

Supplementary Questionnaire to the Application Form

This supplementary questionnaire is designated for applicants in the following programs:

- Double Major BA in Entrepreneurship and BSc in Computer Science
- Double Major BA in Entrepreneurship and Business Administration
- Double Major BA in Economics and Entrepreneurship with Data Science

The undergraduate Double Major degree programs in **Entrepreneurship & Computer Science**, **Entrepreneurship & Business Administration** and **Economics & Entrepreneurship with Data Science** at Reichman University are the first of its kind in Israel, and among the first in the world devoted to research and study of the field of Entrepreneurship. The Adelson School of Entrepreneurship was established in light of the growing demand for graduates with academic education in the fields of entrepreneurship and innovation and based on the unprecedented success of the Zell Entrepreneurship Program since its inception, over 20 years ago.

The Double Major degree is intended for students who wish to acquire higher education in the field of Entrepreneurship, alongside practical experience in developing entrepreneurial projects. We strive to train the future generation of entrepreneurs and leaders of innovation.

The program's curriculum is rigorous and demanding and requires a great deal of commitment, hard work and a high level of motivation. Many of the program's courses include practical projects in which the students apply the tools they acquire, in practice.

More information [here](#):

Please fill in the following supplementary questionnaire.

Make sure to write detailed answers.

Good luck,

Dr. Gali Einav, Head of International Entrepreneurship Program

4) Please describe an idea for an initiative or project you would like to implement during your studies

5) Please expand on the problem you wish to solve:

6) Briefly describe the relevant market and the potential clients:

Command of Languages:

| Language | Not relevant | OK | Fluent | Mother tongue |
|----------|--------------|----|--------|---------------|
| English | | | | |
| French | | | | |
| German | | | | |
| Spanish | | | | |
| Russian | | | | |
| Arabic | | | | |
| Hebrew | | | | |
| Other: | | | | |

Special Skills:

| Skill | Not relevant | OK | Good | Very good |
|-------------------------|--------------|----|------|-----------|
| Web marketing | | | | |
| Programming | | | | |
| Graphics and design | | | | |
| Excel and data analysis | | | | |
| Sales experience | | | | |
| Other: | | | | |

Self-Assessment:

For each of the characteristics define to what extent it describes you (on a scale of 0–10:

From 0- Does not describe me at all, to 10-Describes me perfectly), and write an example of how this characteristic has come to the fore in your past activities.

| Characteristic | Score | Example |
|--|-------|---------|
| A sense of self efficacy and the ability to initiate and execute a project | | |
| Pro-active personality | | |
| Persistence and the ability to deal with difficulties | | |
| Ability to perform under stressful conditions | | |
| Ambitiousness | | |
| Independence | | |
| Innovativeness | | |
| Passion for projects you lead | | |

| | | |
|-----------------|--|--|
| Target oriented | | |
| Creativity | | |

Video:

- Prepare a short video clip (30-60 seconds) in which you introduce yourself and explain why you should be accepted to this program. This is where you tell us more about yourself: What inspires you, what are your goals, why are you applying for this degree, what special activities are you currently engaged in (or in the past), etc.
- Upload the video to YouTube (or any other video platform) and add the link to this document.
- **Please make sure the video is open for us to watch-** if you upload the video to YouTube, please select under privacy definitions: "UNLISTED"



Paste the link to your video here