Reichman University — Raphael Recanati International School

UNDERGRADUATE DEGREE PROGRAMS

2025-2026

LIVE IN ISRAEL, STUDY IN ENGLISH

RAPHAEL RECANATI INTERNATIONAL SCHOOL

CONTENTS

REICHMAN UNIVERSITY FAST FACTS

Established in 1994 by Prof. Uriel Reichman, President and Founder

The Adelson School of Entrepreneurship is the first school in Israel to award a **full academic degree in entrepreneurship**

Ranked **No. 1** in Israel for our treatment of **IDF reservists**

Ranked **No. 1 in student satisfaction** in Israel

Reichman University operates a **radio station** at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English
https://1062fm.co.il/en/

Over **38,000** graduates worldwide

Over **3,200** positions are posted through the Career Center yearly

Over **48** research institutes
www.runi.ac.il/en/research-institutes/

22 unicorns founded by Reichman University alumni

Over **400** lone soldiers studying for full degrees

Israel's first and only **private university**

Over **1,200** **worldwide companies** founded by Reichman University alumni

More than **140** **exchange programs** with leading universities around the world

Over **8,500** students at Reichman University and over **2,500** students at the Raphael Recanati International School. Students from **90+** countries make up 1/3 of the Reichman University student body.

REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL

FREEDOM AND RESPONSIBILITY

We believe that leaders of the future should be trained to cope with the challenges of the 21st century. This will ensure that the waves of change carry you forward, and do not bring you down. To our alumni, I say: Go out and fulfill your aspirations. But remember that, as you succeed, you have a responsibility to those who cannot help themselves, as well as to our society and to our country. Alongside personal freedom, there is social responsibility.

PROF. URIEL REICHMAN
Founding President and Chairman of the Board of Directors
Reichman University

Dear Prospective Students,

As you embark on your journey to find the perfect academic institution for your chosen professional career, I am excited for the opportunity to introduce you to Reichman University.

Reichman University was founded on the belief that education should be about more than just academic achievement. It should also be about personal fulfillment and the best possible preparation for your future career, all under the motto of liberty and responsibility. Our goal is to provide you with a top-notch academic education that prepares you for a successful future.

At Reichman University, we go beyond traditional academic education and believe that interdisciplinary studies are essential to prepare our students for the global workforce. We aim to be a vanguard in the different academic disciplines we teach, combining academic excellence with a practical approach.

As such, we offer a multidisciplinary education that allows our students to develop a range of skills and perspectives, enabling them to tackle complex problems and contribute to society. Our student body comes from all over the world, creating a diverse and inclusive learning environment that fosters cross-cultural understanding and collaboration.

We are also deeply committed to our community and our heritage and are looking for ways to make a positive impact on the world around us. Whether it's through research that addresses real-world problems or by educating the next leaders of the 21st century, we are dedicated to making a difference.

At Reichman University, we are committed to innovation in research and teaching. Our research centers, labs, and institutes focus on cutting-edge fields and strive to make significant contributions to knowledge creation and transfer. We also emphasize innovative teaching methodologies, incorporating new technologies and teaching practices to provide our students with an engaging and dynamic learning experience.

We prioritize academic excellence and critical thinking, and believe that now more than ever, education should empower students to explore and question the world around them and enable them to become informed and active citizens.

We are confident that our approach will prepare you to become leaders and agents of positive change in society, and we invite you to join us in our mission.

Sincerely,

PROF. BOAZ GANOR
President, Reichman University

OUDI RECANATI
Chancellor
Reichman University

At the beginning of the academic year, I am always amazed to see our freshman students, who hail from over 90 countries, enter the Raphael Recanati International School filled with promise and ambition. Three years later, I have the pleasure of hosting these students at our home, where I am equally amazed by the growth and maturity they exhibit, their knowledge of Israel and its history, and their understanding of the miracle of the Zionist dream. These young men and women are the future leadership of Israel, and of the diaspora, endowed with the tools and knowledge to excel wherever life takes them.

I feel very fortunate to be part of this outstanding academic institution, which fills me with pride and hope for the future of Israel and the continuity of the Jewish people.

RAPHAEL RECANATI
(1924–1999)

Raphael Recanati, after whom Reichman University's Raphael Recanati International School is named, was the founder and chairman of the Overseas Shipholding Group and chairman of the Israel Discount Bank from 1982 to 1986. He and his brothers, Danny and Jacques, founded the IDB Group and continued to develop it until his passing in 1999.

All three of them were instrumental in developing industry, transportation, high-tech, and the financial sector in Israel, with the goal of growing businesses that were in the interest of the struggling new nation headed by David Ben-Gurion and Minister of Finance Pinchas Sapir. Born in Salonika (now Thessaloniki), Greece, Raphael Recanati immigrated to Israel with his family in 1935 and later joined the Palmach and the Haganah. He served as an emissary in Egypt during Aliyah Bet (clandestine immigration).

Throughout his lifetime, Raphael Recanati proved a steadfast philanthropist in the areas of medicine, education, and culture. This included contributing substantially to the development of Rabin Medical Center, Tel Aviv University School of Business, Ben-Gurion University School of Nursing, and other institutions in Israel. In the United States, known beneficiaries of his generosity include the Beth Israel Medical Center, the Recanati/Miller Transplantation Institute at Mount Sinai Hospital, and the UJA Federation of New York, among many others. Raphael Recanati was survived by his wife Dina z"l (born Hettena) and two sons, Michael, who passed away in 2015, and Oudi.

AN INVITATION FROM THE HEAD OF THE SCHOOL

JONATHAN DAVIS
Vice President for External Relations
Head, Raphael Recanati International School

Throughout the past year, Reichman University has achieved remarkable distinctions, earning first place in two prominent national surveys. Our university proudly stands at the forefront in the State of Israel, leading all universities and colleges in terms of student satisfaction. Additionally, in another survey, we secured the top spot in the country for our exceptional treatment of reservists, many of whom have bravely served in defense of our beloved nation. Furthermore, in a survey conducted by Pitchbook, Reichman University earned the esteemed rank of sixth in the world for excellence in entrepreneurship in universities for less than 15,000 students.

At the heart of our institution lies the Raphael Recanati International School, where academic excellence, entrepreneurship, and tender loving care converge under the guidance of our dedicated staff. With unwavering commitment, our team stands ready to support our students through every challenge and triumph. Home to 2,500 international students hailing from 90 different countries, we proudly claim the title of the largest international university in the State of Israel. The rich tapestry of interactions, networking opportunities, and interpersonal relationships cultivated here adds immeasurable value to the educational experience.

Our professors, who are graduates of renowned universities worldwide, impart the finest undergraduate and graduate academic skills. They embrace an open-door policy, recognizing each student as a valued partner in the pursuit of knowledge and growth.

Embedded within our mission statement are humanistic Zionist values rooted in a steadfast commitment to the principles outlined in our Declaration of Independence. We stand unwavering in our support of the Jewish and Democratic State of Israel, guided by the belief that it is a nation forged "by the people, for the people, with the minority in mind." These values echo the enduring legacy of visionary leaders such as Herzl, Jabotinsky, Ben Gurion, and Menachem Begin.

Embark on a captivating journey with us - one that equips you with the tools necessary for a successful future and empowers you to hit the ground running upon graduation. Welcome aboard, and we eagerly anticipate your presence on our campus.

STUDENT SERVICES AND BENEFITS

At Reichman University, students are at the core of our mission, receiving continuous support and guidance from enrollment through graduation. This ensures a smooth integration into the employment market, maximizing their personal abilities and professional aspirations. The university emphasizes maintaining direct contact with students, offering personalized attention and delivering the highest levels of satisfaction, services, and teaching facilities. With a commitment to fostering students' personal growth and professional ambitions, the faculty's open-door policy guarantees accessibility, ensuring that comprehensive support and top-tier academic resources are available to all students at every stage of their academic journey.

PEER COUNSELORS

Some of Reichman University's distinguishing characteristics include the personal attention afforded to students and the family atmosphere on campus. As part of this, first-year students are assigned a peer counselor, a second- or third-year Israeli student, who is tasked with helping them acculturate to Reichman University and Israel. The role of the peer counselors is to provide a "soft landing" and accompany the new students throughout their first year of studies. Besides offering academic guidance and personal and social support to the students, the peer counselors assist them with their absorption in Israel and help bridge the multi-cultural gaps.

ORIENTATION WEEK

One of Reichman University's most innovative and important services is a week-long orientation for first-year students. Orientation Week is designed to make students' entry into the academic environment as smooth as possible. The orientation program allows new students to meet one another, get acquainted with the academic and administrative staff, check out the campus facilities, and engage in lectures and discussions. It includes various social activities, informational sessions regarding administration, the use of campus facilities, and a full-day excursion that is pure fun!

Participation in Orientation Week is mandatory for all first-year students.

THE STUDENT UNION

This body represents all students at Reichman University and comprises hundreds of student volunteers. Its activities focus on three main levels: handling and representing students in academic matters, ensuring the welfare of students on campus, and promoting student initiatives and projects. Among other things, the Student Union includes dozens of social and professional clubs created to benefit students on campus.

Among the services offered by the Student Union are: assistance in dealing with academic problems for reservists, representatives, and coordinators of the different tracks; a delegation to Poland for Hebrew and English speakers; representation in university disciplinary committees; an enriching network; scholarships and administrative services; production of some of the largest cultural events in these students' world; promoting the environment and sustainability; ongoing welfare; lending calculators and a dictionary; printing exam notebooks; and more.

DEAN OF STUDENTS

Dr. Adi Kol, the Dean of Students, deals with various general and personal problems students may face, working to solve them in the best possible way. The Dean is responsible, among other things for scholarships for Israelis, students with learning disabilities, and other populations with special needs; caring for and assisting students serving in the reserves in maintaining their rights throughout their studies; psychological services; the Center for Accessibility and Fostering Study Skills; addressing students' personal problems (rather than academic problems); social activities; and involvement and contribution to the community, through a variety of projects in various fields.

THE LEAH AND ITZHAK SHECHTER CENTER FOR PSYCHOLOGICAL COUNSELING SERVICES

The Reichman University Psychological Counseling Service is designed to promote the health and well-being of students. Resident psychologists provide professional, individualized counseling in both scholastic and personal matters—from problems related to social integration and learning disabilities to personal conflicts and crises. All counseling is kept strictly confidential. If extended treatment is recommended, the student is referred to a suitable off-campus professional.

For more information:
https://www.runi.ac.il/en/students/dean/psy-service/

THE LEA AND NAFTALI BEN-YEHUDA ACCESSIBILITY & STUDY SKILLS CENTER

The Lea and Naftali Ben-Yehuda Accessibility & Study Skill Center assists students recognized by the Dean of Students as having learning issues, attention deficit disorders, physical, emotional, sensory, or cognitive disabilities, or temporary or permanent medical issues that have functional repercussions on their studies.

Academic learning strategies:
1. Learning how to learn - free modular training units developed specifically for students at Reichman University
2. Teaching learning skills - one on one

Academic accessibility counseling one on one

Accommodations and accessibility due to medical disabilities: Every student can receive the accommodation they need. Applications are to be submitted by the date advertised on the web page and in student announcements. We recommend applying as soon as possible.

Students are most welcome to join activities during the semester. You can read more information on our website:
https://www.runi.ac.il/en/students/accessibility

For more, please refer to our web page, send an email to negishut@runi.ac.il or call us on +972-9-9602738.

CAREER CENTER

The Career Center strives to prepare students to enter the workplace and help them find employment opportunities through counseling, placement, and informational services. It is tailored to meet the specific needs of students and graduates of each of Reichman University's schools, according to the relevant market.

These services include personal career counseling and assistance (including one-on-one LinkedIn sessions), introducing AI-relevant tools, lectures and workshops on job-seeking strategies, interview prep, etc. In addition, the Career Center provides recruitment and networking opportunities such as job fairs, coffee chats, and potential employer meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

For more information:
www.runi.ac.il/career/eng
https://www.facebook.com/groups/710557439037233/
https://www.linkedin.com/groups/1862147/

REICHMAN UNIVERSITY ALUMNI ASSOCIATION

Established in 1998 by the first graduates of Reichman University, the Alumni Association, in collaboration with Reichman University administration, currently boasts approximately 38,000 alumni, with 2,500 new alumni joining annually. The association is a professional and social community based on mutual responsibility and a sense of belonging and pride. It aims to develop and enrich alumni and strengthen connections between the graduates themselves and between them and Reichman University.

RUNI VENTURES

RUNI Ventures is an early-stage VC fund affiliated with Reichman University (RUNI)—Israel's premier private university and a globally recognized innovation powerhouse. The fund invests primarily in exceptional teams building remarkable tech companies across various sectors, focusing on enterprise software, data, and AI.

As a university-backed VC, the fund has exclusive access to Reichman University's innovation labs, venture creation programs, accelerators, and Israel's only entrepreneurship school (ASE).

RUNI Ventures backs and supports portfolio companies by providing them with unmatched resources to scale, including:
- Support from hundreds of accomplished professors, domain experts, and serial entrepreneurs
- Professional recruitment services for interns and employees
- A co-working space in the vibrant city of Herzliya
- Exclusive access to our global network of partners, investors, and alumni
- An ultimate package of business, legal and financial services

RUNI Ventures also operates the "RUNI Founders Club" - a global community of Israeli startup founders.

SCHOLARSHIPS

Various scholarships and loan opportunities are available to Raphael Recanati International School students. Scholarships are awarded based on the candidate's background and/or status in Israel.

RAPHAEL RECANATI INTERNATIONAL SCHOOL SCHOLARSHIPS

RRIS NEEDS-BASED SCHOLARSHIP

The school provides scholarships based on financial need. Applicants must complete the online application form: https://www.runi.ac.il/en/schools/rris/admissions/undergraduate-admissions/financial-aid-and-scholarships/

This form can be accessed with a student number, which applicants receive after they've been accepted to the school. Applicants are required to provide all the information and documentation requested.

Only forms that have been completed in full will be considered. Please note that scholarship recipients who withdraw during the academic year will be required to return all or part of the funds awarded. Students who receive a scholarship are expected to perform 30 hours of community service over the course of the academic year on campus or off campus through one of the many organizations that cooperate with the RRIS.

MERIT SCHOLARSHIP

The RRIS awards excellent students with merit scholarships based on their previous academic performance. Students do not apply for this scholarship—the RRIS Admissions Office will notify you if relevant. Students who receive a merit scholarship are expected to perform 40 hours of community service over the course of the academic year.

STUDENT AID FOR US CITIZENS

US CITIZENS FREE APPLICATION FOR FEDERAL STUDENT LOANS (FAFSA)

US citizens are eligible to apply to borrow FAFSA Stafford loans (as part of the Direct Loans Programs) and/or Sallie Mae loans. The deadline to apply for loans for the 2025-2026 academic year is **April 1st, 2026**. Our school code is **G40703**.
School name: Raphael Recanati International School.

For further information and to start the process, please email Rina Haller in our US office: rina@aforu.org.

STUDENT AID FOR CANADIANS

SAP (STUDENTS ASSISTANCE PROGRAM)

Canadian students interested in loans and grants from the Canadian Government for all provinces can find information online at: https://www.canada.ca/en/services/benefits/education/student-aid.html

MASA SCHOLARSHIPS

Masa is the global leader in immersive international career development and leadership experiences in Israel for young Jewish adults from around the world. Through a variety of long-term programs in Israel, Masa provides meaningful, enriching experiences to young Jews from various countries, backgrounds, levels of education, and fields.

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa Project. Please note: Masa is an independent initiative, and therefore, its criteria for evaluating funding requests may differ from those used to evaluate requests for Raphael Recanati International School scholarships. Once you make Aliyah, you are not eligible for this grant, so please check this out before making Aliyah!

More information and application forms at: www.masaisrael.org

OTHER SCHOLARSHIP OPPORTUNITIES

Various sources in the Jewish and general communities provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, non-profit organizations, and local Jewish federations and schools about the availability of such scholarships and the criteria. Many countries also have government-sponsored loan programs for students. Check with local government representatives for details.

See the following list for some of the many organizations that offer scholarships based on various criteria.

STUDENT AUTHORITY GRANT FOR OLIM

New immigrants can receive financial aid if they meet the criteria.
For more information:
https://www.gov.il/en/departments/topics/student_authority

FRIENDS OF THE IDF SCHOLARSHIP PROGRAM IMPACT

For IDF combat or combat-support veterans:
https://fidfimpact.org/ (Hebrew)

HESEG FOUNDATION FOR FORMER LONE SOLDIERS

HESEG Foundation | A philanthropic foundation |
Rothschild Boulevard 46, Tel Aviv-Yafo, Israel (Hebrew)

JEWISH FEDERATIONS OF NORTH AMERICA (JFNA)

www.jewishfederations.org

TELFED

Scholarship for students from South Africa. Contact the Jewish community of South Africa: www.telfed.org.il

PERACH

www.perach.org.il/Perach-a-National-program-for-social-impact

For full details about scholarships:
https://www.runi.ac.il/en/schools/rris/admissions/undergraduate-admissions/financial-aid-and-scholarships/

For other scholarship possibilities, contact our Financial Aid Managers: rris.financialaid@runi.ac.il

ON-CAMPUS DORMITORIES

Reichman University students can enjoy a high standard of living in 750 fully-equipped residential units located in three 12-story towers on the Reichman University campus. The apartments are fully furnished to accommodate all the residents' needs. Each unit has heating and air conditioning, a private bathroom with a shower, a living area, and a kitchen equipped with a refrigerator, a microwave, an electric stovetop, and a kettle. Each room has a TV, HOT cable, and WiFi. In addition, there are common laundry rooms with washing machines and dryers in each building.

The housing fee includes cable, WiFi throughout the entire building, municipality fees, maintenance, gardening, cleaning of shared areas, and security. It does not include electricity, cooling, or water.

The dormitory towers were planned and designed to meet green building standards. All floors have study areas that allow students to focus on their studies and maintain a vibrant social life. Skilled and experienced professional staff members maintain the dormitories and are available to the students on a daily basis. Security services operate 24/7.

Students can register online to live in Reichman University's dormitories. Once they confirm that they'll be attending Reichman University, they receive an email inviting them to register for the dorms by filling out a questionnaire and paying a $100 USD registration fee.

For more information:
https://www.runi.ac.il/en/students/dormitories/
Please email any questions about the dorms to:
dorms@runi.ac.il
(Office hours: Sun-Thurs, 8:00 AM-4:00 PM)

THE CITY OF HERZLIYA

Reichman University is located in Herzliya, a city 10 kilometers north of Tel Aviv, along the Mediterranean coast. Herzliya is an ideal area for students, as it is located in the center of the country and has both train and bus services to all areas of Israel. The Reichman University campus is in a residential neighborhood with leafy, quiet streets and all the required amenities. Herzliya has malls, restaurants and pubs, concert halls, a downtown outdoor street mall with cafes and shops, parks and recreational facilities including jogging and bicycle paths, and, of course, a beautiful white-sand beach.

For more information: www.herzliya.muni.il

SPECIAL PROGRAMS

REICHMAN UNIVERSITY MILAB

The Reichman University Media Innovation Lab (milab) of the Sammy Ofer School of Communications is an academic research and prototyping lab that explores the future of media, technology, and human-computer interaction. We work in interdisciplinary project teams that include experts in interactive media, computer science, design, and psychology. This enables our students to deal with complex challenges from different angles and perspectives. We focus on the relationship between digital technology and physical interaction, and are committed to keeping the human experience at the core of our innovation process.

At milab, we work closely with strategic industry sponsors and international research centers in the human-centered computing and media technology domains. Throughout the year, we conduct several joint projects with leading research laboratories around the world, among them the Media Lab at the Massachusetts Institute of Technology (MIT).

Milab also runs a unique MA degree in Human-Computer Interaction (HCI), the first of its kind in Israel.

For more information:
www.runi.ac.il/en/research-institutes/communication/milab/

THE ZELL ENTREPRENEURSHIP PROGRAM

The Zell Entrepreneurship Program is a venture creation program for outstanding individuals from all Reichman University schools with the ambition and ability to launch an entrepreneurial venture. The program combines multidisciplinary approaches and embodies a "learning by doing" ethos, enabling its participants to learn and develop skills as they work on creating their own startups. Admission criteria include demonstrated leadership ability, high academic standing, and experience in and familiarity with business or social entrepreneurship.

Over the course of an academic year, students acquire practical tools and theoretical knowledge, then work toward establishing their ventures–examining potential ideas, analyzing the business environment, validating product-market fit, building business models, and launching their startups. Each team is assigned industry expert mentors and has access to a board of faculty and business advisors. The culmination of the year-long program is a study trip abroad, which includes company visits, in-depth seminars, and meetings with investors.

Over the years, alumni of the Zell Entrepreneurship Program have established more than 170 companies that employ thousands of workers in Israel and abroad. Several have made significant exits. Many Zell alumni work in key management positions throughout the global ecosystem, harnessing the skills, experience, and entrepreneurial mindset they gained during this intensive year.

