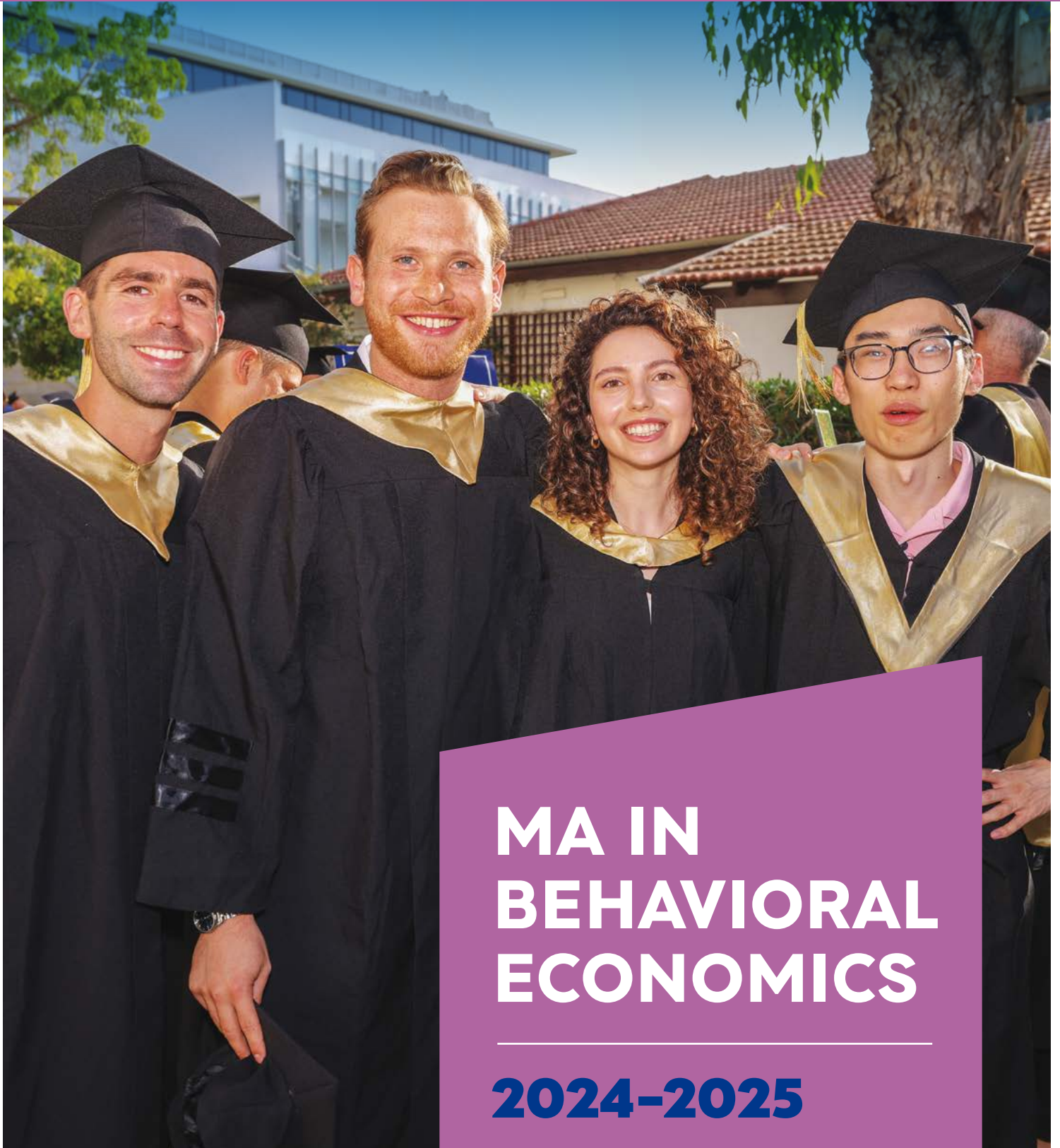


LIVE IN ISRAEL, STUDY IN ENGLISH

BARUCH IVCHER SCHOOL OF PSYCHOLOGY
TIOMKIN SCHOOL OF ECONOMICS



**MA IN
BEHAVIORAL
ECONOMICS**

2024-2025

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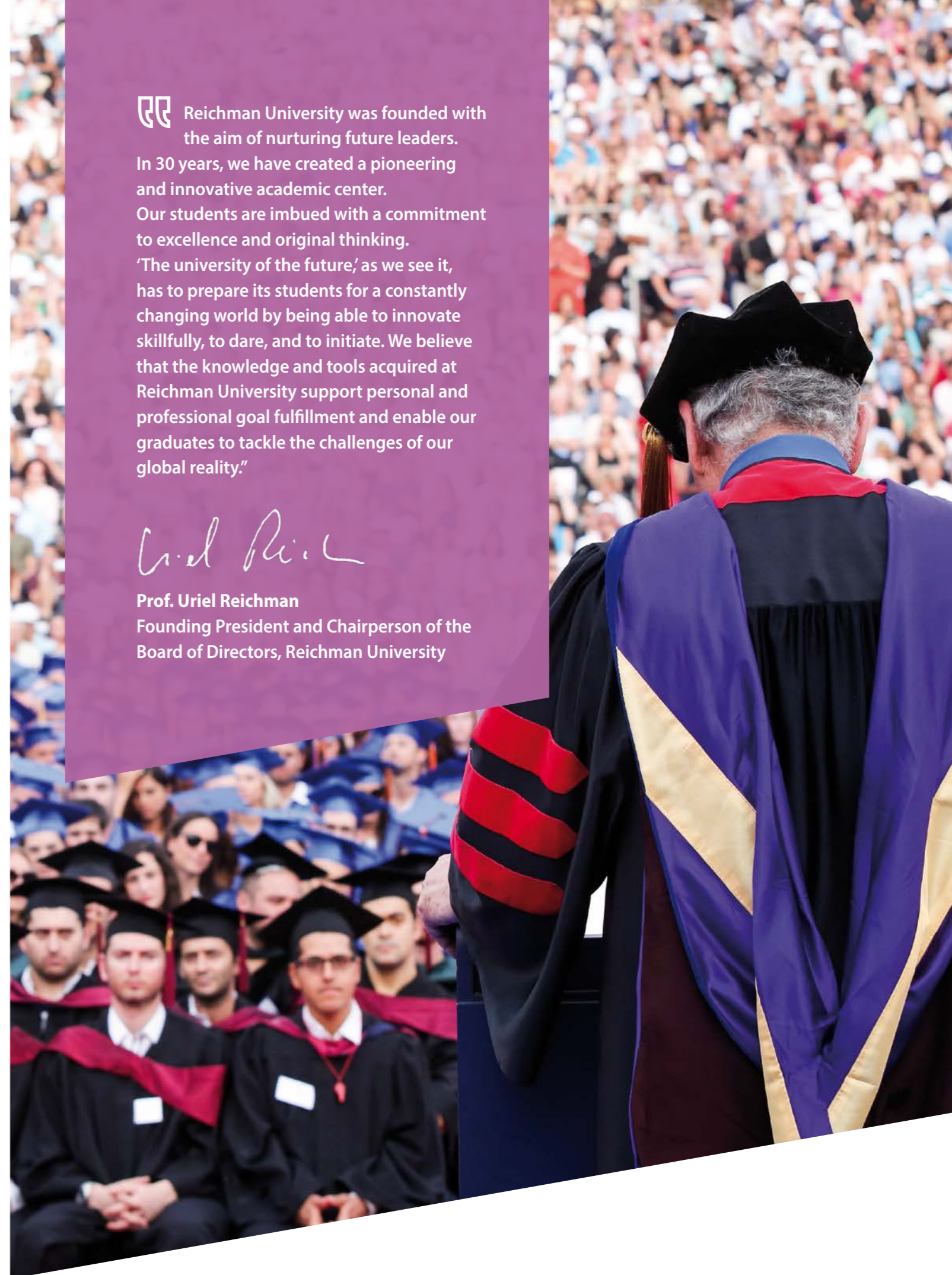
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 Reichman University was founded with the aim of nurturing future leaders. In 30 years, we have created a pioneering and innovative academic center. Our students are imbued with a commitment to excellence and original thinking. 'The university of the future,' as we see it, has to prepare its students for a constantly changing world by being able to innovate skillfully, to dare, and to initiate. We believe that the knowledge and tools acquired at Reichman University support personal and professional goal fulfillment and enable our graduates to tackle the challenges of our global reality."



Prof. Uriel Reichman
Founding President and Chairperson of the Board of Directors, Reichman University



WELCOME FROM THE HEAD OF PROGRAM

Behavioral economics is an emerging field that combines economics and psychology to create important real-life implications. Behavioral economics deals with how different psychological and situational factors impact economic decision-making. Whereas standard economics portrays individuals as rational self-interested agents who seek to maximize their personal utility, behavioral economics recognizes that people do not always make rational decisions, and experimentally examines and characterizes the forces that shape human behavior. By examining the cognitive, emotional, and social aspects of the decision process, behavioral economics predicts actual behavior, provides important insights to societies and organizations, and enables behavioral change. The MA program in Behavioral Economics provides tools for improving decision-making processes and deals with issues relating to consumers, organizations, governments, and countries.

