

LIVE IN ISRAEL, STUDY IN ENGLISH

# RAPHAEL RECANATI INTERNATIONAL SCHOOL REICHMAN UNIVERSITY

UNDERGRADUATE  
DEGREE  
PROGRAMS

2024-2025

 **Reichman  
University** Raphael Recanati  
International School

## ARISON SCHOOL OF BUSINESS

The BA in Business Administration is designed to prepare students for managerial and entrepreneurial positions. The goal is to teach managerial agility and innovation in a data-rich digital world.

### Knowledge Clusters

Brand Management; Corporate Finance; Customer Management; Data Science; Entrepreneurship & Business Development; Financial Markets; FinTech; Marketing Strategy; Product Management

### Specializations

- Finance
- Digital Innovation
- Marketing

### Sample Courses

International Finance; Developing Digital Products; Digital Marketing Tools

### Project Collaboration

L'Oreal, Unilever, and other companies

### Research Institutes

Data Science Institute

### Internships

Students with strong GPAs may be offered internships at top local and international firms.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/business-administration/](http://www.runi.ac.il/en/schools/rris/undergraduate/business-administration/)



## TIOMKIN SCHOOL OF ECONOMICS

### Economics and Entrepreneurship with

#### Data Science (BA)

The Economics and Entrepreneurship with Data Science program is designed to prepare students for positions that require advanced analytical skills. It's intended for students seeking management positions at corporations or interested in building their own new ventures.

#### Sample Courses

Entrepreneurship, Creativity & Innovation; Computational Thinking & Introduction to Programming in Python; Introduction to Data Science; FinTech; Machine Learning; Decision-Making & Behavioral Economics

#### Business Administration and Economics (BA)

The double major BA degree in Business Administration and Economics is designed for students with an interest in professional leadership positions in a wide range of fields, including finance and economics policy, as well as for those seeking advanced degrees in business (MBA), law, or economics.

#### Specializations

→ Economic Policy Analysis → Data Analysis

#### Sample Courses

Microeconomics; Macroeconomics; Econometrics; Writing Economic Policy Papers; Investment Theory; Fundamentals of Finance; Future & Options Markets; Business Strategy; Digital Marketing; Global Marketing

#### Special Academic Field Trips

Bank of Israel, Israeli Knesset, Sorek Desalination Plant, Google headquarters, Bank Hapoalim, and more

#### Research Institutes

Aaron Institute for Economic Policy

#### Internships

Students with strong GPAs may be offered paid internships at top local and international firms.

For More Information:

Economics and Entrepreneurship with Data Science  
[www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/](http://www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/)

Business Administration and Economics  
[www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/](http://www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/)

## EFI ARAZI SCHOOL OF COMPUTER SCIENCE

The BSc in Computer Science provides students with a rigorous analytical foundation in mathematics, a thorough understanding of computer science and IT theory, and practical software development skills.

### Sample Courses

Discrete Mathematics; Programming; Data Structures; Algorithms; Operating Systems; Networks; Machine Learning; and various elective courses in advanced CS topics

### Research and Development Projects

Funded by several sources: Office of the Chief Scientist of the Ministry of Science and Technology; European Research Council; Google; Facebook; IBM

### Research Institutes

FACT Center (Foundations & Applications of Cryptographic Theory)

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/](http://www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/)





## ADELSON SCHOOL OF ENTREPRENEURSHIP

The Adelson School of Entrepreneurship offers interdisciplinary studies: All students graduate with either a double major in Business Administration, Computer Science, or Economics and Data Science. All three programs combine in-depth theoretical study with practical experience in both venture creation and innovation.

### **Entrepreneurship and Business Administration (BA)**

This program is designed to prepare students for managerial and entrepreneurial positions in a wide range of professional arenas. It's intended for students who are interested in establishing new innovative startups or new initiatives within existing organizations.

### **Entrepreneurship (BA) and Computer Science (BSc)**

This program teaches students to build new venture initiatives while also providing a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills.

### **Sample Internship Placements**

Students may do an internship for academic credit at startups, venture capital firms, and accelerators.

### **Sample Business Administration Courses**

Principles of Marketing Management; Business Law; Investment Theory

### **Sample Computer Science Courses**

Logic & Set Theory; Algorithms; Sys. Programming in C

For More Information:

Entrepreneurship and Computer Science

[www.runi.ac.il/entrepreneurship-computer-science](http://www.runi.ac.il/entrepreneurship-computer-science)

Entrepreneurship and Business Administration

[www.runi.ac.il/entrepreneurship-business](http://www.runi.ac.il/entrepreneurship-business)



## SAMMY OFER SCHOOL OF COMMUNICATIONS

The BA in Communications focuses on new media and its influence on information, communications, consumerism, and journalism. Students take practical workshops and seminars that enable them to gain professional experience during their studies.

