ)

The Government of Quebec has signed a series of reciprocity agreements with Belgium, Denmark, Finland, France, Greece, Luxembourg, Norway, Portugal, Romania and Sweden. Under these agreements, exchange students who are nationals of these countries are exempted from subscribing to a health insurance plan after demonstrating to the UQAM authorities that they have obtained a RAMQ card.

Procedures for obtaining the RAMQ card are presented in the International section of the ESG website under the headings International Students and Preparing your exchange. Finally, please note that the deadlines for applying for exemption from the health insurance fee are October 16th (Fall Semester) and February 26th (Winter semester).

# 2. Coverage by the Desjardins Sécurité Financière (DSF) compulsory health insurance plan

Since subscription to a Canadian or a foreign health insurance plan, other than the DSF plan, is not accepted, exchange students are automatically charged a health insurance fee upon their arrival at UQAM. In 2019-2020, this fee was \$300 CAD per semester. It should be noted that exchange students are covered by the DSF health insurance plan as long as their enrolment in courses is maintained. Students are no longer entitled to benefits from the DSF plan as soon as they cancel their courses. The DSF coverage is valid only for the period of studies. If the student plans to arrive earlier or leave later, he will have to obtain his own insurance coverage.

#### **ARRIVAL AT THE AIRPORT**

There is no airport pick-up service for international students. However, this route is served by the Société de transport de Montréal (bus #747) with 24-hour service for \$10.

#### **INTEGRATION ACTIVITIES ORGANIZED BY SSI**

Orientation presentations, welcoming days, farewell cocktail party, international lunch and more

#### SERVICES AVAILABLE ON THE UQAM CAMPUS

University library, bookstore, computer labs, cafeteria, sports center, sports activities, student coffee shop.

#### SERVICES AVAILABLE NEAR THE UQAM CAMPUS

Quebec National Library, restaurants, banks, shops, bookstores, hotels.

#### HOUSING

UQAM' Services à la vie étudiante can help exchange students find accommodations, for the duration of their stay or a few days, upon their arrival in Montreal.

#### Residence halls

Two residence halls are located on the UQAM campus. To make a reservation, which should be done as soon as possible, exchange students should have completed the admission process and received their acceptance letter from UQAM. Then, students should contact the residence halls office at:

www.residences-uqam.qc.ca

Contracts with the residence halls are binding from August 15<sup>th</sup> to May 14<sup>th</sup>. Therefore, rooms are normally reserved for students seeking accommodation for two semesters, however exceptions are possible.

#### Off-campus housing

Exchange students looking for an apartment may refer to the data bank (apartments to rent, sublet or share) provided by UQAM in J.-A.-De Sèves Building (Room DS-R503) or online. More information will be sent in preparation emails after admission.

#### Off-campus temporary accommodation

In the vicinity of UQAM, several establishments offer reasonably priced lodging on a temporary basis. However, it would be wise to make a reservation as soon as you know your arrival date. More information will be sent in preparation emails after admission.

#### **COST OF LIVING IN MONTREAL**

Living expenses for students, depending on their lodging and lifestyle, is about \$1 500 CAD monthly.