

Dynamic Nonmonetary Incentives *

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Abstract

We study a dynamic principal-agent environment in which short-lived investment and compensation opportunities arrive stochastically over time. The agent privately observes whether an action (investment or reward) is currently available, which he can implement if he has the principal's consent to do so. We show that there exists a unique optimal mechanism. Under this mechanism the agent is compensated by being allowed to enjoy the random number of rewards (of a certain type) that arrive in a given time interval. Interestingly, we find that the principal prefers to allow expensive rewards before the cheap rewards are exhausted. Finally, our mechanism generates a dynamic investment policy under which investment opportunities that were forgone in the past can be incentivized at present.

1 Introduction

We consider a dynamic principal-agent environment in which multiple types of investments and rewards (compensation opportunities) arrive stochastically

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over time, and are either taken immediately or foregone. The agent privately observes the arrival of the investments and rewards. The principal observes only past actions but not what opportunities arose, and she can restrict the set of allowed actions based on past implementation. Pursuing investments is costly to the agent, and so the principal must use the randomly arriving rewards to compensate him for doing so. We show that there exists a unique optimal mechanism and study its qualitative properties.

Our motivating example is environments in which monetary transfers are infeasible or inferior to other methods of incentivization. Examples of such settings are abundant: an employer may include perks in a contract offer to entice a job candidate, a politician may be forbidden to pay her colleague to enlist his support, or the management of a large organization may incentivize its divisions by allocating the organization's capital. A more concrete example can be found in the problem of administering a dynamic merger policy: an anti-trust authority that is forbidden to use monetary transfers to influence a firm's merger decisions may still incentivize a firm to pursue a welfare-increasing merger by allowing the firm to pursue profit-increasing mergers in the future (see Nocke and Whinston 2010).

To understand the problem faced by the principal, consider first a situation with one type of reward activity. Even in this simple case, the optimal form of compensation is not obvious. For example, the agent may be allowed to pursue a fixed number of reward activities (no matter how long it takes), or enjoy all reward activities that arrive in a fixed time interval (no matter how many of them there are). The principal may begin compensation immediately ("front-loading") or she may delay compensation for as long as possible ("back-loading"). We show that the unique optimal way to compensate the agent is via time allowances, that is, by allowing him to enjoy all rewards that arrive in a fixed time interval that begins at the present moment. Section 3.1 explains the economic intuition behind this result.

In the more complicated environment with multiple types of investments and rewards, the principal has to decide on how jointly to use the different reward activities and how to determine which investment opportunities are worth

pursuing. Our main result shows that there is a unique optimal mechanism under which the principal selectively incentivizes investments and the agent's compensation derives from the freedom to pursue each reward activity during the time interval specified for that type of reward; i.e., the agent receives a different time allowance for each type of reward activity. We call this mechanism the *generalized time mechanism*.

The generalized time mechanism exhibits several notable economic properties. Firstly, the set of allowed rewards depends on the amount of compensation owed to the agent, and thus changes over time. When the debt is high, the principal permits multiple types of reward activities at the same time. As time goes by, if no additional investments are implemented, the principal gradually reduces the set of rewards that she allows. Notably, the principal permits rewards with a high cost of providing a util to the agent even when it is not necessary to do so. In other words, even though the principal can incentivize the agent by increasing the time allowances for cheap reward activities, she allows more expensive rewards as well.

Secondly, investment decisions change over time. Periods with many completed investments are followed by periods in which the principal incentivizes only high-quality investments. More interestingly, if such investment opportunities do not arrive quickly enough, the principal gradually becomes less selective about the investments she is willing to incentivize. Consequently, the principal may incentivize an investment opportunity similar to one she previously chose to forgo. Additionally, the principal eventually allows the agent to enjoy all rewards indefinitely, at which point she will be unable to incentivize further investments.

In this paper, we abstract away from additional adverse selection and moral hazard problems by assuming that investments and rewards arrive according to independent Poisson processes. In particular, this assumption implies that the agent cannot fabricate reward activities and that both players always have the same beliefs about the availability of actions in the future.

The paper proceeds as follows. Section 2 introduces the model and presents

some preliminary results. In Section 3 we highlight the economic intuition and the implications of our main result in a model with a single type of investment project and a single type of reward activity. In Section 4 we prove that there exists a unique optimal mechanism and study its qualitative properties. In Section 5 we discuss the use of multiple compensation devices in general and extend our main results to an environment where both monetary and nonmonetary incentivization is available. Section 6 offers a review of the related literature. Section 7 concludes. All proofs are relegated to the Appendix.

2 Model

We consider an infinite-horizon continuous-time mechanism design problem in which a principal (she) incentivizes an agent (he) to implement stochastically arriving investments via stochastically arriving rewards. Investment projects and reward activities arrive according to independent Poisson processes. There are $I \in \mathbb{N}$ types of investment projects: investment $i \in I$ has an arrival rate μ^i , its implementation incurs a loss of l^i for the agent, and it generates a benefit of B^i for the principal. Without loss of generality we order the types of investment projects such that the rate of return on investments, $\frac{B^i}{l^i}$, is weakly decreasing in i . Similarly, there are $J \in \mathbb{N}$ types of reward activities: reward $j \in J$ has an arrival rate λ^j , generates a gain of g^j for the agent, and entails a cost of C^j for the principal. Again, without loss of generality, we order the reward types such that the cost of providing a util, $\frac{C^j}{g^j}$, is weakly increasing in j . All model parameters are non-negative. All investments and rewards can be “scaled down” and implemented at an intensity of¹ $\alpha \in [0, 1]$.

We assume that both players discount the future using the same (strictly) positive discount factor r . Thus, an infinite history, in which investment project i (reward activity j) is performed at times t_n^i (t_n^j) at intensities α_n^i (α_n^j), induces

¹When players are expected-utility maximizers and a public randomization device is available, assuming that actions can be scaled down is equivalent to assuming that the principal can commit to approving actions probabilistically.

the principal's value

$$\sum_i \sum_n e^{-rt_n^i} B^i \alpha_n^i - \sum_j \sum_n e^{-rt_n^j} C^j \alpha_n^j$$

and the agent's utility

$$\sum_j \sum_n e^{-rt_n^j} g^j \alpha_n^j - \sum_i \sum_n e^{-rt_n^i} l^i \alpha_n^i$$

We assume that both players are expected-utility maximizers, and we refer throughout to the principal's value and the agent's utility as the expectation of these variables given the players' current information.

We assume that only the agent observes whether investments and rewards are available.² At each point in time the agent can take only actions that are both available (by nature) and allowed (by the principal). To specify what actions are allowed at a given point in time we define delegation lists. A *delegation list* is a vector of the form

$$D = D^{inv} \times D^{rew} \in [0, 1]^I \times [0, 1]^J$$

where the k -th coordinate of D^{inv} (D^{rew}) is the intensity at which the k -th investment project (reward activity) is allowed. When an action is permitted at intensity zero, we say that it is forbidden. Note that without loss of generality we consider delegation lists that are "tight" in the sense that there is a unique intensity at which each investment and reward activity is allowed.³

The public information at time t consists of the delegation list at time t and the agent's action (if any) at time t . A public history at time t is then given by the function h_t , which describes the public information for each $s \in [0, t)$. We assume that the principal has full commitment power and can choose, at the beginning of the interaction, any (measurable) delegation function that maps public histories into delegation lists. A deterministic delegation mechanism is

²See Section 3.4 for a discussion on publicly observable investments and rewards.

³A fully general specification would allow the agent to implement investments and rewards at multiple intensities. However, if doing that were useful, it would be the case that the agent is indifferent between the different intensities. In that case the principal could select the intensity for the agent and permit only that single intensity.

a (measurable) delegation function. We allow for stochastic delegation mechanisms that are generated by public randomizations (using an appropriately defined randomization device) over deterministic delegation mechanisms.

2.1 A Markovian Solution

In the stationary environment of this model it is well known that attention can be restricted to mechanisms that use the agent’s expected continuation utility, u , as a state variable.⁴ Observe that, for the agent, the set of continuation utilities is bounded below by 0, since he can always conceal all future investment opportunities, and bounded from above by his expected utility from enjoying all future rewards without carrying out any investments:

$$\bar{u} \equiv \int_0^\infty e^{-rt} \sum_{j \in J} g^j \lambda^j dt = \frac{\sum_{j \in J} g^j \lambda^j}{r}$$

Any continuation utility in the interval $[0, \bar{u}]$ is feasible.

To specify a Markovian delegation mechanism we need to define a delegation function specifying the delegation list for every possible continuation utility, $D(u)$, and the “law of motion,” du , according to which the agent’s continuation utility changes. Aside from the requisite measurability restrictions, we do not impose any restrictions on the process du . Clearly, the agent’s continuation utility can be updated upon implementation of investments or rewards, and so we allow for jumps in u in such cases. Furthermore, we do not restrict ourselves to deterministic jumps in the continuation utility. In addition, even if no action was taken we allow (mean-preserving) lotteries over the agent’s continuation utility. Finally, we allow for a drift in the stochastic process du , which corresponds to the continuous change of u in the absence of jumps.

Formally, a Markovian delegation mechanism is defined by a delegation function, $D(u)$, and a stochastic process, $u_t \in [0, \bar{u}]$, with a starting value of u_0 . The

⁴See, for example, Spear and Srivastava (1987).

dynamics of u is given by

$$\begin{aligned} du = & \eta(u)dt + \sigma(u)dz_t + \sum_{i \in I} \varphi_i^{inv}(u)dN_i^{inv} + \sum_{j \in J} \varphi_j^{rew}(u)dN_j^{rew} \\ & + (1 - \max_{i \in I, j \in J} \{dN_i^{inv}, dN_j^{rew}\})\varphi(u)dN^{U^*} \end{aligned} \quad (1)$$

where z_t is a standard Brownian motion process. The deterministic drift of the process at u is given by $\eta(u)$, the stochastic drift is given by $\sigma(u)$, and all other terms are related to jumps in the process. The counting process N_i^{inv} (N_j^{rew}) counts the number of times the i -th investment (j -th reward) is implemented (at any positive intensity), and $\varphi_i^{inv}(u)$, $\varphi_j^{rew}(u)$ are random variables that generate stochastic jumps in u when an action is taken in state u . The countable set in which the principal initiates lotteries independently of the agent's actions is denoted by U^* , and the distribution of these lotteries is given by the random variables $\varphi(u)$, whose support is contained in⁵ $[-u, \bar{u} - u] \setminus U^*$. The counting process N^{U^*} counts the number of times u enters the set U^* . We assume that all the aforementioned random variables are independent of each other.