For more information:
www.runi.ac.il/en/special-programs/zell

The Zell Entrepreneurship Program

The Argov Fellows Program

THE ARGOV FELLOWS PROGRAM IN LEADERSHIP AND DIPLOMACY

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program acts as a leadership accelerator to prepare exceptional students from all Reichman University schools for future leadership positions in a wide range of fields, both in Israel and overseas. The program accepts around 20 students from all Reichman University degree programs in their final year of studies. (It is also possible to participate in the program the year after completing a Bachelor's degree.)

Through a challenging interdisciplinary curriculum, the Argov Program strives to give students the knowledge, tools, and skills necessary to meet the many challenges that Israel faces in today's complex global environment. Conducted entirely in English, it combines academic training, practical skills workshops, and extensive experiential learning. The program's unique curriculum includes courses, seminars, and workshops by leading academic and professional experts from Israel and around the world, taught exclusively to Argov Fellows.

Students also participate in study tours to Europe, the United States, Taiwan, and throughout Israel. The fellowship year concludes with a public presentation of capstone group policy projects, in which the fellows propose their solutions to major policy challenges facing Israel and the Jewish people.

Upon graduation, fellows become members of the Argov Alumni Association. To date, there are close to 400 Argov alumni. Many of the program's graduates have continued on to prestigious fellowship programs (such as Rhodes and Chevening), graduate programs at leading universities around the world and key positions in the public, private, and nonprofit sectors worldwide.

For more information:
www.runi.ac.il/en/special-programs/argov

PUBLIC DIPLOMACY PROGRAM

The Public Diplomacy Program offers students a comprehensive, dynamic education in effective, innovative, and proactive professional tools for public diplomacy in the 21st century. With a strong emphasis on both practical and theoretical aspects, the program inspires academic excellence, creative and critical thinking, and a Zionist-driven approach.

Under the leadership of Prof. Moran Yarchi, it integrates content from government, communication, and marketing courses to give students an in-depth understanding of the interdisciplinary diplomatic landscape and equip them with the skills to navigate the challenges of today's Information Age.

Each year, the program welcomes some 20 honors students (both Israeli and international). In addition to extensive academic knowledge, the program offers various workshops that introduce students to practical tools for content creation, message promotion, and shaping public opinion in the digital age. A unique internship opportunity at ACT.IL allows students to apply these tools in a real-world setting. ACT.IL harnesses the power of communities to respond to anti-Semitism and anti-Israel expressions on social media, teaching students systematic crowdsource methods and effective online activism.

The Public Diplomacy Program works in collaboration with the Abba Eban Institute for International Diplomacy at Reichman University, led by Amb. Mark Regev. This collaboration provides students with invaluable exposure to experts from the fields of business, media, civil society, and government, who not only share their know-how during hands-on workshops, but also create incredible networking opportunities for the students.

Taught entirely in English, the year-long Public Diplomacy Program ensures students receive a comprehensive and immersive educational experience.

For more information:
www.runi.ac.il/en/special-programs/pd

RAPHAEL RECANATI INTERNATIONAL SCHOOL

Ethel & Leonard Tigay Orientation Trip to the Negev for more than 500 new students. Funding for this trip was provided by the Ethel and Leonard Tigay Family Cultural Education Program.

SOCIAL & CULTURAL LIFE AT REICHMAN UNIVERSITY

North Trip

Yom Hazikaron Ceremony

RU Idol

DJ Workshop

FALL SEMESTER

→ Orientation Trip to the South of Israel
→ Delegation to Poland
→ Ambassadors' Club
→ Stand-up Comedy Night
→ Hanukkah Candle Lighting Reception
→ Hanukkiot Tour in Jerusalem
→ Tzahal 101 Soldiers Panel
→ Exam Preparation Event
→ DJ Workshop
→ Tu B'shvat Seder*

Tazuz Yoga

YEAR-LONG ACTIVITIES

→ Israel Culture Tours
→ Kayak Club
→ Sports Activities on Campus
→ Debate Team
→ Shabbat Dinners on Campus*
→ International Model UN Club
→ Entrepreneurship Club
→ Chess Club
→ Jewish and Israeli Holiday Celebrations*
→ Reichman University Dance Troupe
→ Shacharit Club with Torah Reading*
→ Reichman University Band
→ Reichman University Choir
→ Soccer League
→ Regular Gemara and other Shiurim*
→ Reichman University Sports Units: Soccer, Basketball, etc.
→ Daily Shacharit/Mincha/Maariv Club* (Active WhatsApp Prayer/Davening Group With 400+ Members)
  - Richard Allen Julis (Raphael Avraham Ben Moshe) Prayer Room
  - Emmanuel Moreno Prayer Room

* In collaboration with OU-JLIC

SPRING SEMESTER

→ North Trip
→ Purim Megillah Reading*
→ Yad Vashem Museum Tour
→ Israel's Memorial Day Ceremony
→ Bike Trip
→ International Festival
→ Lag Ba'Omer event*
→ Night Trip
→ Reichman University Idol Live
→ Shavuot Learning and Celebrations*
→ Aliyah Info Session

International Festival

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VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and are welcome to turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2) or Israeli citizenship with the Israeli embassy or consulate in their country of origin.

A student visa should be obtained in advance, in the student's country of origin. International students who are children of an Israeli parent must settle all matters, such as whether they must obtain an Israeli passport and deferment of military service, with the nearest Israeli embassy or consulate.

For students considering making Aliyah (immigrating to Israel): https://www.jewishagency.org/aliyah/, or from North America www.nbn.org.il

HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee in accordance with the country's health insurance legislation. International students who are not covered by Israel's national health insurance (Bituach Leumi) should purchase their own health insurance policy to cover their medical needs while in Israel or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for $1,600 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next until the scheduled end of the program unless a student notifies the school in writing that they wish to cancel.

Rates are subject to change according to insurance company rate fluctuations.

LEARNING HEBREW - ULPAN

Hebrew is offered to RRIS students as an elective course for credit. Interested students take a placement test and are put into appropriate classes based on their test results. Classes are designed to help students feel comfortable speaking Hebrew.

In addition, Reichman University offers a five-week intensive summer Hebrew Ulpan, which allows Reichman University students to learn Hebrew during the summer vacation.

The Ulpan is run in conjunction with the Ministry of Education and the Ministry of Aliyah and Integration, and offers five levels of intensive Hebrew instruction. Please note that **Summer** Ulpan students are responsible for their own accommodation.

For more information: https://www.runi.ac.il/en/schools/rris/resources-services/summer-hebrew-ulpan/

PREPARATORY COURSES

The RRIS curriculum includes preparatory courses that must be taken before the academic year begins. These are designed to teach new students various skills that will allow them to succeed in their studies.

1. **Preparatory Mathematics Course for Business Administration**

Students in the following programs are required to participate in the mathematics preparatory course and pass its final exam unless stated otherwise in their acceptance letter:

- BA in Business Administration
- Double major in Business Administration and Economics
- Double major in Economics and Entrepreneurship with Data Science
- Double major in Entrepreneurship and Business

Course topics:
- Basic Algebraic Operations
- Algebraic Identities
- Solving Equations & Inequalities
- Linear & Quadratic Functions
- The Cartesian Coordinate System (the XY-plane)
- Logarithms & Exponents: Basic Techniques & Equations
- Differentiation Techniques & Applications of the Derivative
- Limits of Functions
- Graphing Functions
- Arithmetic & Geometric Sequences

We strongly recommend reviewing the subjects listed above, as some previous knowledge is assumed in these.
Course length: 80 academic hours (15 sessions)

2. **Mathematics Refresher Course for Computer Science**

We offer our applicants an online refresher course to bridge the gap between their high school mathematics studies and university. Participation in the refresher course is mandatory for all applicants who have been admitted to the Computer Science program or the **double major degree in Computer Science and Entrepreneurship**.

Course topics:
- Basic Algebraic Equations
- Arithmetic Sequences
- Geometric Sequences
- Trigonometric Identities
- Functions

Course length:
36 academic hours (six online sessions)

3. **Preparatory Mathematics Course for Computer Science or Entrepreneurship & Computer Science**

Applicants who have been admitted to the **Computer Science** program or the **double major program in Entrepreneurship & Computer Science** are required to participate in the mathematics preparatory course for Computer Science and pass its final exam.

Course topics:
- Equations of One or Two Variables
- Linear Equations
- Quadratic Equations
- Equations of a Higher Degree
- Equations with Parameters
- Equations with Radicals
- Polynomial Division
- Inequalities (linear, quadratic, higher degree, with quotients, with absolute value, and/or systems)
- Exponents & Logarithms (properties, equations, inequalities)
- Basic Functions: Linear & Quadratic
- Sequences (arithmetic, geometric, recursive)
- Complex Numbers
- Limits
- Derivatives (definition, application)
- Function Investigation: Polynomials; Rational Functions; Radicals; Exponential & Logarithmic Functions Including Parametric Problems
- Trigonometric Identities & Equations

Course length: 100 academic hours (17 sessions)

4. **Preparatory programming course for Computer Science or Entrepreneurship & Computer Science**

Applicants who have been admitted to the **BSc program in Computer Science** or the **double major program in Entrepreneurship and Computer Science** are required to attend a programming preparatory course. The course's purpose is to provide participants with basic programming skills and prepare them for the mandatory "Introduction to Computer Science" course offered in the fall semester.

This is an introductory course that requires no prior knowledge or background in programming, but the fundamental topics are studied at a fast pace. Participation in the course is mandatory.

Course topics:
- Basic Data Types
- Variables
- Logic & Arithmetic Expressions
- Control Structures (if, while, for)
- One-dimensional Arrays
- Writing, Documentation & Testing Computer Programs in Java

Course length: 40 academic hours (10 sessions)

5. **Preparatory English course**

This course is designed to prepare non-native speakers for academic studies in English. Depending on previous studies and their level of English proficiency (demonstrated in an English proficiency exam), students may be required to participate in the English language preparatory course.

Applicants' acceptance letters will state whether they are required to take this course.

Course length: 33 academic hours (11 sessions)

ENVISIONING THE FUTURE

INNOVATION CENTER

The world's accelerated revolution in the fields of science and technology requires up-to-date and innovative academic frameworks that train students to face the changing reality. As part of the new multifaceted approach, an interdisciplinary technological and scientific research center has been established at our university's core, bringing together researchers and experts from various fields of knowledge under one roof and serving as fertile ground for unique creativity.

The joint work of researchers at the Innovation Center, led by Prof. Noam Lemelstrich-Latar, answers the need to reshape the social sciences, encouraging entrepreneurship and innovation among students to respond to existing or future needs in society and industry. As part of the Innovation Center, students work on applied projects with those specializing in other fields and with industry partners. The Innovation Center led Reichman University to embark on research in life sciences with the establishment of the Scojen Institute for Synthetic Biology, led by Prof. Yosi Shachar Diamand, to become a part of the new Dina Recanati Medical School.

RUNI TOOLS

This innovative extracurricular program aims to impart career skills as part of the new world of work. It offers a variety of courses aimed at expanding students' toolboxes and preparing them for the changing employment market. As part of the program, students gain practical information that will give them a competitive advantage and acquire skills such as time and project management, preparing business presentations, becoming familiar with the financial world, digital marketing and the world of artificial intelligence, and more. The program directly connects students with leading companies in the Israeli economy and culminates with students receiving a certificate for participating in the program. As part of the program, the university grants students a total subsidy for a course each academic year.

GOOGLE AND REICHMAN TECH SCHOOL

Google and Reichman University have partnered to create a leading, high-tech, professional training school. Their shared vision is to empower all Israelis, especially those from underrepresented groups, with the skills and knowledge to succeed in the tech industry. Unlike traditional bootcamps, courses are academically supervised, offer academic credit options for formal degrees, and provide career support to ensure graduates seamlessly integrate into the workforce. Admission is based purely on ability, making this opportunity accessible to everyone.

DINA RECANATI SCHOOL OF MEDICINE (under construction)

The growing shortage of doctors poses a real danger to the medical field in Israel. The State of Israel needs 2,000 new doctors every year, but it trains only 40% of them. The rest are forced to study abroad, some in medical schools with very low standards. The current reality, in which the State of Israel sends some of its best citizens — graduates of military service, people who volunteered with Magen David Adom for many years — to study abroad on their own dime, creates a moral issue.

Due to an understanding of this predicament and the need to train all of the doctors required by the Israeli healthcare system, Reichman University decided to open a new medical school and joined forces with Israel's top medical institutions: Rabin Medical Center, Clalit Health Services, Maccabi Healthcare Services, and Sheba Medical Center at Tel Hashomer.

With the generous support of the Recanati family, we are establishing the Dina Recanati School of Medicine, whose purpose is to educate the doctors of tomorrow. The school will serve as a global model for educating future physicians in a manner that is professional, innovative, multidisciplinary and personal. This will be done through new methods in medical education such as simulations, virtual reality and 3D printing. One of these innovative methods is a first-of-its-kind learning model, where students will learn in groups of 10 with a designated experienced doctor and class. Practical training in clinical fields, excellence in interdisciplinary research and attention to medicine-based technologies such as AI and big data will also add to this global model.

*Subject to the approval of the Council for Higher Education

STUDENT EXCHANGE PROGRAMS

The Raphael Recanati International School prepares students to play a role in global affairs. Reichman University offers exchange programs to its outstanding students at some of the world's leading universities and, in turn, hosts students from these universities at Reichman University.

Students enrolled in these exchange programs continue to pay tuition only to their home university.

STUDY ABROAD PROGRAM

ONE SEMESTER / ONE YEAR

We offer top-tier academic courses taught entirely in English. Your coursework can count towards your major, minor, or elective requirements at your home institution. As a Study Abroad student, you will be able to choose courses from all of Reichman University's schools (other than the Efi Arazi School of Computer Science, entrepreneurship courses, seminars, honors classes, or workshop classes), and build a tailor-made schedule catered to your specific interests and academic requirements.

Reichman University has more than 140 exchange agreements with academic institutions worldwide, some of which are listed below:

COUNTRY	UNIVERSITY
Austria	Vienna University of Economics and Business
Brazil	Pontifical Catholic University Rio (PUC)
Canada	St. Francis Xavier University
Croatia	Zagreb School of Economics and Management
Czech Republic	Charles University
Denmark	Copenhagen Business School
France	Paris Dauphine University Sciences Po Paris
Germany	Berlin School of Economics and Law (HWR) Ludwig Maximilians University (LMU) Mannheim University TU Munich
India	Indian Institute of Technology Madras
Italy	Bocconi University LUISS University
Mexico	Tecnologico de Monterrey
Netherlands	Amsterdam University of Applied Sciences Tilburg University
Portugal	Universidad Catolica de Lisboa
Singapore	National University of Singapore (NUS) Nanyang Technological University (NTU) Singapore Management University (SMU)
Spain	CEU Barcelona CEU Madrid
Sweden	Stockholm University
Switzerland	Franklin University Switzerland Zurich University of Applied Sciences
Thailand	University of Chulalongkorn
UK	Leeds University University of Birmingham
USA	George Washington University Washington University in St. Louis University of Southern California Emory University Berkeley University (only for economics) Yeshiva University in New York
Uruguay	University of Montevideo
Vietnam	RMIT (Vietnam campus)

For a full list of our partner institutions, please see:
www.runi.ac.il/en/global

Camille Sharon

Kenya
Economics & Entrepreneurship with Data Science

"RRIS is filled with opportunities, often too many to choose from. It is an amazing place to make connections, both socially and professionally. This university is not just about the classes; it's the whole experience."

Sasha Machta

Spain
Business Administration & Economics

"For me, RRIS is a place where Jews from all over the world come together as one. I am loving my time here both inside and outside the classroom!"
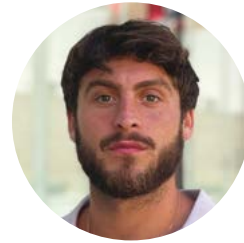
Zachary Dajczman

France
Psychology

"For me, the RRIS is the place I want to evolve and belong in for the next period of my life. I think that this university can actually provide me with the knowledge and right environment to develop myself, my skills, and connections, in order to become the man I want to be in the close future."

Our Students

Avija Gross

Austria
Government

"RRIS keeps my international identity alive while living in Israel. It provides me with a great network, the best student experience and most importantly, great friendships."

Loren Veltman

USA
Entrepreneurship & Business Administration

"Coming to study at the RRIS opened an entirely new door of opportunities. Not only am I learning more about the world beyond the university, but I'm also learning about myself and growing everyday."

Oren Zac

UK
Business Administration

"RRIS provided me with a global community of like-minded individuals dedicated to making a difference, providing endless opportunities for growth and impact."

Katherine Berger

USA
Computer Science

"The computer science program at RRIS allows students of many geographic and educational backgrounds to study in English and launch a career in Israel's hi-tech market. The preparatory mathematics course and individualized support offered by professors and teaching assistants provided me with the academic foundation necessary to succeed in my studies. The combination of theoretical and practical coursework gave me the tools to land my first internship after less than a year!"

Deo Arlo

Indonesia
Entrepreneurship & Computer Science

"I've been in the classrooms of several universities in Israel and I can tell that Reichman puts special care into their international students and guides us every step of the way. RRIS is like a microcosm of the international world right here in Israel, creating a perfect environment for entrepreneurship among students."

"We are living in remarkable times, marked by changes that impact our lives tremendously. As a university that trains future Israeli leaders, our mission has never been more important. We remain committed to upholding the principles of the Declaration of Independence, and to nurturing a generation that values personal freedom alongside national and social responsibility."

Prof. Uriel Reichman, Founding President and Chairperson of the Board, Reichman University

Ivan Borisenko

Argentina
Commmunications

"Attending RRIS was the best decision I ever made. The school is filled with options and opportunities, teaching me to pursue my dreams with calm determination. It helped me make lifelong friends and broaden my horizons, giving me the confidence to be myself and chase my dreams.

RRIS provided not only regular classes but also extracurricular courses, programs, practical workshops, and meetings with professionals from various fields. It gave me the opportunity to show my abilities through significant responsibilities."

Leander Hartenburg

Germany
Sustainability & Government

"For me, Reichman University is a vibrant community where learning transcends classrooms. Here it's about engaging deeply with peers and professors alike, sharing ideas and forging connections.From the moment that I stepped onto campus, I felt embraced with a warmth that feels like home.

Beyond the lectures, I really enjoy the array of amazing extracurricular activities, offering lots of opportunities to grow and explore. At Reichman, every day is a chance for me to connect and exchange ideas."

Shmuel Lazaroff

USA
Business Administration
Senior Manager – Corporate Finance and M&A at KPMG Israel

"The RRIS offered me the opportunity to study with world-class faculty and laid the foundation to start my career in Israel. Most significantly, the RRIS provided me with enduring friendships and professional relationships."

KPMG

Barbara Spizzichino

Italy
Business Administration & Economics
Payments Analyst at J.P. Morgan

"One of the highlights of my time at RRIS is the participation in the Zvi Meitar Program for the Legal, Social and Ethical Implications of Emerging Technologies."

J.P.Morgan

Kelly Odes

South Africa
Government
Senior Innovation Consultant at Deloitte

"The RRIS was the perfect start to my journey and career in Israel. I was exposed to new concepts, new cultures and new ideas. It brought the world right into the lecture room."

D.

Our Alumni

Yovel Mordechai

Israel
Economics & Entrepreneurship with Data Science
Business Development Manager at A2Z Remodeling

"Since day one, in all of my classes, the theory was directly tied to the real world, making it very applicable to our careers and business endeavors."
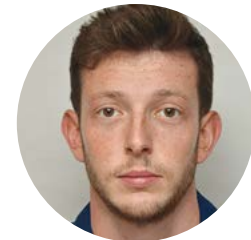
A2Z Remodeling

Alida Sefada

Turkey
Computer Science
Technical Success Manager at Snyk

"My CS studies at RU gave me technical knowledge, experience, and confidence. Both the network I built and the skills that I learned during my time as a student have proven to be invaluable."

snyk

Dennis Gavish

Germany
Psychology
Solutions Consultant at Google

"Getting to know and collaborating with people from all around the world at the RRIS has truly shaped the lens through which I experience the world, day by day."

Google

Noa Kawa

Belgium
Entrepreneurship & Computer Science
Data Scientist at Moveo HLS

"Entrepreneurship really developed my business knowledge and my soft skills while CS developed my hard skills, my way of thinking, studying and taught me how to work hard and be perseverant."

moveo
HOMELAND SECURITY

Alexandre Senanedj

France
Sustainability & Government
Sustainability Consultant at Deloitte Sustainability France

"At RRIS, I discovered more than education; I found a catalyst for personal and professional growth. Every interaction became a lesson in cultural understanding. These years were the foundation of my global perspective and career development."

D.

Reichman University alumni currently hold some of the most senior positions in the economy, and their success opens the door to additional graduates both now and in future.

Galya Nash

USA
Commmunications
Product Marketing Manager at Wix

"The workshops were especially helpful because I got to learn from industry professionals. Some of the assignments I did in those ended up being relevant to my job."