To date, there are over 300 functioning behavioral units across the globe that implement behavioral economics insights in public policy. In a like manner, organizations around the world are starting to hire behavioral science teams and chief behavioral officers to enhance the decision-making of their clients, employees, and society at large. The rapid growth of this field has encouraged us to establish this unique program, which combines theoretical studies in economics and psychology, high-level academic research, and substantial social and organizational applications.

The MA program in Behavioral Economics is a joint program of the Tiomkin School of Economics and Baruch Ivcher School of Psychology. The aim of the program is to provide students with theoretical and applied knowledge in psychology, economics, and public policy. The program relies on the strong historical link between these three disciplines; the goal is to train behavioral economists and give them practical tools and hands-on experience with state-of-the-art policies and interventions aimed at improving decision-making processes.

The program is taught in English, by leading classical and behavioral economists. Our faculty members are doing cutting-edge and innovative research in behavioral economics, alongside their work in the field. The cooperation between the School of Economics and the School of Psychology creates a unique interdisciplinary program. We invite you to join us on a fascinating and enriching experience.



PROF. GUY HOCHMAN
HEAD,
MA PROGRAM IN
BEHAVIORAL ECONOMICS



THE GOAL IS TO TRAIN BEHAVIORAL ECONOMISTS AND GIVE THEM PRACTICAL TOOLS AND HANDS-ON EXPERIENCE WITH STATE-OF-THE-ART POLICIES AND INTERVENTIONS AIMED AT IMPROVING DECISION-MAKING PROCESSES."