2.2 The Principal's Problem

The principal's objective is to choose a delegation function and a stochastic process for the agent's continuation utility that maximize her expected value at time zero:

$$\sup_{D(u), du, u_0} \mathbb{E} \left[\int_0^\infty e^{-rt} \left(\sum_{i \in I} D_i^{inv}(u_t) B^i dN_{i,t}^{inv} - \sum_{j \in J} D_j^{rew}(u_t) C^j dN_{j,t}^{rew} \right) dt \right] \quad (\text{OBJ})$$

where the dynamics of the process u is given by equation (1) and is subject to the promise-keeping constraint that stipulates that u is indeed the agent's expected continuation utility:

$$u_s = \mathbb{E} \left[\int_s^\infty e^{-r(t-s)} \left(\sum_{j \in J} D_j^{rew}(u_t) g^j dN_{j,t}^{rew} - \sum_{i \in I} D_i^{inv}(u_t) l^i dN_{i,t}^{inv} \right) dt \right] \quad (\text{PK})$$

⁵To prevent multiple instantaneous jumps, we assume that the support of these jumps does not contain any elements from U^* . This assumption is without loss of generality, as any sequence of jumps is a compound lottery that can be reduced.

Moreover, the chosen mechanism must incentivize the agent to implement available actions at the allowed intensity:

$$\begin{aligned}\mathbb{E}[\varphi_i^{inv}(u)] - D_i^{inv}(u)l^i &\geq 0 \quad \forall u \in [0, \bar{u}], i \in I && (IC_{inv}) \\ \mathbb{E}[\varphi_j^{rew}(u)] + D_j^{rew}(u)g^j &\geq 0 \quad \forall u \in [0, \bar{u}], j \in J && (IC_{rew})\end{aligned}$$

We do not need an explicit IR constraint since by concealing all investments, the agent guarantees himself a non-negative continuation utility. Thus, any IC mechanism is also interim-IR.

The principal's value function corresponding to the solution of the above problem by is denoted by $V(u)$. This value function is weakly concave due to the existence of a public randomization device.⁶

2.3 Preliminary Analysis

To provide sufficient incentives for the agent to implement an investment of type i the principal must increase his continuation utility by at least l^i . The cost of providing one util by using rewards of type j is $\frac{C^j}{g^j}$, and so the expected cost of incentivizing an investment of type i via rewards of type j is $l^i \frac{C^j}{g^j}$. Therefore, incentivizing such an investment in this way can generate a positive profit only if $B^i > l^i \frac{C^j}{g^j}$.

A certain type of investment is said to be redundant if incentivizing it via the most efficient reward activity (type $j = 1$) is non-profitable. Similarly, if it is non-profitable to exclusively use rewards of a given type in order to incentivize the investment with the highest return (type $i = 1$), we say that this type of reward is redundant. Clearly, redundant rewards will never be used for compensation and the principal will never incentivize redundant investments. To simplify the exposition of our results we assume that all investment opportunities and reward activities are non-redundant. Formally, we make the following parametric assumptions:

$$\frac{B^I}{l^I} > \frac{C^1}{g^1},$$

⁶Were the value function to have a convex region, the principal could increase her continuation payoff by offering the agent a fair lottery over his continuation utility in this region.

and

$$\frac{C^J}{g^J} < \frac{B^1}{l^1}.$$

Since the agent has no private information at the start, in a world with monetary transfers he will obviously get a payoff of zero under an optimal mechanism. This holds true here even in the absence of upfront transfers since at no point does the principal need to offer expected compensation in excess of the agent's cost.

Lemma 1. *In an optimal mechanism, $u_0 = 0$.*

An immediate corollary of the previous lemma is that the expected increase in the agent's continuation utility when he implements an investment equals his cost of implementation.⁷

Corollary 1. *Under an optimal mechanism, for all $i \in I$ and $u \in [0, \bar{u}]$,*

$$\mathbb{E}[\varphi_i^{inv}(u)] = l^i D_i^{inv}(u).$$

A key feature of this model is that incentivization devices are both limited and perishable. This implies that the principal has a limited capacity to incentivize investments, and that this capacity is wasted if not used in time. When an investment opportunity is available, the principal can commit some of her capacity in order to incentivize it and hence avoid wasting the capacity being committed. If an investment opportunity arrives, the principal forgoes it only if she prefers to save her limited capacity so that she can incentivize better investments in the future. Consequently, an investment project of type 1, i.e., the project with the highest return, is implemented at full intensity (or at the maximal possible intensity if full intensity is not incentive compatible). This is formalized by the following lemma.

Lemma 2. *In an optimal mechanism,*

$$D_1^{inv}(u) = \min\left\{1, \frac{\bar{u} - u}{l^1}\right\}.$$

⁷All subsequent results hold up to changes in the delegation mechanism that effect the implementation of future actions with probability zero.

3 A Special Case: One Investment, One Reward

In the above model, the principal faces a complicated multi-dimensional problem. In this section we illustrate and discuss the main property of the optimal mechanism. The *unique* optimal method for providing compensation via a given reward activity is via a time allowance. That is, the principal allows the agent to enjoy all rewards that arrive within a given time interval, effective immediately.

To illustrate this property in the most transparent way we consider the simplest possible case of our model: a case with one type of investment project and one type of reward activity. Clearly, this dramatically simplifies the problem and mutes many of its dimensions; e.g., the principal need calculate neither the optimal combination of rewards nor which investment projects to incentivize if they become available (Lemma 2). However, even in this simple case, there are multiple ways in which the principal can compensate the agent. In addition to the proposed time-allowance solution, the principal can, for example, allow the agent to pursue a fixed number of reward activities, or allow him to enjoy many rewards in the distant future. We begin with an intuitive presentation of the *time mechanism* (henceforth TM). Although this mechanism is a Markovian delegation mechanism, it is instructive to start with an alternative representation that uses the length of time in which the agent is allowed to enjoy rewards as a state variable.

To simplify the exposition in this section, we omit investment and reward indexes.

Time Mechanism Let $s \in [0, \infty]$ denote the amount of time, starting at the present moment, in which the agent is allowed to enjoy all available reward activities. Set $s_0 = 0$; that is, the agent's initial time allowance is zero. If an investment project arrives at state s , and there is $f(s) \in \mathbb{R}_+$ that solves the indifference condition

$$\int_0^{f(s)} e^{-rt} \lambda g dt - l = \int_0^s e^{-rt} \lambda g dt$$

then the principal allows an investment project at full intensity, and sets the new time allowance to $f(s)$. If there is no such $f(s) \in \mathbb{R}_+$, the principal allows

the investment project at the intensity α that solves

$$\int_0^\infty e^{-rt} \lambda g dt - \alpha l = \int_0^s e^{-rt} \lambda g dt$$

and sets the new time allowance to⁸ $s = \infty$. The agent's expected continuation utility when his time allowance is s is

$$u(s) \equiv \int_0^s e^{-rt} \lambda g dt = \frac{1 - e^{-rs}}{r} \lambda g$$

Therefore, it is possible to transform TM back into the general language of Markovian delegation mechanisms that use the agent's continuation utility as a state variable. A formal definition of TM as a Markovian delegation mechanism is provided in Appendix B.

3.1 Optimality and Uniqueness

Proposition 1. *The time mechanism is the unique optimal mechanism.*

Proof. This proposition is a special case of Proposition 2. □

The simplicity of the $J = I = 1$ case enables us to explain the intuition behind this result and to highlight its main driving forces using basic economic concepts. Firstly, it is strictly desirable for the principal to provide compensation as quickly as possible in order to increase the available capacity to incentivize future investment opportunities. It is instructive to begin by considering the extreme situation where the principal has already committed to allowing the agent to enjoy all rewards indefinitely. In this case, the principal cannot incentivize additional investments and her continuation value is the expected cost of providing all future rewards, $\frac{C}{g} \bar{u}$. If the principal were offered a one-time opportunity to provide the agent with \bar{u} utils immediately at a cost of $\frac{C}{g} \bar{u}$, she would strictly benefit from accepting this offer, because she would incur an identical *direct* cost of compensation, but also be able to incentivize profitable

⁸Simple algebra shows that as long as the current time allowance, s , is less than $\frac{\ln(\lambda g) - \ln(lr)}{r}$, investments are implemented at full intensity and the time allowance is increased by $\frac{\ln\left(\frac{g\lambda}{g\lambda - lr e^{rs}}\right)}{r}$. If the time allowance is greater than the above threshold, it is updated to $s = \infty$ upon implementation of an investment, and the investment project is executed at the maximal possible intensity, $e^{-rs} \frac{g\lambda}{lr}$.

investments in the future. More generally, the principal has a limited capacity to incentivize the agent to implement investments (henceforth, we refer to the principal's capacity to incentivize investments as her capacity), and hence she will eventually be forced to forgo profitable investments. Thus, if the principal has an opportunity to increase her capacity (by permitting an available reward activity), she will strictly prefer to do so.

Secondly, we show that conditional on every possible arrival time of the next investment, τ , TM maximizes the principal's expected capacity at τ . Let $u > 0$, and denote by s the corresponding time allowance under TM. Notice that if $\tau \geq s$, the agent's continuation utility at τ equals zero (which is the lower bound for any IC mechanism), and hence the principal has the maximal available capacity, \bar{u} . Now consider the case where $\tau < s$. By the definition of TM, regardless of the actual reward arrival process, *all* rewards arriving before time τ are allowed. Therefore, TM attains the lower bound on the agent's expected continuation utility at τ , and hence maximizes the principal's expected capacity at τ .

Thirdly, by the construction of TM, conditional on the value of τ there is no uncertainty regarding the principal's available capacity at τ . Recall, that the principal has a (weakly) concave value function over u , which, in turn, implies that she also has a weakly concave value function over her capacity, $\bar{u} - u$. Thus, minimizing the risk associated with the availability of future capacity is desirable for the principal.

To summarize, since TM provides the best expected outcome up to any time τ with no uncertainty and the principal is not risk-loving, TM must be an optimal mechanism. Moreover, for any mechanism that is distinct from TM, there are values of τ for which there exist histories in which some rewards are not allowed at full intensity before time τ . Thus, under such a mechanism, in expectation the agent receives less compensation than under TM, and hence the principal's expected capacity at τ is strictly lower than under TM. As the arrival time of the next investment opportunity is a random variable with full support, it follows that TM is the unique optimal mechanism.

3.1.1 Sub-optimality of Allowing a Fixed Number of Rewards

An important implication of Proposition 1 is that it is not optimal to compensate the agent by allowing him to enjoy a fixed number of rewards. In this subsection we illustrate why such compensation needlessly wastes compensation opportunities and is therefore sub-optimal.

Assume that the agent is currently allowed to enjoy one reward and consider two histories such that in both histories no investments arrive until time τ . However, in the first history no rewards arrive before τ and in the second history two rewards arrive. In the first history, at τ the agent is still allowed to enjoy one reward and so his continuation utility is strictly positive, while in the second history, by time τ the agent has already enjoyed all the rewards he was entitled to and so his continuation utility is zero.

