

## **KARNI LOTAN MARCUS**

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### **EDUCATION**

UNIVERSITY OF CALIFORNIA, BERKELEY, SCHOOL OF LAW  
*Doctor of Law program - J.S.D (2010)*

- Berkeley Law and Economic Fellowship (2008)

UNIVERSITY OF CALIFORNIA, BERKELEY, SCHOOL OF LAW  
*LL.M. - Master of Law (2006)*

TEL AVIV UNIVERSITY  
*B.A. In Economics (2001)*

INTEDISCIPLINARY CENTER (IDC), HERZLIYA  
*B.A. In Business Administration (1999)*  
*LL.B. - Bachelor of Law (1998)*

### **J.S.D DISSERTATION** (UC Berkeley, *April 2010*)

**Instructor:** Professor Peter S. Menell, Professor of Law; Director, Berkeley Center for Law & Technology; Faculty Director, Center for Law, Energy & the Environment.

**Title of the dissertation:** Efficiency Analysis of the Law and Order of the GPL, (April, 2010)

### **ACADEMIC EMPLOYMENT**

2010-Present **INTEDISCIPLINARY CENTER (IDC), HERZLIYA**  
***The School of Sustainability***

- Permanent faculty member, lecturer and researcher.

### **ACADEMIC ACTIVITIES**

2013 Member of the Minister of Interior's Committee to examine Israel Daylight Time (IDT)

2012 Represented the State of Israel in COST Action IS1007: Investigating Cultural Sustainability, the international research organization that investigated the role of culture in sustainable development.

## **PUBLICATION**

Lotan Marcus K. *The Pyramid Fallacy: Self-Organizing Decentralized Open systems for Sustainable Collective Action*, Sage Open, 8(2), (2018).

Lotan Marcus K., *The Fundamental Role of Large-Scale Trust Building in Natural Resource Management*, Environmental Values, 25(3), (2015).

Lotan Marcus K., *Value Analysis for a More Efficient Environmental Policy*, The Georgetown International Environmental Law Review, 25 Geo. Int'l Envtl. L. Rev. (2013).

Lotan K., *The Price of Free Software: Information Costs and the Free Software Foundation's General Public License*, The American Intellectual Property Law Association Quarterly Journal, 40(3) AIPLA Q.J (2012).

## **PAPERS IN REFEREED CONFERENCE PROCEEDINGS**

June 29, 2015 Karni Lotan. *The Fundamental Role of Large-Scale Trust Building in Natural Resource Management*, World Environmental Congress WEEC, Gothenburg, Sweden.

Jul 9, 2012 Karni Lotan, *Toward a New Approach for Integrating Culture in Sustainable Development*, VII International Conference on Cultural Policy Research, Barcelona, Spain.

Oct 5, 2012 Karni Lotan, *Toward a New Approach for Integrating Culture in Sustainable Development*. Berlin Conference on the Human Dimensions of Global Environmental Change. Germany

## **PROFESSIONAL EXPERIENCE**

2009-2010 **INTEDISCIPLINARY CENTER (IDC), HERZLIYA**

***Director***

- Participated in shaping the curriculum of the new School of Sustainability.
- Participated in writing the schools' goals and designing a detailed program for the first-degree program offered.

2004-2005 **SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP (New York)**

***Foreign associate***

- Area of practice: Intellectual property, antitrust.
- Provided legal opinions and performed research with respect to intellectual property matters.

- 1999 - 2004    **FISCHER BEHAR CHEN WELL ORION & CO (Tel- Aviv)**  
***Head of the intellectual property department***
- Areas of practice: intellectual property, antitrust law.
  - Managed the intellectual property department.
  - Provided legal counsel and opinions in all aspects of intellectual property law including patent law, trademark law and copyright law.
  - Appeared before Israeli civil courts in intellectual property litigation, including complex patent litigation and trademark litigation pertaining to infringement claims.
  - Represented major clientele in commercial transactions and agreements regarding intellectual property, including the formation of an international joint venture involving the contribution of patent-related rights with respect thereto; licensing and distribution agreements; and general matters concerning intellectual property.
  - Provided advice with respect to the submission of patent applications.
  - Appeared before the Israeli parliament on behalf of Israel cable companies to promote copyright legislation.
- 1998-1999    **ISRAEL ANTITRUST AUTHORITY**  
***Law Clerk***
- Involved in major criminal and civil matters, including the prosecution of the largest cartels in Israel (tile manufacturing industry).
  - Advised Antitrust Commissioner on legal issues.
- 1997-2002    **INTEDISCIPLINARY CENTER (IDC), HERZLIYA**
- Lecturer and assistant teacher in microeconomics and macroeconomics.

**LANGUAGES:**        Hebrew and English.