Wix

Noah Marks

South Africa
Entrepreneurship & Business Administration
Account Executive at DreamTeam

"RRIS will be my forever home in Israel. For three years, I was afforded the opportunity to grow both personally, academically, and professionally while building a strong foundation for myself in Israel."

DT

SOCIAL AND BUSINESS VENTURES ESTABLISHED BY OUR GRADUATES

As a groundbreaking academic institution, Reichman University is home to future entrepreneurs, providing them with the tools and knowledge to think differently and realize their ideas and aspirations. The university recently entered the prestigious Pitchbook ranking, classifying the world's leading universities according to how many entrepreneurial graduates they have. Reichman University was ranked 7th in the world among universities with 15,000 or fewer students. (And ranked 38th in the world in the overall index.)

Software and apps

Lumen®
GreenShpits
ono
CoachAi
OVERWOLF
YEVVO
wibiya by conduit
keepy™
24me
onavo
Kueez BEE AMAZED
KANO
axis security
WiX
Gett.

Unicorns
(Companies valued over $1 billion)

ironSource
SimilarWeb
sisense
talkspace
monday.com
AppsFlyer
melio
HoneyBook
vayo
eToro
verbit
hippo
simplex
CHEQ
Fundbox
gloat
SLING CYBER INSURANCE
Island
exabeam
FIREBOLT
CrazyLabs
PAPAYA

* Partial list

Marketing and Advertising

Cymbio
WALYOU
UniSport
LOOX
Ole
1item
WISHMASH — Get what you really want

Finance

99 BITCOINS
rewire
vyzer
FeeX — Robin Hood of Fees

Technology

GreenTree Electronics (gte)
zebra MEDICAL.VISION
RaySat — Satellite TV on Wheels
cologuard
wibbitz
fieldin
WINDWARD
BeeHero
Bioassociate — Biotech Business Consulting
BIZZABO
ARGUS CYBER SECURITY
SEGOMA
Cervello
formlabs
NOVOS
WhiteSource

E-commerce

artimedia
ubimo
oktopost
visually by rockcontent
PRPL

Education and Society

כנפיים של קרמבו
מגדלור — שוברים את הגלים
vibe ISRAEL
accessiBe
מהלב לצלחת
דרך הגלים
almagu
CLYF — Control Your Future
venn

Tourism

FAIRFLY
Trip.com
roomer.
CAR2GO
WE·SKI

25

UNDERGRADUATE DEGREES

COMPUTER SCIENCE (BSC)

BUSINESS ADMINISTRATION

DOUBLE MAJOR IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION (BA)

DOUBLE MAJOR IN ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE

COMMUNICATIONS

GOVERNMENT

DOUBLE MAJOR IN BUSINESS ADMINISTRATION AND ECONOMICS

DOUBLE MAJOR IN SUSTAINABILITY AND GOVERNMENT

DOUBLE MAJOR IN ENTREPRENEURSHIP (BA) AND COMPUTER SCIENCE (BSC)

PSYCHOLOGY

ARISON SCHOOL OF BUSINESS

PROFESSIONALISM, EXCELLENCE, INNOVATION, ENTREPRENEURSHIP

PROF. NIRON HASHAI
DEAN

We strive to prepare future business leaders and executives for the modern business world and its constantly shifting challenges. These challenges, related to AI and big data, as well as to business management, include environmental, social, and ethical elements. This innovative program is continually updated to reflect new developments in business education and the global arena."

TED ARISON
(1924–1999)

Ted Arison was born and raised in Tel Aviv. He enlisted in the Jewish Brigade of the British Army during WWII and went on to become a lieutenant colonel in the Israel Defense Forces. He and his family moved to the United States, where he established the National Foundation for Advancement in the Arts and the New World Symphony, and purchased the Miami Heat NBA team. The Arison Foundation was founded in the U.S. in 1981 and launched activities in Israel in 1993. Today, the Foundation supports and contributes to education, health, research, and art in Israel. The Arison School of Business was established in 1995.

BUSINESS ADMINISTRATION

The BA program in Business Administration consists of approximately 120 credits and is designed to be completed over a period of three years (six semesters). The program gives students the flexibility to tailor their studies so that they can delve into their own specific areas of interest. The program consists of core courses (approximately 60 credits) that cover the basics of business administration, and electives (approximately 60 credits) that are organized in knowledge clusters: Brand Management; Corporate Finance; Customer Management; Data Science; Entrepreneurship & Business Development; Financial Markets; Fintech; Marketing Strategy; and Product Management. Students select knowledge clusters based on their specific interests and depending on their choice of knowledge clusters, they can specialize in Digital Innovation, Finance, or Marketing.

BUSINESS ADMINISTRATION SPECIALIZATIONS:

SPECIALIZATION IN MARKETING

Dr. Talia Rymon, Head

This specialization provides students with extensive knowledge of modern and data-driven marketing in the technological era. The courses are designed to provide theoretical as well as practical knowledge, and to enable hands-on experience and practical tools through workshops, real-world projects, case study analyses, company visits, and guest lectures by leading marketing and business managers. During the last year of their studies, students work on a year-long practical marketing project and prepare a comprehensive marketing plan for leading firms, startups, and organizations.

The specialization prepares students to succeed in leading positions in a myriad of industries, including: marketing managers, digital managers, marcomm managers, product marketing managers, and brand managers. Students also gain the knowledge and skills to work in companies that provide various marketing services including advertising, public relations, digital marketing, marketing consultancy, and marketing research.

SPECIALIZATION IN DIGITAL INNOVATION

Dr. Moses Miller, Head

As the information revolution continues, and the world relies more on technology and becomes more digital, global organizations recognize the importance of adapting their operations to this digital era to cope with the challenges and take advantage of the opportunities that it brings with it.

Students gain a competitive advantage via an understanding of data collection, artificial intelligence-based analysis of the data, and the development of digital products that interact with customers and improve the user experience. Graduates will have the necessary experience to go into management positions in high-tech companies.

SPECIALIZATION IN FINANCE

Prof. Yaniv Grinstein, Head

The growing globalization of markets and stock exchanges, as well as the multitude of new and sophisticated financial tools, have compelled companies to use high-level financial tools and approaches. Today's companies cannot survive in the competitive market without using the most advanced tools to price assets, raise capital, select projects for investment, manage risk, and undertake mergers and acquisitions.

This specialization prepares students to succeed in lucrative positions at financial institutions, banks, and insurance companies, as well as in the financial departments of corporations and consulting firms. It provides the right balance between theoretical foundations and practical courses, and teaches students how to obtain and manage sources of capital. In addition, it introduces students to advanced technological innovations in the field of finance, such as cryptocurrency and blockchain technology.

Full course list on page 66.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/business-administration/

DOUBLE MAJOR IN BUSINESS ADMINISTRATION AND ECONOMICS

In the competitive marketplace, interdisciplinary knowledge provides our graduates with a significant advantage in various professional and academic fields. Business executives must be equipped with a solid understanding of the factors that shape the local and global economy, and economists must possess both theoretical and practical tools. A multidimensional understanding of the global economy and financial marketplace provides students with the quantitative and analytical skills required to succeed in both the private and public sectors.

Our courses in economics develop analytical thinking, which is crucial when working in a complex environment. Understanding how markets work, how prices are determined under different market structures, and how regulation affects businesses and individuals allows you to make better decisions once you are in a leading role in the business world or in the public sector. Studying methods of data analysis opens doors to exciting positions that require advanced analytical abilities. The Business Administration courses provide tools that are essential in order to operate in the business world: finance and marketing; digital communication; business law; business strategy; and leadership.

Our three-year program provides students with a broad view of the fundamentals with which they must be familiar in order to understand the problems and methods of coping with the economic and administrative challenges facing economists and business executives. The curriculum combines knowledge, tools, theory, and practice to train students for management positions in an ever-changing reality.

INTERNSHIPS
Our students are offered internships in various fields, such as the startup scene, the financial industry, and government.
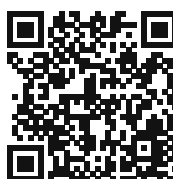
SPECIAL ACTIVITIES

Academic Field Tours
Our program includes field studies to central organizations in the Israeli economy, such as the Knesset, the Bank of Israel, commercial banks, and companies such as Google. These tours give our students a glimpse into how economics works in practice, as well as invaluable exposure to the Israeli economy and the labor market.

Policy Seminar
In our unique seminar, students hear lectures on current economic policy issues from top policymakers and academics from Israel and abroad. At the end of the seminar, students write a professional policy paper and produce academic posters that are presented during a special celebration.

The double major BA degree in Business Administration and Economics consists of approximately 120 academic credits and is designed to be completed over a period of three years (six semesters). First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

Full course list on page 68.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/

DOUBLE MAJOR IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

Reichman University, one of the world's leading academic institutions for entrepreneurial education, offers a unique double major undergraduate program–the first of its kind in Israel. The pioneering program is run by the Arison School of Business and Adelson School of Entrepreneurship (ASE), an innovative center within the Israeli academic landscape that fosters a dynamic environment encouraging both research and practical application in the field of entrepreneurship.

Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and worldwide are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures while strengthening and cultivating the country's startup ecosystem.

The ASE offers experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.

The Arison School of Business offers a comprehensive education designed to equip students with the skills and knowledge necessary to manage and grow successful businesses. Students learn essential business concepts from a world-renowned academic faculty through a combination of theoretical foundation and practical application, including financial management, accounting, strategic planning, and marketing. The curriculum emphasizes agility and adaptability in this dynamic era when businesses must constantly evolve, preparing students to navigate and lead in an ever-changing marketplace.

The double major BA degree in Entrepreneurship and Business Administration consists of 120 academic credits and is designed to be completed over a period of three years (six semesters). First-year students are required to complete a preparatory course in Mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/entrepreneurship-and-business/

ONE-YEAR MBA PROGRAM

The Arison School of Business offers a one-year MBA Program focused on managing fast-growth, innovative companies. The program combines MBA content customized for the management of high-growth companies with study in the fields of innovation and entrepreneurship. The MBA comprises relevant practical experience, including the option to intern at startup firms or other companies, or participate in practical entrepreneurial projects with the guidance of lecturers and industry managers, and mentors. The program is suitable for students with and without previous business work experience, and students can join the program at the end of their undergraduate degree. Courses are taught by many of Reichman University's best lecturers and by leading academics and practitioners in their fields. The program's goal is to provide students with managerial tools that will enable integration into the business world, the development of new opportunities, and quick career promotions. This MBA is suitable for students who possess a strong academic background and are interested in investing in a particularly intensive degree for a short period of time.

BUSINESS ADMINISTRATION FACULTY

Many courses in the program are taught by the faculty members listed below.

Dr. Noga Avraham, PhD, Tel Aviv University, 2023
Areas of Interest
Capital Markets; Financial Reporting; Corporate Disclosure

Prof. Doron Avramov, PhD, Wharton School of the University of Pennsylvania, 2000
Areas of Interest
Stock Return Predictability; Asset Pricing Models; Model Uncertainty; Portfolio Selection; Market Anomalies; Liquidity; Mutual Funds; Hedge Funds; Financial Econometrics

Prof. Eyal Biyalogorsky, PhD, Duke University, 1998
Deputy Dean, Arison School of Business
Areas of Interest
Pricing; Product & Brand Management; Internet Marketing; Managerial Decision-Making

Prof. Jacob Boudukh, PhD, Stanford University, 1991
Areas of Interest
Empirical Asset Pricing; Investments; Derivatives; Risk Management

Dr. Yael Eisenthal-Berkovitz, PhD, Columbia University, 2009
Co-head, MA in Financial Economics, Arison School of Business
Areas of Interest
Credit Risk; Systematic Investing; Portfolio Management; Fintech

Prof. Jacob Goldenberg, PhD, Hebrew University of Jerusalem, 1998
Areas of Interest
Creativity; New Product Development; Diffusion of Innovation; Complexity in Market Dynamics; Social Networks Effects

Prof. Yaniv Grinstein, PhD, Carnegie Mellon University, 2000
Head, MA in Financial Economics, Arison School of Business
Areas of Interest
Corporate Finance; Corporate Governance

Prof. Niron Hashai, PhD, Tel Aviv University, 2002
Dean, Arison School of Business
Areas of Interest
Competitive Strategy; Global Businesses

Prof. Ronen Israel, PhD, Northwestern University, 1989
Areas of Interest
Corporate Finance; Mergers & Acquisitions; Bankruptcy; Firm Reorganization; Entrepreneurial Finance

Prof. Doron Israeli, PhD, Stanford University, 2013
Areas of Interest
Role of Financial Reporting in Capital Markets; Effects of Capital Markets Frictions & Human Cognitive Constraints on Pricing Efficiency & Corporate Investment Policy

Prof. Tal Katz-Navon, PhD, Columbia University, 1999
Areas of Interest
Organizational Behavior; Leadership in Organizations; Team Management & Development; Management Skills

Prof. Shimon Kogan, PhD, University of California, Berkeley, 2005
Areas of Interest
Behavioral Finance; Empirical Asset Pricing; Fintech; Machine Learning; Cryptocurrencies

Dr. Ron Lazer, PhD, New York University, 2004
Head, MBA Management in the Digital Age, One-Year MBA Program, Arison School of Business
Areas of Interest
Financial Accounting; Financial Statement Analysis; Valuation

Prof. Barak Libai, PhD, University of North Carolina at Chapel Hill, 1997
Areas of Interest
Customer Social Effects & Their Effect on New Product Growth & the Firm's Profitability; Growth of Markets for New Products; Customer Relationship Management

Prof. Varda Liberman, PhD, Tel Aviv University, 1985
Provost
Head, MBA in Healthcare Innovation, Arison School of Business
Areas of Interest
Judgment & Decision-Making; Behavioral Economics

Prof. Asaf Manela, PhD, University of Chicago, 2011
Areas of Interest
Asset Pricing; Financial Intermediation; Machine Learning; Text Analysis; Information Economics

Dr. Moses Miller, PhD, Hebrew University of Jerusalem, 2021
Head, Digital Innovation Specialization, Arison School of Business
Areas of Interest
Data Science; Machine Learning; NLP; Human-AI Integration; Business Value of Data; Social Networks; e-Commerce; Advertising; Public Health

Michal Olmert Naishtein, MA, Hebrew University of Jerusalem, 2000
Executive Director, GMBA Innovation & Entrepreneurship Track, Arison School of Business
Areas of Interest
Social Psychology; Early-Stage Startups; Ideation Methodologies

Prof. Amir Rubin, PhD, University of British Columbia, 2003

Areas of Interest

Corporate Finance; Corporate Governance; Sustainability Finance; Behavioral Finance

Dr. Talia Rymon, PhD, University of Pennsylvania, 1993

Head, Marketing Program, Arison School of Business; Head, Arison Mentoring Program, Arison School of Business

Areas of Interest

Marketing Strategy; Marketing in the Entertainment Industry; Innovation Marketing; Services Marketing

Dr. Roy Sasson, PhD, Tel Aviv University, 2013

Areas of Interest

Data Science, Machine Learning, Policy Analysis, Product Analysis

Prof. Dan Segal, PhD, New York University, 2000

Head, Accounting Area, Arison School of Business

Areas of Interest

Earnings Management; Valuation; Financial Statement Analysis; Effects of Accounting Information on Economic Decisions; Conservatism

Prof. Ron Shachar, PhD, Tel Aviv University, 1992

Former Dean and Head of Honors Program, Arison School of Business

Areas of Interest

Storytelling & Narratives; Advertising Effectiveness; Branding & Brand Building; Entertainment Industries; Political Campaigns

Dr. Eran Sheriff, PhD, Bar-Ilan University, 1998

Head, Business and Data Analytics Program, Arison School of Business

Areas of Interest

Business Analytics; Data Science; Quantitative Finance; Quantitative Modeling

Shlomi Shuv (CPA), MBA, Ben-Gurion University of the Negev, 1998

Head, Accounting Program; Deputy Dean, Arison School of Business

Areas of Interest

Accounting Theory; Advance Financial Accounting; IFRS; Analysis & Valuation

Dr. Asael Sklar, PhD, Hebrew University of Jerusalem, 2016

Areas of Interest

Human Motivation; Self-control; Diversity; Social Perception; Eye-tracking

Dr. Eyal Sulganik, PhD, Tel Aviv University, 1994

Associate Provost and Advisor to the President

Areas of Interest

Cooperative Game Theory & Voting Rules; Information Economics; Problem Solving

Dr. Danna Tevet, PhD, Tel Aviv University, 2016

Head, Hybrid Teaching and RRIS Academic Director, Arison School of Business

Areas of Interest

Retail Marketing; Marketing Research; Consumer Behavior

Dr. Yaron Timmor, PhD, Tel Aviv University, 2001

Deputy Dean, Undergraduate Programs; Head, International Program in Business; Head, Marketing Communication Program, Arison School of Business

Areas of Interest

Marketing; International Marketing Strategy; Marketing Communications & Services Policy

Dr. Dana Turjeman, PhD, University of Michigan, 2021

Areas of Interest

Privacy; Data Analytics; Ethical Aspects of Data Usage; Behavioral Economics

Dr. Yonat Zwebner, PhD, Hebrew University of Jerusalem, 2017

Areas of Interest

Judgment & Decision-Making; Social Influences; Consumers' Sense of Autonomy; Environmental & Prosocial Behavior; Faces & Names

TIOMKIN SCHOOL OF ECONOMICS

EDUCATION FOR ECONOMIC LEADERSHIP STARTS HERE

PROF. ITZHAK GILBOA
DEAN

"

At the Tiomkin School of Economics, students delve into the consumer and business decision-making processes across diverse market setups. Our courses explore the various roles economic policy plays in the real world and study how it is implemented. The double major degree in Business Administration and Economics provides students with a deep understanding of the major issues facing corporations today. The new double major in Economics and Entrepreneurship with Data Science focuses on the economics of global markets and multinational firms while simultaneously teaching students how to analyze business data using data science tools.

Upon completion of their studies, our graduates are equipped with the knowledge required to pursue advanced degrees in Economics and related disciplines, as well as to work for corporations, financial firms, startup companies, and government agencies. We ensure that our curriculum remains relevant by regularly updating our courses to reflect advances in economic knowledge and meet the ever-evolving needs of employers."

JUDY AND AVI TIOMKIN

Judy and Avi Tiomkin are Israeli philanthropists who have worked to advance Israeli society and the Israeli economy for many years. Avi Tiomkin holds an LLB in Law and is a financial analyst and international hedge fund adviser. Judy Tiomkin holds a BA in Art History, and worked as a home interior designer. The couple, who divide their time between the United States and Israel, first met when both were students at Tel Aviv University, and married in 1975. Since 2015, the Tiomkin School of Economics at Reichman University has borne their name.

DOUBLE MAJOR IN BUSINESS ADMINISTRATION AND ECONOMICS

In the competitive marketplace, interdisciplinary knowledge provides our graduates with a significant advantage in various professional and academic fields. Business executives must be equipped with a solid understanding of the factors that shape the local and global economy, and economists must possess both theoretical and practical tools. A multidimensional understanding of the global economy and financial marketplace provides students with the quantitative and analytical skills required to succeed in both the private and public sectors.

Our courses in economics develop analytical thinking, which is crucial when working in a complex environment. Understanding how markets work, how prices are determined under different market structures, and how regulation affects businesses and individuals allows you to make better decisions once you are in a leading role in the business world or public sector. Studying methods of data analysis opens doors to exciting positions that require advanced analytical abilities. The Business Administration courses provide tools that are essential in order to operate in the business world: finance and marketing; digital communication; business law; business strategy; and leadership.

Our three-year program provides students with a broad view of the fundamentals with which they must be familiar in order to understand the problems and methods of coping with the economic and administrative challenges facing economists and business executives. The curriculum combines knowledge, tools, theory, and practice to train students for management positions in an ever-changing reality.

INTERNSHIPS

Our students are offered internships in various fields, such as the startup scene, the financial industry, and the government.