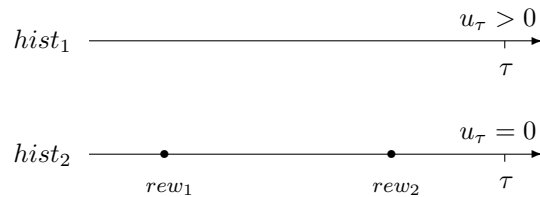


Figure 1: The type of histories used to construct an improvement.

In $hist_2$ the agent was not allowed to enjoy the last reward that arrived. To avoid such a waste of incentives the principal can make an offer of the following gist to the agent at time 0.⁹ She can promise to allow the agent to enjoy both rewards that arrive in the second history and in return decrease the agent's continuation utility at time τ if the first history is realized. The decrease is chosen such that the agent's current continuation utility will not be affected by this change. This type of offer increases the principal's capacity to incentivize investments after τ if the first history is realized without affecting the cost of compensating the agent or the principal's capacity after the second history, and hence it is profitable.

⁹Without details, we note that the "improvement" we suggest is not well defined. This subsection aims only to provide a general intuition for why allowing a fixed number of rewards is sub-optimal. Formally, this result follows from Proposition 2

3.2 Value Function

The use of time allowances enables us to define a notion of the resources that the principal has at her disposal. If, at state s , the principal were required to marginally increase the agent's continuation utility, she would do so by allowing him to enjoy all rewards that arrive in an infinitesimal time interval starting at s units of time in the future. Thus, the marginal resource at state s is the right to enjoy all reward activities in that interval.

The principal's value at u is determined by the cost of paying the current debt (the agent's continuation utility) and by the amount of remaining resources that will successfully be utilized in expectation. In the limiting case of always-available investment projects ($\mu = \infty$), the principal will successfully use all her resources to incentivize additional investment projects. Therefore, the value function in this limit case has a linear form given by

$$V_\infty(u) = \frac{B}{l}(\bar{u} - u) - \frac{\lambda C}{r}$$

In the opposite limiting case of $\mu = 0$, only the cost of compensation remains. All of the uncommitted incentivization resources will be wasted as no further investment opportunities are expected. Thus, the value function is given by

$$V_0(u) = -\frac{C}{g}u$$

For any $\mu \in (0, \infty)$, the value function is strictly decreasing and lies inside the wedge created by the extreme value functions (an example is depicted in Figure 2). In Appendix C we provide an algorithm for analytically deriving the value function.

The value obtained from successfully utilizing the marginal resource is constant; however, for any $0 < \mu < \infty$, the probability of successfully utilizing the marginal resource depends on the state s . At the beginning of the interaction (and whenever $s = 0$) there is no compensation until an investment project is carried out and, therefore, the marginal resource is wasted. By contrast, when $s > 0$ the marginal resource will be wasted only if no investment opportunity arrives in s units of time. Thus, the probability of successfully utilizing the marginal resource is increasing in s . Therefore, the value function is strictly concave in s . Due to discounting, the amount of time required to provide u

utils via TM is convex in u . This, in turn, implies that the value function is strictly concave in u despite the risk neutrality of both players and the linearity of the environment.¹⁰

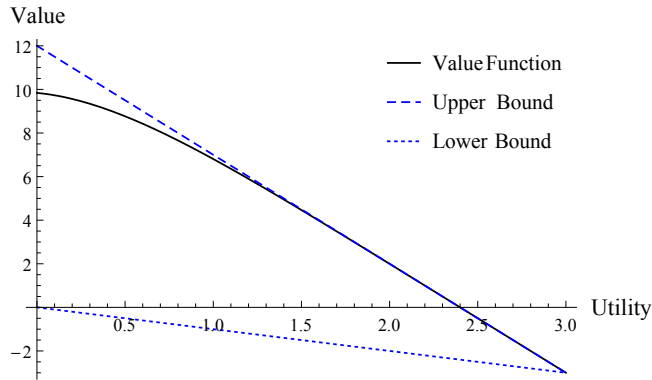


Figure 2: Example of the value function and its bounds for $r = \frac{1}{20}, \mu = \frac{5}{20}, \lambda = \frac{3}{20}, B = 5, l = g = C = 1$.

3.3 Discussion of the Time Mechanism’s Properties

Reward Independence The realized arrival of rewards is not taken into account under the unique optimal method of compensation. This has two implications. Firstly, our result does not depend on the assumption that the principal observes implemented rewards. In some cases, it might be natural to assume that the principal only partially observes which rewards were implemented, possibly with some delay. In these environments, TM remains the unique optimal mechanism.

Secondly, compensation under TM is “tailored” to the risk neutrality (with respect to the implementation of any action) of both players. In TM the players are exposed precisely to the exogenous risk generated by the stochastic arrival of reward activities. They do not co-insure against this risk (as would happen if the principal compensated the agent by allowing him to enjoy a fixed number of rewards) nor do they generate additional risk by using explicit lotteries.

¹⁰We provide a general proof of this statement in Lemma 7.

Foregone Investment Opportunities Our parametric assumptions imply that if the principal could provide instantaneous compensation (e.g., via monetary transfers) with an identical direct cost to the one she incurs if reward activities are used for compensation, all available investments would be implemented. However, by Lemma 2 and the Borel–Cantelli lemma, the agent’s continuation utility reaches \bar{u} in a finite time with probability one. In this absorbing state, the agent’s continuation utility never decreases and no further investments are implemented.

Note that reaching this absorbing state is an ex-ante desirable outcome for the principal, since it implies that all of her current resources have been efficiently used to incentivize investments. The time it takes to reach this state is decreasing in the arrival rate of investment projects (μ) and increasing in the principal’s capacity to compensate the agent (\bar{u}). This suggests that both the arrival rate of investment projects and the frequency of reward activities are positively correlated with the welfare loss resulting from the lack of transfers.¹¹

Front-loading The principal uses the earliest available time interval to compensate the agent. By forbidding available rewards when $u > 0$, the principal is clearly acting sub-optimally as she cannot retroactively use forgone rewards to compensate the agent later. This property stands in contrast to the standard practice of back-loading, which is the recommended policy in many settings where transfers are allowed.¹²

The front-loading of compensation has a more subtle statistical manifestation in its use of time allowances to provide compensation. If a compensation scheme allows for two histories that differ in the time period it would take to provide the promised continuation utility (e.g., the aforementioned mechanism under which, upon implementation of investment, the principal commits to allowing a fixed number of rewards), the risk of wasting resources is higher in the realization with the earlier payment. Thus, it is sensible to shift compensation between the two realizations such that a fraction of the compensation that

¹¹There is no non-trivial bound on the welfare loss, due to lack of transfers. One can easily construct examples in which the percentage of implemented discounted investments approaches one or zero.

¹²See, for example, Harris and Holmström (1982), Lazear (1981), and Ray (2002).

should be paid in the distant future in one realization is moved to an earlier point in time in the other realization. One can shift compensation between different realizations of rewards only at the ex-ante stage. An optimum is reached by a complete disentanglement of the continuation utility from the actual realization of rewards. Thus, it can be thought of as ex-ante front-loading.

Renegotiation Proof The principal's value function in this model is strictly decreasing in the agent's continuation utility. Therefore, the principal and agent can never find a Pareto improvement by re-negotiating the continuation mechanism at some state of TM.

3.4 Symmetric Information: Observability of Investments

Under TM the agent implements all investment projects as long as the principal has the capacity to incentivize him. Furthermore, implemented rewards and investments are perfectly observed by the principal and the agent receives no information rent in the optimal mechanism. This raises a question about the effect of asymmetric information in our model. The realized arrival times of past rewards do not provide any information regarding future rewards (or investments). Therefore, if we modify the assumption that only the agent observes which rewards are currently available and assume instead that only the principal or both players observe which rewards are available in each period, TM remains the unique optimal mechanism. However, the information asymmetry over investment opportunities is detrimental to the principal as it decreases her ability to use her limited capacity effectively.

Consider an environment identical to the one described above in which the availability of investment opportunities is observed by both players. In addition to the need to incentivize the agent, in this environment the principal can also punish him for failing to implement available investments. To illustrate the difference between the environment with symmetric and asymmetric information, assume that the parameters of the model are such that the agent's expected utility from implementing all future investments and enjoying all future rewards is equal to the loss from implementing an investment opportunity, $\frac{g\lambda - l\mu}{r} = l$. If the principal applies TM, she will eventually commit all future

rewards and not be able to incentivize further investments. Now consider the following mechanism: before the first investment opportunity arrives (“phase 1”), rewards are not allowed. When the first investment opportunity arrives, the mechanism moves to “phase 2,” wherein the agent is allowed to enjoy all rewards as long as he carries out all investment opportunities. If the agent fails to implement an available investment, future rewards are no longer allowed. By construction (and the stationariness of the environment), the agent is always indifferent whether to implement an investment opportunity or not. In other words, under the latter (incentive-compatible) mechanism all investments are implemented. Furthermore, as under TM, the agent is not overcompensated. Since more investment projects are carried out under this mechanism, it strictly outperforms TM.

The nature of compensation in this environment limits the principal’s capacity to compensate the agent. However, as the previous example demonstrates, the degree to which the principal can utilize her limited capacity depends on the informational assumptions. When the principal observes which investments are available, the optimal (incentive-compatible) use of the principal’s limited capacity requires the principal to contract over the arrival of future investment opportunities. Such contracts allow the principal to combine realizations in which investment opportunities are rare and the capacity constraint is nonbinding with other realizations in which investments are abundant and the capacity constraint is binding. Under asymmetric information, i.e., when the principal cannot observe the available investment opportunities, such contracts cannot be enforced, and thus the principal must use less efficient contracts (such as TM) that can be enforced despite her limited information. In other words, asymmetric information exacerbates the severity of the limited capacity problem.

It is worthwhile to note that if we use monetary transfers as the means of compensation in our model (instead of reward activities), the principal can reimburse the agent for the (exact) implementation cost after observing a completed investment. This compensation scheme is optimal under symmetric and asymmetric information alike. Therefore, the existence of an “informational problem” (or lack thereof) may depend on the means by which the agent is compensated.

4 The General Case

Our main result is that in the general environment presented in Section 2, there is a unique optimal mechanism under which the principal uses reward-specific time allowances to compensate the agent for completed investments. Formally, we say that a Markovian delegation mechanism is a *multidimensional time mechanism* if for every agent's continuation utility u the principal's compensation can be represented in the form of J time allowances $(s^j)_{j \in J}$, such that the agent is allowed to enjoy all reward activities of type j that arrive in the next $s^j \geq 0$ units of time.

Proposition 2. *There is a unique optimal mechanism. Moreover, this mechanism is a multidimensional time mechanism.*

We refer to the unique optimal mechanism as the *generalized time mechanism* (henceforth GTM).

