

LIVE IN ISRAEL, STUDY IN ENGLISH



**RAPHAEL RECANATI
INTERNATIONAL SCHOOL
REICHMAN UNIVERSITY**

**UNDERGRADUATE
DEGREE
PROGRAMS**

2024-2025

CONTENTS

[PROF. URIEL REICHMAN Founding President and Chairman of the Board of Directors 4](#)

[PROF. BOAZ GANOR, President, Reichman University 5](#)

[OUDI RECANATI Chancellor, Reichman University 6](#)

[RAPHAEL RECANATI 7](#)

JONATHAN DAVIS

[Vice President for External Relations | Head, Raphael Recanati International School 7](#)

[ON-CAMPUS HOUSING ARRANGEMENTS 9](#)

[RAPHAEL RECANATI INTERNATIONAL SCHOOL 12](#)

[ARISON SCHOOL OF BUSINESS 32](#)

[TIOMKIN SCHOOL OF ECONOMICS 40](#)

[ADELSON SCHOOL OF ENTREPRENEURSHIP 48](#)

[EFI ARAZI SCHOOL OF COMPUTER SCIENCE 56](#)

[SAMMY OFER SCHOOL OF COMMUNICATIONS 64](#)

[LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY 76](#)

[SCHOOL OF SUSTAINABILITY Founded by Israel Corp., ICL & ORL 86](#)

[BARUCH IVCHER SCHOOL OF PSYCHOLOGY 92](#)

[RAPHAEL RECANATI INTERNATIONAL SCHOOL STAFF 100](#)

[APPLICATION AND ADMISSIONS 102](#)

[TUITION & EXPENSES 105](#)

[FINANCIAL AID 106](#)

[ACADEMIC CALENDAR 108](#)

REICHMAN UNIVERSITY FAST FACTS



Over **8,500** students at Reichman University and over **2,500** students at the Raphael Recanati International School. Students from **90+** countries make up 1/3 of the Reichman University student body.



Established in 1994 by Prof. Uriel Reichman, President and Founder



Over **38,000** graduates worldwide



Over **38** research institutes
www.runi.ac.il/research-institutes



Israel's first and only private university



The Adelson School of Entrepreneurship is the first school in Israel to award a full academic degree in entrepreneurship



The Israeli Council for Higher Education granted Reichman University permission to confer doctoral degrees



21 unicorns founded by Reichman University alumni



Over **1,200** worldwide companies founded by Reichman University alumni



Ranked **No. 1** in Israel for our treatment of IDF reservists



Reichman University operates a radio station at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English
<https://1062fm.co.il/en/>



Over **400** lone soldiers studying for full degrees



More than **120** exchange programs with leading universities around the world



Ranked **No. 1** in student satisfaction in Israel

**REICHMAN UNIVERSITY:
THE MOST INTERNATIONAL
UNIVERSITY IN ISRAEL**



FREEDOM AND RESPONSIBILITY

We believe that leaders of the future should be trained to cope with the challenges of the 21st century. This will ensure that the waves of change carry you forward, and do not bring you down.

To our alumni, I say: Go out and fulfill your aspirations. But remember that, as you succeed, you have a responsibility to those who cannot help themselves, as well as to our society and to our country.

Alongside personal freedom, there is social responsibility.

Prof. Uriel Reichman

Founding President and Chairman of the Board of Directors,
Reichman University



Dear Prospective Students,

As you embark on your journey to find the perfect academic institution for your chosen professional career, I am excited for the opportunity to introduce you to Reichman University.

Reichman University was founded on the belief that education should be about more than just academic achievement. It should also be about personal fulfillment and the best possible preparation for your future career, all under the motto of liberty and responsibility. Our goal is to provide you with a top-notch academic education that prepares you for a successful future.

At Reichman University, we go beyond traditional academic education and believe that interdisciplinary studies are essential to prepare our students for the global workforce. We aim to be a vanguard in the different academic disciplines we teach, combining academic excellence with a practical approach.

As such, we offer a multidisciplinary education that allows our students to develop a range of skills and perspectives, enabling them to tackle complex problems and contribute to society. Our student body comes from all over the world, creating a diverse and inclusive learning environment that fosters cross-cultural understanding and collaboration.

We are also deeply committed to our community and our heritage, and we are looking for ways to make a positive impact on the world around us. Whether it's through research that addresses real-world problems or by educating the next leaders of the 21st century, we are dedicated to making a difference.

At Reichman University, we are committed to innovation in research and teaching. Our research centers, labs, and institutes focus on cutting-edge fields and strive to make significant contributions to knowledge creation and transfer. We also emphasize innovative teaching methodologies, incorporating new technologies and teaching practices to provide our students with an engaging and dynamic learning experience.

We prioritize academic excellence and critical thinking, and believe that now more than ever, education should empower students to explore and question the world around them, and enable them to become informed and active citizens.