SPECIAL ACTIVITIES

Academic Field Tours

Our program includes field studies to central organizations in the Israeli economy, such as the Knesset, the Bank of Israel, commercial banks, and companies such as Google. These tours give our students a glimpse into how economics works in practice, as well as invaluable exposure to the Israeli economy and the labor market.
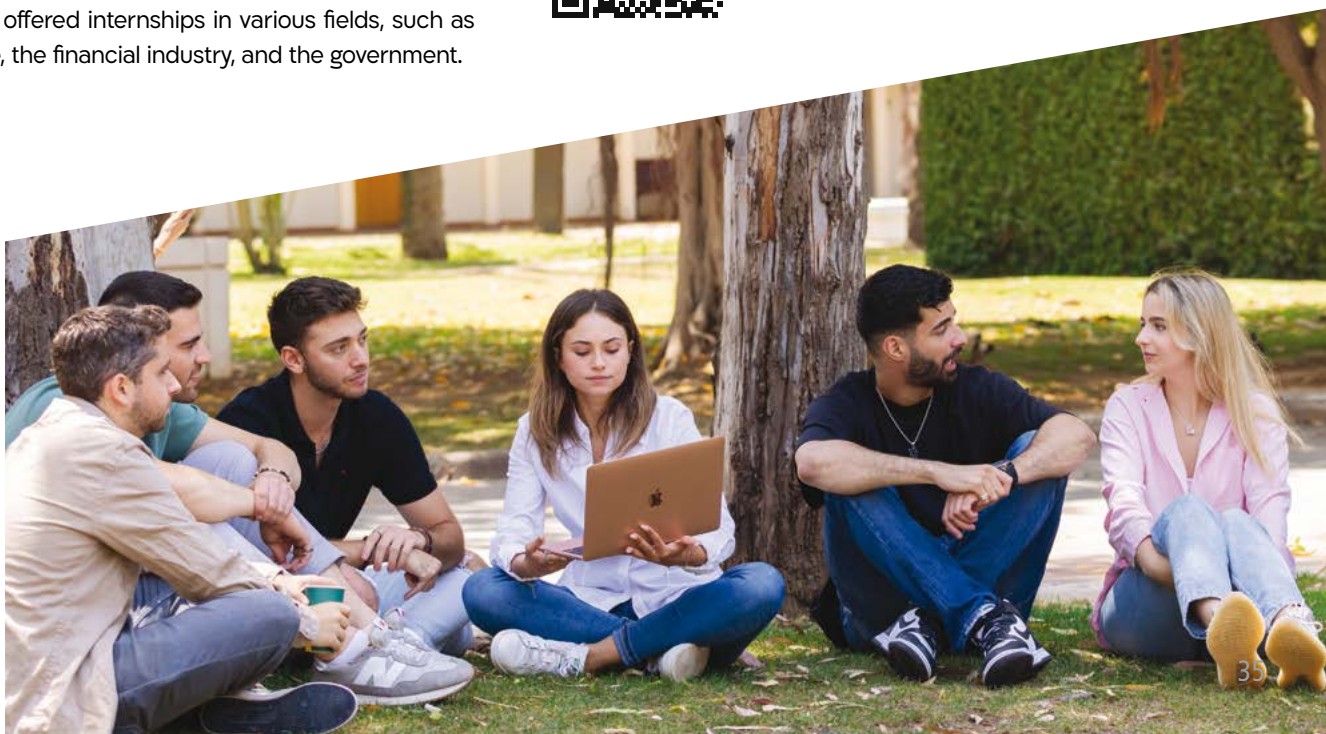
Policy Seminar

In our unique seminar, students hear lectures on current economic policy issues from top policymakers and academics from Israel and abroad. At the end of the seminar, students write a professional policy paper and produce academic posters that are presented during a special celebration.

The double major BA degree in Business Administration and Economics consists of approximately 120 academic credits and is designed to be completed over a period of three years (six semesters). First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/business-and-economics/

DOUBLE MAJOR IN ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE

Entrepreneurs who are also economists have an outstanding advantage: They are equipped with a deep understanding of both the industry to which they wish to contribute and the macroeconomic changes that will affect their business. The combination of economics and entrepreneurship allows our students unique flexibility in their career choices. Graduates can be entrepreneurs or independent business owners, consultants or employees at corporations. They can work in the private sector (mainly in high-tech and fintech) or the public sector.

The entrepreneur, who is also an economist, must be ready for the data revolution. This program prepares students by equipping them with technological tools, with a special focus on data analysis.

Students in this program learn entrepreneurship, economics, and data analysis. Many of the courses involve practical work, team projects, and presentations. Extracurricular activities include meetings with leading figures in industry, tours, and hackathons.

In their third year, students take on practical projects that involve collaboration with industry.

The double major in Economics and Entrepreneurship with Data Science consists of 122 credits and is designed to be completed in a period of three years (six semesters). First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/

MA IN FINANCIAL ECONOMICS

ACCELERATED PROGRAM
TWO DEGREES IN FOUR YEARS

The MA in Financial Economics is designed to provide students with in-depth knowledge in finance and economics, a solid understanding of financial markets, and analytical tools that enable them to excel in the dynamic global business environment. The curriculum includes micro and macroeconomics foundations, financial theory, investments, and data analytics, as well as advanced elective courses in corporate finance, monetary policy, capital markets, and asset pricing.

It also includes a new and expanding fintech specialization focusing on Data Science applications in the financial space. The program trains students for diverse positions in financial markets. Graduates have gone on to work as financial analysts at investment firms, VCs, or private equity firms; as data analysts at fintech companies; economic and strategic consultants, as well as senior economists and researchers for regulatory bodies. Our alumni work in the private and public sectors, and are employed by Citi, Bloomberg, Pagaya, Deloitte, and the Bank of Israel, among many others. Some have continued on to PhD programs at top American and European universities.

Exceptional Business & Economics students may be accepted into the accelerated track, which enables them to complete their BA in Business & Economics and the MA in Financial Economics in four years. Students can apply to this program in the second year of their BA studies.

For more information:
www.runi.ac.il/en/schools/rris/graduate/ma-financial-economics/

ECONOMICS FACULTY

Many courses in the program are taught by the faculty members listed below.

Prof. Itzhak Gilboa, PhD, Tel Aviv University, 1987
Dean, Tiomkin School of Economics

Areas of Interest
Decision Theory; Game Theory; Consumer Theory; Behavioral Economics

Dr. Nadav Lev, PhD, Northwestern University 2003
Deputy Dean, Tiomkin School of Economics

Areas of Interest
Industrial Organization and Economics of Organizations

Dr. Yael Hadass, PhD, Harvard University, 2004
Academic Head of Economics, Business Administration and Economics, Raphael Recanati International School

Areas of Interest
Labor Economics; Macroeconomics; Political Economy; Personal Finance

Dr. Aluma Dembo, PhD, Univeristy of California, Berkeley, 2017
Areas of Interest
Decision Theory; Econometrics; Experimental Economics

Dr. Yaniv Yedid-Levi, PhD, Stanford University, 2010
Areas of Interest
Macroeconomics; Macro-Labor; International Economics

Prof. Omer Moav, PhD, Hebrew University of Jerusalem, 1999
Areas of Interest
Economic Growth & Development

Prof. Osnat Lifshitz, PhD, Tel Aviv University, 2004
Areas of Interest
Labor Economics; Family Economics; Econometrics

Dr. Alon Cohen, PhD, Tel Aviv University, 2009
Areas of Interest
Game Theory; Law & Economics; Macroeconomics

Dr. Asael Skalar, PhD, Hebrew University of Jerusalem, 2016
Areas of Interest
Statistics; Social Perceptions of Minorities; Motivation

Dr. Boaz Zik, PhD, Hebrew University of Jerusalem, 2018
Areas of Interests
Economic Theory; Mechanism Design; Information Economics

Mr. Ido Eisdorfer, MA, Tel Aviv University, 2004
Areas of Interest
Microeconomics; Macroeconomics & Health Economy

Mr. Boris Lebedenko, MA, University of Haifa, 2021
Areas of Interest
Applied Statistics; R Programming; Biomedical R&D

Miss Liat Erel, MA, Bar-Ilan University, 2007
Areas of Interest
Excel; Data Analysis for Business; Programming

EFI ARAZI SCHOOL OF COMPUTER SCIENCE

COMBINING DEEP THEORETICAL EDUCATION WITH UP-TO-DATE PRACTICAL KNOWLEDGE

PROF. YACOV HEL-OR
DEAN

"

With the emergence of artificial intelligence, big data processing, cybersecurity, and computational biology - studying computer science has never been more exciting. We are eager to educate curious and enthusiastic students, and provide them with the best and most relevant courses with our top-notch professors. We provide a rich and versatile program that enables all students to specialize in their fields of interest."

EFI ARAZI
(1937–2013)

Efi Arazi, for whom the Reichman University School of Computer Science is named, was one of the forefathers of the Israeli high-tech industry. In 1965, while studying at MIT, Arazi designed a camera for NASA, which was used by the Apollo 11 space mission to transmit the first images from the moon. At the age of 25, he invented a revolutionary auto-focus mechanism, thus cementing his position as one of the leading figures in the global electro-optic industry. Upon returning to Israel in 1968, Arazi founded the Scitex Corporation, which developed the first digital prepress computer and CCD scanner in the world. These developments made Scitex the world's leader in digital printing, with sales of over $10 billion. In 1990, at the age of 54, Arazi founded EFI (Electronics for Imaging, Inc.), which invented unique software and controllers that can transform any copier into a quality color printer, to instant industry success. Over the years, Arazi also chaired several startup companies, focused on fields ranging from digital video imaging to monitoring to managing business processes. The Efi Arazi School of Computer Science was established in 1996 and named in his honor in 2002. We are proud that Efi Arazi has chosen to give his name to Reichman University's School of Computer Science.

COMPUTER SCIENCE (BSC)

The undergraduate program in Computer Science consists of 126 credits and is designed to be completed over a period of three years (six semesters). The program includes a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills. In addition to the core and elective CS courses, the program includes courses in business, marketing, finance, high-tech entrepreneurship, and a wide variety of general study electives. The academic program is dynamic and constantly adapted to the fast-paced innovations of the high-tech world. Reichman University computer science alumni are earning among the highest wages in Israel's tech world.

Full course list on page 70.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/

GRADUATES OF THE CS PROGRAM WORK IN LEADING COMPANIES >>

DOUBLE MAJOR IN ENTREPRENEURSHIP (BA) AND COMPUTER SCIENCE (BSC)

Reichman University, one of the world's leading academic institutions for entrepreneurial education, offers a unique double major undergraduate program—the first of its kind in Israel. The pioneering program is run by the Adelson School of Entrepreneurship (ASE), an innovative center within the Israeli academic landscape that fosters a dynamic environment that encourages both research and practical application in the field of entrepreneurship.

Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and around the world are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures while strengthening and cultivating the country's startup ecosystem.

ASE offers experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.

The double major BA degree in Entrepreneurship and BSc in Computer Science consists of 141 academic credits and is designed to be completed over a period of three years, six semesters. First-year students are required to complete a preparatory course in Mathematics and Programming before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

Full course list on page 71.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/entrepreneurship-and-computer-science

These companies all bought startups that were set up by Reichman University Computer Science students, alumni, and staff members.

COMPUTER SCIENCE FACULTY

Many, though not all, of the faculty members listed below will be offering courses throughout the BSc program.

Dr. Kfir Bar, PhD, Tel Aviv University

Areas of Interest

Natural Language Processing; Medical AI

Prof. Udi Boker, PhD, Tel Aviv University, 2008

Areas of Interest

Formal Verification; Automata Theory; Logic; Computational Models; Computability

Prof. Elette Boyle, PhD, MIT, 2013

Areas of Interest

Cryptography; Coding Theory; Distributed Systems

Dr. Ran Cohen, PhD, Bar-Ilan University, 2017

Areas of Interest

Cryptography; Distributed Computing

Dr. Ohad Fried, PhD, Princeton University

Areas of Interest

Computer Graphics; Computer Vision; HCI

Prof. Ilan Gronau, PhD, Technion-Israel Institute of Technology, 2009

Head, Computer Science Graduate Program

Areas of Interest

Computational Biology; Big Data Analysis

Prof. Yacov Hel-Or, PhD, Hebrew University of Jerusalem, 1993

Dean, Efi Arazi School of Computer Science

Areas of Interest

Computer Vision; Image Processing; Computer Graphics; Robotics

Prof. Gil Kalai, PhD, Hebrew University of Jerusalem, 1983

Areas of Interest

Theoretical Computer Science; Complexity; Learnability; Geometric Algorithms

Dr. Alon Kipnis, PhD, Stanford University, 2017

Areas of Interest

Mathematical Statistics; Information Theory; Data Science; Statistical Learning

Dr. Reut Levi, PhD, Tel Aviv University, 2014

Areas of Interest

Sublinear Algorithms; Property Testing & Local Computation Algorithms

Prof. Tal Moran, PhD, Weizmann Institute of Science, 2008

Areas of Interest

Cryptography; Secure Systems

Prof. Yael Moses, PhD, Weizmann Institute of Science, 1994

Areas of Interest

Computer Vision; Applications of Computer Vision to Multimedia Systems

Prof. Shay Mozes, PhD, Brown University, 2012

Deputy Dean, Efi Arazi School of Computer Science

Areas of Interest

Graph Theory; Algorithms; Data Structures; Combinatorial Problems

Prof. Alon Rosen, PhD, Weizmann Institute of Science, 2003

Areas of Interest

Cryptography; Computational Complexity

Prof. Shimon Schocken, PhD, University of Pennsylvania, 1987

IDB Chair of Information Technologies; Founding Dean, Efi Arazi School of Computer Science

Areas of Interest

Computer Science Education; Software Engineering

Prof. Arik Shamir, PhD, Hebrew University of Jerusalem, 2000

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Geometric Modeling; Computer Graphics; Visualization; Machine Learning

Prof. Gadi Taubenfeld, PhD, Technion-Israel Institute of Technology, 1988

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Concurrent & Distributed Computing

Dr. Ben Lee Volk, PhD, Tel Aviv University, 2019

Areas of Interest

Computational Complexity Theory; Algebraic Complexity Theory; Pseudorandomness & Derandomization

Prof. Tami Tamir, PhD, Technion-Israel Institute of Technology, 2001

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Resource Allocation; Approximation Algorithms; Algorithmic Game Theory

Prof. Zohar Yakhini, PhD, Stanford University, 1997

Head, Machine Learning & Data Science Program

Areas of Interest

Computational Biology; Statistical Data Analysis

LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

EDUCATING FUTURE LEADERS BY PROVIDING HIGH-LEVEL ACADEMIC AND PRACTICAL KNOWLEDGE, HANDS-ON EXPERIENCE, AND ACCESS TO POLICY AND DECISION-MAKING

PROF. ASSAF MOGHADAM
DEAN

"

Guided by its core values of freedom and responsibility, the Lauder School of Government, Diplomacy & Strategy prepares its students for leadership positions in Israeli and international politics, international organizations, think tanks, NGOs, consulting and security companies, and more. With this degree, students will be ready to tackle 21st-century challenges - from resource scarcity and security to dictatorships, great power competition, misinformation, and conflict resolution - in Israel and abroad."

AMBASSADOR RONALD S. LAUDER

Ambassador Ronald S. Lauder, an international businessman and Jewish communal leader, was appointed U.S. Ambassador to Austria in 1986. He established the Ronald S. Lauder Foundation in 1987, focusing on Jewish education and community outreach. Among the many positions he has held and currently holds are: President of the World Jewish Congress; Chairman of the Conference of Presidents of Major American Jewish Organizations; Chairman of the Board of the Jewish National Fund; and Chairman of the International Public Committee of the World Jewish Restitution Organization. Reichman University's Lauder School of Government, Diplomacy & Strategy was established in 1999.

GOVERNMENT

The BA program in Government prepares students for careers in the fields of public policy and administration, diplomacy, consulting, and security. Immersed in the Middle East, students in the program will gain a unique understanding of geopolitical events that affect the region and the entire world.

A special focus is put on the inner workings of Israeli society, including Israeli constitutional law, foreign policy, and national security.

Thanks to its strong emphasis on theory, leadership, and practical experience, this degree equips students with the practical skills they need in their future studies and careers.

Foundational academic courses—such as Contemporary International Politics; Political Communication; The Arab-Israeli Conflict and Peace Process; Government and Big Data; Politics of Climate Change; and Government and Politics in Israel—are combined with interactive skills-oriented workshops, hands-on simulations, internships (for credit), and briefings with key public figures.

Starting in their second year, students specialize in Diplomacy and Global Affairs, Contemporary Middle East, or Security Studies and Counter-Terrorism. In their third year, students may also select a cluster, further developing and sharpening their theoretical and practical skills.

TRACKS

- **DIPLOMACY & GLOBAL AFFAIRS**
- **CONTEMPORARY MIDDLE EAST**
- **SECURITY STUDIES & COUNTER-TERRORISM**

CLUSTERS

- **MEDIA & POLITICS**
- **BUSINESS**

Students may also apply to special academic programs, including the Argov Fellows Program in Leadership and Diplomacy, the Public Diplomacy Program, the Syracuse Exchange Program, the Rabin Leadership Program, the Research Cadets Program, the Zvi Meitar Emerging Technologies Program, the CO-OP Startup Experience Course, and dozens of exchange semester-abroad programs in outstanding international institutions. In addition, they can apply to exceptional academic competitions (the International Humanitarian Law Competition, for example) and participate in student-led clubs. (Model United Nations, Pugwash, International Negotiations Club, and many more.)

The Lauder School of Government, Diplomacy & Strategy attracts outstanding students from around the world. It provides a pluralistic environment where students can exchange ideas while gaining unique networking opportunities and preparing for their future. Our students pursue graduate studies (Master's degrees and PhDs) at Reichman University and other top American, Israeli, and European universities or choose to enter the workforce in politics, the private sector, NGOs, international institutions, and cutting-edge companies in Israel and abroad.

The Government BA program consists of 120 credits. The program is designed to be completed over a period of three years.

SPECIAL PROGRAMS

- THE ARGOV FELLOWS PROGRAM IN LEADERSHIP & DIPLOMACY
- PUBLIC DIPLOMACY PROGRAM

INTERNSHIP OPPORTUNITIES

Internship opportunities for 2nd and 3rd-year undergraduate students in the Lauder School of Government, Diplomacy & Strategy are available at various government and non-governmental organizations, as well as at numerous research institutes and think tanks (including research centers at the Lauder School). The internships approved by the Lauder School are for academic credit (as an elective) and provide students with a unique opportunity to obtain invaluable practical experience. We encourage students to take advantage of the diverse internship options, which, in many cases, open doors to their careers.

Full course list on page 76.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/ba-government/

DOUBLE MAJOR IN SUSTAINABILITY AND GOVERNMENT

The 21st century has already seen major changes caused by the interaction between human societies and the natural world. Humanity occupies but a fraction of the planet's surface, yet it has altered its atmosphere, oceans, and the climate system, and severely harmed the biodiversity of living species. Resource depletion, greenhouse gas emissions, plastic pollution, and toxic waste are but a few examples of man's adverse impact on our planet. In recent years, it has become clear that the transition to sustainability is the only viable option for survival on planet Earth.

The role of institutions–national and supranational, governmental, and non-governmental–in enabling this transition to sustainability cannot be understated. Institutions and the decision-makers governing them determine the sort of resources to allocate to meet different ends.

The Sustainability & Government program at Reichman University, the first-ever program of its kind in Israel, equips students with a deep understanding of these issues and provides them with the skills needed to analyze options and alternatives, shape strategies and policies, and advocate in this field.

Our students learn about energy systems and renewables, water systems and water resources management, and food security and food-tech challenges in the era of climate change, rapid technological advancements in the field of sustainability and climate tech, green entrepreneurship, and domestic and international environmental regulation and governance–all of which are crucial to pursuing meaningful vocations in this domain.

The School of Sustainability further offers unique courses, classes, and seminars in the areas of generative Artificial Intelligence (GenAI), technology, big data and sustainability, information systems, and sustainable production and industrial ecology.

The Sustainability & Government Program provides graduates with a competitive advantage in a broad range of fields in the public and private sectors, which show increased demand for expertise in sustainability and in fields such as climate-tech, agritech, foodtech, energytech, watertech, environmental diplomacy, smart and sustainable cities and transportation planning, corporate social responsibility, and ESG.

Graduates will have the skills necessary to work in the private and public sectors, in Israel and abroad, and be well-suited for employment in multinational companies, international NGOs, and at cleantech startup companies.

The Sustainability & Government double major BA program consists of 120 credits. It is designed to be completed over a period of three years (six semesters). In their senior year, students conduct and lead a capstone project (practicum) on a sustainability topic of their choice. This is a chance to showcase entrepreneurial skills and spirits.

Several student teams have spun off their capstone projects into real-life ventures, raising substantial investments and generating income.

The program places a strong emphasis on practical experience through internships and the practicum, enabling graduates to get jobs at entrepreneurial startups in the areas of sustainability and cleantech, or to become sustainability experts in the private sector. The curriculum includes sustainability courses taught in collaboration with leading figures from Israeli academia, and its government and business sectors.

CAPSTONE PROJECT

In their final year of study, students are required to choose a topic from the wide domain of sustainability as their capstone project. Throughout this project, students work together in small teams and face real-life issues in accordance with their personal interests and passions.

The goal of the project is to offer students practical experience in the field of sustainability, with an emphasis on entrepreneurship and contributing to society. Projects run in small groups with the assistance of the team tutor(s) and mentors. Together, they outline a plan of action for the project's implementation and carry it out.

Guidance and mentorship are offered to students by the program's faculty and by Reichman University lecturers whose fields of expertise are relevant to the project (i.e., government, communications, business administration) and with the guidance of practitioners from relevant fields of practice.

HONORS PROGRAM

The Honors Program is designed for outstanding students who plan to continue studying towards advanced degrees in Israel or abroad. The program spans the second and third years of studies.