### **Specializations**

- Marketing Communications
- Interactive Communications
- Digital Influence & Perceptions

### **Clusters**

Business Administration; Entrepreneurship

### **Sample Courses**

Principle of Persuasion & Argumentation; Consumer Behavior; Digital Marketing; Technology & Ethics; Cognitive Aspects of UX; Influence & Perceptions; Media Audiences: Uses, Interpretation & Influence

### **Sample Workshops**

Marketing Strategy; Social Media Marketing; Innovation in Advertising; Branded Content & Marketing; E-Commerce; Visual Communication Design & Photoshop; Product Management; UX Design; UX Writing; Online Product Performance; Cross-Platform Content Creation; Storytelling; Online Community Management; Investigative Journalism

### **Real Life Experience**

Newsroom; Create real marketing campaigns for real clients; RU radio station [www.1062fm.co.il](http://www.1062fm.co.il)

### **Research Institutes**

Advanced Virtuality Lab (AVL); Media Innovation Lab (milab); Psychology of the Internet

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-communications/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-communications/)



## LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

The BA program in Government prepares students for careers in Israel and abroad, in the fields of public policy, diplomacy, consulting, and security. Thanks to its strong emphasis on theory, leadership skills, and practical experience, this degree equips the leaders, scholars, and policymakers of tomorrow with the knowledge and tools they need to succeed.

### **Specializations**

- Security Studies & Counter-Terrorism
- Diplomacy & Global Studies
- Contemporary Middle East

### **Sample Courses**

Introduction to Security Studies & Counter-Terrorism; Introduction to the Contemporary Middle East & Islam; Theories in International Relations; The Politics of Climate Change; The Arab-Israeli Conflict & the Peace Process; Contemporary International Politics; Strategic Planning & Policy Analysis

### **Sample Workshops**

Negotiation Workshop; Problem-Solving Workshop; Job Market Skills; Professional Writing; Public Speaking

### **Special Academic Programs**

Argov Fellows Program in Leadership & Diplomacy; Public Diplomacy Program; Maxwell School of Citizenship & Public Affairs at Syracuse University Summer Program; Shimon Peres Fellowship; Student Exchange Programs; Research Cadets Program

### **Research Institutes**

International Institute for Counter-Terrorism (ICT); Institute for Policy and Strategy (IPS); Abba Eban Institute for International Diplomacy; The Institute for Liberty & Responsibility

### **Internships**

Students can intern at more than 30 organizations, including think tanks, NGOs, municipalities, chambers of commerce, and more. Students will receive academic credit for internships approved by the school. These internships also provide invaluable practical experience and networking opportunities.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-government/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-government/)

# BARUCH IVCHER SCHOOL OF PSYCHOLOGY

The BA in Psychology is designed to improve critical thinking, enrich knowledge in the various fields of psychology, help students develop skills necessary to perform psychological tasks in therapeutic and organizational settings, and provide a solid foundation for graduate psychology studies.

## Sample Courses

Organizational Psychology; Cognitive Behavioral Therapy; Neurobiology of Attachment; Personality Theories

## Interdisciplinary Enrichment

Criminology; Neuroscience & Biology;  
Communications; Entrepreneurship

## Research Institutes

DICE (Decision. Intuition. Choice. Evaluation); Sagol Center for Applied Neuroscience; Maytiv Center for Positive Psychology

## Field Experience Placements

Major mental health centers, flagship corporations, and leading research labs

## Honors Programs in Psychology

For outstanding students - includes Honors Thesis

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/ba-psychology/](http://www.runi.ac.il/en/schools/rris/undergraduate/ba-psychology/)



# SCHOOL OF SUSTAINABILITY FOUNDED BY ISRAEL CORP., ICL & ORL

The Sustainability-Government double major degree is an innovative academic program that equips students with the latest knowledge and skills needed to address the pressing environmental challenges of our time. It offers a comprehensive curriculum that teaches students the intricacies of policy and decision-making that balance environmental, social, and economic issues.

The program provides a deep understanding of global environmental issues, including water shortages, clean energy, and climate change, as well as national security considerations. By pursuing this double major, students gain a well-rounded perspective on sustainability that prepares them to take on leadership roles in various sectors. Graduates possess a competitive advantage when pursuing jobs in a wide range of fields related to sustainability.

## Sample Courses

**Sustainability:** Introduction to Sustainability; Urban Sustainability; Sustainable Energy; Sustainability & Water Resource Management; The Future of Food; Introduction to Green Entrepreneurship; Urban Policies in Times of Climate Change; Smart Mobility

**Government:** International Politics; Conflict Resolution; International Law

## Practical Experience

During their final year of studies, students gain practical experience through a Capstone Project. Small groups adopt a problem-solving approach to address a real-life sustainability issue. These projects not only deepen students' understanding of sustainability issues and give them crucial research, analytical, and problem-solving skills, but also teach them to work collaboratively, communicate effectively, and think critically.