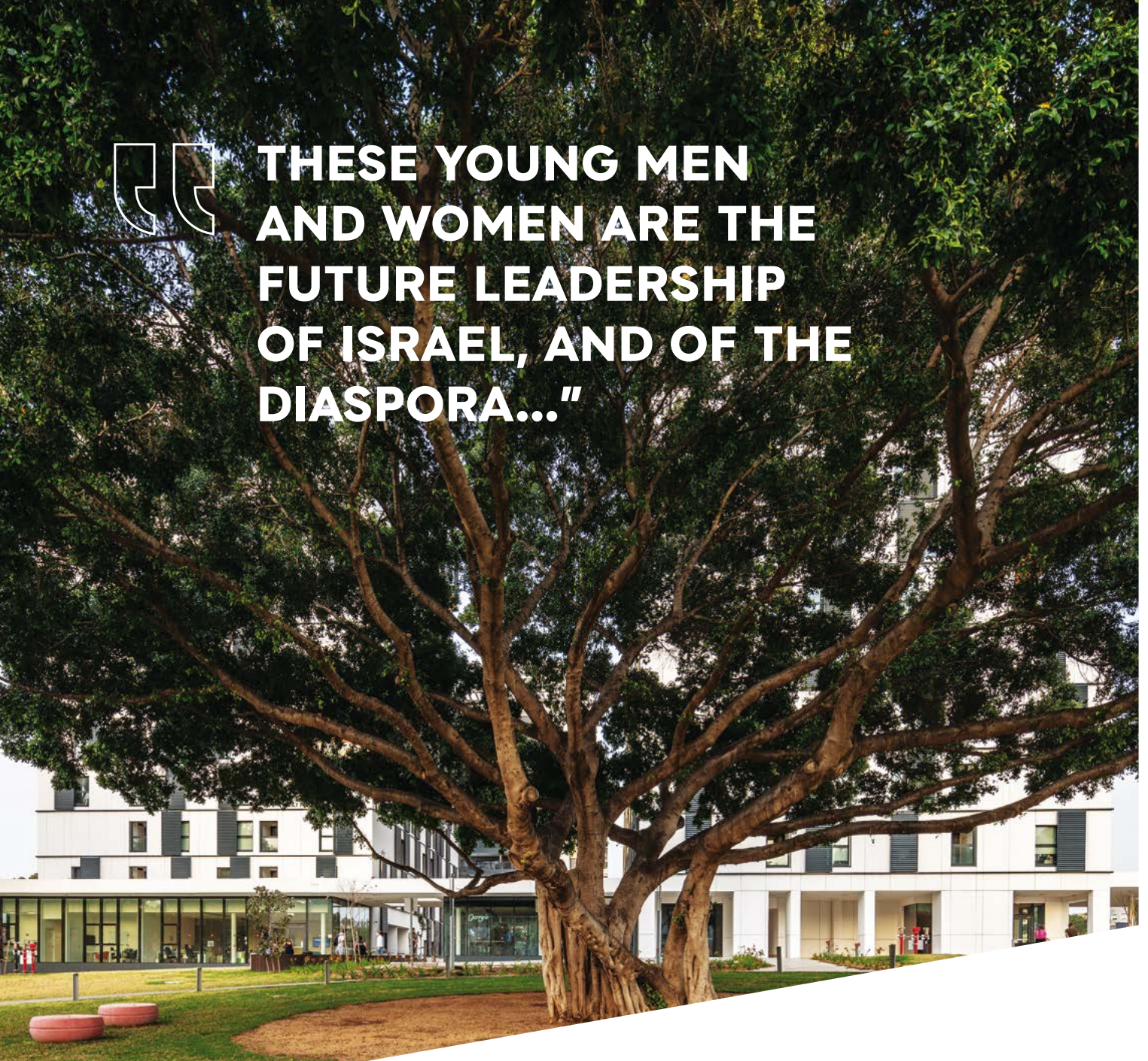
We are confident that our approach will prepare you to become leaders and agents of positive change in society, and we invite you to join us in our mission.

Sincerely,

Prof. Boaz Ganor
President, Reichman University



**THESE YOUNG MEN
AND WOMEN ARE THE
FUTURE LEADERSHIP
OF ISRAEL, AND OF THE
DIASPORA..."**



OUDI RECANATI
CHANCELLOR,
REICHMAN UNIVERSITY



At the beginning of the academic year, I am always amazed to see our freshman students, who hail from over 90 countries, enter the Raphael Recanati International School filled with promise and ambition. Three years later, I have the pleasure of hosting these students at our home, where I am equally amazed by the growth and maturity they exhibit, their knowledge of Israel and its history, and their understanding of the miracle of the Zionist dream. These young men and women are the future leadership of Israel, and of the Diaspora, endowed with the tools and knowledge to excel wherever life takes them.

I feel very fortunate to be part of this outstanding academic institution, which fills me with pride and hope for the future of Israel and the continuity of the Jewish people.

AN INVITATION FROM THE HEAD OF THE SCHOOL

JONATHAN DAVIS

VICE PRESIDENT FOR EXTERNAL RELATIONS
HEAD, RAPHAEL RECANATI INTERNATIONAL SCHOOL

The Raphael Recanati International School at Reichman University is an "island" of opportunity for students from around the world who would like to deepen their bonds with Israel while earning internationally recognized academic degrees. Our dedicated staff provides services that a student living away from home needs - from academic, to social, to housing, and many more.

In 1994 Prof. Uriel Reichman, president and founder of Reichman University, established this academic institution based on the values of "freedom and responsibility." His aim was to imbue in our students the inner aspiration to succeed, while never forgetting their responsibility to help and support others.

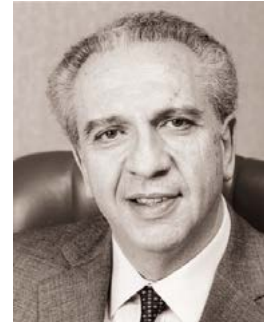
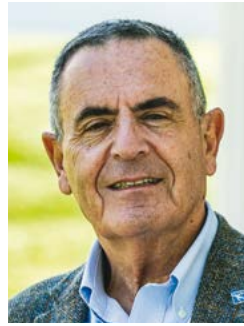
The RRIS has 2,500 students from over 90 countries - a third of Reichman University's total student body. We can proudly call ourselves the largest academic absorption center in the country. In fact, 40% of all international students studying full-time for their degrees in Israel study at Reichman University. This gives us the highest number of international students of any academic institution in the country. According to Israel's Council for Higher Education, we are ranked number one in this area, both per capita and in absolute numbers, out of all of the universities and colleges in Israel.

Reichman University, which recently became Israel's first private university, takes pride in the fact that our faculty members are leaders in their fields and professions, with many having joined us from Ivy League and world-renowned universities. These experts strongly value our ideal of "the student as our partner" and work to ensure a good combination of scholarly excellence and practical experience within their curricula.

After graduation, many of our students choose to make Israel their home, while others become ambassadors for the State of Israel in their overseas communities. Some of our graduates continue to graduate programs at top universities around the world, while others work for successful global companies.

We invite you to join the Reichman University family, and look forward to helping you realize the vision of Theodor Herzl - "If you will it, it is no dream."

