

PRESENTS:

# LINKEDIN WORKSHOP

**YOUR BUSINESS CARD FOR A  
CAREER PATH.**



## WHERE?

Zoom

## WHEN?

Tuesday, May 16, 2023 at 8:00 pm

## BRAND YOURSELF

LinkedIn is your business card in the industry. Create your professional network, seek jobs, get interviews and more. This is a one stop shop of opportunities!

## WHAT YOU'LL LEARN:

- Building a professional profile on LinkedIn as part of your job search.
- How to find jobs using traditional and untraditional features.
- How to use LinkedIn's search engine to create valuable connections and to find recruiters that can boost your career.



## Our expert: Eli Igra

Eli Igra Serfaty is the Co-Founder and CEO of MAIA Digital, a LinkedIn-focused digital marketing and branding agency. Originally hailing from South Florida, Eli made Aliyah in 2011 to draft into the military. Prior to MAIA, Eli worked at iAngels, an Israeli based VC investing in early stage startups. Eli served 6 years as a Battery Commander (Captain) in the Israeli Airforce Defense Unit and continues to serve as such in reserve duty as a Major. In addition, Eli is on the board of the Investment Group Israel, a student-driven organization to educate and promote student involvement in the financial markets.

Eli holds a BA in Business Administration from Reichman University.

## ZOOM LINK & RSVP