



Aaron Institute
for Economic Policy
In the name of Aaron Dovrat z"l

THE AARON INSTITUTE FOR ECONOMIC POLICY CONFERENCE

2021

EMERGING FROM THE COVID-19 CRISIS

June 21, 2021

Chais Auditorium (CL05), Arazi-Ofer Building, IDC Herzliya

Topics to be discussed at this year's conference:

- **Controversial Ratio** / How can the economy be developed with a debt-to-GDP ratio exceeding 70%?
- **Restarting** / How can we return to high employment rates?
- **Crisis and Poverty** / Which economic policy might prevent a rise in poverty rates?
- **The World and Us** / Will the termination of Western governments' aid plans impair global growth and Israeli exports?
- **Currency Rates** / Will the Israeli Shekel keep getting stronger, and will the US Dollar lose its global prominence?
- **Encouraging Entrepreneurship** / Which policy would facilitate establishing new businesses towards enhanced growth?
- **Investing in Businesses** / What can be done to boost investments in the private sector?
- **Nurturing Talent** / How can human capital be adapted to accommodate changing economic needs?



Tiomkin School
of Economics

Conference Moderator:

Prof. Omer Moav, Chair of the Aaron Institute for Economic Policy Conference, IDC Herzliya

9:00 Gathering and Welcome

Economic Policy for Crisis Recovery

9:30 **Prof. Zvi Eckstein**, Dean of the Tiomkin School of Economics and Head of the Aaron Institute for Economic Policy, IDC Herzliya
"The Crisis as an opportunity for a Growth-Enhancing Policy"

9:45 **Ms. Shira Greenberg**, Chief Economist at the Ministry of Finance
"Macroeconomic Policy in the Aftermath of the Crisis"

10:00 **Prof. Avi Simchon**, Head of the National Economic Council, in an interview with **Prof. Omer Moav**, Chair of the Aaron Institute Conference
"Insights from the Crisis"

10:15 Panel discussion moderated by **Ms. Yael Andorn**, Co-founder and Partner at CapitalA, and former Director General of the Ministry of Finance
"From Macro to Business Decisions"

Participants in alphabetical order: **Mr. Gil Cohen**, Senior Deputy to the Accountant General at the Ministry of Finance; **Mr. Eldad Fresher**, Chair of Gav-Yam Ltd.; CPA Yair Lapidot, Joint CEO of Yelin Lapidot Investment House; **Prof. Rafi Melnick**, Provost of the IDC Herzliya; **Mr. Ronen Nir**, General Partner at Viola Ventures

10:45 Open Plenary Discussion
Keynote speakers: **Prof. Leo Leiderman**, Tel Aviv University; Chief Economic Advisor at Bank Hapoalim; **Mr. Eli Paley**, Chair of the Haredi Institute for Public Affairs; **Prof. Rafi Melnick**, Provost of the IDC Herzliya

11:10 Coffee Break

Reforms for Crisis Recovery

- 11:40 **Mr. Yogev Gardus**, Acting Budget Director at the Ministry of Finance
"Intended Reforms for the Next National Budget"
- 11:55 **Dr. Tali Larom**, Senior Researcher at the Aaron Institute
"Policy Proposal for Boosting Employment and Improving Human Capital"
- Ms. Sarit Menahem-Carmi**, Senior Researcher at the Aaron Institute
"Policy Proposal for Reducing Bureaucracy and Encouraging Investment"
- 12:10 Panel discussion moderated by **Ms. Anath Levin**, CEO of BlackRock Israel
"How Not to Let the Crisis Go to Waste?"
- Participants in alphabetical order: **Mr. Pinchas (Pini) Cohen**, Chair of NOY Fund; **Mr. Rony Hizkiyahu**, former Accountant General at the Ministry of Finance; **Mr. Gabriel Rotter**, Chair of Castro Hoodies Group; **Mr. Assaf Wasserzug**, Deputy Budget Director at the Ministry of Finance

Economic Policy for the Israeli Arab Society

- 12:40 Keynote Address: **MK Mansour Abbas**, Head of The United Arab List (Ra'am), Deputy Knesset Speaker and Chair of the Special Parliamentary Committee on Arab Society Affairs
"A Multi-Year Investment Plan for the Israeli Arab Society"
- 12:55 **Dr. Marian Tehawkho**, Head of the Center for Economic Policy for the Israeli Arab Society at the Aaron Institute, in conversation with **Ms. Yael Mevorach**, Director General of the Ministry for Social Equality, and **ACCT Hassan Tawafra**, Head of the Authority for Economic Development of the Arab Society in the Ministry for Social Equality
"A Five-Year Plan for the Israeli Arab Society"
- 13:10 Open Plenary Discussion
Keynote speakers: **Ms. Yulia Eitan**, Senior Deputy Director General at the Ministry of Labor and Head of the Diversity in Employment Administration for Special Populations; **Attorney Mariam Kabaha**, National Commissioner of Equal Employment Opportunities at the Ministry of Labor, Social Affairs and Social Services
- 13:35 Lunch



**Aaron Institute
for Economic Policy**
In the name of Aaron Dovrat z"l

Admission by invitation only.

For inquiries and further information, please contact:

aaron.economics@idc.ac.il

The event will be held in Hebrew.

**THE AARON INSTITUTE
FOR ECONOMIC POLICY CONFERENCE 2021**



**Tiomkin School
of Economics**