Prof. Guy Hochman

PROGRAM HIGHLIGHTS

- The program is designed for students from Israel and abroad who are passionate about human behavior, and motivated to lead social changes and to help individuals and organizations better manage their lives. Suitable candidates may come from a range of academic backgrounds, including psychology, economics, sociology, law, computers, and more.
- Eight mini semesters (six weeks each) over the course of two academic years.
- The program offers behavioral economics internships for top students.
- The program includes a research track (thesis) and non-thesis track (final project). Students must select their preferred track by the end of the fourth mini semester.
- Applicants can have a bachelor's degree in any field, and must have a grade point average of at least 80.
- Courses will be given two days a week: Sundays (16:00-21:50) and Fridays (8:00-12:00).

REICHMAN UNIVERSITY

FAST FACTS

REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL




 Israel's first and only **private university**

Over **38**  **research institutes** at Reichman University
www.runi.ac.il/research-institutes



Over **38,000** **graduates worldwide**

The Career Center aims to assist alumni in integrating into the professional market, as employers seeking to recruit suitable candidates 

Reichman University created new, academic **interdisciplinary concepts** in the fields of entrepreneurship, counter-terrorism and sustainability - models that are being implemented around the world 

Over **400** lone soldiers studying for full degrees

 The Israeli Council for Higher Education granted Reichman University permission to confer **doctoral degrees**


Over **2,500** Raphael Recanati International School students from over **90** countries make up 1/3 of the Reichman University student body

Reichman University's Alumni Association, with over 38,000 graduates, forms a professional and social alumni community that promotes **networking** from different countries, and strengthens the pride and sense of belonging to Reichman University and its alumni 

 Ranked **no. 1** in Israel for our treatment of **IDF reservists**



CURRICULUM

INTRODUCTORY COURSES – MANDATORY

Statistics

Prof. Yaniv Kenat-Maymon

This course is an advanced statistics course focused on applications for Behavioral Economics. It will focus on basic and more advanced procedures in statistical analysis. We will start with basic parameters (e.g., proportion and mean) and move to more advanced methods, such as advanced linear regression models and ANOVAs.

Social Psychology

Dr. Michael Reifen-Tagar

Students in this course will be presented with the central streams of research in social psychology and classic theories, as well as the main research methods utilized in this field.

Econometrics

Dr. Carolina Silva

This course aims to familiarize students with methods of data analysis in economics and advanced issues in econometrics. Students will be exposed to state-of-the-art statistical techniques and will learn how they can be applied when analyzing issues of social concern and public policy.

Consumer Theory

Dr. Tali Regev

This course introduces a framework for understanding consumer behavior and decisions about saving and employment/leisure. It will cover topics such as uncertainty and equilibrium when agents play non-cooperatively or have asymmetric information.

Introduction to Behavioral Economics

Prof. Guy Hochman

This course deals with the emergence and development of the field of behavioral economics. We will examine how people make decisions, why these decisions lead to systematic biases, and how theory is applied to organizational and economic decisions.

Data Analysis using Excel

Ms. Liat Erel

This course is designed to provide students with knowledge in one of the most useful programs, Excel, while emphasizing examples from the economics field.

Processing and Analyzing Data with R

Dr. Avihai Lifschitz

This course is designed to teach programming in R, reading data into R, accessing R packages, and data processing and statistical analysis using R.

ADVANCED & APPLIED COURSES – MANDATORY

Reading/Analyzing Financial Statements

Dr. Ron Lazer

This course provides theoretical and practical tools to analyze financial information, primarily information in financial statements, for the purpose of making investment decisions. The primary focus is on equity (share) valuation, with some attention given to credit analysis and the valuation of debt.

Decision Theory

Prof. Itzhak Gilboa

The course will expose students to the basic ideas of decision theory, mostly under risk and uncertainty. Decision theory principles will be taught in a critical way, generating a dialog about the “right” way to make decisions.

Behavioral Research Methods

Dr. Amitay Kauffmann

This course aims to impart a critical perspective of, and an empirical familiarity with, the range of methods available to behavioral researchers. The course will overview advanced and state-of-the-art research methods in the fields of behavioral economics, psychology, and decision-making.

Voices from the Field

Mrs. Anat Halevi

In this course, students will be exposed to real-life applications of behavioral economics. The course includes lectures by people from different domains who apply the principles and insights in their practice.

Experimental Economics

Dr. Tali Regev

Experimental economics is concerned with testing economic hypotheses and policies in a laboratory setting. The course will examine the main topics in economics using experimental methods.

Area Seminar

Guest Lecturers

The Behavioral Economics seminar is a Colloquium that will take place three times in each mini-semester for two mini-semesters. Each seminar involves a guest lecturer from leading universities in Israel and around the world and/or experts from the field.

Psychological Motives in Decision-Making

Prof. Orit Tykocinski

The quality of our decisions, judgments, and choices is often affected by psychological motives of which we are unaware. In this course, we will discuss the role that emotions such as regret and disappointment play in our decision practices and the way in which our judgments and actions are influenced by ingrained human motives and needs.

Behavioral Economics: From Theory to Practice

Prof. Guy Hochman

During the course, we will present different approaches to interventions, debiasing techniques, and environmental designs aimed at encouraging people to make optimal, moral, and pro-social decisions. Students will work in groups to propose different behavioral interventions designed to solve key societal issues.

Behavioral Ethics

Prof. Shahar Ayal

Behavioral Ethics is the study of the systematic and predictable ways in which individuals make ethical decisions and judge the ethical decisions of others. The course introduces this interdisciplinary topic, which is at the forefront of research today.

