

# FACT SHEET

# 2023

## CONTACT INFORMATION

**Head of International Relations**  
Lou COURJAN-KOMPF  
[international@supdepub.fr](mailto:international@supdepub.fr)  
+33 1 56 07 09 52



# SupdePub

## INSTITUTIONAL INFORMATION

**Name of the Institution:** Sup de Pub  
**Address:** 10 rue Sextius Michel  
75015 Paris - FRANCE  
**Website:** [www.supdepub.com](http://www.supdepub.com)  
**Organisation ID:** E10108674  
**Erasmus+ Code:** F PARIS447





# ABOUT US

Since 1986, Sup de Pub is training students in the fields of advertising, communication, creative design, marketing and digital.

As the majority of our professors are professionals, they can provide our students with insights of the latest trends and development in the industry, shaping them into the future employees that they themselves are looking for.

The school often organizes large events such as masterclasses with famous guests, advertising competitions or fashion shows. It also benefits from an important and very active alumni network, facilitating students' introduction to the professional world.

Sup de Pub has become over the years a major actor of specialized higher education recognized by professionals for its innovative pedagogy and its program offer, fitting companies needs at its best.

We are also a proud member of EDCOM, the European Institute for Commercial Communications Education.

This network counts members from more than 14 different countries, who meet every year to exchange best practices and work together for cultural diversity in Communication education.



## PARIS CAMPUS

Omnes Education's campus in Paris is located a few steps away from the Eiffel Tower, at the heart of Paris. The « Campus Eiffel » is a great place where students, professors and professionals meet to study, work and exchange ideas.

It was specifically designed to help students complete their studies with a great quality of life thanks to:

- a contemporary space with several buildings gathered around a large wooded courtyard
- amphitheatres
- a recording studio
- a media center
- a cafeteria & lounge area



## ACADEMIC CALENDAR FALL 2023

<b>Mandatory Welcome Session:</b>	September 11th
<b>French Bootcamp:</b>	September 12th, 13th
<b>Classes start date :</b>	September 14th    September 18th 
<b>Classes end date :</b>	December 19th    December 22nd 

## PROGRAMMES OFFER 30 ECTS PER SEMESTER

List of subjects available  
on our website [here](#).

### Undergraduate programs

- Communication Globale
- Stratégie des Marques / Marketing digital
- Création Graphique & Visuelle

### Undergraduate (3<sup>rd</sup> year) and Graduate programs

- Digital Marketing & Strategy
- Strategic Planning & International Brand Strategy
- Luxury Brand Marketing & Communication
- Graphic Design & Communication

**We receive INCOMING exchange students in Fall semester only.**

## CURRICULUM

Our programmes put students in close contact with agencies and advertisers, allowing them to start building their professional network. Our professional teachers constantly update their classes to ensure that students have the cutting edge knowledge employers are searching for. Sup de Pub's programmes have been designed by our professors to provide the necessary information and skills to excel in a specific sector of the communication and marketing field. That's why students are required to take all the courses in a given programme and cannot mix courses of different programmes.

## ADVERTISING COMPETITION

Our advertising competition is always a hit moment in the semester. Students split into interdisciplinary teams and receive a brief from a real client (Kit Kat, Lego, Sephora, Hard Rock Cafe...).

Students spend two weeks working on their campaigns and present in front of a jury of professionals.



# APPLICATION DETAILS FOR EXCHANGE STUDENTS ONLY

- Language requirements:** B2 level (European Framework) in English or French depending on the language of the programme
- Deadlines:** Nomination on Mobility Online : **Before May 1<sup>st</sup>**  
Application on Mobility Online (nominated students will receive the link via email): **Before May 15<sup>th</sup>**
- Application documents:**
- ID picture
  - Copy of ID or Passport (if non-European)
  - Resume
  - Transcripts of records of higher education
  - Language certificate of English or French from home university
  - Copy of European Health Insurance Card or Private insurance (if non-European)
- Acceptance:** An official acceptance letter will be ready for download on Mobility Online by the end of May.

## OTHER USEFUL DETAILS

- Accommodation:** Sup de Pub does not offer student housing. The International Office however assists students in finding accommodation. An accommodation Guide is sent to students once admission is confirmed. It will provide tips and trustworthy housing options.
- Health Insurance:** **EU Students** provide a copy of their European health insurance card  
**Non-EU students** register to the French Social Security online (for free) and need to subscribe to a private international insurance of their choice.
- Visa Requirements:** **Non-EU students** must check visa requirements to study in France and contact the French Consulate from their home country  
**Other contact:** Campus France [www.campusfrance.org](http://www.campusfrance.org)
- Estimated Expenses:** **These costs per month are approximate.**  
**Housing:** 750€ - 950€  
**Transportation:** 75€ (unlimited in Paris and its region)  
**Food:** 300€
- Class Timetable:** Available upon arrival
- Attendance:** Attendance to all classes and events is mandatory unless specified otherwise
- Grading System:**
- A: 17.00-20.00 Excellent
  - B: 14.00-16.99 Very good
  - C: 12.00-13.99 Good
  - D: 10.00-11.99 Acceptable
  - E: 8.00-9.99 Passable
  - F: 0.00-7.99 Failing
- Transcripts of records:** Available within 6 weeks after the end of the semester
- Credit Transfer:** Recognition / Transfer of credits by home institution



## #FOLLOW US

 @supdepub\_international

We are proud to share this visual:  
**La vie en Sup de Pub\*** inspired by @dellialepadatu, a very talented Erasmus+ student from our partner National University of Political Studies and Public Administration in Romania.