The Aviram Sustainability and Climate Program offers a year-long, state-of-the-art curriculum designed for 20 exceptional undergraduate students in their last year of studies from across all schools on campus. The Program addresses the pervasive and most consequential challenges of our time: keeping humanity within the Planetary Boundaries and making the just transition to a zero-carbon future.

INTERNSHIP OPPORTUNITIES

Internship opportunities for second- and third-year undergraduate students in the Lauder School of Government, Diplomacy & Strategy are available at various government and non-governmental organizations, as well as at numerous research institutes and think tanks (including research centers at the Lauder School).

The internships approved by the Lauder School are for academic credit (as an elective) and provide students with a unique opportunity to obtain invaluable practical experience. We encourage students to take advantage of the diverse internship options, which, in many cases, open doors to their careers.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/

THE INSTITUTE FOR POLICY AND STRATEGY (IPS)

The Institute for Policy and Strategy (IPS) at Reichman University, the convener of the Annual Herzliya Conference Series, aspires to contribute to Israel's national security and resilience by conducting integrative and comprehensive policy analysis on the national challenges, producing strategic insights and policy recommendations for decision-makers, and informing the public and policy discourse.

Main Pillars

The Institute's policy agenda focuses on two main issues: The first and primary is the identification of opportunities and risks for Israel in the Middle East arena and in a global setting. Special emphasis is placed on identifying dynamic regional shifts that enhance the threat posed by Iran, alongside developing new strategic relationships between Israel and the Arab states.

The second is Israel's national resilience as a foundation for national security. This pillar highlights the fact that domestic weakness negatively reflects on Israel's ability to cope with both internal and external crises.

IPS Publications & Conferences

- Weekly collection of policy papers
- Conferences based on meticulous content management and production for optimal experiences for local and overseas participants. (All conferences include a summary of key insights and recommendations for distribution to the IPS community, media, and decision-makers in Israel and worldwide.)
- Briefings and interviews across various media outlets. (Special emphasis is placed on IPS's international profile by translating written publications, as well as recordings, and distributing them across foreign media outlets.)

Herzliya Conference

The annual Herzliya Conference on the balance of Israel's national security is IPS's flagship activity. The conference draws international and Israeli participants from the highest levels of government, business, and academia to address pressing national, regional, and global issues.

For more information:
https://www.runi.ac.il/en/research/ips/pages/main.aspx

H.E Amb. Jacob J. Lew, U.S. Ambassador to Israel in a conversation with **Maj. Gen. (res.) Amos Gilead,** Executive Director, Institute for Policy and Strategy (IPS), Chairman, Annual Herzliya Conference Series, Reichman University | 2024 Herzliya Conference

The 21st Herzliya conference - On the path of strategic surprises June 24-25, 2024

Mr. David Barnea, Head of the Mossad alongside Prof. Uriel Reichman, Founding President & Chairperson of the Board of Directors, Reichman University, Israel and Prof. Boaz Ganor, President of Reichman University and Founder of the International Institute for Counter-Terrorism (ICT) at the ICT's 22nd World Summit on Counter-Terrorism at Reichman University.

THE INTERNATIONAL INSTITUTE FOR COUNTER-TERRORISM (ICT)

The International Institute for Counter-Terrorism (ICT) is among the leading academic institutes for counter-terrorism in the world. Founded in 1996, the ICT has rapidly evolved into a highly esteemed global hub for counter-terrorism research, policy recommendations, and education.

The goal of the ICT is to advise decision-makers, initiate applied research, and provide consultation and education to address terror and its effects.

Within the constellation of topical research institutions worldwide, the ICT stands out as a benchmark institute through its:

- Acclaimed faculty and management team
- Dedicated focus on counter-terrorism policy
- Worldwide team of affiliates and strategic academic partners
- Interdisciplinary research
- Innovative policy solutions
- Original, "out-of-the-box" approach to policymaking through education
- "Real-world" pragmatic policy proposals and solutions
- World Summit on Counter-Terrorism—one of the most influential events in the field of counter-terrorism today
- Proactive solicitation of ideas to international decision-makers and leaders

For more information: www.ict.org.il

A prestigious panel unfolding Israel's security threats and counter-terrorism strategy at the ICT's 22nd World Summit on Counter-Terrorism at Reichman University, featuring **Lt. Gen. (Res.) Moshe "Bogie" Ya'alon**, Former Defense Minister and Chief of Staff of the Israeli Defense Forces, **Col. (Res.) Omer Bar Lev**, Former Minister of Public Security and Former Commander of Sayeret Matkal of the Israeli Defense Forces, **Maj. Gen. (Res.) Amos Gilead**, Executive Director of the Institute for Policy & Strategy (IPS) and Chairman of the Herzliya Conference Series, **Maj. Gen. (Res.) Aharon Ze'evi Farkash**, Former Head of the Military Intelligence Directorate of the Israeli Defense Forces, and **Maj. Gen. (Res.) Gershon Hacohen**, Former Commander of the Northern Corps of the Israeli Defense Forces.

GOVERNMENT FACULTY

Many courses in the program are taught by the faculty members listed below.

Prof. Dmitry (Dima) Adamsky, PhD, University of Haifa, 2008
Head, Honors Track in Strategy & Decision-Making, Lauder School of Government
Areas of Interest
International Relations; International Security; Security & Intelligence Studies; Modern Military Thought; Arab-Israeli Conflict; U.S., Russian & Israeli National Security

Dr. Eitan Azani, PhD, Hebrew University of Jerusalem, 2005*
Head, Security Studies and Counter-Terrorism Track, Lauder School of Government (Hebrew Program); Col. (Res.), IDF; Director of Research, International Institute for Counter-Terrorism (ICT) at Reichman University
Areas of Interest
Global Jihad Organizations & Radical Islamic Movements; Iran, Hezbollah & Shi'ite Terrorism; Radicalization of Islamic Communities in the West; Terror Fundraising; Cyberterrorism
*Visiting Professor

Prof. Amnon Cavari, PhD, University of Wisconsin-Madison, 2011
Head, The Institute for Liberty & Responsibility, Lauder School of Government
Areas of Interest
American Politics; Public Opinion; U.S.-Israel Relations

Dr. Leor Cohen, PhD, Bar-Ilan University, 2011
Coordinator, English for Government & Communications, Reichman University
Areas of Interest
Sociolinguistics; Discourse & Conversation Analysis

Prof. Sandra Destradi, Dr. Phil, University of Hamburg, 2010
DAAD Long-Term Guest Professor at Reichman University; Chair of International Relations, University of Freiburg
Areas of Interest
International Relations; Foreign Policy Analysis; International Dimensions of Populism; Global Governance; South Asia

Prof. Asif Efrat, PhD, Harvard University, 2009
Head, MA Program & MA Thesis Track, Lauder School of Government
Areas of Interest
International Law & Politics; International Cooperation; International Relations

Col. (Ret.) Miri Eisin
Director, International Institute for Counter-Terrorism (ICT), Lauder School of Government; Former Deputy Head of the Combat Intelligence Corps, IDF; Former Personal Assistant, Director of Military intelligence; Former Israeli Prime Minister's advisor and international media spokesperson
Areas of Interest
The Israeli intelligence Community; Security and Geopolitics in the Middle East; Narratives and Media as a Dimension of Security and Warfare; Media in the Middle East and in the Israeli–Palestinian conflict

Prof. Boaz Ganor, PhD, Hebrew University of Jerusalem, 2002
President, Reichman University; Former Dean, Lauder School of Government; Founder & Executive Director, International Institute for Counter-Terrorism (ICT); Former Advisor to the Israeli Prime Minister on Counter-Terrorism
Areas of Interest
International & Localized Terrorism; Terrorism & Counter-Terrorism Strategies; Terrorism & the Media; Terrorism, Democracy & Public Opinion; Israel's Counter-Terrorism Strategies

Maj. Gen. (Res.) Amos Gilead
Executive Director, Institute for Policy & Strategy (IPS), Lauder School of Government; Chairman, Annual Herzliya Conference Series; Former Director, Policy & Political-Military Affairs, Israel Ministry of Defense; Former Chief, Intelligence Research & Analysis Division, IDF; Former Coordinator of Government Activities in the Territories; Senior Member of the Israeli Delegation to the Israeli-Jordanian/Palestinian Peace Talks; Former IDF Spokesperson; Former Military Secretary to Prime Minister & Minister of Defense, Yitzhak Rabin

Prof. Sivan Hirsch-Hoefler, PhD, University of Antwerp, 2008
Academic Director, Rabin Leadership Program, Lauder School of Government
Areas of Interest
Political Extremism & Violence; Collective Action & Social Movements; Political Behavior; Political Sociology, Religious & Ethnic Conflict

Prof. Liza Ireni-Saban, PhD, Tel Aviv University, 2006
Former Vice Dean, Lauder School of Government
Areas of Interest
Public Administration; Public Policy & Ethics

Dr. Amichai Magen, JSD, Stanford University, 2009
Head, Diplomacy & Conflict Studies Specialization, MA Program in Government; Head, Governance & Political Violence Program, International Institute for Counter-Terrorism (ICT), Lauder School of Government
Areas of Interest
Liberty, Sovereignty, Democracy & the Rule of Law; Future of the Liberal International Order; Governance in Areas of Limited Statehood; Political Violence; EU External Relations & EU-Israel Relations

Dr. Yossi Mann, PhD, Bar-Ilan University, 2005
Head, Contemporary Middle East Track, Lauder School of Government
Areas of Interest
Oil; Energy; Saudi Arabia; Persian Gulf

Dr. Shavit Matias, PhD, George Washington University, 1997

Former Deputy Attorney General of Israel in Charge of International Issues & Advising the Prime Minister, Government, Cabinet & Ministries; Fellow, Hoover Institution, Stanford University

Areas of Interest

Globalization; National Security; International Negotiations; International Law; Diplomacy; Conflict Resolution

Prof. Rafi Melnick, PhD, University of California, Berkeley, 1979

Former President and Provost, Reichman University; Former Dean, Lauder School of Government; Former Deputy Director of Research, Bank of Israel

Areas of Interest

Monetary Economics; Inflation; Israeli Economy; Applied Econometrics

Prof. Alex Mintz, PhD, Northwestern University, 1981

Former Provost, Reichman University; Former Dean, Lauder School of Government; Former Chair, Annual Herzliya Conference Series; Former President, Israeli Political Science Association; Former Head, Initiative for an Inclusive Israeli Society; Director, Program in Political Psychology & Decision-Making (POPDM); Director, Behavioral Political Science (BPS) Lab; Director, Computerized Decision-Making Lab

Areas of Interest

Decision-Making; Political Psychology & Marketing; Behavioral Political Science

Prof. Assaf Moghadam, PhD, Tufts University, 2007

Former Dean, Lauder School of Government; Head, Security Studies and Counter-Terrorism Track, Lauder School of Government; Head, Counter Terrorism Specialization, MA Program in Government

Areas of Interest

Violent Non-State Actors; Armed Conflict; Political Violence; Terrorism; Insurgency

Prof. Karine Nahon, PhD, Tel Aviv University, 2004

Head, Data, Government & Democracy Program, Lauder School of Government

Areas of Interest

Politics of Information & Information Politics; Power Dynamics & Network Gatekeeping in Social Media; Role of Virility & Information Flows in Elections & Politics

Prof. Liav Orgad, LLD, Hebrew University of Jerusalem, 2011

Co-Director, Rubinstein Center for Constitutional Challenges, Radzyner Law School, Reichman University

Areas of Interest

Global Migration; Citizenship Theory; Constitutional Identity; International Human Rights Law; Political Theory; Nationalism & Minorities; Law & Technology

Amb. Mark Regev

Chairman, Abba Eban Institute for Diplomacy & Foreign Relations, Lauder School of Government; Former Senior Advisor for Foreign Affairs & International Communications to the Prime Minister of Israel; Former Israeli Prime Minister's Advisor & International Spokesperson; Former Israeli Vice Consul in Hong Kong; First Secretary in Beijing; Counsellor in Washington DC; Israeli Ambassador to the United Kingdom

Dr. Daphné Richemond-Barak, PhD, Tel Aviv University, 2010

Academic Director, RRIS Program in Government, Lauder School of Government

Areas of Interest

Role & Status of Non-State Actors; Asymmetric Warfare & the Morality of War; International Court of Justice; Relationship Between International Law & International Relations; Human Security

Dr. Alisa Rubin, PhD, Harvard University, 1994

Academic Director, Argov Fellows Program in Leadership & Diplomacy, Reichman University

Areas of Interest

International Political Economy with a Focus on the Middle East; Business-Government Relations; Globalization

Dr. Jennifer Shkabatur, JSD, Harvard Law School, 2012

Head, Global Impact Studies Cluster, MA Program in Government, Lauder School of Government

Areas of Interest

Information Technologies & Their Influence on Governance & Political Action; Open Government Policies; Online Political Campaigns; the Role of New Technologies in Developing Countries

Dr. Lesley Terris, PhD, Tel Aviv University, 2008

Former Vice Dean, Lauder School of Government; Former Academic Director, RRIS Program in Government

Areas of Interest

Conflict Processes; Negotiation & Mediation in International Conflicts; Study of International Politics through Simulations

Prof. Gabriel Weimann, PhD, Hebrew University of Jerusalem, 1982

Areas of Interest

Study of Persuasion & Influence; Modern Terrorism & the Mass Media; Online Terrorism & Cyberterrorism

Dr. Dana Wolf, SJD, American University Washington College of Law, 2015

Head, Diplomacy and Global Affairs Track, Lauder School of Government

Areas of Interest

Public International Law; Conflict Resolution & Negotiation

Prof. Moshe Maor, PhD, LSE, 1992

Head, Public Policy and Administration, BA Program in Government, Lauder School of Government; Head, Public Policy & Political Marketing, MA Program in Government

Areas of Interest

Policy Process; Bureaucratic Politics; Comparative Politics; Israeli Politics

SCHOOL OF SUSTAINABILITY

FOUNDED BY ISRAEL CORP., ICL & ORL

LEADING THE TRANSITION TO A ZERO-CARBON, ENVIRONMENTALLY SUSTAINABLE WORLD

DR. ASAF TZACHOR
ACTING DEAN

"

Humanity is at a crossroads. On the one hand, we revel in unparalleled technological advancement. On the other hand, we confront the pressing challenges of climate change, extreme weather, food security, water scarcity, energy crises, the degradation of ecological systems and habitats, and the ever-looming specter of natural disasters. These threats not only jeopardize our societies but also undermine the hard-earned progress we have achieved. In the coming years, we anticipate shifts in ecosystems and our environment, both globally and within the Middle East and Israel.

These transformations will test the resilience of states, societies, and institutions. At the same time, these transitions present us with a historic opportunity for creativity, innovation, and a real chance to reimagine and reshape our world. The School of Sustainability is unwaveringly dedicated to making a positive impact on the world. Our double-major Sustainability and Government program offers a unique curriculum to equip students with state-of-the-art academic knowledge and a wide range of applied, hands-on skills needed to understand and lead the transition to a zero-carbon, environmentally sustainable world.

DOUBLE MAJOR IN SUSTAINABILITY AND GOVERNMENT

The 21st century has already seen major changes caused by the interaction between human societies and the natural world. Humanity occupies but a fraction of the planet's surface, yet it has altered its atmosphere, oceans, and the climate system, and severely harmed the biodiversity of living species. Resource depletion, greenhouse gas emissions, plastic pollution, and toxic waste are but a few examples of man's adverse impact on our planet. In recent years, it has become clear that the transition to sustainability is the only viable option for survival on planet Earth.

The role of institutions—national and supranational, governmental, and non-governmental—in enabling this transition to sustainability cannot be understated. Institutions and the decision-makers governing them determine the sort of resources to allocate to meet different ends.

The Sustainability & Government program at Reichman University, the first-ever program of its kind in Israel, equips students with a deep understanding of these issues and provides them with the skills needed to analyze options and alternatives, shape strategies and policies, and advocate in this field.

Our students learn about energy systems and renewables, water systems and water resources management, and food security and foodtech challenges in the era of climate change, rapid technological advancements in the field of sustainability and climate tech, green entrepreneurship, and domestic and international environmental regulation and governance—all of which are crucial for pursuing meaningful vocations in this domain.

The School of Sustainability further offers unique courses, classes and seminars in the areas of generative Artificial Intelligence (genAI), technology, big data and sustainability, information systems, and sustainable production and industrial ecology.

The Sustainability & Government Program provides graduates with a competitive advantage in a broad range of fields in the public and private sectors, which show increased demand for expertise in sustainability and in fields such as climatech, agritech, foodtech, energytech, watertech, environmental diplomacy, smart and sustainable cities and transportation planning, corporate social responsibility, and ESG.

Graduates will have the skills necessary to work in the private and public sectors, in Israel and abroad, and be well-suited for employment in multinational companies, international NGOs, and at cleantech startup companies.

The Sustainability & Government double major BA program consists of 120 credits. The program is designed to be completed over a period of three years (six semesters). In their senior year, students conduct and lead a Capstone Project (practicum) on a sustainability topic of their choice. This is a chance to showcase entrepreneurial skills and spirits. Several student teams in the past have spun off their Capstone Projects into real-life ventures, raising substantial investments, and generating income.

The program places a strong emphasis on practical experience through internships and the practicum, enabling graduates to get jobs at entrepreneurial startups in the areas of sustainability and cleantech, or to become sustainability experts in the private sector. The curriculum includes sustainability courses taught in collaboration with leading figures from Israeli academia, and its government and business sectors.

CAPSTONE PROJECT

In their final year of study, students are required to choose a topic from the wide domain of sustainability as their Capstone Project. Throughout this project, students work together in small teams and face real-life issues in accordance with their personal interests and passions.

The goal of the project is to offer students practical experience in the field of sustainability, with an emphasis on entrepreneurship and contributing to society. Projects run in small groups with the assistance of the team tutor(s) and mentors. Together, they outline a plan of action for the project's implementation and carry it out.

Guidance and mentorship are offered to students by the program's faculty and by Reichman University lecturers whose fields of expertise are relevant to the project (i.e., government, communications, business administration), and with the guidance of practitioners from relevant fields of practice.

HONORS PROGRAM

The Honors Program is designed for outstanding students who plan to continue studying towards advanced degrees in Israel or abroad. The program spans the second and third years of studies.

The Aviram Sustainability and Climate Program offers a year-long, state-of-the-art curriculum designed for 20 exceptional undergraduate students in their last year of studies from across all schools on campus. The Program addresses the pervasive and most consequential challenges of our time: keeping humanity within the Planetary Boundaries and making the just transition to a zero-carbon future.

INTERNSHIP OPPORTUNITIES

Internship opportunities for 2nd and 3rd year undergraduate students in the Lauder School of Government, Diplomacy & Strategy are available at various government and non-governmental organizations, as well as at numerous research institutes and think tanks (including research centers at the Lauder School).

The internships approved by the Lauder School are for academic credit (as an elective) and provide students with a unique opportunity to obtain invaluable practical experience. We encourage students to take advantage of the diverse internship options, which, in many cases, open doors to their careers.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/sustainability-government/

The Aviram Sustainability and Climate Program

FACULTY

Many courses in the program are taught by the faculty members listed below.

Prof. Yoav Yair, PhD, Tel Aviv University, 1995

Areas of Interest

Climate Change; Atmospheric & Space Sciences; Air Pollution; Natural Disasters

Prof. Yael Parag Cohen Mintz, PhD, Tel Aviv University, 2005

Areas of Interest

Energy & Climate Policy; The Future of Electricity Markets; Prosumer Markets; Energy Security; Consumer Behavior; Consumer Engagement in the Smart Grid; Demand Management; Microgrids; Public Perception of Energy Generation Technologies

Dr. Shiri Zemah Shamir, PhD, University of Haifa; Technion-Israel Institute of Technology, 2009

Areas of Interest

Econometrics; Environmental Economics; Ecological Economics; Natural Resource Economics; Economic Valuation; Game Theory; Mathematical Economics; Agricultural Economics

Dr. Asaf Tzachor, DPA/PhD, University College London (UCL), 2018

Acting Dean, School of Sustainability
Vice Dean, School of Sustainability

Areas of Interest

Sustainability Sciences; Sustainable Development; Science and Technology Policy; Sustainable Food Systems; Global Risks; Emerging and Clean Technologies

SAMMY OFER SCHOOL OF COMMUNICATIONS

THE SAMMY OFER SCHOOL OF COMMUNICATIONS IS EQUIPPED WITH THE MOST ADVANCED AND CUTTING-EDGE TECHNOLOGY

SAMMY OFER
(1922–2011)

Sammy Ofer was a prominent figure in the global business community and a supporter of the arts, culture, and education in Israel. Mr. Ofer was born in Romania and immigrated to Israel in his youth. His dedication to Israel's future and commitment to education was expressed through scholarships and his generous support of educational institutions, exemplified by the Sammy Ofer School of Communications established in 2004.

We have made every effort to create an up-to-date, cutting-edge, supportive learning environment. Students have access to computer labs, radio studios, television studios, visual content incubators, media innovation labs, virtual reality labs, and an entire wing of editing suites."