When $I = J = 1$, TM is the only (unidimensional) time mechanism that satisfies Lemmas 1 and 2, and thus Proposition 2 pins down the unique optimal mechanism. In the general case, there are many multidimensional time mechanisms that satisfy Lemmas 1 and 2. For example, with two types of reward activities there are many (two-dimensional) time allowances that can provide the same level of continuation utility. In addition, when there are two investments, the two-dimensional time mechanisms can differ in regard to when investments of type 2 are incentivized.

One particular implication of Proposition 2 is that explicit lotteries, whether they be mean-preserving gambles over different values of the agent's continuation utility or lotteries that induce a probabilistic implementation of an available reward, are inconsistent with optimality. This property might be surprising given the risk neutrality reflected in the linearity of the players' payoff functions. We develop this point in the next section, where we discuss several qualitative properties of GTM.

4.1 Optimal Investment and Compensation Policies

The simple case with one type of investment and reward discussed above is illuminating in many aspects; however, it is not rich enough to address two key aspects of the principal’s problem, namely, the choice of what types of rewards to permit and what types of investments to incentivize. In this section we address these aspects.

For ease of exposition, we assume that the cost of providing a util, $\frac{C^j}{g^j}$, is *strictly* increasing in i and that the rate of return on investments, $\frac{B^i}{V^i}$, is *strictly* decreasing in j .¹³ This assumption entails no loss of generality (see Appendix D).

4.1.1 Dynamic Compensation Structure

In Proposition 2 we established that each reward activity should be offered to the agent in the form of time allowances. This enables us to frame the principal’s considerations regarding the optimal bundle of rewards as an intuitive trade-off between the *speed* and the *cost* of compensation. In the previous section, we showed that front-loading compensation is desirable and so the principal is inclined to permit rewards of different types simultaneously. On the other hand, different types of rewards are associated with different costs for the principal. Thus, to reduce the *direct* cost of compensation, the principal might prefer to avoid permitting expensive rewards.

If a reward activity of type \tilde{j} is allowed at u , cheaper rewards $j < \tilde{j}$ should also be allowed.¹⁴ Therefore, for $j < \tilde{j}$, we must have $s^j \geq s^{\tilde{j}}$. This implies that there exist weakly increasing activation thresholds $\{\hat{u}_j^{rew}\}_{j=1}^J$ such that reward activity j is permitted when the agent’s continuation utility u satisfies $u \geq \hat{u}_j^{rew}$.

A more interesting feature of compensation under GTM is that the above activation thresholds are interior in the following sense: (1) the activation thresholds are *strictly* increasing and (2) the principal permits inefficient rewards be-

¹³Recall that we have already ordered actions such that both ratios are weakly monotone.

¹⁴Recall that we compare different types of rewards in terms of the direct cost of providing one util, $\frac{C_i}{g_j}$, to the agent and that this ratio is strictly increasing.

fore it is strictly necessary to do so. In other words, even though the principal can incentivize an investment by increasing the agent's time allowance for cheap reward activities, at some states she will prefer to incentivize it using both cheap and expensive rewards. In particular, this implies that the principal does not permit the agent to enjoy any *single* reward activity indefinitely, until she is forced to allow him to enjoy *all* rewards indefinitely at the absorbing state of $u = \bar{u}$. For the next proposition, recall that the agent's expected continuation utility from enjoying all future rewards of type j is $\int_0^\infty e^{-rt} \lambda^j g^j dt = \frac{\lambda^j g^j}{r}$.

Proposition 3. *Activation thresholds of reward activities, \hat{u}_j^{rew} , are strictly increasing in j and satisfy $\hat{u}_j^{rew} < \sum_{k=1}^{j-1} \frac{\lambda^k g^k}{r}$.*

To understand the intuition behind this result it is instructive to consider the case of two types of rewards and a single type of investments. When the agent's continuation utility is very low, the amount of time required to compensate him by using only the cheaper reward activity is very small. In such cases, with very high probability, by the time the next investment opportunity arrives the agent will have already received all his compensation even if only rewards of type 1 are used. Therefore, using the more expensive type of rewards is unlikely to increase the number of investments that will be implemented in the future, but it will definitely increase the cost of compensation. Thus, in the optimal mechanism it must be the case that for sufficiently low levels of u , only the rewards of type 1 are allowed.

The intuition as to why the principal uses the more expensive rewards before the capacity of the cheapest reward is exhausted is a bit more complicated. Suppose to the contrary that she does not do so and that at present the agent is allowed to enjoy rewards of type 1 indefinitely and rewards of type 2 are forbidden. We now construct a profitable deviation. The principal reduces the agent's time allowance for rewards of type 1 to a large finite number, and to keep the agent's continuation utility unchanged grants him a small time allowance for rewards of type 2. Furthermore, the principal will incentivize future investments by first returning the time allowance for the cheap reward to infinity and then reverting to increasing the time allowance for the expensive reward.

This deviation clearly increases the cost of paying the existing debt to the

agent as some fraction of it is now paid with rewards of type 2. However, it also increases the principal's continuation value in two distinct ways. Firstly, this deviation reduces the cost of incentivizing future investments as, instead of the principal using only rewards of type 2, she incentivizes some of these investments with rewards of type 1. Secondly, permitting the agent to enjoy both rewards for a small amount of time increases the principal's capacity to incentivize additional investments since the principal decreases the agent's continuation utility compared to the original mechanism when the next investment arrives.

For sufficiently small changes, the benefits created by this deviation outweigh the cost. To see why, assume that the next investment arrives sufficiently fast so that increasing the agent's time allowance for the cheap reward to infinity is not sufficient to incentivize the agent to implement it. In this case, the present value of the decrease in the cost of incentivizing the next investment is equal to the increase in the cost of paying the initial debt. However, the principal is left with the benefit of an increased capacity to incentivize additional investments. Clearly, by reducing the agent's time allowance for rewards of type 1 from infinity to a finite but sufficiently large time allowance, the principal can ensure that the first investment arrives quickly enough with an arbitrarily high probability.

4.1.2 Dynamic Investment Policy

In GTM there are three separate forces that lead the principal to become more selective about the investments she incentivizes at higher levels of u . Firstly, as the agent's continuation utility increases, the principal's capacity to incentivize additional investments decreases. Secondly, from Proposition 3 we know that the cost of incentivizing the agent is increasing in his continuation utility. Thirdly, the use of time allowances for compensation implies that the probability of a better investment opportunity arriving before the marginal resource (of any type of reward) is wasted is increasing in the agent's continuation utility. Therefore, as the agent's continuation utility increases, the principal becomes more selective about the quality of the investments that she is willing to incentivize. Formally, there exist thresholds \hat{u}_i^{inv} , such that investment project i is incentivized if and only if $u \leq \hat{u}_i^{inv}$. The strict concavity of the value function

implies that the thresholds \hat{u}_i^{inv} are in fact strictly decreasing in i .

Proposition 4. *There exist thresholds $\bar{u} = \hat{u}_1^{inv} > \hat{u}_2^{inv} > \dots > \hat{u}_J^{inv} > 0$ such that:*

1. *If $u \leq \hat{u}_i^{inv} - l^i$, then investment opportunities of type i are incentivized at full intensity.*
2. *If $u \in (\hat{u}_i^{inv} - l^i, \hat{u}_i^{inv})$, then investment opportunities of type i are incentivized at intensity $\frac{\hat{u}_i^{inv} - u}{l^i}$.*
3. *If $u > \hat{u}_i^{inv} - l^i$, then investment opportunities of type i are not incentivized.*

This proposition, combined with the observation that the agent's continuation utility drifts down as long as investments are not implemented, provides insights into the nature of dynamic investment decisions. Specifically, it suggests a potential explanation of why an investment that was forgone in the past is implemented at present. After a large and profitable investment is carried out the principal requires a high return on her limited resources to justify the incentivization of an investment. Therefore, despite the principal having the resources, some investment opportunities are temporarily forgone, until the agent's continuation utility decreases and the return on such investments is deemed acceptable.

5 Modes of Compensation

Most principal-agent models focus on studying how the principal should condition the agent's compensation on the outcomes she can observe. The literature generally makes the natural assumption that compensation is provided via monetary transfers that can be made at arbitrary times and be of arbitrary size. When monetary transfers are not the exclusive compensation tool, the principal's problem becomes more complicated since, in addition to the provision of sufficient incentives, she also needs to choose the optimal compensation bundle. In our setting, we assume multiple compensation tools with an important and natural feature: the tools do not enable instantaneous compensation, and so the design of optimal compensation is an even more complex dynamic problem

than when monetary transfers are available.

Our results suggest that when comparing non-instantaneous compensation devices, two (main) features should be considered. First, the *cost of compensation*, i.e., the direct cost of providing one util to the agent using a given compensation tool, and, second, the *speed of compensation*, i.e., the amount of time it takes to provide one util to the agent.

This framework could be valuable in future research on compensation devices. Questions that could be analyzed within this framework include: What restrictions should a senior manager impose on the incentivization tools that a junior manager has at his disposal? What compensation devices should be permitted under a collective bargaining agreement? How does one determine the number and allocation of nonmonetary rewards among heterogeneous employees?

In the aforementioned problems the principal must select a compensation device (more generally, a subset of devices) from a given set that she may use. There is a natural partial ranking: a compensation device that is both quicker and cheaper is obviously preferred. Any set of feasible investment projects will induce indifference curves over the space of compensation devices. In general, when investment opportunities are rare, the principal is inclined to prefer cheap compensation devices as it is unlikely that the slow speed of compensation will prevent investment projects in the near future. On the other hand, when investment opportunities are abundant she expects to utilize a high percentage of the incentives at her disposal, and thus is inclined to increase her capacity to provide incentives even if doing so reduces the net benefit from each investment project. The fact that there is a non-trivial trade-off between the two dimensions in the selection problem implies that the preferences regarding the choice of a compensation device are different from their activation order in GTM.

5.1 Adding Monetary Transfers

Our model provides insights into the structure of optimal compensation in an environment with multiple compensation tools. These insights remain valid in an environment where monetary transfers are allowed on top of other compensa-

tion devices. The optimal mechanism in such environments is similar to GTM, with a few minor modifications.

Firstly, in contrast to GTM, the principal does not use reward activities for which the cost of providing a util to the agent, say, one, is greater than the rate of compensation via monetary transfers. To see this, note that the principal's ability to provide incentives via monetary transfers is unlimited and she is better off using transfers rather than more costly reward activities. Secondly, all rewards for which the cost of providing a util is strictly less than one are used and, moreover, transfers are used only when all such rewards are exhausted. By contrast, under GTM all compensation devices are used before any are exhausted. This difference reflects the unique nature of transfers as an instantaneous and non-perishable compensation device, a property that negates the need to start using transfers before it is strictly necessary to do so.

