

# ***Research and Development as an Ecosystem: Government, Industry, and Universities***

***The Eleventh Annual Herzliya Conference,  
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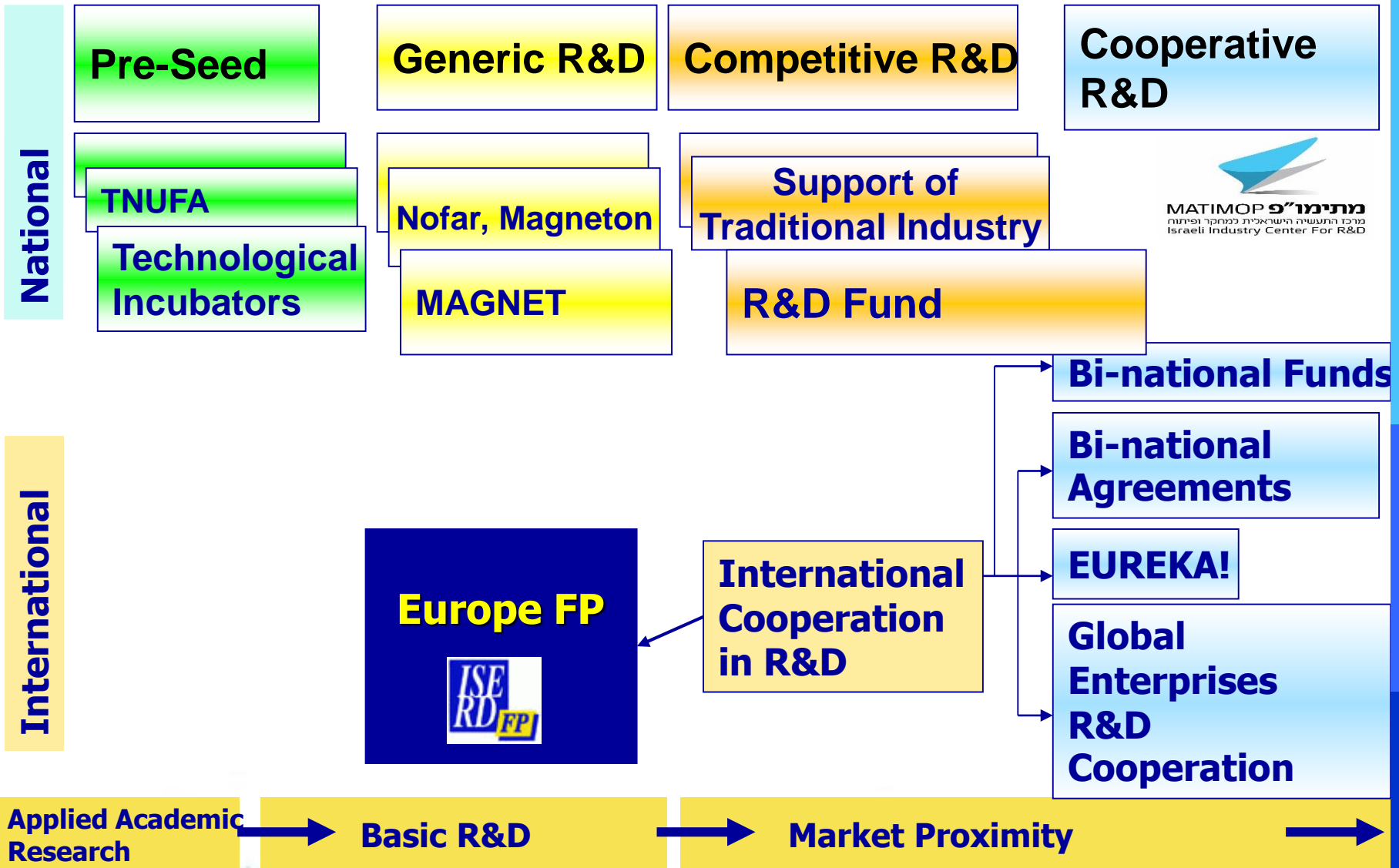
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# OCS Instruments Along The Value Chain



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# Start-up Nation

## Israel ecosystem:

- ❑ **Unique entrepreneurial spirit, high skilled human capital**
- ❑ **Dynamic, flexible bottom-up approach of running business and tackling threats**
- ❑ **Technological development driven by strategic and political constrains**
- ❑ **Globalization-Ready industry**

## The OCS:

- ❑ **Constant dialog with target audience enables:**
  - ❑ **Multi-program framework adjusted to industry needs**
  - ❑ **Rapid development of solutions in response to the ever changing environment**
- ❑ **Optimal use of constrained budget distributed to high quality projects**
- ❑ **International cooperation in R&D – a basic foundation**



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# The visible part of the Invisible Hand

- ❑ **Laying the foundation for R&D, enhancement of accessibility and transparency**
  - ❑ **Education, Infrastructure, Regulation, Financing**
- ❑ **Portfolio management – diverse mix**
  - ❑ **Start-ups alongside big companies and R&D centers**
  - ❑ **Innovation in products together with innovation in services and new business model**
- ❑ **Bridging the gap between academia and industry**
- ❑ **International cooperation – adapting to new target markets**
- ❑ **Integration of diverse industries, sectors and zones**



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**Being only good is not enough ...**

**If you want to get somewhere else,  
you must run at least twice as fast as  
that!"**

**Lewis Carroll**

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