DR. AMIT LAVIE-DINUR
DEAN

COMMUNICATIONS

The Sammy Ofer School of Communications focuses on new media and its influence on information, communications, consumers and journalism.

The program offers three specializations:

- **MARKETING COMMUNICATIONS**
- **DIGITAL INFLUENCE & PERCEPTIONS**
- **INTERACTIVE COMMUNICATIONS**

The Communications BA program consists of 120 credits. The program is designed to be completed over a period of three years (six semesters).

CLUSTERS

Students in the Sammy Ofer School of Communications can choose one cluster in addition to their regular course of studies and their specialization.

BUSINESS ADMINISTRATION CLUSTER

The Arison School of Business at Reichman University offers a cluster in Business Administration for Communications students. Composed of four mandatory courses, this cluster introduces students to the basic concepts and economic theories that enable an understanding of marketing, effective management, and strategic decisions. The courses also focus on marketing communication tools and teach strategies, consumer relations, and organizational behavior.

ENTREPRENEURSHIP CLUSTER

The new School of Entrepreneurship at Reichman University offers a cluster in New Media Entrepreneurship for Communications students. The courses provide practical tools for understanding the financial and legal aspects involved in setting up a startup company and additional tools for understanding the latest business models in social networking and mobile communications.

CUTTING-EDGE FACILITIES

The Sammy Ofer School of Communications is equipped with the most advanced and cutting-edge technology, such as: a virtual reality lab; radio and television production studios; a hub for content development; and products for digital communications where students can develop products on 3D printers, design applications, create high-tech ventures, and engage in innovative marketing for a wide range of companies, organizations and associations.

HONORS PROGRAM

The Sammy Ofer School of Communications has established an honors program that offers outstanding students a unique opportunity to acquire first-hand insight into how the theoretical knowledge and practical skills they learn are applied across the industry. Through field trips to leading companies and corporations, students will not only gain valuable networking opportunities but will also engage with influential industry figures and meet alumni from Reichman University's Communications program. These excursions, and the honors program in general, are designed to inspire our students and expand their horizons.

Full course list on page 74.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/ba-communications/

nocamels
ISRAELI INNOVATION NEWS

NoCamels is the premier news website dedicated to covering Israeli innovation for a global audience, focusing on technology, science, environment, and culture. Students who are accepted to the program, which is part of the Sammy Ofer School of Communication's Asper Institute for New Media Diplomacy, benefit from a wealth of expertise and resources. The website is managed by a team of professionals who work with, instruct, and guide the student journalists as they report about the dynamic landscape of the startup nation. This year-long program not only offers these students an unparalleled opportunity to gain hands-on experience in journalism but also immerses them in the fascinating field of Israeli innovation.

For more information: www.nocamels.com

COMMUNICATIONS FACULTY

Many courses in the program are taught by the faculty members listed below.

Dr. Amit Lavie-Dinur, PhD, Hebrew University of Jerusalem, 1999
Dean, Sammy Ofer School of Communications

Areas of Interest

Privacy; Media Framing & Representation of News Events; Values Portrayed in Advertising Media; Representation of the "Other" in Popular Texts

Prof. Yair Amichai-Hamburger, PhD, Oxford University, 1993
Head, Center of Internet Psychology (CIP)

Areas of Interest

Personality; Internet Use & Well-Being; Virtual Teams; Inter-Group Contact on the Internet; Leadership & Motivation; Conflict Management in Organizations

Dr. Keren Tzur Eyal, PhD, University of California, Santa Barbara, 2004
Academic Advisor, MA Communications Program

Areas of Interest

Media Content & Effects; Media's Role in Youth Socialization, Sexuality & Body Image

Prof. Doron Friedman, PhD, Tel Aviv University, 2004
Head, Advanced Reality Lab

Areas of Interest

Human-Computer Confluence; Brain-Computer Communication

Prof. Yair Galily, PhD, University of Leicester, 2000
Vice Dean, Sammy Ofer School of Communications

Areas of Interest

Sport; Leisure; Social Media & Sedentary Leisure; Media

Dr. Tsahi (Zack) Hayat, PhD, University of Toronto, 2014
Head, Marketing Communications Specialization

Areas of Interest

Social Network Analysis; Relationship Between Information & Communication Technology & Personal Networks; Organizational Communication; Networked Work

Prof. Tal Azran, PhD, University of Melbourne, 2007
Academic Advisor, International Program

Areas of Interest

International Communication; Political Communication; New Media Technologies Effects

Prof. Gadi Wolfsfeld, PhD, Massachusetts Institute of Technology, 1979
Head, MA Program in Communications & New Media

Areas of Interest

Political Communication; Role of the Media in Political Conflicts & Peace Processes; Role of the New Media in Collective Action

Prof. Moran Yarchi, PhD, Hebrew University of Jerusalem, 2012
Head, Digital Influence & Perceptions Specialization; Head, Public Diplomacy Program

Areas of Interest

Political Communication; Public Diplomacy; Media Coverage of Conflicts & Terrorism; News Media & Election Campaigns

Prof. Oren Zuckerman, PhD, Massachusetts Institute of Technology, 2007
Head, Interactive Communications Specialization; Co-Director, milab; Head, MA Program in HCI

Areas of Interest

Cross Section of HCI (Human-Computer Interaction) & CMC (Computer-Mediated Communication); Participation Patterns in Online & Mobile Communities; Engagement in Location-Based Media; Human-Centered Computing

Prof. Karine Nahon, PhD, Tel Aviv University, 2004

Areas of Interest

Politics of Information & Information Politics; Power Dynamics & Network Gatekeeping in Social Media; Role of Virility & Information Flows in Elections & Politics

Dr. Hadas Erel, PhD, Ben-Gurion University of the Negev, 2009
Assistant Professor; Head of HRI Research, milab

Areas of Interest

Social Interaction with Non-humanoid Robotic Objects

Dr. Noa Morag, PhD, Bar-Ilan University, 2020
Head, Interactive Communication Specialization; milab Associate Director

Areas of Interest

Social & Ethical Aspects of Technologies; Interactive Media; Digital Fabrication Technologies; Human-Centered Design

Dr. Jonathan Giron
Areas of Interest

Neuroscience; Synthetic Biology; Virtual Reality; Brain-Computer Interfaces; Human-Computer Interaction

BARUCH IVCHER SCHOOL OF PSYCHOLOGY

TO SEE EACH TREE THAT MAKES UP THE FOREST

PROF. ANAT BRUNSTEIN KLOMEK

DEAN

"The world needs psychologists more than ever. We are committed to preparing our students for successful careers in various areas of psychology.

We offer a professional home with outstanding faculty, cutting-edge research, and hands-on practical experience.

Through courses, seminars, extracurricular activities, and mentoring, our students will gain a comprehensive scientific and practical background that will allow them to become leaders in the world of psychology."

BARUCH IVCHER

Baruch Ivcher is an Israeli-born businessman and central public figure in Peru. He served in the IDF Signal Corps and graduated from the Hebrew University of Jerusalem Law School. In 1970, Mr. Ivcher moved to Peru to pursue a business opportunity. In 1984, he received Peruvian citizenship and began to focus on the media industry; by the early 1990s, he owned the second-largest television station in the country. Mr. Ivcher remains active in the Israeli and international business arena. He was an early supporter of Reichman University, having established the Ivcher Auditorium. Mr. Ivcher also endowed the Baruch Ivcher School of Psychology.

PSYCHOLOGY

This degree aims to provide students with the knowledge, tools and practical experience to enable them to fulfill their aspirations contribute to the well-being of individuals and society, and go on to advanced degree studies. Students are exposed to new fields in psychology, and core courses include clinical psychology, social psychology, neuroscience, and criminology.

The Psychology BA program consists of 121 credits. It is designed to be completed over a period of three years (six semesters). In addition to their Psychology studies, students take eight credits worth of general electives.
Students who did not attend high school taught in English may be required to take courses in English language proficiency.

EXCELLENCE PROGRAMS

Our Excellence Programs are designed for outstanding students who plan to pursue advanced degrees in Israel or abroad. The programs span the second and third years of studies.

The Excellence Programs are composed of:

■ HONORS PROGRAM

The general Honors Program includes a seminar in which participants strengthen their analytical and research skills, proficiency in reading and writing scientific material in English, and ability to write a research honors thesis.

■ BRAIN AND MIND PROGRAM

The Brain and Mind Program includes an intensive apprenticeship in a neuroscience lab and relevant theoretical courses.

Full course list on page 73.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/ba-psychology/

Both programs orient participants toward writing an empirical research article to be submitted for publication in a scientific journal. The programs increase participants' chances of being accepted for graduate studies at leading universities. Registration for the Excellence Programs opens towards the end of the first undergraduate year and is based on students' achievements during that year.

For more information:
www.runi.ac.il/en/schools/psychology

PSYCHOLOGY FACULTY

Many courses in the program are taught by the faculty members listed below, though not all faculty members are listed.

Dr. Rany Abend, PhD, Tel Aviv University, 2016

Areas of Interest

Neurobiological Mechanisms of Psychopathology; Developmental Psychopathology; Neuroscience-guided Treatment

Prof. Amir Amedi, PhD, Hebrew University of Jerusalem, 2005

Areas of Interest

Brain, Cognition, & Technology; Multisensory Integration; Functional Neuroimaging

Prof. Shahar Ayal, PhD, Tel Aviv University, 2007

Head, MA Program in Social Psychology

Areas of Interest

Heuristics & Biases; Behavioral Ethics; Intergroup Effects on Decision-Making

Prof. Boaz M. Ben-David, PhD, Tel Aviv University, 2007

Areas of Interest

Communication; Cognitive & Sensory Integration in Aging; Perception of Emotions in Spoken Language; Impact of Threat on Attention

Prof. Anat Brunstein Klomek, PhD, Bar-Ilan University, 2004

Dean, Baruch Ivcher School of Psychology

Areas of Interest

Interpersonal Psychotherapy; Bullying; Suicide Prevention

Prof. Guy Doron, PhD, University of Melbourne, 2007

Areas of Interest

Relationship-Related Obsessions (ROCD); Obsessive-Compulsive (OCD) & Related Disorders; Cognitive-Behavioral Therapy (CBT); Attachment Theory & Self-Perception in Psychopathology

Prof. Tsachi Ein-Dor, PhD, Bar-Ilan University, 2009

Areas of Interest

Human Defensive Behaviors; Evolutionary & Social Psychology; Personality

Prof. Ruth Feldman, PhD, Hebrew University of Jerusalem, 1994

Areas of Interest

Development of Child Affect & Social Behavior; Neurobiology of Social Affiliation

Dr. Tahli Frenkel, PhD, Tel Aviv University, 2012

Areas of Interest

Child Development; Temperament, Anxiety & Behavioral Inhibition

Dr. Yulia Golland, PhD, Hebrew University of Jerusalem, 2008

Areas of Interest

Social Neuroscience; Interpersonal Synchrony

Dr. Britt Hadar, PhD, Tel Aviv University, 2020

Areas of Interest

Social Hierarchy; Inequality; Decision-Making; Cognitive Processes

Dr. Danny Hamiel, PhD, Hebrew University of Jerusalem, 1993

Areas of Interest

Cognitive-Behavioral Therapy; Resilience in Childhood

Prof. Gilad Hirschberger, PhD, Bar-Ilan University, 2002

Areas of Interest

Existential Threats; Political Conflict; Long-Term Effects of the Holocaust; Metaphors of Conflict

Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev, 2009

Areas of Interest

Organizational Psychology; Autonomy Experience and Sense of Volition; Romantic & Parent-Child Relationships

Prof. Daniel A. Levy, PhD, Hebrew University of Jerusalem, 2003

Areas of Interest

Neuroscience; Physiological Psychology; Cognitive Psychology

Dr. Dana Pereg, PhD, Bar-Ilan University, 2001

Head, MA Program in Organizational Behavior and Development

Areas of Interest

Professional Identity; Organizational Development

Dr. Michal Reifen Tagar, PhD, University of Minnesota, 2010

Areas of Interest

Emotions in Conflict; Personality & Group Relations

Dr. Tamar Saguy, PhD, University of Connecticut, 2008

Areas of Interest

Intergroup Relations; Conflict Resolution; Prejudice Reduction; Gender

ADELSON SCHOOL OF ENTREPRENEURSHIP

THE ADELSON SCHOOL OF ENTREPRENEURSHIP IS THE FIRST OF ITS KIND IN ISRAEL TO AWARD A FULL ACADEMIC DEGREE

DR. YOSSI MAARAVI
DEAN

"
The undergraduate program in Entrepreneurship aims to provide our students with the knowledge and tools needed to realize their entrepreneurial ideas and aspirations."

DR. MIRIAM AND SHELDON G. ADELSON

The Adelson School of Entrepreneurship at Reichman University is the realization of the vision of Dr. Miriam and Sheldon G. Adelson (z"l), entrepreneurs who recognized the vital importance of educating the future generation of social and economic leaders. The goal of the school, which is one of many of the Adelsons' Zionist educational initiatives, is to nurture a new generation of entrepreneurs in Israel and in the world, and to provide them with the knowledge and tools to fulfill their entrepreneurial ambitions in line with Sheldon Adelson's lifelong motto: "Always challenge the business status quo."

DOUBLE MAJOR IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION

Reichman University, one of the world's leading academic institutions for entrepreneurial education, offers a unique double major undergraduate program—the first of its kind in Israel. The pioneering program is run by the Arison School of Business and Adelson School of Entrepreneurship (ASE), an innovative center within the Israeli academic landscape that fosters a dynamic environment encouraging both research and practical application in the field of entrepreneurship.

Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and worldwide are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures while strengthening and cultivating the country's startup ecosystem.

The ASE offers experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.

The Arison School of Business offers a comprehensive education designed to equip students with the skills and knowledge necessary to manage and grow successful businesses.

Students learn essential business concepts from a world-renowned academic faculty through a combination of theoretical foundation and practical application, including financial management, accounting, strategic planning, and marketing. The curriculum emphasizes agility and adaptability in this dynamic era when businesses must constantly evolve, preparing students to navigate and lead in an ever-changing marketplace.

The double major BA degree in Entrepreneurship and Business Administration consists of 120 academic credits and is designed to be completed over a period of three years (six semesters). First-year students are required to complete a preparatory course in Mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/entrepreneurship-and-business

DOUBLE MAJOR IN ENTREPRENEURSHIP (BA) AND COMPUTER SCIENCE (BSC)

Reichman University, one of the world's leading academic institutions for entrepreneurial education, offers a unique double major undergraduate program–the first of its kind in Israel. The pioneering program is run by the Adelson School of Entrepreneurship (ASE), an innovative center within the Israeli academic landscape that fosters a dynamic environment that encourages both research and practical application in the field of entrepreneurship.

Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and around the world are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures while strengthening and cultivating the country's startup ecosystem. ASE offers experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.

The double major BA degree in Entrepreneurship and BSc in Computer Science consists of 141 academic credits and is designed to be completed over a period of three years (six semesters). First-year students are required to complete a preparatory course in mathematics and programming before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

Full course list on page 71.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/entrepreneurship-and-computer-science/

DOUBLE MAJOR IN ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE

Entrepreneurs who are also economists have an outstanding advantage: They are equipped with a deep understanding of both the industry to which they wish to contribute and the macroeconomic changes that will affect their business. The combination of economics and entrepreneurship allows our students unique flexibility in their career choices. Graduates can be entrepreneurs or independent business owners, consultants or employees at corporations. They can work in the private sector (mainly in high-tech and fintech) or the public sector.

The entrepreneur, who is also an economist, must be ready for the data revolution. This program prepares students by equipping them with technological tools, with a special focus on data analysis.

Students in this program learn entrepreneurship, economics, and data analysis. Many of the courses involve practical work, team projects, and presentations. Extracurricular activities include meetings with leading figures in industry, tours, and hackathons.

In their third year, students take on practical projects that involve collaboration with industry.

The double major in Economics and Entrepreneurship with Data Science consists of 122 credits and is designed to be completed in a period of three years (six semesters). First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

Full course list on page 72.

For more information:
https://www.runi.ac.il/en/schools/rris/undergraduate/economics-and-entrepreneurship-with-data-science/

ENTREPRENEURSHIP FACULTY

Many courses in the program are taught by the faculty members listed below.

Dr. Yossi Maaravi, PhD, Tel Aviv University, 2009

Co-founder & Dean, Adelson School of Entrepreneurship; Co-founder & Chairman, RUNI Ventures; Founder & Head, Adelson School Honors Program; Academic Director, CO-OP Startup Experience Course; Founder & Academic Director, Leumi & Schestowitz Innovation Program; Founder & Academic Director, PLAYTIKA Game Changers Program; Founder & Academic Director, IDC Beyond; Visiting Professor: The Technical University of Darmstadt & The Frankfurt School of Finance & Management, Germany

Areas of Interest

Behavioral Decision-Making; Negotiation; Entrepreneurship; Creativity; Innovation

Prof. Yair Tauman, PhD, Hebrew University of Jerusalem, 1978

Vice Dean, Adelson School of Entrepreneurship; Former Dean, Arison School of Business; Academic Director, Zell Entrepreneurship Program

Areas of Interest

Game Theory; Auctions; Patents & Innovations; Industrial Organization

Prof. Dafna Schwartz, PhD, Hebrew University of Jerusalem, 1990

Director, Research Authority; Responsible for Implementation and Monitoring of Intellectual Property at Reichman University

Areas of Interest

Entrepreneurship; Innovation; Innovation Financing; Innovation Within Organizations; Startups; SMEs; Regional & Local Economic Development

Prof. Dafna Kariv, PhD, Technion-Israel Institute of Technology, 1999

Head, Double Major in Business Administration & Entrepreneurship; Co-head, Adelson Research Committee; Affiliate Professor in Entrepreneurship, HEC Montreal (since 2007); Author of seven books on entrepreneurship

Areas of Interest

International Entrepreneurship; Female Entrepreneurship; Ecosystems; Technological Entrepreneurship Performance; Entrepreneurship at Times of Crisis; Entrepreneurial Education

Dr. Keren Tzur, PhD, Tel Aviv University, 2012

Vice Dean, Adelson School of Entrepreneurship

Areas of Interest

Motivation; Self-efficacy; Behavioral Decision-Making; Negotiation

Dr. Gali Einav, PhD, Columbia University, 2004

Head, International Undergraduate Program in Entrepreneurship; Head, Upstart Program

Areas of Interest

Digital Media Entrepreneurship; Innovative Media Platforms; Consumer Behavior in the Digital Age; Innovative Education Platforms

Dr. Gail Gilboa Freedman, Tel Aviv University, 2011

Head, Double Major in Economics & Entrepreneurship; Head, NBA Big Data

Areas of Interest

Data Science & Mathematical Modeling

Dr. Revital Hollander, PhD, Tel Aviv University, 2018

Head, Double Major in Computer Science & Entrepreneurship

Areas of Interest

Interactive Musical Interfaces; Creativity; Music Innovation; Entrepreneurship in Music; Broadcasting in Computer Networks

Mr. Ofir Richman, MBA, Tel Aviv University, 2007

Head, Extracurricular and International Programs, Adelson School of Entrepreneurship

Areas of Interest

Branding and Marketing Strategy; Public & Social Marketing; Intra-organizational Entrepreneurship

DEGREES CURRICULUM

BUSINESS ADMINISTRATION CURRICULUM

YEAR I – CORE COURSES
Advanced Business I
Advanced Business II
Mathematics I
Statistics & Data Analysis I
Business Economics (Micro)
Management Skills
Principles of Marketing Management
Mathematics II
Statistics & Data Analysis II
Fundamentals of Finance
Digital Innovation
LinkedIn Module

YEAR II – CORE COURSES
Fundamentals of Accounting
Organizational Management
Business Economics (Macro)
Data Analysis for Business
Critical Thinking
Business Law
Corporate Social Responsibility

YEAR II & III – BUSINESS ELECTIVES[1]

- **Financial Markets Cluster**

Investment Theory
Quantitative Methods of Finance
Finance Seminar
Fixed Income Investments
Futures & Options Markets
International Risk Management

- **Corporate Finance Cluster**

Investment Theory
Quantitative Methods of Finance
Finance Seminar
Advanced Topics in Corporate Finance
Company Valuations & Financial Statement Analysis
International Finance

- **Fintech Cluster**

Investment Theory
Quantitative Methods of Finance
Finance Seminar
Introduction to Programming – Python
Fintech Workshop

- **Marketing Strategy Cluster**

Competitive Marketing Simulation
Marketing Research
Marketing Project Seminar

- **Customer Management Cluster**

Customer Management in the Digital Era
Digital Marketing Tools
Marketing Research
The New Consumers

- **Brand Management Cluster**

Global Marketing
Product Management & Innovation
Branding Strategy
Innovative Marketing
The New Consumers

- **Product Management Cluster**

Introduction to Programming – Python
UX & Product Management
High-Tech Product Management
Developing Internet-Based Digital Products
Mobile Apps Development
Advanced Topics in App Development

- **Data Science Cluster**

Introduction to Programming – Python
Introduction to Data Science
Data Analytics
SQL & Databases
Advanced Topics in Data Science

- **Entrepreneurship & Business Development Cluster**

Business Strategy
Entrepreneurial Innovation
Entrepreneurship & Business
Navigating the High-Tech Sector

- **Practicum Cluster[2]**

Practicum

- **Upstart Cluster[3]**

Venture Creation – The Vision, Ideation & Strategy
Venture Creation – Implementation, Prototyping
Economic & Legal Aspects for Entrepreneurs
Product Design & UX

1   Availability of clusters may be affected by scheduling constraints.
2   Admission to the Practicum is competitive and requires additional screening during the program.
3   Delivered by the Adelson School of Entrepreneurship. Requires additional screening by the School of Entrepreneurship during the program.

