"Walking in Israel" as the Path to "Talking about Israel": The Impact of Taglit-Birthright Israel

Prof. Leonard Saxe

February 3, 2009

9th Herzliya Conference The Interdisciplinary Center, Herzliya, Israel





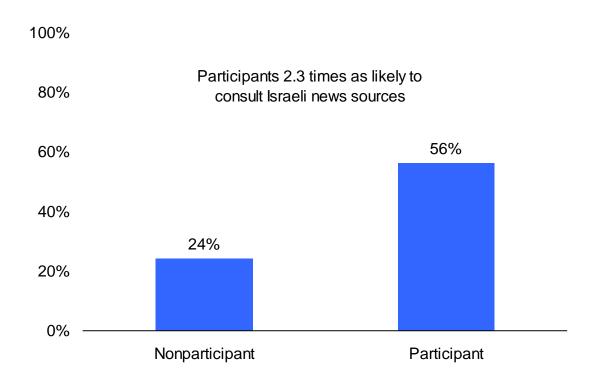
Keys to Successful Israel Advocacy

- Motivation to seek information about Israel;
- Means knowledge to understand Israel's political and social reality;
- Passion to advocate for Israel when opportunity presents.





Figure 1 Consulting Israeli News Sources

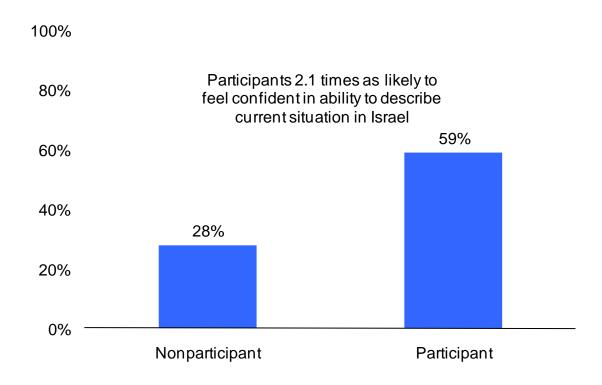


Note. Estimated probability after controls. See Leonard Saxe, Theodore Sasson and Shahar Hecht, Israel at War: The Impact of Peer-oriented Israel Programs on Responses of American Young Adults (Waltham, MA: Maurice and Marilyn Cohen Center for Modern Jewish Studies, 2006), 5.





Figure 2 Confidence Describing Current Situation in Israel

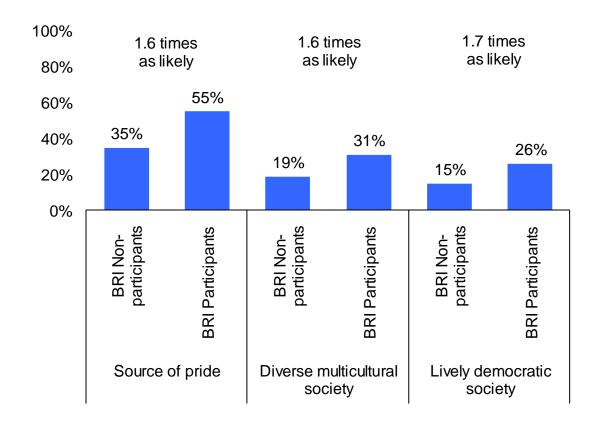


Note. Estimated probability after controls. See Leonard Saxe, Benjamin Phillips, Graham Wright, Matthew Boxer, Shahar Hecht and Theodore Sasson, Taglit-Birthright Israel Evaluation: 2007-2008 North American Cohorts (Waltham, MA: Maurice and Marilyn Cohen Center for Modern Jewish Studies, 2008), 31.





Figure 3 "Strongly" Agreeing with Descriptions of Israel

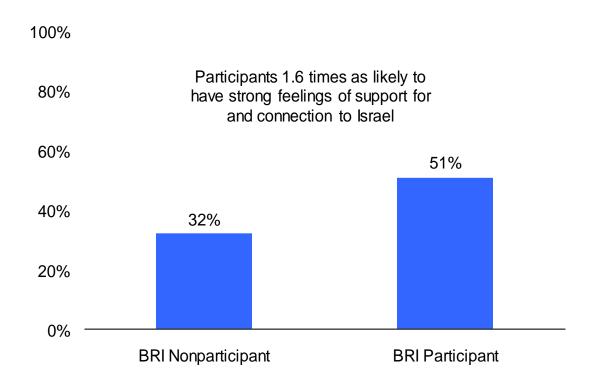


Note. Estimated probability after controls. See Saxe, Phillips, Wright, Boxer, Hecht and Sasson, 33-34.





Figure 4 Strong Feelings of Support/Connection to Israel

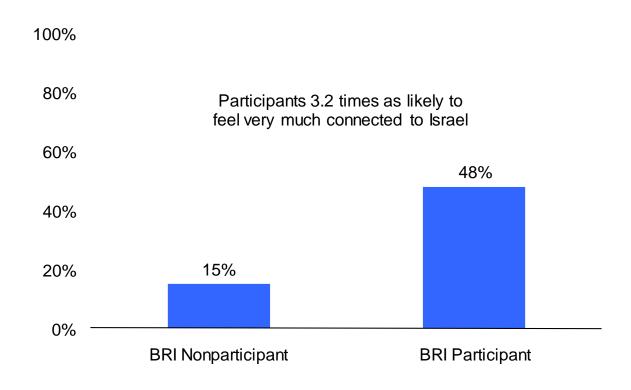


Note. Estimated probability after controls. See Saxe, Sasson and Hecht, 7. Scale created from battery "Thinking about the conflict, to what extent did you...Feel concern for the lives of Israelis? Feel a connection to Israel? Feel responsibility to help Israelis affected by the war? Feel support for Israel?"





Figure 5 "Very Much" Connected to Israel



Note. Estimated probability after controls. See Saxe, Phillips, Wright, Boxer, Hecht and Sasson, 24.

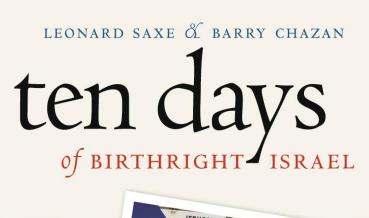


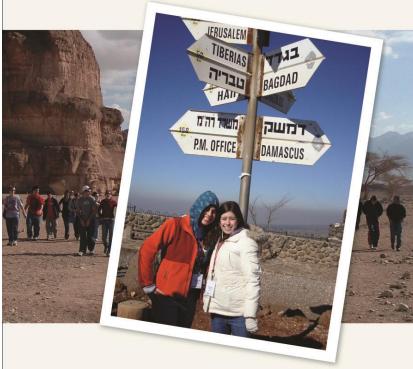


For reports and further information:

www.brandeis.edu/cmjs saxe@brandeis.edu

www.upne.com/tendays www.beverlysbooks.co.il





A journey in young adult identity