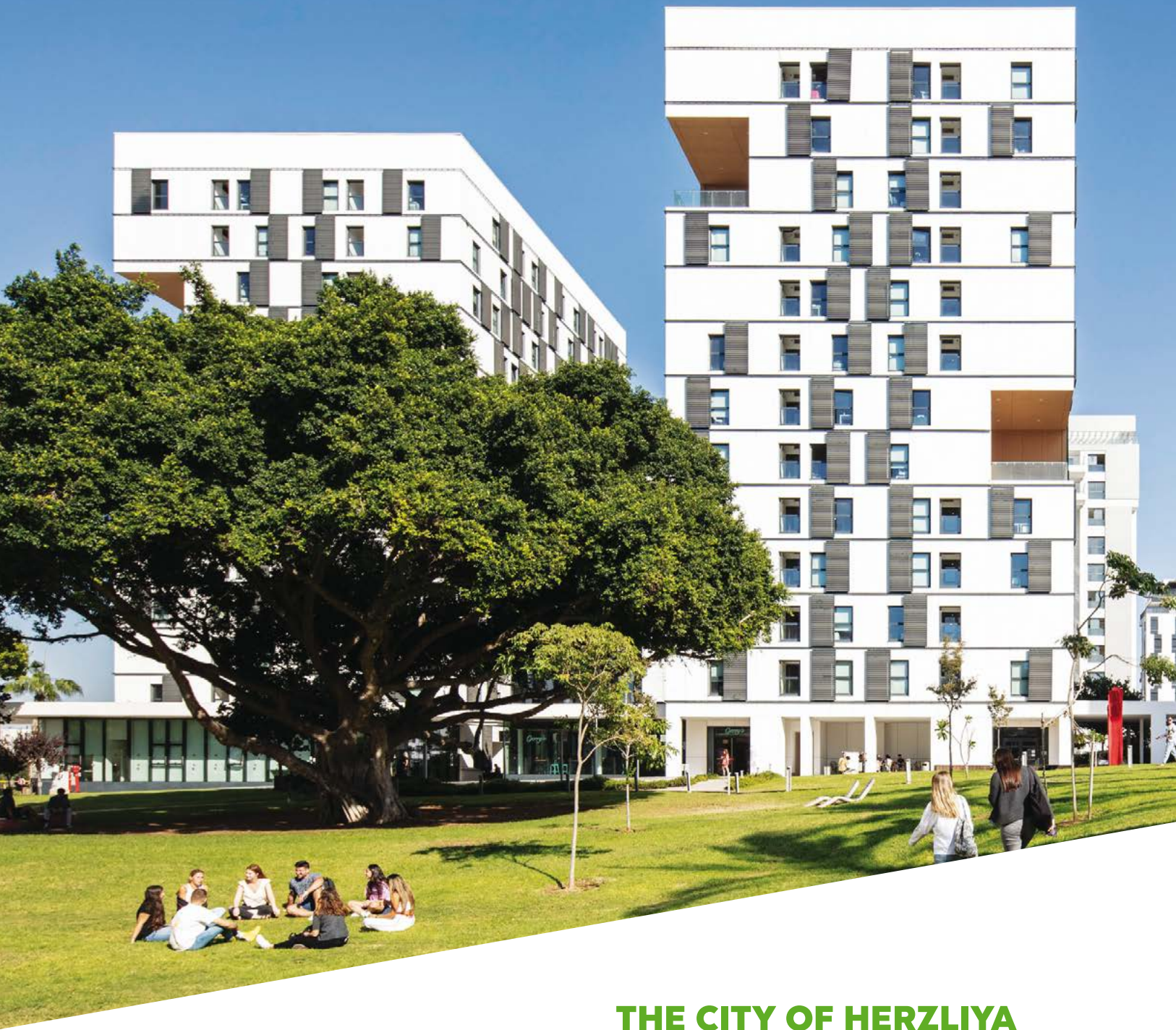
Here's to your "next year in Herzliya."



RAPHAEL RECANATI
(1924-1999)

Raphael Recanati, after whom Reichman University's Raphael Recanati International School is named, was the founder and chairman of the Overseas Shipholding Group, and chairman of the Israel Discount Bank from 1982 to 1986. He and his brothers, Danny and Jacques, had founded the IDB Group, and Raphael continued to develop it until his passing in 1999. All three of them were instrumental in developing industry, transportation, high-tech, and the financial sector in Israel, with the goal of developing businesses that were in the interest of the struggling new nation headed by David Ben-Gurion and Minister of Finance Pinchas Sapir.

Born in Salonika, Greece, Raphael Recanati immigrated to Israel with his family in 1935, and later joined the Palmach and the Haganah. He served as an emissary in Egypt during Aliyah Bet (clandestine immigration). Throughout his lifetime, Raphael Recanati proved a steadfast philanthropist in the areas of medicine, education, and culture. This included contributing substantially to the development of Rabin Medical Center, Tel Aviv University School of Business, Ben-Gurion University School of Nursing, and other institutions in Israel. In the United States, known beneficiaries of his generosity include the Beth Israel Medical Center, the Recanati/Miller Transplantation Institute at Mount Sinai Hospital, and the UJA-Federation of New York, among many others. Raphael Recanati was survived by his wife Dina z"l (born Hettena) and two sons, Michael, who passed away in 2015, and Oudi.



THE CITY OF HERZLIYA

Reichman University is located in Herzliya, a city 16 kilometers north of Tel Aviv, along the Mediterranean coast. Herzliya is an ideal area for students, as it is located in the center of the country and has both train and bus services to all areas of Israel. The Reichman University campus is in a residential neighborhood, with leafy, quiet streets and all the required amenities. Herzliya has malls, restaurants and pubs, concert halls, a downtown outdoor street mall with cafes and shops, parks and recreational facilities including jogging and bicycle paths, and, of course, a beautiful white-sand beach.

For more information: www.herzliya.muni.il





ON-CAMPUS HOUSING ARRANGEMENTS

Reichman University students can enjoy a high standard of living, in 750 fully-equipped residential units, located in three 12-story towers on the Reichman University campus. The apartments are fully furnished to accommodate all the residents' needs. Each unit has heating and air conditioning, a private bathroom with a shower, a living area, and a kitchen equipped with a refrigerator, a microwave, an electric stovetop, and a kettle. Each room has a TV, HOT cable, and WiFi. In addition, there are common laundry rooms with washing machines and dryers in each building.

The housing fee includes cable; WiFi throughout the entire building; municipality fees; maintenance; gardening; cleaning of shared areas; and security. It does not include electricity, cooling, or water.

The dormitory towers were planned and designed to meet green building standards. All floors have study areas that allow students to focus on their studies and maintain a vibrant social life. Skilled and experienced professional staff members maintain the dormitories, and are available to the students on a daily basis. Security services operate 24/7.

Students can register online to live in Reichman University's dormitories. Once they confirm that they'll be attending Reichman University, they'll receive an email inviting them to register for the dorms by filling out a questionnaire and paying a \$75 USD registration fee.