Psycholinguistics: Language as a Window to Our Mind

Dr. Orly Idan

The course focuses on the role and use of language in the realm of persuasion. It aims to provide students with a range of practical methods, tools and approaches to leverage credibility and persuasiveness, and to find solutions that benefit all stakeholders.

Public Policy and Behavioral Economics

Dr. Chaim B. Weizmann

Public policy affects the lives of all people. Any public policy act is a complex endeavor in which many and diverse factors participate. Each one of them has its own interests and its own goals, which differ from one player to another and can be inconsistent or even contradictory. The course will discuss taxation and regulation—two main tools used by government aiming at changing people’s behavior through policy and their impact, as well as privatization and new forms of governance.

THE PRACTICUM – FROM THEORY TO PRACTICE

During the second year of the program (mini semesters 6 to 8), students participate in a practicum, designed to develop their basic professional skills and to provide them with actual work experience.

In mini semester 6, we develop students' professional soft skills – contacting organizations, interviewing, evaluating the project, etc. In mini semesters 7 and 8, students will enter organizations in small groups and conduct a complete behavioral economics project.

PRACTICUM IN BEHAVIORAL ECONOMICS – MANDATORY

Practicum Seminar

Dr. Ariel Tikotsky

The practicum seminar introduces students to concepts and practices expected of them during their practicum experience and their professional lives. The seminar will set the ground for the actual work, with classes focusing on methodologies, best practices case studies, and simulations.

Behavioral Economics Practicum

Dr. Ariel Tikotsky

The practicum allows students to participate in a supervised work program, where they apply coursework knowledge in a practical setting. The practicum will include class discussions revolving around dilemmas encountered at the hosting organizations.

ELECTIVE COURSES (MINIMUM OF 1)

Consumer Behavior

Dr. Inbal Stockheim

This course focuses on how principles of behavioral economics may be applied to understand and predict consumer preferences and how marketers can utilize such principles when designing new products and services to maximize customer satisfaction.

The Psychology of Investing

Mr. Doron Frimer

This course teaches students the basic concepts of finance, focusing on changes in the industry (Fintech and Regtech) as well as understanding the psychological aspects of financial decisions. We will analyze financial challenges in real-time case studies and review world economic events and their implications on both the micro and macro levels.

Fintech - Finance, Business, and Technology

Prof. Shimon Kogan

This course investigates how individuals and firms make financial decisions, specifically savings and investment decisions, how these decisions deviate from the rational benchmark, and how these decisions impact financial markets. Policies and regulations to improve and transform these decisions will be discussed.

Empirical Research Strategies for Managerial Economics

Prof. Yona Rubinstein

Taking advantage of recent research papers published in top outlets, this course focuses on how to formulate questions of interest in an econometric model, estimate the parameters of interest using a state-of-the-art menu of econometric methods, and structurally interpret the estimates using these tools.

FINAL PROJECT & THESIS TRACKS

Thesis Seminar

Dr. Aluma Dembo

This seminar is set up to support students in their thesis work, based upon the individual research they conduct, and to discuss the written works of the students and their progress. The seminar is open only to students who are doing the thesis program.

Final Project Seminar

Dr. Dalia Shilian & Ms. Maya Goldberg

This seminar is set up to support students in their work on their final project. The seminar will guide students through key issues in research and critical reading. The seminar is open only to students who are not enrolled in the thesis program.

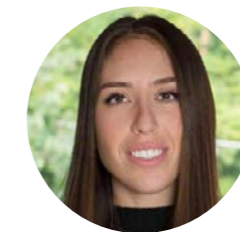
ALUMNI



Nick Mishkin
Data Scientist
USA

“The Master's in Behavioral Economics (MABE) program expanded my global perspective and fueled my interest in human behavior. The program's

emphasis on data analysis for improved decision-making motivated me to become a data scientist. The international nature of the program further enriched this experience, bringing diverse insights and perspectives into my learning journey.”



Noy Shaul
Economist
Israel

“Studying Behavioral Economics was a transformative journey that bridged my passion for economics with a profound understanding of human

behavior. It unveiled a new lens through which I interpreted the world, illuminating the intricate connection between economic models and the complexities of human decision-making. Each course I immersed myself in added depth to this fusion of disciplines, making every piece of knowledge profoundly relevant to my pursuits.”



Raphael Rubens
Founder, MemoMate
The Netherlands

“Pursuing a Master's in Behavioral Economics at Reichman University has been a great journey for me. This program has not only deepened my

theoretical understanding of human behavior but also equipped me with practical skills to apply academic and theoretical research to real-world scenarios. I am grateful for the invaluable insights and experiences gained, which have profoundly shaped my career and outlook.”



Yeva Lalayan

User Experience Researcher,
Infineon Technologies AG
Armenia (currently in Germany)

“If you want to study in the hub of Behavioral Economics, you've found the place. In this program, I felt that everyone was breathing behavioral

science and had a very deep understanding of it. The instructors are top researchers and publishers in academia; students are curious and knowledgeable. There's an opportunity to learn and exchange from every one of them.”



Chen Haryati

EVP, Chief Audit Executive, MASAV
Israel

“As a Chief Auditor, understanding the forces that motivate people and influence their decisions is critical to bringing value to organizations.

Therefore, enrolling in the MABE program has proven to be among my best decisions! Led by experts in the field, the program seamlessly integrates theory and practice and has equipped me with tools for my professional and personal life.”



