

Fighting New Anti-Semitism in America

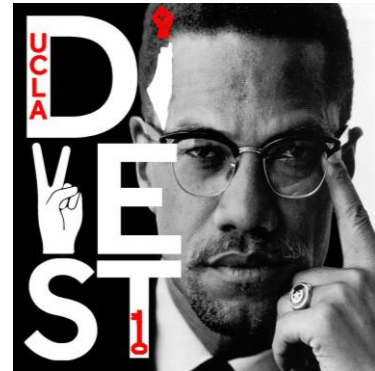
Adam Milstein

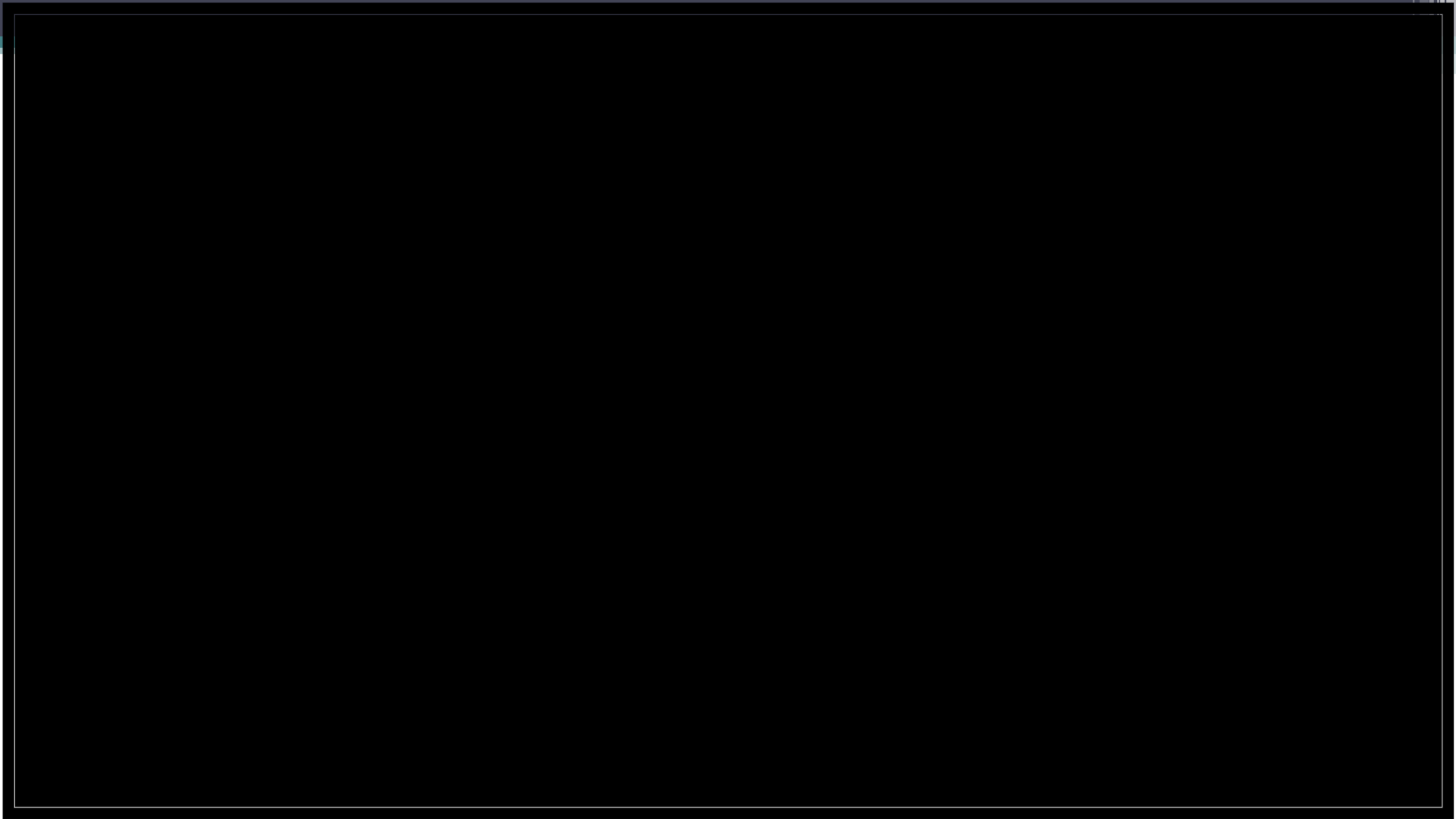
Chairman and Co-Founder, Israeli-American Council
Co-Founder, Adam and Gila Milstein Family Foundation

CHALLENGES

How BDS Brands Itself







IN THEIR OWN WORDS

BDS LEADERS HATE AMERICA



Berkeley Professor Hatem Bazian

“We’ve been watching intifada in Palestine, we’ve been watching an uprising in Iraq, and the question is that what are we doing? How come we don’t have an intifada [armed struggle] in this country? ... and **it’s about time that we have an intifada in this country that change[s] fundamentally the political dynamics in here.**”

“The occupation is a source of tremendous violence against Iraqis. I think we’ve got to support the resistance; **we’ve got to say that we support attacks against the occupying forces [American soldiers].**”

— BERKELEY PROFESSOR HATEM BAZIAN

One of the primary BDS leaders in the U.S. and the founder of Students for Justice in Palestine

“**Opposing the imperial militarization and savage capitalism in this country [America]** directly benefits the peoples of the world, including the Palestinians.”