Please email any questions about the dorms to:

dorms@runi.ac.il

(Office hours: Sun-Thurs, 8:00 AM-4:00 PM)

SPECIAL PROGRAMS

REICHMAN UNIVERSITY MILAB



The Reichman University Media Innovation Lab (milab) of the Sammy Ofer School of Communications is an academic research and prototyping lab that explores the future of media, technology, and human-computer interaction. We work in interdisciplinary project teams that include experts in interactive media, computer science, design, and psychology. This enables our students to deal with complex challenges from different angles and perspectives. We focus on the relationship between digital technology and physical interaction, and are committed to keeping the human experience at the core of our innovation process.

At milab, we work closely with strategic industry sponsors and international research centers in the human-centered computing and media technology domains. Throughout the year, we conduct several joint projects with leading research laboratories around the world, among them the Media Lab at the Massachusetts Institute of Technology (MIT).

Milab also runs a unique MA degree in Human-Computer Interaction (HCI), the first of its kind in Israel.

milab.runi.ac.il



THE ZELL ENTREPRENEURSHIP PROGRAM

The Zell Entrepreneurship Program is a venture creation program for outstanding students from all of Reichman University's schools, who have the ambition and ability to launch an entrepreneurial venture. The program was established thanks to a generous contribution from world-renowned entrepreneur Sam Zell, of Chicago.

Admission criteria for the Zell Entrepreneurship Program include demonstrated leadership ability, high academic standing, and experience in and familiarity with business or social entrepreneurship.

Over the course of an academic year, students acquire practical tools and theoretical knowledge, then work toward establishing their ventures – examining potential ideas, analyzing the business environment, validating product-market fit, building business models, and launching their startups. Each team is assigned industry expert mentors and has access to a board of faculty and business advisors. The culmination of the year-long program is a study trip abroad, which includes company visits, in-depth seminars, and meetings with investors.

Over the years, alumni of the Zell Program have established more than 160 companies that employ thousands of workers in Israel and abroad. Several have made significant exits. Many Zell alumni are working in key management positions throughout the global ecosystem, harnessing the skills, experience, and entrepreneurial mindset they gained during this intensive year.

www.runi.ac.il/zell



THE ARGOV FELLOWS PROGRAM IN LEADERSHIP AND DIPLOMACY

Building on the legacy of former Israeli Ambassador Shlomo Argov z"l, the Argov Fellows Program acts as an accelerator to prepare exceptional students from all Reichman University schools for future leadership positions in a wide range of fields, both in Israel and overseas. The program accepts around 20 students who are in their final year of studies. (Students can also stay an additional year following completion of their bachelor's degree, in order to participate in the program.)

Through a challenging interdisciplinary curriculum, the Argov program strives to give students the knowledge, tools, and skills necessary to meet the many challenges that Israel faces in today's complex global environment. Conducted entirely in English, it combines academic training, practical skills, and hands-on experiences. The program's unique curriculum includes courses, seminars, and workshops taught exclusively to Argov Fellows by leading academic and professional experts from Israel and around the world.

Students also participate in study tours to Europe, the United States, Taiwan, and throughout Israel. The fellowship year concludes with a public presentation of Capstone group policy projects, in which the fellows propose their solutions to major policy challenges facing Israel and the Jewish people. Upon graduation, fellows receive an invitation to join the Argov Alumni Association.

To date, there are over 350 Argov alumni. Many of the program's graduates have continued on to prestigious fellowship programs - such as Rhodes and Chevening, graduate programs at leading universities - including Harvard, Columbia, Cambridge, and Oxford, and leading positions in the public, private, and nonprofit sectors all over the world.

www.runi.ac.il/argov

PUBLIC DIPLOMACY PROGRAM

The Public Diplomacy Program offers students a comprehensive, dynamic education in effective, innovative, and proactive professional tools for public diplomacy in the 21st century. With a strong emphasis on both practical and theoretical aspects, the program inspires academic excellence, creative and critical thinking, and a Zionist-driven approach. Under the leadership of Prof. Moran Yarchi, it integrates content from government, communication, and marketing courses to give students an in-depth understanding of the interdisciplinary diplomatic landscape and equip them with the skills to navigate the challenges of today's Information Age.

Each year, the program welcomes some 20 honors students (both Israeli and international). In addition to extensive academic knowledge, the program offers various workshops that introduce students to practical tools for content creation, message promotion, and shaping public opinion in the digital age. A unique internship opportunity at Act-IL allows students to apply these tools in a real-world setting. Act-IL harnesses the power of communities to respond to anti-Semitism and anti-Israel expressions on social media, teaching students systematic crowdsource methods and effective online activism.

The Public Diplomacy Program works in collaboration with the Abba Eban Institute for International Diplomacy at Reichman University, led by Amb. Mark Regev. This collaboration provides students with invaluable exposure to experts from the fields of business, media, civil society, and government, who not only share their know-how during hands-on workshops, but also create incredible networking opportunities for the students.

Taught entirely in English, the year-long Public Diplomacy Program ensures students receive a comprehensive and immersive educational experience.

www.runi.ac.il/en/special-programs/pd



RAPHAEL RECANATI INTERNATIONAL SCHOOL



Ethel & Leonard Tigay Orientation Trip to the Negev for more than 500 new students

Funding for this trip has been provided by the Ethel and Leonard Tigay Family Cultural Education Program



RRIS UNDERGRADUATE GLOBAL VILLAGE 2022-2023

38%
NORTH AMERICA

Canada 43
USA 629

672

10%
LATIN AMERICA

Argentina 17
Brazil 35
Chile 20
Colombia 15
Costa Rica 6
Ecuador 4
Guatemala 5
Mexico 17
Panama 28
Paraguay 2
Peru 2
Uruguay 13
Venezuela 14
El Salvador 2

180

30%



OF THE STUDENT POPULATION
OF REICHMAN UNIVERSITY ARE
INTERNATIONAL STUDENTS.
THE RRIS IS THE LARGEST ACADEMIC
ABSORPTION CENTER IN ISRAEL.