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

DOUBLE MAJOR IN BUSINESS ADMINISTRATION AND ECONOMICS CURRICULUM

YEAR I

FALL SEMESTER
Economics
Principles of Microeconomics
Mathematics I for Economists
Statistics I for Economists
Business Administration
Principles of Marketing Management

SPRING SEMESTER
Economics
Principles of Macroeconomics
Intermediate Microeconomics I: Theory of the Consumer
Mathematics II for Economists
Statistics II for Economists
R programming
Advanced English
Business Administration
Fundamentals of Finance

YEAR II

FALL SEMESTER
Economics
Intermediate Macroeconomics I
Intermediate Microeconomics II: Theory of the Producer
Introduction to Econometrics
Introduction to Data Science
Business Administration
Fundamentals of Accounting
Organizational Management
Digital Marketing Tools
Marketing Research (year-long) or Quantitative Methods of Finance (spring semester)

SPRING SEMESTER
Economics
Intermediate Macroeconomics II
Intermediate Microeconomics III: Theory of Markets
Applied Econometrics
Business Administration
Investment Theory
Entrepreneurship & Business Management

YEAR III

FALL SEMESTER
Economics
Applied Economic Policy
Academic Literacy
SQL
Business Administration
Year-long Seminar: Finance or Marketing
Customer Management in the Information Era
Futures & Options Markets
Leadership in Organization
Corporate Responsibility
Advanced Topics in Corporate Finance
Financial Modeling

SPRING SEMESTER
Economics
Policy Papers Writing Workshop
General Elective Course
Business Administration
Company Valuations & Financial Statement Analysis*
Data Analysis for Business
Financial Risk Management

* Only for students who take the Finance Seminar

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

DOUBLE MAJOR IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION CURRICULUM

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER
Entrepreneurship, Creativity & Innovation
Computational Thinking & Programming
Research Methods for Entrepreneurs
SPRING SEMESTER
Innovation & Intrapreneurship Within Organizations
Presentation Skills Workshop
Academic & Business Writing Workshop

YEAR II

FALL SEMESTER
Legal, Tax & Finance Aspects of Entrepreneurial Ventures
UX & Product Design for Entrepreneurs
Entrepreneurial Vertical (select 1):
» Biotech & Digital Health Entrepreneurship
» Impact Entrepreneurship
» Ed Tech Entrepreneurship
» Cyber Entrepreneurship
» Gaming Entrepreneurship
» Consumer Products Entrepreneurship
Cannabis Tech
SPRING SEMESTER
Digital Marketing for Entrepreneurs
Product Management
Entrepreneurial Vertical (select 1):
» Fintech, Blockchain & Data Science Entrepreneurship
» Internet & New Media Entrepreneurship
» Real Estate Entrepreneurship
» Cyber Entrepreneurship
» Playtika Gaming Vertical

YEAR III

FALL SEMESTER
Venture Creation: Capstone Project A
Entrepreneurial Decision-Making
Advanced Entrepreneurial Electives:
» AI Applications for Entrepreneurs
» Advanced Digital Marketing for Entrepreneurs
» Venture Branding & Storytelling

SPRING SEMESTER
Venture Creation: Capstone Project B
Dealing & Coping with Failure Workshop
Ethics for Entrepreneurs Workshop
Advanced Entrepreneurial Electives:
» Value Creation & Project Management
» Advanced Data Science & BI for Entrepreneurs
» From Sales to Customer Success
Digital Leadership

BUSINESS ADMINISTRATION

YEAR I

FALL SEMESTER
Mathematics A
Statistics A
Principles of Marketing Management
SPRING SEMESTER
Mathematics B
Statistics B
Fundamentals of Finance

YEAR II

FALL SEMESTER
Management in Organizations
Business Economics (Micro)
Fundamentals of Accounting
Elective (select 1):
» Investment Theory
» Integrated Marketing Communications
SPRING SEMESTER
Business Economics (Macro)
Elective (select 1):
» Quantitative Methods in Finance
» Marketing Research (year-long)

YEAR III

FALL SEMESTER
Elective (year-long, select 1):
» Finance Seminar
» Marketing Seminar
SPRING SEMESTER
Business Law

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

COMPUTER SCIENCE CURRICULUM

YEAR I

FALL SEMESTER
Introduction to Computer Science
Calculus I
Linear Algebra I
Discrete Mathematics
Advanced English II for Computer Science Students - Level A*

SPRING SEMESTER
Calculus II
Linear Algebra II
Logic & Set Theory
Data Structures
Systems Programming in C

YEAR II

FALL SEMESTER
Algorithms
Select 1:
       Digital Systems Construction
       Digital Systems Architecture
Advanced Programming
Introduction to Probability
Introduction to Microeconomics
Fundamentals of Finance

SPRING SEMESTER
Operating Systems
Computational Models
Machine Learning from Data
CS Elective Course I
CS Elective Course II

YEAR III

FALL SEMESTER
Computer Networks
Computability
CS Elective Course III
CS Elective Course IV

SPRING SEMESTER
Functional & Logic Programming
Introduction to Computer Graphics
Presentation Skills
CS Elective Course V
CS Elective Course VI

* Many RRIS students are exempt from this course.
Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

COMPUTER SCIENCE ELECTIVE COURSES
(Below is a list of courses taught in past years. Course offerings vary from year to year, with selected courses taught in English.)

Advanced Algorithms
Building Secure Applications
Applicative Programming Using Design Patterns
Cryptography
Web Application Security
Image Processing on Mobile Platforms
Cloud Computing Development
Audio-Visual Signals Compression
Topics in Number Theory
Seminar: Visual Object Recognition
Advanced Seminar: Computer Graphics
Computer Vision
Digital Systems Construction
Computer & Network Security
Topics in Optimization for CS
Natural Language Processing
Seminar: Topics in Algorithms & Computer Science Theory
Workshop: Networks & Internet
Workshop: Applied Cryptography
Algorithms in Computational Biology
InGame: Video Games Workshop
Topics in System Engineering
Seminar: Software-Defined Networking
Object-Oriented Programming with C# & .NET
Developing Mobile Web Apps for the Enterprise
Introduction to Digital Signal Processing
Automatic Verification of Programs
Algorithms for Planar Graphs
Introduction to Machine Learning
Seminar: Network & Cloud Algorithmics
Game Intelligence
Distributed Algorithms
Coding Theory
Seminar: Algorithmic Game Theory
Information Retrieval & Web Search
Surveillance Based on Computer Vision
3D Animation with Unreal Engine
Securing Information Systems
Internet of Things (IoT): Hands On
Statistics & Data Analysis
Recommendation Systems
Learning & Graphics Seminar: Virtual Humans
Native Android Development with Kotlin
AI for Healthcare
Blockchains & Cryptocurrencies

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

DOUBLE MAJOR IN ENTREPRENEURSHIP (BA) AND COMPUTER SCIENCE (BSC) CURRICULUM

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER
Entrepreneurship, Creativity & Innovation
Research Methods for Entrepreneurs
SPRING SEMESTER
Innovation & Intrapreneurship Within Organizations
Presentation Skills Workshop
Academic & Business Writing Workshop

YEAR II

FALL SEMESTER
Legal, Tax & Finance Aspects of Entrepreneurial Ventures
Financial Management & Entrepreneurial Finance
UX & Product Design for Entrepreneurs
Entrepreneurial Vertical (select 1):
» Biotech & Digital Health Entrepreneurship
» Impact Entrepreneurship
» Ed Tech Entrepreneurship
» Cyber Entrepreneurship
» Consumer Products Entrepreneurship*
Cannabis Tech*
SPRING SEMESTER
Digital Marketing for Entrepreneurs
Product Management for Entrepreneurs
Data Science & Statistics for the Internet Age
Elective (select 1):
» Real Estate Entrepreneurship
» Fintech, Blockchain & Data Science Entrepreneurship
» Internet & New Media Entrepreneurship
» Sustainability & Cleantech Entrepreneurship
» Playtika Gaming Vertical*
» VC Fund*

* Courses in collaboration with the Israeli tracks (5-6 students per course)

YEAR III

FALL SEMESTER
Venture Creation: Capstone Project A
Entrepreneurial Decision-Making
Advanced Entrepreneurial Elective:
» AI Applications for Entrepreneurs
» Advanced Digital Marketing for Entrepreneurs
» Venture Branding & Storytelling

SPRING SEMESTER
Venture Creation: Capstone Project B
Dealing & Coping with Failure Workshop
Ethics for Entrepreneurs Workshop
Advanced Entrepreneurial Elective:
» Value Creation & Project Management
» Advanced Data Science & BI for Entrepreneurs
» From Sales to Customer Success
Digital Leadership

COMPUTER SCIENCE

YEAR I

FALL SEMESTER
Calculus I
Linear Algebra I
Discrete Mathematics
Introduction to Computer Science
SPRING SEMESTER
Calculus II
Linear Algebra II
Data Structures
Logic & Set Theory
System Programming in C

YEAR II

FALL SEMESTER
Algorithms
Digital Architectures or Digital Systems Construction
Introduction to Probability
SPRING SEMESTER
Operating Systems
Computational Models

YEAR III

FALL SEMESTER
Computability
CS Elective Course I
SPRING SEMESTER
CS Elective Course II
» Entrepreneurship & Computer Science (double major students must complete another mandatory CS course of their choice during Year II or III) - Select 1:
» Computer Networks (Fall Semester)
» Advanced Programming (Fall Semester; can be taken in Year II)
» Machine Learning from Data (Spring Semester)

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

DOUBLE MAJOR IN ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE CURRICULUM

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER
First-Hand Entrepreneurship
Computational Thinking & Introduction to Programming in Python
Excel for Economists
Research Methods in Entrepreneurship

SPRING SEMESTER
Financial Management & Entrepreneurial Finance
Organizational Innovation (Intrapreneurship)

YEAR II

FALL SEMESTER
Databases & SQL
Principles of Marketing & Digital Marketing
Product Management

SPRING SEMESTER
Introduction to Data Science
Business Intelligence
FinTech
Legal & Tax Aspects of Entrepreneurial Ventures
Vertical Entrepreneurship Course (select 1)
» Real Estate Entrepreneurship
» Internet & New Media Entrepreneurship
» Autodidactic Learning

YEAR III

Yearly Capstone Seminars (final project)
Select one of the following (students need to be accepted to some seminars):
» Capstone Seminar in Data Science, in Collaboration with the Industry
» Capstone Seminar in Organizational Innovation
» Capstone Seminar in Venture Creation
» Capstone Seminar - Venture Capital Track (year-long internship at a VC)
» Case Study Seminar in Entrepreneurship

FALL SEMESTER
Machine Learning
User Experience Design
Workshop: Dealing with Failures
Workshop: Ethics for Entrepreneurs

SPRING SEMESTER
Deep Learning
Introduction to Optimization & Network Science
Accounting Fundamentals
Decision-Making & Behavioral Economics
Strategic Thinking Via Game Theory

ECONOMICS

YEAR I

FALL SEMESTER
Principles of Microeconomics
Mathematics for Economists I
Statistics for Economists I
English

SPRING SEMESTER
Principles of Macroeconomics
Intermediate Microeconomics I
Mathematics for Economists II
Statistics for Economists II
R Programming
Advanced English

YEAR II

FALL SEMESTER
Intermediate Macroeconomics I
Intermediate Microeconomics II
Introduction to Econometrics
Introduction to Data Science
Investment Theory

SPRING SEMESTER
Intermediate Macroeconomics II
Intermediate Microeconomics III
Applied Econometrics

YEAR III

FALL SEMESTER
Applied Economic Policy
Academic Literacy
SQL

SPRING SEMESTER
Workshop: Writing Policy Papers

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

PSYCHOLOGY CURRICULUM

YEAR I

FALL SEMESTER
Introduction to Psychology
Psychology & Neuroscience: An Interdisciplinary Approach (A)
Social Psychology (year-long course)
Introduction to Statistics (A)
Probability
Philosophy of Science

SPRING SEMESTER
Developmental Psychology
Social Psychology
Psychology & Neuroscience: An Interdisciplinary Approach (B)
Cognitive Processes A: Sensation & Perception
Introduction to Statistics (B)
School Seminar
English for Psychology Advanced 2
Practical Statistics Using SPSS

YEAR II

FALL SEMESTER
Biological Basis of Behavior: Advanced Topics
Theories of Personality
Cognitive Processes B: Attention & Language
Multivariate Statistics (A)
Research Methods & Experimental Laboratory

SPRING SEMESTER
Organizational Psychology
Cognitive Processes C: Memory & Reasoning
Multivariate Statistics (B)
Introduction to Psychotherapy
Research Methods & Experimental Laboratory
Psychology & Social Change

YEAR III

Core Courses
Abnormal Psychology
Psychological Skills & Field Experience
Psychology, Society & Culture (Spring)

THEORETICAL SEMINARS*
(Fall semester: Select 1)
Development of Prosocial & Antisocial Behaviors
Psycholinguistics, Emotions & Conflict Resolution
Existential Psychoanalysis
Clinical Neuroscience: Brain, Psychopathology, & Treatment

RESEARCH SEMINARS*
(Two semesters: Select 1)
Emotion Regulation & Bullying
The Neurobiology of Attachment: Healthy & Pathological Processes
Exposure to Trauma - Coping & Resistance
Shaping Memory & Facing Anxiety

ELECTIVES*
(One semester: Select 4)
Mindfulness – A Scientific & Experiential Approach
Cognitive-Behavioral Therapy
Interpersonal Psychotherapy
Autism Spectrum Disorders at the Nexus of Biology, Psychology & Culture
Introduction to Art Therapy
Neurobiological Basis of Psychopathology & Treatment
How to Call Out Nonsense: Social Cognition in Everyday Life

* These course titles are representative. The actual courses offered will vary from year to year.

INTERDISCIPLINARY STUDIES
(Two semesters: Select 1)
Criminology & the Psychology of Crime
Neuroscience & Biology
Psychology & Communications
Entrepreneurship

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

COMMUNICATIONS CURRICULUM

YEAR I

Mandatory Courses
Communications, Culture & Society
Introduction to Communications: Theories & Models
Introduction to New Media
Preparatory Course: Practicing Academic Writing
Statistics
History of Communication
Introduction to Political Communication
Social Psychology
Quantitative Research Methods
Advanced English A
Advanced English B

Mandatory Workshops
From the Tweet to the Broadcasting Story
Cross-Platform TV Production
Digital Storytelling
Introduction to Radio Broadcasting

YEAR II

Mandatory Courses
Introduction to Social Network Analysis
Media Ethics
Qualitative Research Methods
Fundamentals of Humanistic Thought
Communications Institutions
Visual Communication: Representation & Knowledge
Introduction to Human-Computer Interaction (HCI)
Health Communication: PR Strategies of Pharmaceutical Companies
Culture & Identity in a Visual Media Environment
Language, Culture & Society

Mandatory Workshop
The Art of Pitching & Transmitting the Message

SPECIALIZATIONS / YEAR II

● DIGITAL INFLUENCE & PERCEPTIONS

Mandatory Courses
Influence & Perceptions
Influencers & Followers

Mandatory Workshops
Storytelling & Message Promotion
New-influencers
Strategic Communication: From Creation to Impact

Elective Workshops
Advanced Video Production
Foundations to Community Management

Semester-long Seminars
Content Creation for Viralization in Social Networks: Implementation & Analysis
Rhetoric & Communication

● MARKETING COMMUNICATIONS

Mandatory Courses
Principles of Persuasion & Argumentation
Children, Adolescents & Media

Mandatory Workshops
Marketing Strategy
Digital Advertising & Marketing
Advertising Concepts

Elective Workshops
Communication Advisement, Spokesmanship & Crisis Management
Social Media Marketing

Semester-long Seminars
Gaining Virality on Social Media: Theory & Practice
Constructing an Influencer's Image: Marketing & Charisma
Selling Israel: Social Media & Nation Branding

● INTERACTIVE COMMUNICATIONS

Mandatory Courses
Introduction to Human-Computer Interaction
Cognitive Psychology for User Experience (UX)

Mandatory Workshops
User Experience (UX) Design
Product Performance

Elective Workshops
Interactive Product Design
Visual Design for UX (UI)
Product Management in Startup Companies

Semester-long Seminars
Embodied Communication in the Digital World
Cognitive Principle in UX

SPECIALIZATIONS / YEAR III

● DIGITAL INFLUENCE & PERCEPTIONS

Mandatory Courses
Media & Conflicts in the Digital Age
Conscious Communication Campaigns

Elective Workshops
Journalism, Visual Content & On-camera Skills
Creativity in Producing & Directing

Year-long Seminars
Children, Adolescents & Media
Understanding "Influence Operations" in the Digital Age

Year-long Workshops
Impact: From Hashtag to Movement
Non-Scripted Content Creation: Research, Produce & Measure
Investigative Journalism

● MARKETING COMMUNICATIONS

Mandatory Courses
Not for Sale: Digital Branding & Marketing in the Public Sector
Consumer Behavior
Digital Marketing

Elective Workshops
Branded Content & Marketing
Innovation in Advertising
Visual Communication Design & Photoshop
"Add to Cart": E-Commerce & Affiliate Marketing

Year-long Seminars
City & Nation Branding: Creating A Real Online Campaign for Tel Aviv (in cooperation with Tel Aviv City Municipality)
Digital Propaganda & Marketing and the Online Discourse Around Them
Health Marketing & PR: Analyzing Public & Commercial Campaigns
Advanced Topics in Social Network Analysis

Year-long Workshops
PR Strategies & Marketing
Social Advertising Marketing
Integrated Advertising Campaigns

● INTERACTIVE COMMUNICATIONS

Mandatory Courses
Ethics & Technology
Foundation in Technological Thinking
Visual Design for Interactive Experience

Elective Workshops
Tools for VR - Unity
UX Writing

Year-long Seminars
Persuasive Technology: Analysis & Design
Advanced Ethical Aspects of UX Design
Research Seminar: Virtual & Reality

Year-long Workshops
Final Project: VR Experience
Final Project: Product Bootcamp

Students are also required to take general electives and may take electives from other programs at Reichman University.

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

GOVERNMENT CURRICULUM

YEAR I

Introduction to International Relations
Contemporary International Politics
Comparative Politics
Government & Politics in Israel
Introduction to Security Studies & Counter-Terrorism
Introduction to the Contemporary Middle East & Islam
Introduction to Diplomacy & Global Affairs
Introduction to Political Communication
Research Methods
Government & Big Data
Introduction to Political Theory
Principles of Statistics
Academic Research & Writing / Advanced English
Excel Workshop
Problem Solving Workshop

YEAR II

The Arab-Israeli Conflict & the Peace Process
History of the Modern Era
American Government & Politics
Introduction to Israeli Constitutional Law
Society, Religion & Culture in Israel
Conflict Resolution
European Institutions & Integration
Empirical Research
Internet, Social Media & Politics
Foundations of Economics I
Foundations of Economics II
International Law
International Political Economy
The Politics of Climate Change
Introduction to Data Science
Professional Writing Workshop
Job Market Skills
Visiting Lecturer (Intensive Course)

● TRACK – DIPLOMACY & GLOBAL AFFAIRS

Multinational Corporations & Global Governance
Transatlantic Relations in the 21st Century

● TRACK – CONTEMPORARY MIDDLE EAST

Arabic Language & Culture
The Asian Powers & the Middle East
Cyber Threats Analysis in the Middle East

● TRACK – SECURITY & COUNTER-TERRORISM

Human Security
Introduction to Intelligence

YEAR III*

MANDATORY COURSES
Great Power Competition & Cooperation
Strategic Planning & Policy Analysis
Democracy & Dictatorship

● TRACK – DIPLOMACY & GLOBAL AFFAIRS

Diplomacy, Governance & Law in a Global World
China: Society & Politics
Nationalism, Fascism & Populism
Strategy & Negotiations in the Nuclear Realm
The Politics of Post-Colonial Africa
The Media in Conflict Zones
Seminar Globalization from East to West
Seminar International Political Economy: Past to Present, Theory to Practice
Seminar Exploring the Modern International System

● TRACK – CONTEMPORARY MIDDLE EAST

Palestinian Society & Politics
Iran & Regional Politics
Energy & Geopolitics in the Gulf
Nationalism & Islam in the Middle East
Business & Political Economy in the Middle East
Seminar Political Culture & Negotiation in the Middle East

● TRACK – SECURITY & COUNTER-TERRORISM

Global Terrorism: ISIS, al-Qaeda & Hezbollah
Terrorism & Counter-Terrorism Innovation
Counter-Terrorism in Comparative Perspectives
Jihadist Social Media
Terrorism, Counter-Terrorism & the Middle East
Law & Terrorism
Political Violence & Extremism in Israel
Ideology & Doctrine of Islamic Radical Movements
Seminar Israel's Counter-Terrorism Policy
Seminar Intelligence, Decision-Making & Counter-Terrorism
Seminar Terrorism, Counter-Terrorism & Technology

WORKSHOPS
Public Speaking Workshop
Team Building Workshop

OPTIONAL CLUSTERS
Business
Media & Politics

ADDITIONAL GOVERNMENT ELECTIVES
Arabic for Beginners
Internship Program
Negotiation Workshop
Liberty & Responsibility: Exploring the Foundations of the Modern
Open Society
Theaters of Global Jihad
Gender in the #MeToo Era
Public Opinion & Foreign Policy in the U.S.
Honors Seminar Armed Non-State Actors

* Students may take general electives as well as electives from other programs at Reichman University.