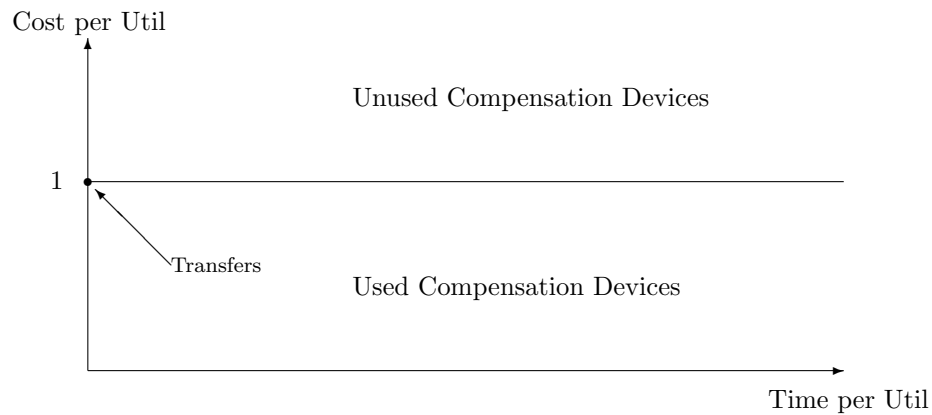


Figure 3: Used and Unused Compensation Devices When Transfers Are Available.

6 Related Literature

Our work contributes to the literature on dynamic principal-agent interactions by providing the first analysis of a dynamic model with uncertain availability of investments and rewards. The existing literature has addressed a plethora

of economic questions in rich environments;¹⁵ however, it does so by assuming compensation (solely) via monetary transfers. The complexity created by incentivization via stochastically arriving rewards forces us to consider a simple environment, indeed, so simple that a direct comparison between our model and previous dynamic principal-agent models is not insightful. However, our model provides new insights into two (related) features of optimal compensation that are frequently debated in the literature: the timing of compensation and the retirement of the agent.

The optimal timing of compensation is a long-standing question in economics. Earlier work such as Lazear (1981) and Harris and Holmström (1982) generally suggests that when the principal has full commitment power, compensation should be back-loaded. Ray (2002) reaches the same conclusion when the principal does not have full commitment power. Later work on models of full commitment such as Rogerson (1985) and Sannikov (2008) shows that the optimal timing of compensation is more complicated as it relates to time-dependent effectiveness and the cost of providing incentives, in which case either back-loading or front-loading may be optimal. In the present paper, we add a novel argument to this debate by pointing out that when compensation and investment opportunities are stochastic, the principal has an unambiguous incentive to front-load compensation.

The GTM induces the eventual retirement of the agent, in line with the recommended policy of previous models (for example, Spear and Wang (2005) and Sannikov (2008)), albeit for other reasons than those hitherto given. In models with transfers, the agent retires when it becomes too costly to incentivize him (or he is fired when he becomes too poor to be punished effectively), whereas in our model the agent ceases to carry out investment projects when the principal runs out of incentivization devices.

The type of uncertainty in our model is similar to the uncertainty in the "trading favors" literature (e.g., Möbius 2001 and Hauser and Hopenhayn 2008), which studies equilibria in games where each player occasionally has the ability

¹⁵Seminal papers in this field include the works of Baron and Besanko (1984), Rogerson (1985), Holmström and Milgrom (1987), and Spear and Srivastava (1987).

to grant a favor to his counterpart at a cost to himself. Möbius (2001) suggests the use of a "chip mechanism" in which a player grants a favor if the difference between the number of favors granted and received is not too large. Hauser and Hopenhayn (2008) show that the optimal perfect public equilibrium can be implemented by a modified chip mechanism in which the cost of receiving a favor depends on the current chip distribution and the number of chips held by each player reverts to the mean over time. Their modification resembles the GTM in that the agent increases his credit for future rewards by implementing investments. However, it differs from the GTM in that granting a favor (reward) reduces the agent's credit and the principal grants favors to the agent even when the agent's credit is zero.

Our work also contributes to the literature on delegation. Following the seminal work of Holmström (1977), the literature on delegation has focused on situations in which the interests of the principal and the agent are partially aligned. Initially, the research focused on static settings. Melumad and Shibano (1991) and Alonso and Matouschek (2008) showed that in such an environment, sufficient alignment of interests is a necessary condition for delegation to be of value. In a more complex environment where the agent simultaneously conducts multiple tasks on behalf of the principal, Frankel (2014) also requires (sufficient) alignment of preferences to derive the optimality of his "moment mechanism." Armstrong and Vickers (2010) consider a delegation problem similar to our own where the agent has private information about the available actions, rather than information about a payoff-relevant state of nature. Their main result shows that the principal permits an action if it provides her with a high enough payoff relative to the agent's utility from performing the same action. This result demonstrates the essential role of partial preference alignment in a static version of the environment studied in their paper.

In recent years, the literature on delegation has begun to analyze dynamic interactions where preferences are partially aligned. Examples of such papers include Guo and Hörner (2015), Lipnowski and Ramos (2015), and Li, Matouschek, and Powell (2015). The former two papers assume that the principal never observes the realized payoffs from previous actions, whereas the latter paper (and ours) assumes that all past actions are observable. Secondly, the

first paper (and ours) assumes that the principal has full commitment power, whereas the last two papers assume that her commitment is limited. Several works of a more applied nature have also focused on this environment. Guo (2014) studies the delegation of experimentation when no transfers are permitted, and Nocke and Whinston (2010) and Nocke and Whinston (2013) analyze the optimal dynamic merger policy for an antitrust authority.¹⁶

7 Concluding Remarks

Our model provides insights into patterns of long-run performance in economic environments with extensive nonmonetary compensation. Even in stationary environments, present performance is affected by past decisions, making it impossible to evaluate the efficiency of economic activity from a short-term perspective. Periods of high productivity are inevitably followed by periods when investments are seldom pursued. Periods of low productivity last longer when investment opportunities are more abundant, and efficiency loss is greater under such circumstances when nonmonetary (non-instantaneous) compensation is used.

Time is the unique optimal form of compensation in our environment as it maximizes the utilization rate of the principal's limited capacity. In more complicated environments there are other contributory forces including the agent's risk aversion, different discount rates, imperfect observability of the agent's actions, and different beliefs about future events. We think that analysis combining these features with uncertainty over the availability of compensation opportunities can yield productive economic insights. Furthermore, the intriguing connection our model shows between uncertainty about compensation opportunities and information problems merits general analysis.

¹⁶Authorization of mergers is a delegation problem since the anti-trust authority can commit to a merger approval policy but cannot give or receive payments from firms in order to incentivize or approve mergers.

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Appendix A: Proofs

Proof of Lemma 1

Recall that the agent’s continuation utility is non-negative. Assume to the contrary that under an IC mechanism a reward is allowed before an investment project is executed with strictly positive probability. Let τ be the first point in time when an investment is carried out in such histories. The IC at τ (and onwards) implies that removing rewards from the delegation list before time τ does not affect the agent’s future actions, but reduces the cost of compensation for the principal.

We now show that the agent’s participation utility is zero in an optimal mechanism. The agent does not get compensated before an investment is carried out. Assume to the contrary the agent’s participation utility is positive. Then the IC for the first implemented investment project is not binding for a set of histories with positive measure, because otherwise the agent’s utility would be the same as if he never implemented any investments, namely zero.

Consider histories in this set. There are two options: either the agent is compensated with positive probability before the next investment project arrives or he is not.

In the first case, reducing the intensity of reward activities by $\epsilon > 0$ until the next investment is undertaken, while adjusting the delegation function to maintain the same continuation paths, increases the mechanism’s value for the

principal without affecting any ICs. Namely, there are no decisions before the first investment project is implemented, this change does not affect any future IC constraints, the adjustment of the delegation function maintains the IC of the scaled-down rewards, and if ϵ is small enough the first investment project is still carried out.

In the second case, the agent undertakes another investment before compensation begins. This implies that for a set of continuation histories with positive measure, the IC for the next investment project is not binding. Since there are a finite number of investment projects that can be incentivized before compensation begins, eventually there is an investment project for which the IC is not binding and the agent is compensated with positive probability before implementing another investment project. \square

Proof of Lemma 2

Assume that there exists a set of agent continuation utilities U in which the mechanism spends a strictly positive expected amount of time and that investment project 1 is not incentivized at the maximal possible intensity. For each $u \in U$ construct a deviation of the following form: require the agent to increase the intensity at which investment 1 is implemented by α_u and upon its implementation permit him to enjoy all rewards for ϵ_u units of time. After ϵ_u units of time return to the original mechanism at state u . We show that there exist $\alpha_u, \epsilon_u > 0$ such that this deviation is IC, satisfies condition (PK), and increases the value of the mechanism for the principal. We now consider a specific value of u and assume that an investment opportunity of type 1 is currently available. Moreover, we drop the subscripts of α and ϵ .

From (PK) the intensity of an investment project that can be incentivized for a given ϵ is the $\alpha(\epsilon)$ that solves

$$u = -\alpha(\epsilon)l^1 + \frac{1 - e^{-r\epsilon}}{r} \sum_{j \in J} \lambda^j g^j + e^{-r\epsilon}u$$

$$\alpha(\epsilon) = \frac{1 - e^{-r\epsilon}}{rl^1} \sum_{j \in J} \lambda^j g^j - \frac{(1 - e^{-r\epsilon})u}{l^1}$$

Thus, the value from following this deviation is

$$\alpha(\epsilon)B^1 - \frac{1 - e^{-r\epsilon}}{r} \sum_{j \in J} \lambda^j C^j + e^{-r\epsilon} V(u)$$

We need to show that

$$V(u) < \alpha(\epsilon)B^1 - \frac{1 - e^{-r\epsilon}}{r} \sum_{j \in J} \lambda^j C^j + e^{-r\epsilon} V(u)$$

Rearranging terms we get

$$V(u) + \frac{uB^1}{l^1} < \frac{B^1 \sum_{j \in J} \lambda^j g^j}{rl^1} - \frac{\sum_{j \in J} \lambda^j C^j}{r} \quad (2)$$

Denote by $\bar{V}(u)$ the value function in an auxiliary world where the investment project 1 is always available. In this world the principal uses all of her capacity to incentivize investment 1 and thus

$$\bar{V}(u) = \left(\frac{\sum_{j \in J} \lambda^j g^j}{r} - u \right) \frac{B^1}{l^1} - \frac{\sum_{j \in J} \lambda^j C^j}{r} \quad (3)$$

Clearly, $V(u) \leq \bar{V}(u)$ and, moreover, this inequality is strict for $u < \bar{u}$ since the event that no investment projects arrive for T units of time has a positive probability for any T .

Substituting $V(u)$ with its strict upper bound $\bar{V}(u)$ in the LHS of equation (2) yields the RHS of (2). This implies that the deviation is profitable. \square

Proof of Proposition 2

Lemma 3. *It is without loss of generality to restrict attention to mechanisms with the following properties:*

1. $\phi_j^{rew}(u) = 0 \quad \forall j \in J, u \in [0, \bar{u}]$.
2. $\phi(u) = 0 \quad \forall u \in [0, \bar{u}]$.
3. $\sigma(u) = 0 \quad \forall u \in [0, \bar{u}]$.
4. $D_j^{rew}(u) > 0 \implies D_k^{rew}(u) = 1 \quad \forall k < j, u \in [0, \bar{u}]$.