24% EUROPE

Austria	6
Azerbaijan	2
Belgium	16
Bulgaria	1
Croatia	1
Finland	1
France	91
Georgia	2
Germany	37
Hungary	1
Italy	53
Latvia	2
Luxembourg	1
Monaco	2
Netherlands	29
Norway	1
Poland	3
Portugal	2
Romania	10
Russia	50
Spain	13
Sweden	1
Switzerland	33
UK	61
Ukraine	12
Uzbekistan	1

7% AFRICA

Congo	1
Ethiopia	7
Rwanda	1
Ivory Coast	1
Kenya	4
Nigeria	3
South Africa	106
South Sudan	5

128

432

18% ISRAEL & THE MIDDLE EAST

Israel	312
Morocco	2
Turkey	4
United Arab Emirates	1

319

2% ASIA & OCEANIA

Australia	15
China	6
Hong Kong	4
India	5
Japan	1
Singapore	1
New Zealand	1
Sri Lanka	1
Philippines	1
Thailand	3
Taiwan	1
Vietnam	1
Indonesia	1
South Korea	1

42

CAMPUS LIFE AT REICHMAN UNIVERSITY



Discover Israel -
Rafting on the North Trip



Masa Ceremony in Latrun for Yom Hazikaron



Tazuz Sports and Social Activities



Yom Ha'Atzmaut



International Festival



Orientation Trip



Purim Celebrations



Poland Trip - RRIS Delegation



Reichman University Idol live



Hanukkah Lighting



Make the Case for Israel in the RRIS - Ambassadors' Club



Bike and Wine Trip



Hachnasat Sefer Torah Donated by Gilbert Benhamou

SOCIAL & CULTURAL LIFE AT REICHMAN UNIVERSITY



North Trip



Monthly culture Tour - Rainbow TLV Tour



Hanukkah Reception

FALL SEMESTER

- Orientation Trip to the South of Israel
- Delegation to Poland
- Ambassadors' Club
- Annual Shabbaton*
- Stand-up Comedy Night
- Hanukkah Candle Lighting Reception
- Hanukkiot Tour in Jerusalem
- Tzahal 101 Soldiers Panel
- Exam Preparation event
- Tu B'shvat Seder*



YEAR-LONG ACTIVITIES

- Israel Culture Tours
- Kayak Club
- Sports Activities on Campus
- Debate Team
- [Shabbat Dinners on Campus*](#)
- International Model UN Club
- Entrepreneurship Club
- Chess Club
- [Jewish and Israeli Holiday Celebrations*](#)
- Reichman University Dance Troupe
- [Shacharit Club with Torah Reading*](#)
- Reichman University Band
- Reichman University Choir
- Soccer League
- [Regular Gemara and other Shiurim*](#)
- Reichman University Sports Units: Soccer, Basketball, etc.
- AEPI Reichman University Fraternity
- [Daily Shacharit/Mincha/Maariv Club*](#) (Active WhatsApp Prayer/Davening Group With 400+ Members)
 - Richard Allen Julis (Raphael Avraham Ben Moshe) Prayer Room
 - Emmanuel Moreno Prayer Room

SPRING SEMESTER

- North Trip
- [Purim Megillah Reading*](#)
- Yad Vashem Museum Tour
- Israel's Memorial Day Ceremony
- Bike & Wine Trip
- International Festival
- [Lag Ba'Omer event*](#)
- Night Trip
- Reichman University Idol Live
- [Shavuot Learning and Celebrations*](#)
- Aliyah Info Session

* In cooperation with JLIC -
Jewish Learning Initiative on Campus

HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee, in accordance with the country's health insurance legislation. International students who are not covered by Israel's national health insurance (bituach leumi) should purchase their own health insurance policy to cover their medical needs while in Israel, or purchase the **UMS HAREL YEDIDIM** insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for \$1,600 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next, until the scheduled end of the program, unless a student notifies the school in writing that they wish to cancel.

**Rates are subject to change according to insurance company rate fluctuations.*



ORIENTATION WEEK

One of the most innovative and important services that Reichman University provides to its students is a week-long orientation for first-year students. Orientation Week is designed to make your entry into the academic environment as smooth as possible. The orientation program provides new students with the opportunity to meet one another, get acquainted with the academic and administrative staff, check out the campus facilities, and engage in lectures and discussions. The orientation program includes various social activities, informational sessions regarding administration, the use of the campus facilities, and a full day excursion that is pure fun. Participation in Orientation Week is mandatory for all first-year students.



VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, with the Israeli embassy or consulate in their country of origin.

A student visa should be obtained in advance, in the student's country of origin. International students who are children of an Israeli parent must settle all matters, such as whether they must obtain an Israeli passport and deferment of military service, with the nearest Israeli embassy or consulate.

For students considering making aliyah (immigrating to Israel):

<https://www.jewishagency.org/aliyah/>

For North America/UK www.nbn.org.il





LEARNING HEBREW

Hebrew is offered to RRIS students as an elective course for credit. Interested students take a placement test and are put into appropriate classes, based on their test results. Classes are designed to help students feel comfortable speaking Hebrew.

In addition, Reichman University offers a five-week, intensive summer Hebrew Ulpan, which allows Reichman University students to learn Hebrew during the summer vacation. The *ulpan* is run in conjunction with the Ministry of Education and the Ministry of Aliyah and Integration, and offers five levels of intensive Hebrew instruction. Please note that *ulpan* students are responsible for their own accommodations.

REQUIRED PREPARATORY COURSES

The RRIS curriculum includes preparatory courses that must be taken before the academic year begins. These courses are designed to teach new students various skills that will allow them to succeed in their studies.

Students who are enrolled in the following programs are required to complete a preparatory course in Mathematics:

- BA in Business Administration
- BA in Business & Economics
- BA in Entrepreneurship & Business
- BSc in Computer Science
- BA in Entrepreneurship & BSc in Computer Science
- BA in Economics and Entrepreneurship with Data Science

Students who are enrolled in the **BSc in Computer Science** or the **BA in Entrepreneurship & BSc in Computer Science** programs are also required to complete an additional Computer Programming preparatory course.

1. Preparatory Mathematics Course for Business Administration

Students in the following programs will likely be required to take a Mathematics preparatory course:

- BA program in Business Administration
- double major program in Business Administration and Economics
- double major program in Economics and Entrepreneurship with Data Science
- double major program in Entrepreneurship and Business

Applicants' acceptance letters will state whether they are required to participate in the preparatory course.

Course topics:

- Basic Algebraic Operations
- Algebraic Identities
- Solving Equations & Inequalities
- Linear & Quadratic Functions
- The Cartesian Coordinate System (the xy-plane)
- Logarithms & Exponents: Basic Techniques & Equations
- Differentiation Techniques & Applications of the Derivative
- Limits of Functions
- Graphing Functions
- Arithmetic & Geometric Sequences

We strongly recommend that students review the subjects listed above, as some previous knowledge is assumed in these subjects.