Lior Shem-Tov

Manager, IDeCision, the applied
decision-making center &
PhD student, Reichman University
Israel

“Thanks to the MA in Behavioral Economics at Reichman University, I was

able to turn my interest in human behavior into my profession. The program offers the triple toolbox of theoretical background, research skills, and practical experience, equipping you with real-life practitioners' tools and valuable knowledge regardless of your goal.”

FACULTY MEMBERS

Prof. Shahar Ayal, PhD, Tel Aviv University
Head, MA program in Social Psychology, Baruch Ivcher School of Psychology, Reichman University

Areas of Expertise Heuristics and Biases; Behavioral Ethics and Financial Decisions

Courses Behavioral Ethics

Dr. Aluma Dembo, PhD, University of California, Berkeley
Tiomkin School of Economics, Reichman University

Areas of Expertise Experimental Economics; Econometrics; Microeconomics Theory

Courses Final Project Seminar

Ms. Liat Erel, MA, Bar-Ilan University
Arison School of Business, Reichman University

Areas of Expertise Digital Content; Excel

Courses Excel

Mr. Doron Frimer, MBA, Northeastern University
Managing Director, Julius Baer Group

Areas of Expertise Financial Decision-Making; Investment

Courses The Psychology of Investing

Prof. Itzhak Gilboa, PhD, Tel Aviv University
Professor of Economics, Tel Aviv University and HEC, Paris

Areas of Expertise Decision Theory; Game Theory; Consumer Theory

Courses Decision Theory

Ms. Maya Goldberg, MA, Reichman University; MSc, Tel Aviv University
Independent Consultant

Areas of Expertise Microeconomics; Strategy; Finance

Courses Final Project Seminar

Ms. Anat Halevi, MBA and MA in Social Psychology, Reichman University
IDEcision: DICE@Reichman University Applied Center for Decision-Making

Areas of Expertise Unethical Decision-Making; Nudges

Courses Voices from the Field

Prof. Guy Hochman, PhD, Technion - Israel Institute of Technology
Head, MA program in Behavioral Economics

Areas of Expertise Behavioral Economics; Judgement and Decision-Making

Courses Introduction to Behavioral Economics; Behavioral Economics: From Theory to Practice; Thesis seminar

Dr. Orly Idan, PhD, Tel Aviv University
Senior Associate Researcher, Psychology of Intergroup Conflict and Reconciliation Lab, Baruch Ivcher School of Psychology

Areas of Expertise Psycholinguistics; Political Psychology; Discourse Analysis in the Context of Intergroup Conflict; Mentalization and Language Development

Courses Language in Persuasion

Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev
Senior Lecturer, Baruch Ivcher School of Psychology, Reichman University

Areas of Expertise Human Motivation; Statistics and Methodology

Courses Statistics

Dr. Amitay Kauffmann, PhD, Technion - Israel Institute of Technology

Areas of Expertise Statistical Analyses in Behavioral Studies; Decision-Making in Finance

Courses Statistics; Behavioral Research Methods

Dr. Ron Lazer, PhD, New York University
Chair, School of Accountancy, The Academic Center for Law and Science

Areas of Expertise Financial and Managerial Accounting; Financial Statements Analysis and Valuation

Courses Reading/Analyzing Financial Statements

Dr. Avihai Lifschitz, PhD, Tel Aviv University
Tiomkin School of Economics, Reichman University

Areas of Expertise Macroeconomics; Labor Economics

Courses R

Dr. Moran Ofir, PhD, Hebrew University of Jerusalem
Academic Director, LL.B.- MBA and LL.B.-MA (Financial Economics) Programs, Reichman University

Areas of Expertise Law and Finance; Corporate and Securities Law; Economic Analysis of Law; Behavioral Finance; Empirical Legal Studies

Courses Behavioral Law and Economics

Dr. Tali Regev, PhD, Massachusetts Institute of Technology
Senior Lecturer, Tiomkin School of Economics

Areas of Expertise Inequality and Market Discrimination

Courses Microeconomics; Experimental Economics

Dr. Michael Reifen-Tagar, PhD, University of Minnesota
Senior Lecturer, Baruch Ivcher School of Psychology

Areas of Expertise Social and Political Psychology; Intergroup Relations; Political Socialization

Courses Social Psychology

Prof. Orit Tykoinski, PhD, Bar-Ilan University
Baruch Ivcher School of Psychology, Reichman University

Areas of Expertise Organizational Culture; Team Development and Leadership

Courses Psychological Motives in Decision Making

Dr. Dalia Shilian, PhD, University of Haifa
Chief Economist, Israel Consumer Protection and Fair Trade Authority

Areas of Expertise Consumer Behavior; Behavioral Finance

Courses Final Project Seminar

Dr. Carolina Silva, PhD, Yale University
Lauder School of Government, Diplomacy & Strategy and Tiomkin School of Economics, Reichman University

Areas of Expertise Macro Labor

Courses Econometrics

Dr. Inbal Stockheim, PhD, Tel Aviv University
Lecturer, College of Law and Business; Advisory Committee Member, CLB; Network Incubator

Areas of Expertise Consumer Behavior; Managerial Decision-Making

Courses Consumer Behavior

Dr. Ariel Tikotsky, PhD, Bar-Ilan University
Doctoral student, Consumers Behavioral Insights Lab; Graduate School of Business Administration, Bar-Ilan University

Areas of Expertise Behavioral Economics; Nudges

Courses Practicum Seminar; Practicum in Behavioral Economics

Dr. Chaim B. Weizmann, PhD, American University in Washington, D.C.
Senior Research Fellow, Lauder School of Government, Diplomacy & Strategy

Areas of Expertise Policy Implementation; Political Management; Stakeholders

Courses Public Policy: Fundamental Concepts; Public Policy: Steer and Practice

APPLICATION, ADMISSION, TUITION

APPLICATION PERIOD

The application period for the academic year beginning autumn 2024 is **November 15, 2023 - August 31, 2024**. Due to the competitive nature of the admissions process we recommend that applicants submit their applications well in advance of the deadlines.