These conditions state that the dynamics of u is independent of the realized reward activities, that it does not depend on any lotteries, and that the cheaper means of compensation are used first.

Proof. Consider an arbitrary IC mechanism and assume that the current state is $u_0 > 0$. Denote by τ the time until the next investment project arrives. For any pair u_0, τ and $t < \tau$, the above mechanism generates a distribution of the continuation utility at time t in terms of time 0 utils, $e^{-rt}u_t|u_0$, and this distribution is independent of τ . The expected continuation utility (measured in terms of time 0 utils) is weakly decreasing (by assumption, no investment projects are carried out in this time) and continuous. Continuity follows from rearranging condition (PK) to get

$$e^{-rt}\mathbb{E}[u_t|u_0] = u_0 - \mathbb{E}\left[\int_0^t e^{-rs} \sum_{j \in J} D_j^{rew}(u_s) g^j dN_{j,s}^{rew} ds\right] \quad (4)$$

Therefore $e^{-rt}\mathbb{E}[u_t|u_0]$ is differentiable almost everywhere (in t); moreover, equation (4) shows that its derivative is an element of $[r\mathbb{E}[u_t|u_0] - \sum_{j \in J} \lambda^j g^j, r\mathbb{E}[u_t|u_0]]$.

Therefore, we can replicate the dynamics of $\mathbb{E}[u_t|u_0]$ by finding the unique $x \in [0, J]$ for which¹⁷

$$\frac{\partial \mathbb{E}[u_t|u_0]}{\partial t} = r\mathbb{E}[u_t] - \sum_{j=1}^{\lfloor x \rfloor} \lambda^j g^j - (x - \lfloor x \rfloor) \lambda^{\lfloor x \rfloor + 1} g^{\lfloor x \rfloor + 1} \quad (5)$$

Since we are focusing on a Markovian solution we suppress the time index and denote the solution to equation (5) by $x(u)$.

By construction, the reward component described above induces the minimal expected cost (for the principal) out of all the compensation schemes that induce the same expected rate of compensation as that of the chosen mechanism. Since there is no uncertainty about the value of u_t under this scheme, it is clear that replacing the reward component of the original mechanism with the one constructed above does not harm the principal, who has a weakly concave value function.

Since the value of the mechanism is not affected by the value of D_t for any set of t 's with measure zero, we can complete the delegation list arbitrarily for the points where $\mathbb{E}[u_t|u_0]$ is non-differentiable. \square

Given the function $x(u)$ we can construct the reward component of the delegation list at u by allowing reward activities $\{1, \dots, \lfloor x(u) \rfloor\}$ at full intensity

¹⁷We define $\lfloor x \rfloor = \max\{z \in \mathbb{Z} : z \leq x\}$.

and reward $\lfloor x(u) \rfloor + 1$ at an intensity of $x(u) - \lfloor x(u) \rfloor$. Formally, given $x(u)$ the $j - th$ reward is allowed at the following intensity:

$$D_j^{rew}(x(u)) = \begin{cases} 1 & \text{if } j \leq \lfloor x(u) \rfloor \\ x(u) - \lfloor x(u) \rfloor & \text{if } j = \lfloor x(u) \rfloor + 1 \\ 0 & \text{if } j > \lfloor x(u) \rfloor + 1 \end{cases}$$

Given the result of Lemma 3 and with a slight abuse of notation, we now limit attention to mechanisms wherein the compensation component can be represented by a function $x(u)$. The combination of Lemma 1, Corollary 1, and Lemma 3 enables us to write the HJB equation, corresponding to problem (OBJ), using as the control variables $x(u)$ and $\{D_i^{inv}(u), \varphi_i^{inv}(u)\}_{i \in I}$ (the desired intensity and compensation distribution for investment project implementation) $\{D_i^{inv}(u), \varphi_i^{inv}(u)\}_{i \in I}$. This optimality condition is given by

$$\begin{aligned} 0 = & \sup_{x(u), \{\alpha_i(u), \varphi_i^{inv}(u)\}_{i \in I}} \{-rV(u) + V'(u)(ru - W(x(u))) - C(x(u)) \\ & + \sum_{i \in I} \mu^i (D_i^{inv}(u) B_i + \mathbb{E}[V(u + \varphi_i^{inv}(u))] - V(u))\} \\ \text{s.t. } & x(u) \in [0, J], \quad D_i^{inv}(u) \in [0, \min\{1, \frac{\bar{u} - u}{l^i}\}] \\ & \text{supp}(\varphi_i^{inv}(u)) \subset [-u, \bar{u} - u], \mathbb{E}[\varphi_i^{inv}(u)] = D_i^{inv}(u) l^i \end{aligned} \quad (6)$$

where $W(x)$ is the instantaneous compensation provided to the agent when the control is x :

$$W(x) = \sum_{j=1}^{\lfloor x \rfloor} \lambda^j g^j + (x - \lfloor x \rfloor) \lambda^{\lfloor x \rfloor + 1} g^{\lfloor x \rfloor + 1}$$

and $C(x)$ is the instantaneous cost of using this control:

$$C(x) = \sum_{j=1}^{\lfloor x \rfloor} \lambda^j C^j + (x - \lfloor x \rfloor) \lambda^{\lfloor x \rfloor + 1} C^{\lfloor x \rfloor + 1}$$

Given this representation, we can now characterize the properties of the optimal compensation scheme and prove that there is an optimal mechanism that is a multidimensional time mechanism (henceforth MDTM).

Lemma 4. *There exists an optimal $x(u)$, with an image contained in $\{0, \dots, J\}$, that is weakly increasing.*

Proof. Since the HJB equation is locally linear in x , there exists an optimal solution that does not use partial intensities.

To see that there is a non-decreasing optimal solution, assume that k_1 is the solution for u . This implies that

$$-V'(u)(W(k_1)) - C(k_1) \geq -V'(u)(W(k_2)) - C(k_2) \quad \forall k_2 < k_1$$

From the weak concavity of $V(u)$, for any $\tilde{u} > u$ we have $V'(\tilde{u}) \leq V'(u)$. Therefore

$$-V'(\tilde{u})(W(k_1)) - C(k_1) \geq -V'(\tilde{u})(W(k_2)) - C(k_2) \quad \forall k_2 < k_1$$

This implies that there is an optimal solution for $x(\tilde{u})$ that is at least k_1 . □

Lemma 5. *Under an optimal mechanism, $u > \frac{\sum_{i=1}^j \lambda^i g^i}{r}$ implies that $x(u) \geq j + 1$.*

If the assertion in the lemma is false, we can construct a profitable deviation. We do so by providing the agent with a small amount of utils via the cheapest reward that will not be used under the original mechanism (until additional investment are implemented) in the near future, and then offsetting this change by revoking his right to enjoy more expensive rewards afterward. Every investment opportunity that would have been incentivized under the original mechanism is also incentivized under the new mechanism. The new mechanism weakly reduces the cost of providing the promised continuation utility and with positive probability also increases the number of investments that can be incentivized.

Proof. Assume to the contrary that there exists \tilde{u} such that $W(x(\tilde{u})) < r\tilde{u}$. First, define the reward to be added and for how many units of time it is to be added. Given Lemma 4, our assumption implies that there exists an open interval Υ such that for all $u \in \Upsilon$, $x(u) = k < j + 1$ and $\sum_{i=1}^k \lambda^i g^i < ru$.

Consider $u_0 \in \Upsilon$.

- There exists $\epsilon_1 > 0$ such that if no investment project is implemented before time $t < \epsilon_1$ then $u_t \in \Upsilon$. That is,

$$u_0 - \frac{1 - e^{-\epsilon_1 r}}{r} \sum_{i=1}^k \lambda^i g^i < \sup(\Upsilon)$$

- There exists $\epsilon_2 > 0$ such that if no investment is implemented by time ϵ_2 , the continuation utility after ϵ_2 units of time in which reward activities 1 to $k + 1$ are allowed at full intensity is in Υ .

$$\inf(\Upsilon) < u_0 - \frac{1 - e^{-\epsilon_2 r}}{r} \sum_{i=1}^{k+1} \lambda^i g^i < \sup(\Upsilon)$$

- Since $\delta \equiv u_0 - \frac{1}{r} \sum_{i=1}^k \lambda^i g^i > 0$ there exists T such that by time T at least $\frac{\delta}{2}$ discounted utils are provided (in expectation) to the agent via reward activities $\{k + 1, \dots, J\}$. This implies that there exists $\epsilon_3 > 0$ such that reward $k + 1$ is available to the agent in expectation for at least $\epsilon_3 > 0$ discounted units of time.

Let $\epsilon \in (0, \min\{\epsilon_1, \epsilon_2, \epsilon_3\})$. Add reward activity $k + 1$ to the delegation list for ϵ units of time, unless an investment is implemented beforehand, in which case treat its arrival time as ϵ . This change provides $\xi(\epsilon) = \frac{1 - e^{-\epsilon r}}{r} \lambda^{k+1} g^{k+1}$ utils to the agent.

Now, define the rewards that are to be revoked. Construct a process that measures the discounted expected utils the agent receives from rewards $\{k + 1, \dots, J\}$ after ϵ units of time under the original mechanism:

$$y_t = \int_{\epsilon}^t e^{-rs} \sum_{i=k+1}^J \lambda^i g^i D_i^{rew}(u_s) ds$$

While $y_t < \omega(\epsilon)$, the compensation under the new mechanism is given by $\tilde{x}_t = \min\{k, x_t\}$, where $\omega(\epsilon)$ is the unique solution to

$$\xi(\epsilon) = \mathbb{E}[\min\{\omega(\epsilon), y_{\infty}\}]$$

Once $y_t \geq \omega(\epsilon)$, return to the original mechanism. The new mechanism provides the same expected continuation utility as the original one since the first change provides $\xi(\epsilon)$ discounted utils to the agent and the second change

counterbalances this increase.

The new mechanism weakly reduces the cost of compensation as $\xi(\epsilon)$ discounted utils are provided via reward activity $k+1$, as opposed to some mixture of (weakly) more expensive rewards under the original mechanism. Moreover, with positive probability, $u_t = \bar{u}$ and $y_t < \xi(\epsilon)$, in which case additional investments are implemented under the new mechanism. □

By Lemma 3 there exists an optimal mechanism in which the set of allowed rewards is fully determined by the arrival of past investments. By Lemmas 4 and 5 the principal front-loads compensation via each reward to which she has committed. Together, this shows that there exists an optimal mechanism that is a MDTM.