Course length: 80 academic hours (15 sessions)

2. Mathematics Refresher Course for Computer Science

We offer our applicants an online refresher course to bridge the gap between their mathematics studies in high school and university. Participation in the refresher course is mandatory for all applicants who have been admitted to the **Computer Science** program or the **double major degree in Computer Science and Entrepreneurship**.

Course topics:

- Basic Algebraic Equations
- Arithmetic Sequences
- Geometric Sequences
- Trigonometric Identities
- Functions

Course length: 36 academic hours (6 sessions)

3. Preparatory Mathematics Course for Computer Science

Applicants who have been admitted to the **Computer Science** program or the **double major program in Entrepreneurship & Computer Science** are required to pass a Mathematics preparatory course for Computer Science.

Course topics:

- Equations of One or Two Variables
- Linear Equations
- Quadratic Equations
- Equations of a Higher Degree
- Equations with Parameters
- Equations with Radicals
- Polynomial Division
- Inequalities (linear, quadratic, higher degree, with quotients, with absolute value, and/or systems)
- Exponents & Logarithms (properties, equations, inequalities)
- Basic Functions: Linear & Quadratic
- Sequences (arithmetic, geometric, recursive)
- Complex Numbers
- Limits
- Derivatives (definition, application)
- Function Investigation: Polynomials; Rational Functions; Radicals; Exponential & Logarithmic Functions Including Parametric Problems
- Trigonometric Identities & Equations

Course length: 100 academic hours (17 sessions)

4. Preparatory Programming Course for Computer Science or Entrepreneurship & Computer Science

The purpose of the course is to provide participants with basic programming skills and to prepare them for the mandatory "Introduction to Computer Science" course, which is offered in the fall semester. This is an introductory course that requires no prior knowledge or background in programming, but the fundamental topics are studied at a fast pace. Participation in the course is mandatory.

Course topics:

- Basic Data Types
- Variables
- Logic & Arithmetic Expressions
- Control Structures (if, while, for)
- One-dimensional Arrays
- Writing, Documentation & Testing Computer Programs in Java

Course length: 40 academic hours (10 sessions)



5. Preparatory English Course

Depending on previous studies and level of English proficiency (demonstrated on an English proficiency exam), students may be required to participate in an English language preparatory course. (Applicants' acceptance letters will state whether they are required to take it.). This course is designed to prepare non-native speakers for academic studies in English.

Course length: 33 academic hours (11 sessions)

CAREER CENTER

The Career Center strives to prepare students to enter the workplace and to help them find employment opportunities, by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University's schools, according to the relevant market. These services include personal career counseling and assistance, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center provides recruitment and networking opportunities such as job fairs, Coffee Chats, and employers meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng

<https://www.facebook.com/groups/710557439037233/>

<https://www.linkedin.com/groups/1862147/>



THE LEAH AND ITZHAK SHECHTER CENTER FOR PSYCHOLOGICAL COUNSELING SERVICES

The Reichman University Psychological Counseling Service is designed to promote the health and well-being of students. Resident psychologists provide professional, individualized counseling in both scholastic and personal matters - from problems related to social integration and learning disabilities to personal conflicts and crises. All counseling is kept strictly confidential. If extended treatment is recommended, the student is referred to a suitable off-campus professional.

<https://www.runi.ac.il/en/students/dean/psy-service/>

THE LEA & NAFTALI BEN-YEHUDA ACCESSIBILITY & STUDY SKILLS CENTER

The Accessibility & Study Skills Center operates as part of the Dean of Student Affairs office at Reichman University. The center offers a variety of activities and services to students, from registration to graduation. It was established thanks to donations intended for students with disabilities and/or various learning issues.

The Accessibility & Study Skills Center is designed to assist students who are recognized by the Dean of Student Affairs as those with learning issues and/or attention deficit disorders, as well as students with temporary/permanent medical conditions that affect their learning abilities.

Services provided by the Accessibility & Study Skills Center:

- Tools to help students with disabilities succeed in their studies
- Academic learning strategies
- Exposure to and knowledge of assistive technology
- Information for maximizing social insurance rights and assistance from other organizations (for Israeli citizens)
- Use of quiet space at the center, to study without interruption

<https://www.runi.ac.il/en/students/accessibility>



STUDENT EXCHANGE PROGRAMS

The Raphael Recanati International School prepares students to play a role in global affairs. Reichman University offers exchange programs to its outstanding students at some of the world's leading universities and, in turn, hosts students from these universities at Reichman University.

Students enrolled in these exchange programs continue to pay tuition only to their home university.

STUDY ABROAD PROGRAM

ONE SEMESTER / ONE YEAR

We offer top-tier academic courses taught entirely in English. Your coursework can count towards your major, minor, or elective requirements at your home institution. As a Study Abroad student, you will be able to choose courses from all of Reichman University's schools (other than the Efi Arazi School of Computer Science, entrepreneurship courses, seminars, or workshop classes), and build a tailor-made schedule catered to your specific interests and academic requirements.



Reichman University has more than 120 exchange agreements with academic institutions worldwide, some of which are listed below:

COUNTRY	UNIVERSITY
Austria	Vienna University of Economics
Brazil	Pontifical Catholic University Rio (PUC)
Canada	University of Ottawa
Czech Republic	Charles University
Denmark	Copenhagen Business School
France	Paris Dauphine University Sciences Po Paris
Germany	Berlin School of Economics and Law (HWR) Ludwig Maximilians University (LMU) Mannheim University
India	Indian Institute of Technology Madras
Italy	Bocconi University LUISS University
Mexico	Tecnologico de Monterrey
Morocco	International University of Rabat Mohammed VI Polytechnic
Netherlands	Tilburg University
Portugal	Universidade Catolica de Lisboa
Peru	Universidad Del Pacifico
Singapore	National University of Singapore (NUS) Nanyang Technological University (NTU) Singapore Management University (SMU)
Spain	IE Madrid Universidad Pompeu Fabra (UPF)
Sweden	Stockholm University
Switzerland	Franklin University Switzerland Zurich University of Applied Sciences
Thailand	University of Chulalongkorn
Turkey	KOC University
United Kingdom	Leeds University University of Birmingham
USA	George Washington University Washington University in St. Louis University of Southern California Emory University Berkeley University (only for economics) Pace University Yeshiva University in New York
Uruguay	University of Montevideo
Vietnam	RMIT (Vietnam campus)

For a full list of our partner institutions please see:
www.runi.ac.il/en/global/pages/home.aspx



REICHMAN UNIVERSITY ALUMNI ASSOCIATION

The Reichman University Alumni Association was established in 1998 by the first graduates of Reichman University, in collaboration with the Reichman University administration. The association currently boasts approximately 38,000 alumni, with 2,500 new alumni joining annually.