ADMISSION CRITERIA

- Completed undergraduate degree from a recognized academic institution
- Undergraduate GPA of 3.0 or 80% and above
- Interview either in person or online
- Personal statement stating your expectations from the Behavioral Economics program, why you are interested in the program, and your professional career goals as they relate to the program
- Students who do not have any background in quantitative fields will be required to take preparatory courses (Mathematics, Microeconomics, and Statistics).
Students who do not have any background in psychology will be required to take Introduction to Psychology
- Professional proficiency in English (written and spoken)

APPLICATION PROCESS

The application process consists of two stages:

Stage 1

Applications will be evaluated by the Admissions Committee, based on the submitted materials (diploma, official transcript, personal statement, CV).

Stage 2

Applicants who successfully pass Stage 1 will be invited to a personal interview with the Admissions Committee. Applicants living outside of Israel may be interviewed online.

ONLINE APPLICATION

You must submit:

- Official transcripts of previous academic studies (undergraduate or graduate degrees). Please note: Applicants must have a final GPA of 80% and above, or 3.0. Documents may be scanned, but they must bear the official stamp of the issuing institution. Scanned photocopies of the original documents will be accepted only if properly notarized.*
- Official diploma
- Copy of passport or identity card
- Curriculum Vitae (CV)
- Essay
- Two references, with valid contact details (Reference details must be completed as requested in the online registration form.)

* An official, notarized English translation must be submitted for all transcripts not originally issued in English.

TUITION & FEES

- The application fee is **NIS 300** (non-refundable).
- The down payment is **NIS 8,000** and applicants must pay the fee to secure their place in the program after being accepted. Once the down payment has been received the applicant's place is secured and confirmed.
- The tuition for the entire MA in Behavioral Economics program is **NIS 63,000**.

Reichman University reserves the right to change all tuition and fee rates without prior notice.

FINANCIAL AID

STUDENT AUTHORITY

The Government of Israel offers financial assistance for graduate school tuition to new immigrants under the age of 30, provided they do not already have a graduate degree from abroad and that their program of choice is recognized by the Student Authority. Students must begin their graduate studies within three years of their Aliyah date (not including army service), in order to be eligible for this assistance.

For more details about conditions of eligibility and the application process please visit:
https://www.gov.il/en/Departments/Units/students_authority_maya

FREE APPLICATION FOR FEDERAL STUDENT LOANS (FAFSA)

US citizens are eligible to apply to borrow FAFSA Stafford loans as part of the Direct Loans Programs and/or Sallie Mae. For students enrolled in the 2024-2025 academic year, the deadline to apply for loans is **April 1st, 2025**. Our school code is G40703, and the school name is Raphael Recanati International School. For further information and to start the process, please contact Rina Haller in our US office at Rina@aforu.org.

FOR MORE INFORMATION:

<https://www.runi.ac.il/en/schools/rris/admissions/graduate/financial-aid-and-scholarships/>



MASA

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa Project. Please note: once you make Aliyah you are not eligible for this grant so please check this before making Aliyah!