Lemma 6. *For all $j < J$, there exists $\tilde{u}(j) < \sum_{k=1}^j \frac{\lambda^k g^k}{r}$ for which, under the optimal mechanism, $x(\tilde{u}(j)) \geq j + 1$.*

The main part of this proof is to show that $ur < W(x(u))$ for all $u \in (0, \bar{u})$. The result then trivially follows from the monotonicity of $W(x(u))$ and the fact that $x(0) = 0$. From Lemma 5 we know that $ur \leq W(x(u))$; thus it is enough to show a profitable deviation if $ur = W(x(u))$. Furthermore, as we know the value function can be attained by a MDTM, we construct a profitable deviation from this implementation. In a MDTM the condition $ur = W(x(u))$ implies that the agent is allowed to enjoy rewards $\{1, \dots, j-1\}$ indefinitely and is not allowed to enjoy the more expensive rewards. We show that by providing the agent with a small time allowance for reward j the principal increases her capacity to incentivize investments via rewards $\{j, \dots, J\}$ and with an arbitrarily high probability she still manages to use all rewards of types $\{1, \dots, j-1\}$. This implies, that providing the agent with a small time allowance for reward j increases the principal's continuation payoff.

Proof. Consider such a u , denote $j = x(u) + 1$ and $i^* = \operatorname{argmax}_i \{D_i^{inv}(u) : D_i^{inv}(u) > 0\}$ (the worst investment incentivized at u), and construct a deviation as follows. Remove reward activity 1 from the delegation list between periods T and $T+k$ and add activity j to the delegation list for the next d

units of time (or until a permitted investment project arrives, in which case consider this arrival time to be d). Incentivize the next investment project by first returning reward activity 1 to the delegation list between T and $T+k$ and then reverting to using the original compensation strategy.

For the initial change to satisfy condition (PK), it must be the case that

$$d = \frac{\log\left(\frac{1}{1 - \frac{g^1 \lambda^1 (e^{kr} - 1) e^{-r(T+k)}}{g^j \lambda^j}}\right)}{r}$$

Moreover, we choose k such that the next investment cannot be incentivized only by reward activity 1:

$$\min_{i: D_i^{inv}(u) > 0} l^i D_i^{inv}(u) > \lambda^1 g^1 \frac{1 - e^{-rk}}{r}$$

We show that there exists T^* such that for all $T > T^*$ this deviation is profitable. Therefore, it is without loss of generality to assume that no investment project arrives before d .

The deviation is costly if no allowed investment arrives until time T , which happens with probability $e^{-\sum_{i: D_i^{inv}(u) > 0} \mu^i T}$. The increase in the cost of compensation is at most¹⁸

$$\frac{1 - e^{-rd}}{r} \lambda^j C^j - e^{-rT} \frac{1 - e^{-rk}}{r} \lambda^1 C^1 = e^{-rT} \frac{\lambda^1 (1 - e^{-kr}) (g^1 C^j - g^j C^1)}{g^j r}$$

For this deviation to create a profit, it must increase the discounted amount of time in which reward project j is allowed.¹⁹ The value generated from using reward activity j for the next d units of time is at least

$$\frac{1 - e^{-rd}}{r} (\lambda^j g^j \frac{B^{i^*}}{l^{i^*}} - \lambda^j C^j) = e^{-rT} \frac{g^1 \lambda^1 (1 - e^{-kr})}{r} \left(\frac{B^{i^*}}{l^{i^*}} - \frac{C^j}{g^j} \right)$$

Note that the ratio of size of the gain to the size of the loss $\frac{g^1 \left(\frac{B^{i^*}}{l^{i^*}} - C^j \right)}{g^1 C^j - g^j C^1}$ is bounded away from zero, and thus it is enough to show that the ratio of the

¹⁸If the first investment project arrives after $T+k$ this bound is exact, but if the first project arrives between T and $T+k$ the actual cost is slightly less.

¹⁹By Lemmas 3 and 4 and the assumption that $ur \leq W(x(u))$, rewards $1, \dots, j-1$ are permitted until the next implemented investment project arrives.

probability of loss to the probability of gain converges to zero.

The probability of the gain is the probability that reward activity j will always be allowed after the next investment project arrives, as this implies better usage of the most efficient available reward project. Denote by $p_j(u)$ the probability that reward project j is used in full given an initial promise of u .

Denote by $u_t(T)$ the agent's continuation utility at time t conditional on the initial choice of T and no allowed investment project arriving before time t .

We are interested in $\mathbb{E}^\tau[p_j(u_\tau(T))]$, where τ is the arrival time of the first allowed investment project. Since k was chosen so that the first investment could not be incentivized solely by reward 1, we have that $p_j(u_\tau(T)) > 0$. Moreover, $p_j(\cdot)$ is an increasing function because the amount of time for which reward activity j is allowed in a MDTM is increasing in u .

The previous expectation is bounded from below by $Pr[(u_\tau(T) > x)]p_j(x)$ for any $x \in (u - \lambda^1 g^1 \frac{1-e^{-rk}}{r}, u)$. As the second term is a strictly positive constant that does not depend on T , it is sufficient to derive $Pr[(u_\tau(T) > x)]$. This probability is bounded from below by the probability of this event in histories in which the first investment project to arrive is of type 1. In this case,

$$u_\tau(T) = \begin{cases} u - \lambda^1 g^1 \frac{1-e^{-rk}}{r} e^{-r(T-\tau)} & \text{if } d < \tau \leq T \\ u - \lambda^1 g^1 \frac{1-e^{-r(T+k-\tau)}}{r} & \text{if } T \leq \tau < T+k \\ u & \text{if } \tau > T+k \end{cases}$$

Therefore, clearly

$$\lim_{T \rightarrow \infty} Pr[u_\tau(T) > x] = 1$$

This implies that the probability of gain (loss) converges to 1 (0) with T , and thus the deviation is profitable for a large enough T . \square

Lemma 7. $V(u)$ is strictly concave.

Proof. Assume that the agent's continuation utility equals u and let $u_1 < u_2$ such that $u_1, u_2 \in [0, \bar{u}]$ and $u = \frac{u_1 + u_2}{2}$. One (non-natural) way the principal can deliver a promise of u is by fictitiously splitting all investments and rewards into two halves and creating two (perfectly correlated) fictitious worlds, each of

which contains half of each reward and half of each investment opportunity. She can then provide $\frac{u_1}{2}$ utils using GTM in fictitious world 1, and $\frac{u_2}{2}$ utils using GTM in fictitious world 2.

Notice that our environment is insensitive to scaling in the following sense. Refer to the original environment as the unscaled world; however, if all payoff parameters are multiplied by a constant, refer to it as a scaled world. For any realization of actions, an action is implemented in the unscaled world if and only if it is implemented in the scaled world. Therefore, in the scaled world at every stage of the interaction, the agent's continuation utility and the principal's expected value are simply multiplied by the chosen scale factor. By the above compensation method, all payoff parameters are scaled down by $(\frac{1}{2})$; accordingly, the dynamics of GTM in fictitious world i , in terms of implemented actions, is identical to the dynamics of GTM in the unscaled world with an initial state u_i . Therefore, in fictitious world i the principal generates a value of $\frac{V(u_i)}{2}$ and, in total, such a compensation method generates a total value of $\frac{V(u_1)+V(u_2)}{2}$, which shows directly that the value function is weakly concave.

We now show that $V(u) > \frac{V(u_1)+V(u_2)}{2}$ by offering an improvement on this method of compensation. Notice that with positive probability, at some point in time the agent's continuation utility in world 1 reaches zero. Moreover, when it happens for the first time, the agent's continuation utility in world 2 is strictly positive. Now the principal can benefit from temporarily merging the two fictitious worlds. Specifically, instead of wasting her capacity in world 1 (where all rewards are forbidden before the next investment opportunity arrives), she would rather use the most efficient reward activity in world 1 to speed up compensation in world 2. This increases the speed of compensation and (weakly) decreases the cost of compensation, and thus the principal is strictly better off. \square

Lemma 8. *There is a unique optimal mechanism.*

Proof. The strict concavity of $V(u)$ implies that lotteries are not used to incentivize investment projects. I.e, in any optimal mechanism

$$\varphi_i^{inv}(u) = D_i^{inv}(u)l^i \quad \forall u \in [0, \bar{u}], i \in I$$

Moreover, given the strict concavity of $V(u)$, any optimal mechanism must satisfy the properties described in Lemmas 3 and 4.

By the separability of the HJB equation (6) in the different controls, and by the strict concavity of the value function $V(u)$, there is a unique optimal delegation list for all but a measure zero set of u 's.

When selecting the optimal intensity for investment project i , the principal is maximizing

$$\max_{D_i^{inv}(u) \in [0, \min\{1, \frac{\bar{u}-u}{l^i}\}]} \mu^i(D_i^{inv}(u)B^i + V(u + D_i^{inv}(u)l^i) - V(u))$$

which is a strictly concave function in $D_i^{inv}(u)$, and it thus has a unique maximizer for any u .

Similarly, when deciding which reward projects to allow, the principal is maximizing

$$\max_{x(u) \in \{0, \dots, J\}} V'(u)(ru - w(x(u))) - C(x(u))$$

which has a unique solution unless $V'(u) = \frac{g^j}{C^j}$ for some $j \in J$, a condition that can hold for at most a finite set of u 's due to strict monotonicity of $V'(u)$. By condition (PK) $x(\bar{u}) = J$ is the unique optimal solution, and, by Lemma 1, $x(0) = 0$ is the unique optimal solution.

By Lemma 6, under the optimal mechanism the measure of time for which $u = \tilde{u}$ for any $\tilde{u} \in (0, \bar{u})$ is zero, and thus there is an essentially unique optimal mechanism. □

Proof of Proposition 3

By Lemma 6 we know that $\hat{u}_j^{rew} < \sum_{k=1}^{j-1} \frac{\lambda^k g^k}{r}$. Since the optimal mechanism satisfies the conditions specified in Lemma 3 we know that \hat{u}_j^{rew} is weakly increasing. Thus, all we need to show is the strict monotonicity. We do so by formalizing the intuition provided in the text.