The alumni association is a professional and social community based on mutual responsibility and a sense of belonging and pride. It aims to develop and enrich the alumni, and to strengthen the connection between our graduates and Reichman University.

For more information

✉ Alumni in North America alumniUSA@afidc.org

Alumni in Israel alumni@runi.ac.il

 www.facebook.com/ReichmanUniversityAlumni

 www.linkedin.com/in/ru-alumni-association

 www.instagram.com/reichman_alumni

 www.runi.ac.il/en/alumni

Goals of the Reichman University Alumni Association

- **Networking & Social Activities**
Creating an alumni community that will help build professional relationships among alumni, as well as between alumni and Reichman University. Developing social responsibility and creating unique platforms for community, social activities, and fun events.
- **Development and Enrichment - Never Stop Learning**
Providing alumni with current, up-to-date knowledge and professional tools in the fields taught at Reichman University and in fields that can inspire and broaden their horizons.
- **Support of Reichman University Activities**
Sharing information with alumni about activities at Reichman University and encouraging them to be active participants and/or donors.
- **Placement and Career**
Identifying jobs and making them accessible to alumni. Providing employment-related tools and personal consultations.

REICHMAN UNIVERSITY ALUMNI

The Reichman University alumni community is expanding rapidly. Within the community there are growing collaborations between the graduates, as well as with Reichman University.

Reichman University alumni can be found in leading graduate programs around the world, at major law firms, high-tech companies, investment houses, international consulting companies, the Israeli Knesset, Israeli government agencies, and other prestigious organizations.

Graduate schools Reichman University alumni attend include:

- Bocconi University, Italy
- Carnegie Mellon University, USA
- Columbia University, USA
- Cornell University, USA
- Duke University, USA
- Emory University, USA
- ESSEC Business School, France
- Georgetown University, USA
- Harvard University, USA
- Hertie School of Governance, Germany
- Instituto de Empresa Business School, Spain
- King's College, UK
- London School of Economics, UK
- Massachusetts Institute of Technology, USA
- Monash University, Australia
- New York University, USA
- Northwestern University, USA
- Paris Graduate School of Management, France
- Princeton University, USA
- Sciences-Po, France
- Taft University, USA
- Tufts University, USA
- University of California, Berkeley, USA
- University of Cambridge, UK
- University of London, UK
- University of Oxford, UK
- University Paris-Dauphine, France
- University of Pennsylvania, USA
- University of Toronto, Canada



OVER 38,000
GRADUATES WORLDWIDE



RAPHAEL RECANATI INTERNATIONAL SCHOOL ALUMNI



NEUBERGER BERMAN

Jordan Cohen, UK
Entrepreneurship & Business
**Marketing Initiatives Analyst,
Neuberger Berman**

“ I was first exposed to business and entrepreneurship through the RRIS. I learned invaluable tools that have guided me both personally and professionally.”



 **amdocs**

Ian Zeifman
Canada
Business Administration
**Head of Marketing,
Financial Services, Amdocs**

“ The combination of a wide range of courses and my involvement in Hillel and Jewish life in Herzliya resulted in transformative years for me. RRIS provides an amazing platform for its students to thrive.”



 **Playtika**

Danielle Reshef, Guatemala
Psychology
**Talent Acquisition Specialist,
Playtika**

“ It was a great five years! Not only did I learn a lot about psychology, but about life, and especially about myself. RRIS is where I started building my life in Israel and where I met my closest friends to date.”



J.P.Morgan

Sara Wahlhaus, Australia
Business Economics
**Payment Associate,
J.P. Morgan**

“ I had considered economics to be a fundamental, but primarily theoretical, subject. But the Business and Economics double major was the perfect combination: We learned to apply the principles of economics to business administration, and developed skills that have been applicable and valuable in my professional experience since graduating.”



Alida Sefada, Turkey
Computer Science

Technical Success Manager,
Synk

“My CS studies at RU gave me technical knowledge, experience, and confidence that led me to take on a role as a Technical Success Manager in the cybersecurity space. Both the network I built and the skills that I learned during my time as a student have proven to be invaluable. They've opened up many opportunities for me to build a career path that combines my passions for technology and customer success.”



Moises Levy, Mexico
Communications

CRM Specialist, Entain

“The RRIS broadened my knowledge, grew my network, enriched my values, and increased my skills, so that I was able to have the career I've always wanted. It also taught me to look at things in a different way than I was used to, which allowed me to find more accurate ways to solve problems.”



Alpamys Karbozov,
Kazakhstan
Government

Research Analyst, CICA
(Conference on Interaction and Confidence-Building Measures in Asia)

“Studying at Reichman University was one of the best experiences of my life. It gave me all the tools I needed in order to pursue my passion, and I made interpersonal connections that I will take with me into the future.”



Sagi Ron Edoute, Israel
Entrepreneurship & Computer Science

Backend Software Engineer,
AppsFlyer

“As a student in the RRIS I was exposed to so many different cultures and mentalities. It is truly mind-blowing to think about how much I learned through this very unique experience. When I was job seeking, I felt like I had the right set of skills and abilities to contribute and thrive in any organization. Even two years after graduation, I can still see how my studies contribute to my day-to-day work life in a multi-cultural organization.”



Laura Riegle, USA
Sustainability & Government

Green Building Consultant,
Alfa Sustainable Projects LTD

“The RRIS gave me both the necessary tools to be able to succeed professionally, and friends for life. If I could do it all over again – I would in a heartbeat!”



ARISON SCHOOL OF BUSINESS

PROFESSIONALISM,
EXCELLENCE,
INNOVATION,
ENTREPRENEURSHIP





בית המדרש הרבני
MDC HERZLIYA



We strive to prepare future business leaders and executives for the modern business world and its constantly shifting challenges. These challenges, related to big data and artificial intelligence, as well as to business management, include environmental, social, and ethical elements. This innovative program is continually updated to reflect new developments in business education and the global arena.”