For More Information:

[www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/](http://www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/)



# STUDY ABROAD PROGRAM

The Study Abroad Program offers students from around the world the opportunity to study at Reichman University for one semester or one year. Students work with an academic advisor to build a personalized schedule, with courses in English that are relevant to them. These courses can count towards a student's major, minor, or elective requirements at their home institution. Study Abroad students can take almost any course, other than courses at the Efi Arazi School of Computer Science, Entrepreneurship courses, seminars, or workshops.

Tuition is \$12,000 USD per semester. Study Abroad students may reside in the new dormitories for an additional \$924 USD per month. Study Abroad students may be eligible for scholarships and can apply for Masa grants and RRIS needs-based scholarships.

For More Information:

Contact Annette Behrendt, Financial Aid Manager:  
[abehrendt@runi.ac.il](mailto:abehrendt@runi.ac.il)  
or <http://bit.ly/IDCstudyabroad>



# Admissions

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## Required Materials

- \$100 USD application fee
- High school transcript or university transcript (if applicable)
- English proficiency test (if applicable)
- SAT/ACT - test optional / Psychometric exam - if applicable
- CV/Resume
- Essay (250-500 words)
- Two letters of recommendation

## Tuition and Expenses

- Tuition \$15,900 USD per year\*
- Health Insurance (optional) \$1,600 USD per academic year
- Additional Expenses \$700-900 USD per month
- Reichman University Dorms (optional) \$950 USD per month

*\*There is an additional \$300 USD materials fee for students in the Schools of Communications, Computer Science, Entrepreneurship & Psychology.  
All rates are subject to change due to fluctuations in market prices and currency exchange rates.*

## Confirmation Fee

- A \$1,000 USD tuition down payment must be paid on your Candidate Information Station or by bank transfer, as stipulated in your acceptance letter.
- This down payment is the first tuition payment. A Student Information Booklet containing details on how to pay the remainder of the tuition will be sent electronically.
- The tuition down payment will be fully refunded to those who choose not to enroll, as long as their decision is submitted in writing by July 15, 2024.

**Application deadline: July 15, 2024 → [www.rris.runi.ac.il/onlineBAreg](http://www.rris.runi.ac.il/onlineBAreg)**

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## Financial Aid

[www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/](http://www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/)

### → RRIS Needs-Based Scholarships

Students in need of financial aid are eligible to apply for an RRIS needs-based scholarship through their personal Candidate Information Station.

### → FAFSA

US citizens are eligible to borrow FAFSA Stafford loans as part of the Direct Loans Programs and/or Sallie Mae loans. For students enrolled in the 2024-2025 academic year, the deadline to apply for loans is April 1st, 2025. Our school code is G40703, school name Raphael Recanati International school. For further information and to start the process please contact Rina Halller in our US office at [rina@aforu.org](mailto:rina@aforu.org).

### → Masa

Jewish students between the ages of 18-30 who have not previously been on a long-term program to Israel and have not made *aliyah* are eligible for a one-time grant from Masa towards tuition. [www.masaisrael.org](http://www.masaisrael.org)



## Living Arrangements

Reichman University students can enjoy a high standard of living in 750 fully equipped residential units, located in three 12-story towers on the Reichman University campus. The apartments are fully furnished to accommodate all the residents' needs. Each unit has heating and air conditioning, a private bathroom with a shower, a living area, and a kitchen equipped with a refrigerator, a microwave, an electric stovetop, and a kettle. Each room has a TV, with a HOT cable package, and WiFi. In addition, there are laundry rooms with washing machines and dryers in each building. The housing fee includes cable; WiFi throughout the entire building; municipality fees; maintenance; gardening; cleaning of shared areas; and security. It does not include electricity, cooling, or water.

The dormitory towers were planned and designed to meet green building standards. All floors have study areas that allow students to focus on their studies and to maintain a vibrant social life.

Skilled and experienced professional staff members maintain the dormitories and are available to the students on a daily basis. Security services operate 24/7.

Students can register online to live in Reichman University's dormitories. Once they confirm that they'll be attending Reichman University, they'll receive an email inviting them to register by filling out a questionnaire and paying a \$100USD registration fee.

Please email any questions about the dorms to: [dorms@runi.ac.il](mailto:dorms@runi.ac.il)

Office hours: Sun-Thurs, 8:00 AM - 4:00 PM

# REICHMAN UNIVERSITY FAST FACTS

Over **2,500** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body



Israel's first and only

**private university**



The **Adelson School of Entrepreneurship**

is the first school in Israel to award a full academic degree in entrepreneurship



Ranked **No. 1** in Israel for our treatment of

**IDF reservists**



Over **400** **lone soldiers**

studying for full degrees

Over **38,000** **graduates worldwide**



More than **120** **exchange programs**

with leading universities around the world



The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**



Reichman University operates a **radio station** at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English  
<http://1062fm.co.il/en>



## RAPHAEL RECANATI INTERNATIONAL SCHOOL

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### ISRAEL

**The Raphael Recanati International School**

**Reichman University**

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[www.runi.ac.il/en/schools/rris](http://www.runi.ac.il/en/schools/rris)