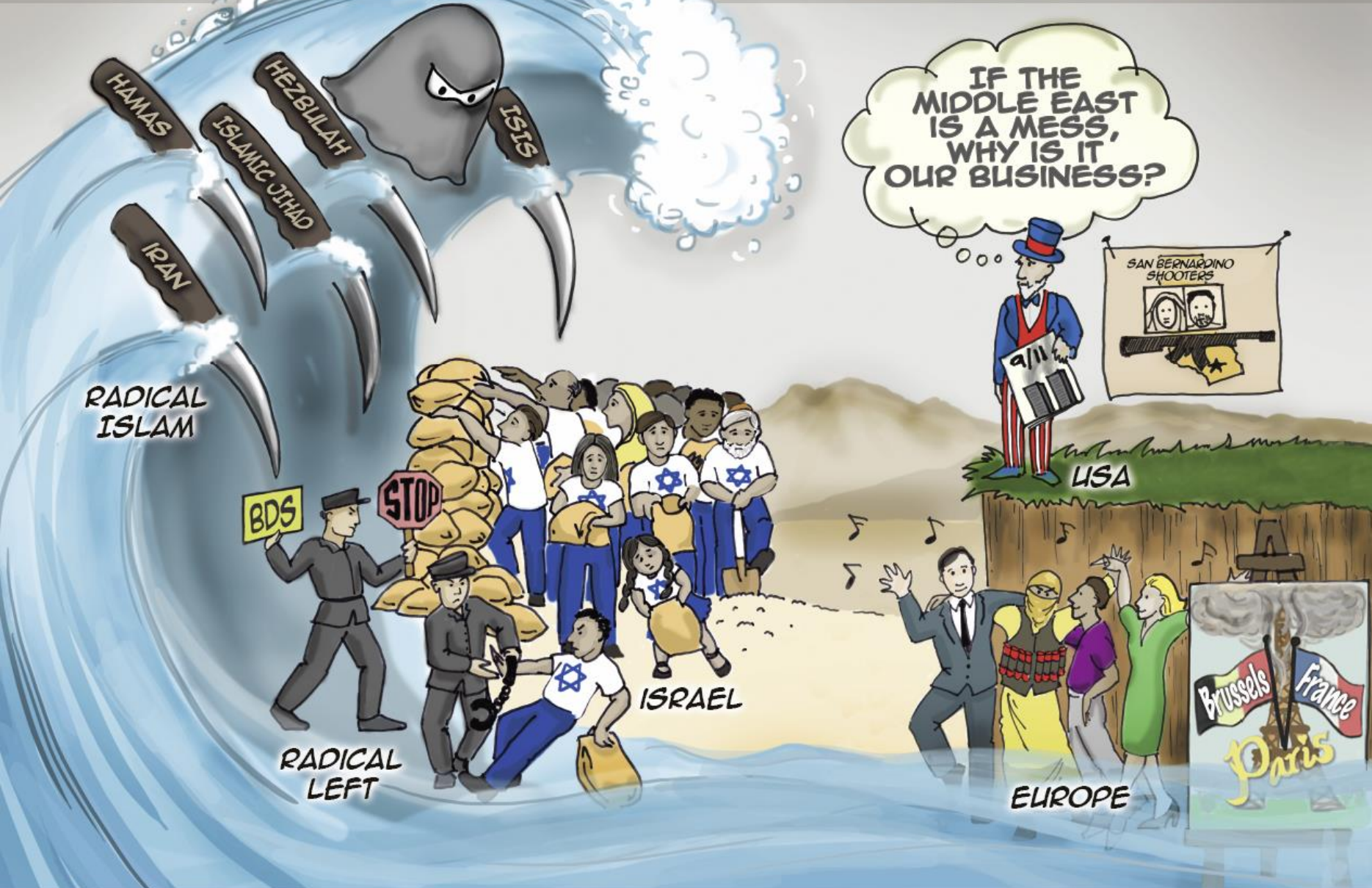
— BDS CO-FOUNDER OMAR BARGHOUTI

“We can build a still-stronger BDS movement beginning in the name of Palestinian freedom and ending in **a permanent blow against American empire.**”

— PURDUE UNIVERSITY PROFESSOR BILL MULLEN

One of the BDS leaders who lobbied the American Studies Association to adopt a boycott of Israel

ISRAEL IS THE FLOODGATE



BlueStar PR
2015

"MY CONVICTION IS THAT THE BEST STRATEGY TO DEFEND THE WEST IS TO DEFEND ISRAEL."
- Jose Maria Anzar, Former Prime Minister of Spain



Offensive Methodologies



Collect data by merging all existing documents and current data, public and private, using sophisticated cyber collection and management systems



Create **in-depth analyses** of all available information about individuals, organizations, networks, events and campaigns who engage in promoting BDS and anti-Israel agenda in the United States.



- Provide **real-time** information to **diversified media channels** and active Pro-Israel organizations
- **Initiate, activate and direct** action oriented activities to **counter and neutralize** BDS and anti-Israel challenges and threats.
- **Plan, prepare, execute and assist** specific campaigns and offensive measures.



ISRAELI-AMERICAN COMMUNITY

A STRATEGIC ASSET FOR THE STATE OF ISRAEL AND THE JEWISH PEOPLE