More information at: www.masaisrael.org

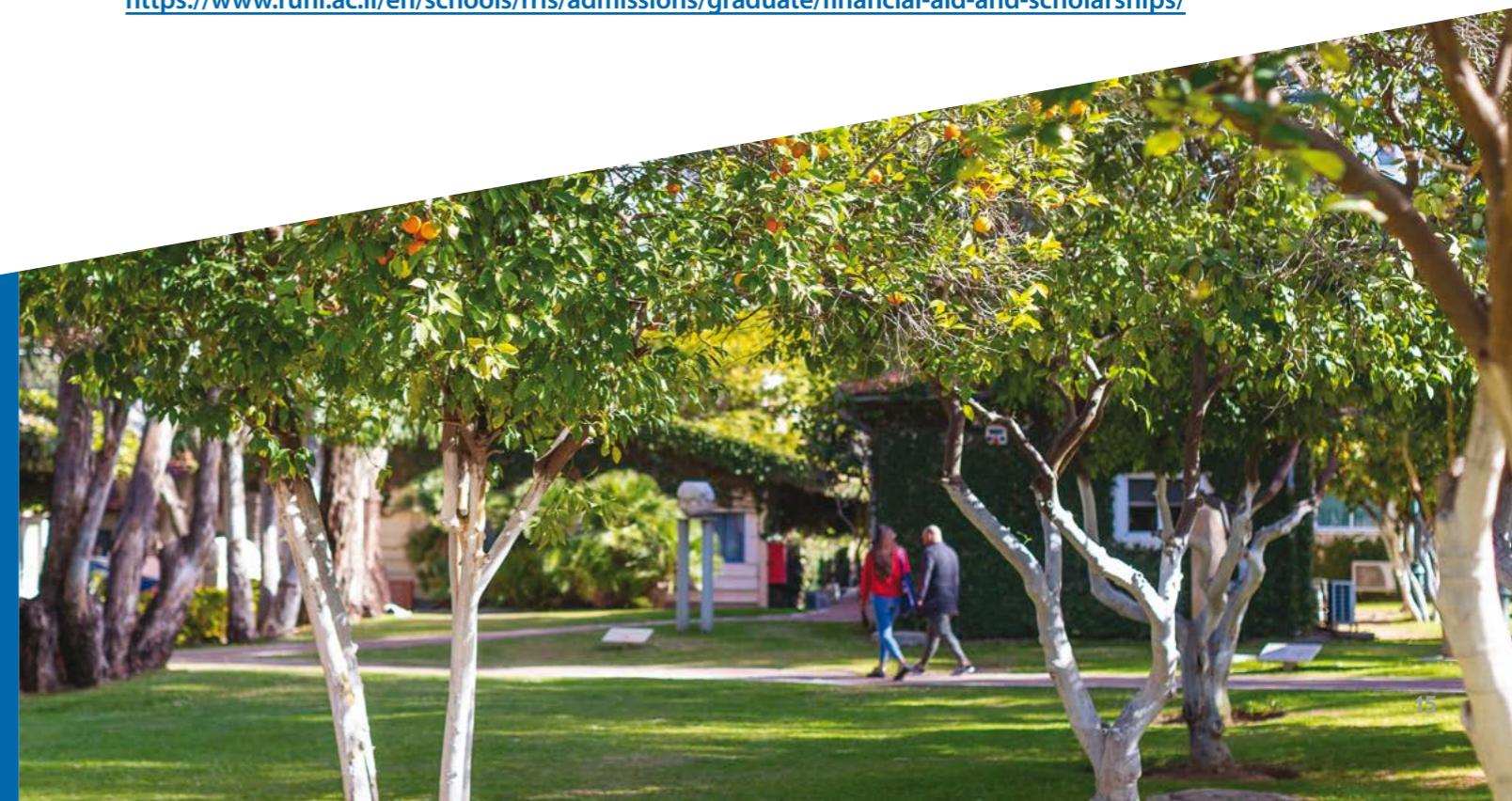
SAP (Students Assistance Programs)

Canadian students interested in loans and grants from the Canadian government can get information at <https://www.canada.ca/en/services/benefits/education/student-aid/grants-loans/province-apply.html>

Financial aid is also available through the Free Loan Association for the Greater Toronto area (<https://jewishtoronto.com/directory/jewish-free-loan-toronto>)

APPLY ONLINE AT

<https://forms.runi.ac.il/#/Public/Registration?lang=en&form=MA>



✓ Networking is the name of the game!
To date, there are more than 38,000 Reichman University graduates from over 90 countries. This gives students a unique opportunity to meet people from different backgrounds and learn about other nations and cultures, and to establish friendships that last a lifetime. This also creates a global network that provides our graduates with an advantage throughout their professional career.

✓ Our small classes create a more intimate learning setting, which allows students to get to know each other and the staff. Our philosophy is that our students are our partners.

✓ Reichman University is one of the most prestigious universities in Israel. Employers seek Reichman University graduates because they come with practical tools and hit the ground running. Reichman University operates a Career Development Center that aims to prepare students and alumni for the job market, and to provide them with the tools to find suitable employment both before and after they graduate.

✓ Reichman University offers a wide range of extracurricular activities: sports, debate club, Model UN, Israel advocacy, JLIC-RRIS Friday night dinners, shiurim, mincha club, choir, band, and much more.

✓ The Raphael Recanati International School provides very special care for its students. We are the largest academic absorption center in the country. We are especially proud that we are home to more than 400 lone soldiers, who are currently studying here.

✓ 1/3 of Reichman University students are international, making us the most international university in Israel for full-degree students. Israeli students serve as counselors for first-year students in order to help them find their way around and get to know the system.

✓ Reichman University was ranked number one in student satisfaction for quality teaching for four consecutive years, in a nationwide survey conducted by Israel's Council for Higher Education. We are the first non-government-subsidized academic institution to grant doctoral degrees.

WHY REICHMAN UNIVERSITY ?

VISA & STATUS ASSISTANCE



Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. All students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, in advance before arriving to Israel, with the Israeli embassy or consulate in their country of origin. International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. For students considering immigration to Israel. The Jewish Agency provides advice and assistance: www.jewishagency.org/Aliyah/, or for students from North America/UK: www.nbn.org.il

CAREER CENTER



The Career Center strives to prepare students to enter the workplace and help them find employment opportunities by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University's schools, according to the relevant market. These services include personal career counseling and assistance, including one-on-one LinkedIn sessions, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center creates recruitment and networking opportunities such as job fairs and employer meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng

HEALTH INSURANCE



All Reichman University students are required to have comprehensive health insurance coverage throughout the duration of their studies. Reichman University cannot cover medical costs or take responsibility for students who do not have insurance. You may purchase your own health insurance policy to cover your medical needs while in Israel, or purchase the UMS HAREL YEDIDIM insurance policy for international students, offered by Reichman University (RUNI). If you are an Israeli resident covered by Israel's National Health Insurance (Bituach Leumi), you do not need any additional health insurance. The insurance plan with HAREL YEDIDIM provides comprehensive health coverage for *\$1,600 USD per academic year, which will be charged at the beginning of the year. In order for students to have continuous coverage, the HAREL YEDIDIM policy will be automatically renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that they have an alternative health insurance and wishes to cancel.