Proof. Assume to the contrary that two rewards with $\frac{C_k}{g_k} < \frac{C_j}{g_j}$ have the same threshold and consider a promise of $u = \hat{u}_k^{rew} + \delta$. This implies that rewards j

and k together give the agent $\epsilon \leq \delta$ discounted utils and are used for t_2 units of time.

$$(\lambda^k g^k + \lambda^j g^j) \frac{1 - e^{-rt_2}}{r} = \epsilon$$

If, instead, only reward k is used to provide the ϵ utils that should have been provided by reward activities j and k , it would need to be used for t_1 units of time such that

$$(\lambda^k g^k) \frac{1 - e^{-rt_1}}{r} = \epsilon$$

This gives

$$t_2 = \frac{\log\left(\frac{\lambda^k g^k + \lambda^j g^j}{\lambda^j g^j + \lambda^k g^k e^{-rt_1}}\right)}{r}$$

The expected cost of allowing both rewards for t_2 units of time is

$$(\lambda^k C^k + \lambda^j C^j) \frac{1 - e^{-rt_2}}{r}$$

while the expected cost of allowing reward k for t_1 units of time is

$$(\lambda^k C^k) \frac{1 - e^{-rt_1}}{r}$$

Thus the direct savings in compensation costs by using reward k for t_1 units of time instead of using k and j for t_2 units of time is

$$\frac{\lambda^k \lambda^j (C^j g^k - C^k g^j) e^{-rt_1} (e^{rt_1} - 1)}{r (\lambda^k g^k + \lambda^j g^j)}$$

Taking a Taylor expansion around $t_1 = 0$, we get

$$\frac{\lambda^k \lambda^j (C^j g^k - C^k g^j)}{\lambda^k g^k + \lambda^j g^j} t_1 + O(t_1^2)$$

Thus the savings in costs is in the order of t_1 .

The probability of a loss of value to the principal due to this change (an investment project arriving before t_1 when both rewards activities are not committed) is

$$(1 - e^{-\sum_{i \in I} \mu^i t_1})$$

Taking a Taylor expansion around $t_1 = 0$, we get

$$\sum_{i \in I} \mu^i t_1 + O(t_1^2)$$

The maximal loss from a misallocation of reward activity k in a period of length t_1 (which occurs if an investment project of type 1 arrives immediately) is

$$g^k \lambda^k \left(\frac{B^1}{l^1} - \frac{C^k}{g^k} \right) \frac{1 - e^{-rt_1}}{r}$$

Taking a Taylor expansion around $t_1 = 0$, we get

$$g^k \lambda^k \left(\frac{B^1}{l^1} - \frac{C^k}{g^k} \right) t_1 + O(t_1^2)$$

The maximal expected loss is thus in the order of t_1^2 while the gain is of order t_1 . Clearly, t_1 converges to zero with δ , which concludes the proof. \square

Appendix B: The Time Mechanism as a Markovian Delegation Mechanism

$$\begin{aligned} (1) \quad D^{inv}(u) &= \min\left\{1, \frac{\bar{u} - u}{l}\right\} \\ (2) \quad D^{rew}(u) &= \begin{cases} 1 & \text{if } u > 0 \\ 0 & \text{if } u = 0 \end{cases} \\ (3) \quad \varphi^{inv}(u) &= \min\{l, \bar{u} - u\} \\ (4) \quad \varphi^{rew}(u) &= \varphi(u) = \sigma(u) = 0 \\ (5) \quad \eta(u) &= \begin{cases} ru - \lambda g & \text{if } u > 0 \\ 0 & \text{if } u = 0 \end{cases} \\ (6) \quad u_0 &= 0 \end{aligned}$$

In words, conditions (1) and (2) specify the delegation function $D(u)$: investments are always incentivized at the maximal possible intensity, and rewards are allowed at full intensity whenever the agent's continuation utility is positive. Condition (3) states that upon implementation of an investment, the agent's continuation utility increases by exactly the cost of implementation. The main feature of TM is reflected in (4) and (5): the agent's continuation utility does not depend on the actual number of enjoyed rewards but drifts down continuously and deterministically (as long as no investment is implemented). The initial condition (6) trivially corresponds to $s_0 = 0$.

Appendix C: Derivation of the Value Function

From the discussion in the paper it is clear that the principal's value is related to the discounted amount of time the agent is permitted to enjoy reward activities. Therefore, once we know the expected discount factor at the first time $u_t = 0$ for every initial value of u_0 , we can calculate the expected discounted measure of time in which rewards are allowed, from which, in turn, we can derive the principal's expected value.

By the definition of TM an agent whose initial continuation utility is u_0 and who carried out no investment projects for t periods has a time t continuation utility of

$$u(t, u_0) = \frac{e^{rt}(ru_0 - \lambda g) + \lambda g}{r}$$

Denote by $\tau(u)$ the first hitting time of $u_t = 0$ given $u_0 = u$.

$$\tau = \min_{t \in \mathbb{R}_+ \cup \{\infty\}} \{u_t = 0 : u_0 = u\}$$

Define the expected discount factor at time $\tau(u)$ to be

$$h(u) = \mathbb{E}[e^{-r\tau(u)}]$$

Consider an initial promise of x and a short interval of time ϵ in which two (or more) investment projects are unlikely to occur. Then $h(x)$ must satisfy the recursion

$$h(x) = e^{-\mu\epsilon} e^{-r\epsilon} h(u(\epsilon, x)) + e^{-r\epsilon} \mu \int_0^\epsilon e^{-\mu t} h(u(\epsilon-t, u(t, x) + \min\{l, \frac{\bar{u} - u(t, x)}{l}\})) dt + e^{-r\epsilon} O(\epsilon^2)$$

Rearranging gives

$$e^{r\epsilon} h(x) = e^{-\mu\epsilon} h(u(\epsilon, x)) + \mu \int_0^\epsilon e^{-\mu t} h(u(\epsilon-t, u(t, x) + \min\{l, \frac{\bar{u} - u(t, x)}{l}\})) dt + O(\epsilon^2)$$

Since $h(x)$ is monotone decreasing and continuous it is differential a.e. and thus we can differentiate the last equality with regard to ϵ :

$$\begin{aligned} re^{r\epsilon} h(x) = & -\mu e^{-\mu\epsilon} h(u(\epsilon, x)) + e^{-\mu\epsilon} h'(u(\epsilon, x)) (e^{r\epsilon} (rx - \lambda g)) + \mu e^{-\mu\epsilon} h(u(\epsilon, x) + \min\{l, \frac{\bar{u} - u(t, x)}{l}\}) \\ & + \int_0^\epsilon e^{-\mu t} h'(u(\epsilon-t, u(t, x) + \min\{l, \frac{\bar{u} - u(t, x)}{l}\})) (e^{r(\epsilon-t)} (e^{rt} (rx - \lambda g) + r)) dt + O(\epsilon^2) \end{aligned}$$

Taking the limit of $\epsilon \rightarrow 0$ and rearranging, we get

$$0 = -\left(\frac{\mu}{r} + 1\right)h(x) + h'(x)\left(x - \frac{\lambda g}{r}\right) + \frac{\mu}{r}h\left(x + \min\left\{l, \frac{\bar{u} - u(t, x)}{l}\right\}\right) \quad (7)$$

Clearly, we have the boundary conditions

$$h(0) = 1, \quad h(\bar{u}) = 0 \quad (8)$$

Therefore, $h(x)$ is the solution to a differential difference equation with suitable boundary conditions.

Consider the range $x \in [\bar{u} - l, \bar{u}]$. For this range we know that $h\left(x + \min\left\{l, \frac{\bar{u} - x}{l}\right\}\right) = h(\bar{u}) = 0$, and thus for this interval equation (7) becomes

$$0 = -\left(\frac{\mu}{r} + 1\right)h_1(x) + h_1'(x)(x - \bar{u})$$

This is an equation that is a simple ODE whose solution is

$$h_1(x) = (\bar{u} - x)^{\frac{\mu}{r} + 1} \alpha$$

for some scalar α .

This, in turn, implies that in the interval $[\bar{u} - 2l, \bar{u} - l]$ equation (7) becomes

$$0 = -\left(\frac{\mu}{r} + 1\right)h_2(x) + h_2'(x)(x - \bar{u}) + \frac{\mu}{r}h_1(x + l)$$

with the boundary condition $h_2(\bar{u} - l) = h_1(\bar{u} - l)$, which is again an ODE in $h_2(x)$. This ODE can also be solved as $h_1(x + l)$ is already known (up to α).

We can continue in an iterative fashion until in the interval $[\bar{u} - (k+1)l, \bar{u} - kl]$ the solution to equation (7) is the solution to the ODE with h_{k+1} given by

$$\begin{aligned} 0 &= -\left(\frac{\mu}{r} + 1\right)h_{k+1}(x) + h_{k+1}'(x)(x - \bar{u}) + \frac{\mu}{r}h_k(x + l) \\ h_{k+1}(\bar{u} - kl) &= h_k(\bar{u} - kl) \end{aligned}$$

Since \bar{u} is finite and $l > 0$ there are a finite number of iterations before we reach $k \geq \frac{\bar{u}}{l}$, at which point we can use the boundary condition $h(0) = 1$ to solve for α in h_1 .

When $u = 0$, the expected discount factor at the arrival of the first investment project is $\frac{\mu}{r+\mu}$, after which time there are $\frac{1-h(l)}{r}$ expected discounted units of time in which reward activities are allowed before $u = 0$ is hit again. Thus the discounted amount of time in which the agent is expected to be allowed to benefit from rewards when the current promise is $u = 0$, $W(0)$, solves

$$W(0) = \frac{\mu}{r+\mu} \frac{1-h(l)}{r} + \frac{\mu}{r+\mu} h(l)W(0)$$

or

$$W(0) = \frac{1}{r} - \frac{1}{\mu(1-h(l)) + r}$$

Clearly, for any $u > 0$ we, have

$$W(u) = \frac{1-h(u)}{r} + h(u)W(0) = \frac{1}{r} + h(u)(W(0) - \frac{1}{r})$$

Therefore, the principal's value function is given by

$$V(u) = \frac{B}{l}(W(u)g\lambda - u) - W(u)\lambda C$$

Appendix D: Weak Order on Actions

At the beginning of Section 4 we assumed that $\frac{B_i}{l_i}$ is strictly decreasing and $\frac{C^j}{g^j}$ is strictly increasing in order to simplify the exposition of our results. The proof of our main result makes it clear that if there are two reward activities, j_1, j_2 , with the same rate of transfer, then the principal treats them identically. We could just as well merge the two rewards and create one reward activity with the same rate of transfer and with an expected benefit (to the agent) per unit of time of $\lambda^{j_1} g^{j_1} + \lambda^{j_2} g^{j_2}$. Since the implementation of rewards has no effect on the continuation path of GTM, the perfect correlation created by merging the two projects does not matter. Conversely, splitting one reward activity into several smaller ones does not affect the optimal mechanism in this environment.

The same holds for investment projects. If the relative benefit of investment to the principal is the same for two projects, then the principal incentivizes both until the agent's continuation utility reaches the appropriate threshold. However, in contrast to the case of reward activities, the implementation of investment opportunities *does* change the continuation path of the mechanism.

Two investment projects, therefore, cannot be merged. To illustrate this, consider the case where $J = 1$. Furthermore, imagine that the principal can split the investment project into two independent projects. By doing so she reduces the expected discounted amount of time for which $u = 0$, which suggests that she is using her resources more efficiently and generating a higher value from the mechanism. In the general case, splitting investment opportunities not only increases the efficiency of resource usage but also changes the activation thresholds of projects due to the change in the dynamics of u and the increase in $V(u)$.