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

DOUBLE MAJOR IN SUSTAINABILITY AND GOVERNMENT CURRICULUM

SUSTAINABILITY

YEAR I

FALL SEMESTER
Introduction to Sustainability
Introduction to Earth System Science
Introduction to Ecology
Introduction to Environmental Thought
Introduction to Microeconomics

SPRING SEMESTER
Sustainable Energy
Urban Sustainability
Environmental Planning in Israel
Technology, Big Data & Sustainability
Advanced English

YEAR II

FALL SEMESTER
Smart Mobility
Sustainability & Water Resource Management
Introduction to Geographic Information Systems (GIS)
Air, Water & Soil Pollution
Energy, Climate Change & Society
Urban Policies in Times of Climate Change

SPRING SEMESTER
Information & Communication Technologies for SDGs
Corporate Social Responsibility & Impact Investments
Environmental Economics
Urban Worlds
Introduction to Green Entrepreneurship

YEAR III

FALL SEMESTER
Practicum - Capstone Project
Selected Issues in Environmental Law
Food Systems in the Modern Age
Forced Migration, Human Trafficking & Exploitative Child Labor:
Theories, Policies & Practices on Environmental Impacts

SPRING SEMESTER
Practicum - Capstone Project
Advanced Urban Analytics & Smart Cities
Life Cycle Thinking for Sustainable Production & Consumption
Oil, Gas & Renewable Energy: Economics, Geopolitics, Policy & Security

GOVERNMENT

YEAR I

Introduction to International Relations
Government & Politics in Israel
Introduction to Security Studies & Counter-Terrorism
Introduction to the Contemporary Middle East & Islam
Introduction to Diplomacy & Global Affairs
Research Methods
Principles of Statistics
Academic Research & Writing / Advanced English
Problem Solving Workshop

YEAR II

The Arab-Israeli Conflict & the Peace Process
Society, Religion & Culture in Israel
Conflict Resolution
Foundations of Economics I
International Law
The Politics of Climate Change

TRACK - DIPLOMACY & GLOBAL AFFAIRS
Multinational Corporations & Global Governance
Transatlantic Relations in the 21st Century

YEAR III

MANDATORY COURSES
Strategic Planning & Policy Analysis
Democracy & Dictatorship

WORKSHOPS
Team Building Workshop

ADDITIONAL GOVERNMENT ELECTIVES
Arabic for Beginners
Internship Program
Negotiation Workshop
Liberty & Responsibility: Exploring the Foundations of the Modern Open Society
Theaters of Global Jihad
Gender in the #MeToo Era
Public Opinion & Foreign Policy in the U.S.
Honors Seminar Armed Non-State Actors

The list of courses is based on the 2024-25 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

ALUMNI SAY

"The diverse perspectives at RRIS, from students to faculty members, have been crucial in my work. This exposure enabled me to engage with a wide array of viewpoints and articulate the nuances of Israel's position and challenges."

J. Chaim Malespin, USA
Government
Director of the Aliyah Return Center

"RRIS helped me to immerse myself in the tech world, encouraging me to expand my knowledge by exposing me to Israeli tech companies and entrepreneurs. RRIS's staff is caring and beyond helpful."

Ronit Samuel, Chile
Business Administration
Business Partnerships Manager
at TikTok

"Choosing RRIS was the best decision I made! It equipped me with highly practical marketing skills and an innovative mindset, while also providing the brand credibility I needed to secure my first position in high-tech marketing."

Sapir Segal, Australia

Communications
Senior Product Marketing Manager at Venn

"RRIS brings people from all over the world together. I loved everything about studying there. On a professional level I met people that helped me jump start my career. To this day I still have some very close friendships."

Orri Ben-Nathan, South Africa
Business Administration
VP Marketing at Digital Cabinet

DIGITAL CABINET

"The RRIS equipped me with a practical skillset I can apply in any professional environment. It has been an incredible journey from both a personal and professional point of view."

Sacha Nejman, Belguim
Business Administration & Economics
Analyst at J.P. Morgan

J.P.Morgan

ALUMNI ASSOCIATION

For more information:
https://www.runi.ac.il/en/alumni/

RAPHAEL RECANATI INTERNATIONAL SCHOOL STAFF

Jonathan Davis
Head of the Raphael Recanati International School
Reichman University VP

jonathand@runi.ac.il

ADMINISTRATION

Carine Katz
Director, Raphael Recanati International School
ckatz@runi.ac.il
+972 9 960 2806

Sarit Ben-Or
Special Projects Coordinator
sbenor@runi.ac.il
+972 9 960 2771

INTERNATIONAL MARKETING

Liron Tzour
Director, International Marketing
liron.tzour@runi.ac.il
+972 9 952 7261

Or Rotlevy
International Marketing Coordinator
or.rotlevy@runi.ac.il
+972 9 960 2752

RECRUITMENT AND ADMISSIONS

Stephanie Miller
Head of Admissions & Recruitment
smiller@runi.ac.il
+972 9 960 2841

Or Arfi
Deputy Head of Admissions & Recruitment for BA Programs
BA Communications; BA Psychology
or.arfi@runi.ac.il
+972 9 960 2842
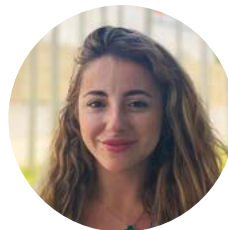
Shelly Hanani
Admissions & Recruitment Coordinator: BA Government; BA Sustainability and Government; Study Abroad
shelly.hanani@runi.ac.il
+972 9 960 2978

Emmanuelle Sarfati
Admissions & Recruitment Coordinator: BA Business Administration, BA Business and Economics, BA Entrepreneurship and Business
e.sarfati@runi.ac.il
+972 9 952 7248

Jessica Dana
Admissions & Recruitment Coordinator: BSc Computer Science, BA Entrepreneurship and BSc Computer Science, BA Economics and Entrepreneurship with Data Science
jessica.dana@runi.ac.il
+972 9 952 7391

RECRUITMENT AND ADMISSIONS

Valerie Susskind
Deputy Head of Admissions &
Recruitment for MA Programs
MA Government; HCI; MSC Machine
Learning & Data Science
valerie.susskind@runi.ac.il
+972 9 9527658

Delissa Fisher
Admissions & Recruitment Coordinator:
MA Financial Economics; One-Year
MBA; MBA Healthcare Innovation;
MA Behavioral Economics; Global MBA
delissa.fisher@runi.ac.il
+972 9 960 2801

Natalie Golan-Aubrey
Director of Recruitment, North America
natalie@aforu.org
+1 212 213 5962

Rina Haller
Advancement & Recruitment
Manager
Financial Aid Manager, US
rina@aforu.org
+1 212 213 5961

STUDENT AFFAIRS AND WELL-BEING

Sylvia Kassoff
Director, Student Affairs &
Well-Being
sylvia@runi.ac.il
+972 9 960 2420

Shelly Levy
Student Affairs Senior Advisor
levys@runi.ac.il
+972 9 960 2880

Kineret Benjamin
Student Affairs Advisor
kineret.benjamin@runi.ac.il
+972 9 952 7657

Annette Behrendt
Financial Aid Manager
abehrendt@runi.ac.il
+972 9 952 7962

Lisa Sharon
Financial Aid Coordinator
lisa.sharon@runi.ac.il
+972 9 960 2719

Nichole Amar
Campus Life Events Manager
campuslife.rris@runi.ac.il
+972 9 960 2794

APPLICATION AND ADMISSIONS

1. Application Form and Fees

Please apply through our online application form.
There is a non-refundable application fee of $100 USD.

2. High School Grades

Applicants must submit official copies of their high school transcripts and diplomas. Applicants in their final year of high school may submit partial transcripts. Acceptance of these applicants is contingent upon receipt of final transcripts that show they graduated and that their final grades are similar to those earned in previous semesters. Applicants who have completed at least 30 credits at university or community college may submit those transcripts in lieu of high school transcripts and a standardized test.

Applicants applying to quantitative degree programs will still be required to submit their high school transcripts, even if they have completed 30 or more university/college credits.

3. Recommendations

Applicants must submit two letters of recommendation from individuals who can assess their strengths, capabilities, and academic abilities. Evaluators can be teachers, educators, counselors, employers, or army supervisors (or any supervisors). The recommendation letters can be in either English or Hebrew and must be submitted directly by the recommender to the appropriate admissions officer or to rris.registrar@runi.ac.il. Emails with the recommendation letters should include the name of the applicant and program to which they are applying.

4. Essay

Applicants are required to submit a 250-500 word essay in English explaining why they would like to study in Israel at Reichman University, and why they chose the particular academic program for which they are applying. The essay should be uploaded to the online registration form.

5. Curriculum Vitae (CV) or Resume

Applicants are required to submit a CV (in English) detailing their educational history, volunteering activities, involvement in youth groups, army history (if applicable), and any employment details (if applicable). This should also be uploaded to the online registration form. Please make sure your full name is at the top of your CV and that it is in professional CV format.

6. English Proficiency

The academic curriculum of the Raphael Recanati International School is taught entirely in English. Graduates of high schools in which English was not the primary language of instruction are required to pass an English Proficiency Exam. If available, the exam results should be uploaded to the online registration form. Depending on their test scores, students may be required to take English classes during their first year of studies.

There are four different English levels:
- Exemption – Students are exempt from any further English proficiency requirements.
- Advanced II – Students are required to take and pass one English proficiency course during their first year at Reichman University.
- Advanced I+II – Students are required to take and pass two English proficiency courses during their first year at Reichman University.
- English Mechina (preparatory course) - Students are required to take and pass the Reichman University English preparatory summer course prior to the start of the academic year, as well as two English proficiency courses during their first year of studies.

The RRIS at Reichman University accepts the following English proficiency exams:

a. TOEFL (Test of English as a Foreign Language):
www.toefl.org

b. IELTS (International English Language Testing System):
www.ielts.org

c. Cambridge English Assessment (CAE or CPE):
www.cambridgeenglish.org

d. AMIRAM:
https://www.nite.org.il/other-tests/amirnet/?lang=en

7. Standardized Tests

For the 2025-26 year, Reichman University will be test-optional for those who graduate from high schools in the U.S. or Israel (normally required to submit SAT, ACT, or Psychometric exam scores). Where it is possible to test, do so, as it gives the RRIS Admissions Office an added quantitative ability to assess an applicant's math level. However, candidates will not be penalized for skipping the testing. Anyone who has completed at least one year of university-level studies with distinction is not required to submit a standardized test. **Please make sure to check with the admissions office before applying, regarding your testing decision and status**.

SAT http://www.collegeboard.com

The Reichman University SAT code is 4267

ACT http://www.act.org

The Reichman University ACT code is 5385

8. Transfer Students

In order to receive credits or exemptions for courses taken at another accredited academic institution, students must submit a detailed syllabus in English for each course for which they are requesting credit and/or an exemption. Applicants can only submit credits for approval once they have been accepted and have confirmed their place in the class to which they have applied, by paying the $1,000 USD confirmation fee. Reichman University is not obligated to grant credit for courses taken at other academic institutions. In order to be eligible for a degree from Reichman University, students must earn at least 60% of their credits at Reichman University and must be enrolled at Reichman University for a minimum of two years.

Reichman University will only consider awarding credit for courses taken within five years of a student's request.

9. Deadline

All forms and documents must be submitted to the Raphael Recanati International School Admissions Office by **July 15, 2025**. Applications will not be reviewed or considered until all required documents are submitted. Applications submitted after this date will be reviewed based on availability, and admission will be subject to compliance with the admissions requirements, as well as the approval of the Admissions Committee. Applicants who apply after **July 15, 2025** may also be placed on a waiting list.

10. Admissions Decisions

Admissions decisions are based on a combination of academic and personal criteria: high school grades; standardized test scores (if applicable); letters of recommendation; curriculum vitae (resume); and a personal essay.

The RRIS has a rolling admissions process, and applicants should receive a response within two weeks of the date they submitted all required application materials.

Online registration:
https://forms.runi.ac.il/#/Public/Registration?lang=en&form=BA

TUITION AND EXPENSES (COA)*

Tuition

$16,900 USD per year

* There is an additional $300 USD fee for materials in the Schools of Communications, Computer Science, Entrepreneurship, and Psychology.

Health Insurance (optional)

$1,600 USD per academic year

Reichman University Dorms (optional)

$950 USD per month for rent

Dorms Security Deposit

$1,500 USD

Reichman University dorm fees include maintenance fees, municipal taxes, security, cleaning of shared areas, WiFi, and cable. They do not include utilities and personal living expenses. For the first year, the rental period begins the day the students check into their apartments and goes through September 30th of the following year. Every year after that, the contract is for 12 months.

Additional Expenses

Students are responsible for their airfare to and from Israel. Students should expect to spend about $600–880 USD monthly for food, travel, and other basic expenses. Please note that tuition does not include the cost of the textbooks. A symbolic fee is charged for some RRIS social and cultural events.

Tuition Payment Arrangements

A **$1,000 USD** tuition down payment must be made within the time stipulated in the email you receive with your acceptance letter, in order to reserve a place in the class. **This down payment is the first tuition payment.**

A Student Information Booklet containing details on how to pay the down payment, as well as the remainder of the tuition, will be available online, and be included with the acceptance letter.

The tuition down payment will be fully refunded to those who decide not to enroll if they inform the Raphael Recanati International School of their decision in writing by July 15, 2025.

* All rates are subject to change due to fluctuations in currency exchange rates.

ACADEMIC CALENDAR*
2025–2026 | תשפ"ו

Orientation week	Oct 19, 2025
Fall semester begins	**Oct 26, 2025**
Memorial Day for Yitzchak Rabin Z"L	Nov 3, 2025
Hanukkah vacation	Dec 21, 2025
Fall semester ends	**Jan 23, 2026**
Fall exams begin	Jan 25, 2026
Spring semester begins	**Mar 15, 2026**
Passover vacation	Mar 29 – Apr 10, 2026
Studies resume	Apr 12, 2026
Eve of Holocaust Memorial Day	Apr 13, 2026
Holocaust Memorial Day ceremony	Apr 14, 2026
Israel Memorial Day ceremony	Apr 20, 2026
Eve of Israel Memorial Day	Apr 20, 2026
Israel Memorial Day	Apr 21, 2026
Israel Independence Day	Apr 22, 2026
Memorial Day ceremony for Ethiopian Jews who perished on their way to Israel	TBD
Shavuot vacation	May 21–22, 2026
Graduation ceremony (2025)	TBD
Honorary Fellowship & Outstanding Researchers and Lecturers ceremony	TBD
Student day	TBD
Spring semester ends	**Jun 26, 2026**
Spring exams begin	Jun 28, 2026
Summer semester begins	**Aug 2, 2026**
Summer semester ends	**Sep 10, 2026**
Summer exams begin	Sep 13, 2026

* There may be further changes and updates depending on campus needs

![Reichman University | Raphael Recanati International School]

RRIS GLOBAL VILLAGE

- THE RAPHAEL RECANATI INTERNATIONAL SCHOOL HAS OVER 2,500 STUDENTS FROM 90 COUNTRIES ON CAMPUS!
- 30% OF THE STUDENT POPULATION OF REICHMAN UNIVERSITY ARE INTERNATIONAL STUDENTS.
- RRIS IS THE LARGEST ACADEMIC ABSORPTION CENTER IN ISRAEL.

36%
NORTH AMERICA

21%
EUROPE

28%
ISRAEL &
THE MIDDLE
EAST

8%
LATIN
AMERICA

5%
AFRICA

2%
ASIA & OCEANIA
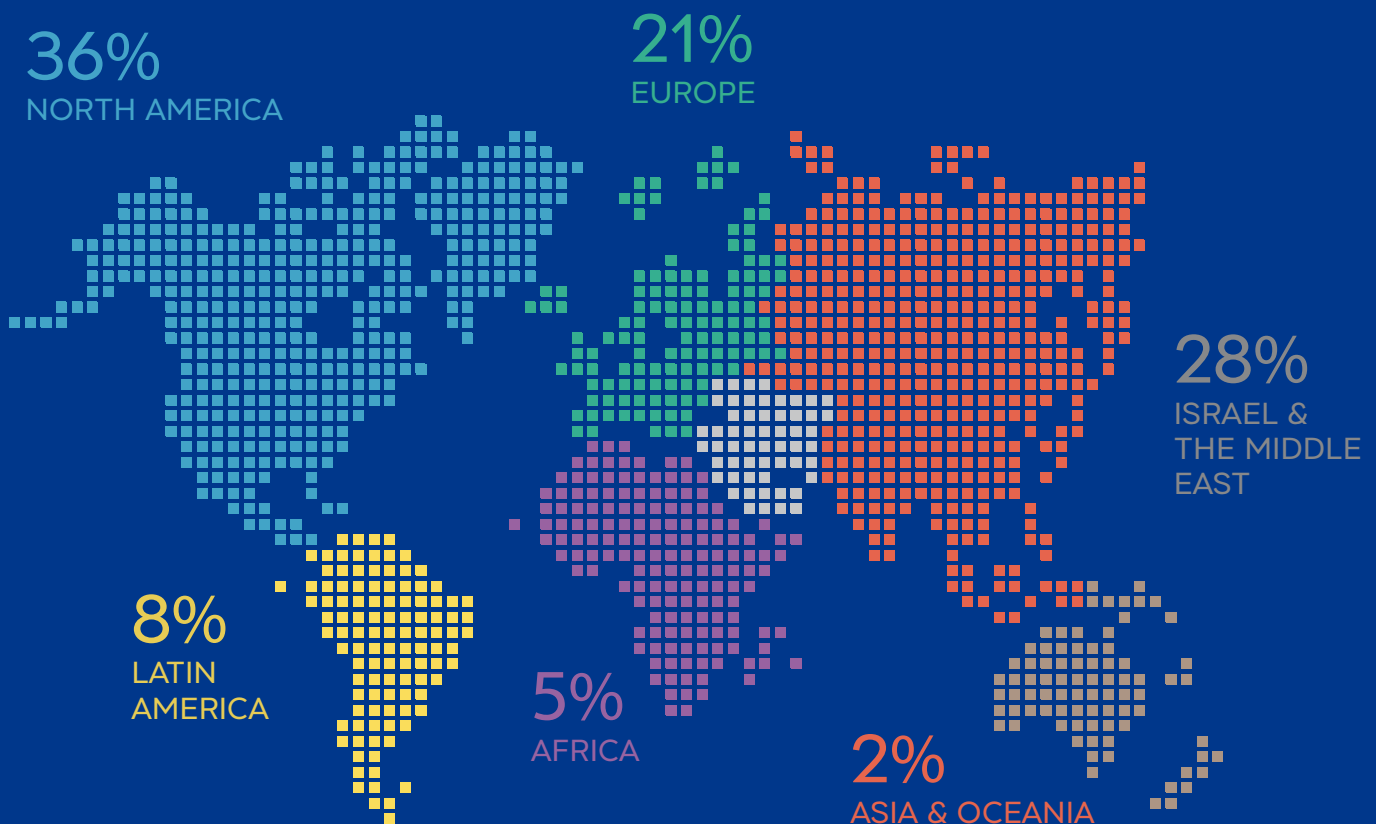
ISRAEL
The Raphael Recanati International School
Reichman University

PO Box 167, Herzliya, Israel 461010
Attention: Registrar
Tel +972 9 960 2700, +972 54 5628121
Fax +972 9 952 7334
rris.registrar@runi.ac.il

NORTH AMERICA
Reichman University
c/o American Friends of Reichman University

156 West 56th Street 3rd Floor, New York, NY 10019
Tel +1 212-213-5962, +1 212-213-5961
rris.us@runi.ac.il

Reichman University –
International School

ru.rris

www.rris.runi.ac.il

ru.rris

Raphael Recanati
International School