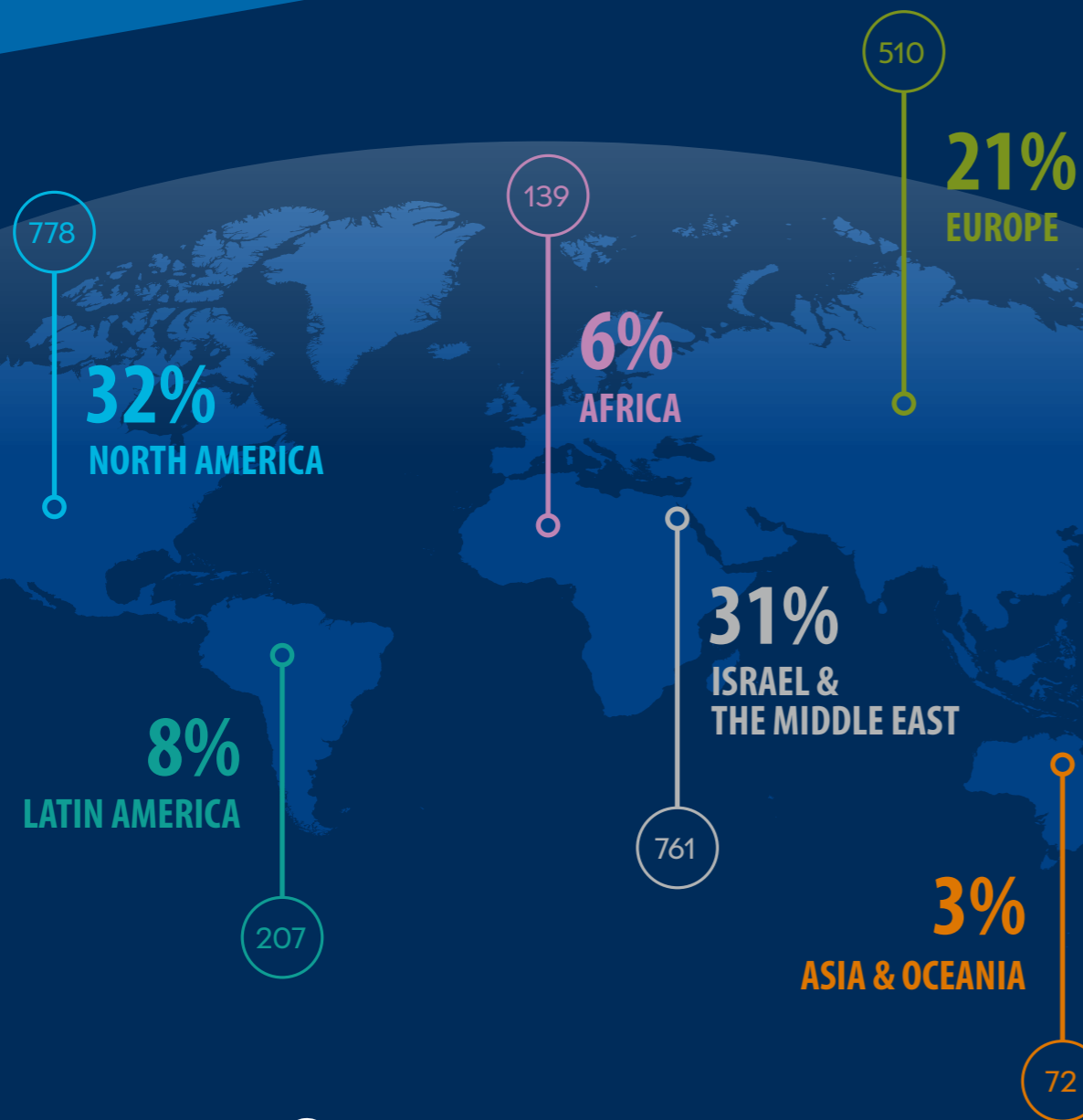
Please note that the HAREL YEDIDIM health insurance plan does not cover pre-existing conditions.

For more information: rriis.insurance@runi.ac.il

* Rates are subject to change according to insurance company rate fluctuations.



RRIS GLOBAL VILLAGE



30% 

OF THE STUDENT POPULATION OF REICHMAN UNIVERSITY ARE INTERNATIONAL STUDENTS.
RRIS IS THE LARGEST ACADEMIC ABSORPTION CENTER IN ISRAEL.

ACADEMIC CALENDAR תשפ"ה-תשפ"ו

Opening Event - November 7th, 2024

Mini Semester 1	November 10 - December 20, 2024
Mini Semester 2	January 5 - February 14, 2025
Mini Semester 3	March 2 - April 4, 2025
Purim break	March 14, 2025
Pesach break	April 13-18, 2025
Memorial Day and Independence Day	April 30 - May 1, 2025
Shavuot break	June 2, 2025
Mini Semester 4	May 4 - June 3, 2025
Mini Semester 5	June 29 - August 8, 2025
Rosh Hashanah break	September 22-24, 2025
Yom Kippur break	October 1-2, 2025
Succoth break	October 6-14, 2025
Mini Semester 6	November 9 - December 19, 2025
Mini Semester 7	January 4 - February 13, 2026
Mini Semester 8	March 1 - April 17, 2026
Purim break	March 3, 2026
Pesach break	April 1-7, 2026
Memorial Day and Independence Day	April 20-22, 2026
Shavuot break	May 21-22, 2026

Exams will take place between mini semesters, either on Friday mornings or weekday afternoons.
The above schedule is tentative and subject to change.

Design Guy Tamir - guy@2plustudio.com

Production Adaya Hoffman

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