TED ARISON
(1924–1999)

Ted Arison was born and raised in Tel Aviv. He enlisted in the Jewish Brigade of the British Army during WWII, and went on to become a lieutenant colonel in the Israel Defense Forces. He and his family moved to the United States, where he established the National Foundation for Advancement in the Arts and the New World Symphony, and purchased the Miami Heat NBA team. The Arison Foundation was founded in the U.S. in 1981, and launched activities in Israel in 1993. Today the foundation supports and contributes to education, health, research, and art in Israel. The Arison School of Business was established in 1995.



PROF. NIRON HASHAI
DEAN

BUSINESS ADMINISTRATION SPECIALIZATIONS

SPECIALIZATION IN MARKETING

Dr. Talia Rymon, Head

This specialization provides students with extensive knowledge of modern and data-driven marketing in the technological era. The courses are designed to provide theoretical as well as practical knowledge, and to enable hands-on experience and practical tools through workshops, real-world projects, case study analyses, company visits, and guest lectures by leading marketing and business managers. During the last year of their studies, students work on a year-long practical marketing project and prepare a comprehensive marketing plan for leading firms, startups, and organizations.

The specialization prepares students to succeed in leading positions in a myriad of industries, including: marketing managers, digital managers, marcomm managers, product marketing managers, and brand managers. Students also gain the knowledge and skills to work in companies that provide various marketing services including: advertising, public relations, digital marketing, marketing consultancy, and marketing research.



Nir David Horowitz, Hong Kong
Business Administration

SPECIALIZATION IN FINANCE

Prof. Yaniv Grinstein, Head

The growing globalization of the markets and stock exchanges, as well as the multitude of new and sophisticated financial tools, have compelled companies to use high-level financial tools and approaches. Today's companies cannot survive in the competitive market without the use of the most advanced tools for pricing assets, raising capital, selecting projects for investment, managing risk, and undertaking mergers and acquisitions.

This specialization prepares students to succeed in lucrative positions at financial institutions, banks, and insurance companies, as well as in the financial departments of corporations and consulting firms. It provides the right balance between theoretical foundations and practical courses, and teaches students how to obtain and manage sources of capital. In addition, it introduces students to advanced technological innovations in the field of finance, such as cryptocurrency and blockchain technology.

SPECIALIZATION IN DIGITAL INNOVATION

Dr. Moses Miller, Head

As the information revolution continues, and the world relies more on technology and becomes more digital, global organizations recognize the importance of adapting their operations to this digital era, in order to cope with the challenges and take advantage of the opportunities that it brings with it.

Students gain a competitive advantage via an understanding of data collection, artificial intelligence-based analysis of the data, and the development of digital products that interact with customers and improve the user experience. Graduates will have the necessary experience to go into management positions in high-tech companies.

BUSINESS ADMINISTRATION CURRICULUM

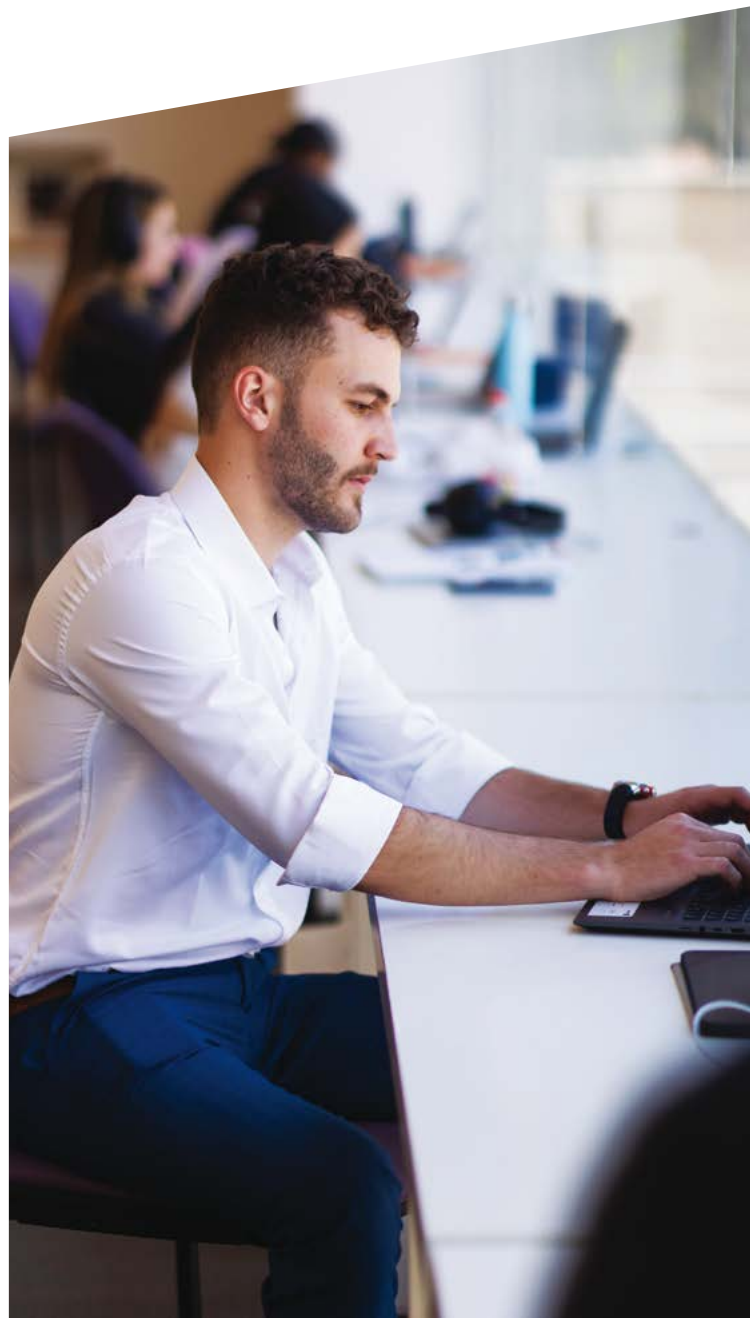
The BA program in Business Administration consists of approximately 120 credits and is designed to be completed over a period of 3 years (6 semesters). The program gives students the flexibility to tailor their studies so that they can delve into their own specific areas of interest. The program consists of core courses (approximately 60 credits) that cover the basics of business administration, and electives (approximately 60 credits) that are organized in knowledge clusters: Brand Management; Corporate Finance; Customer Management; Data Science; Entrepreneurship & Business Development; Financial Markets; FinTech; Marketing Strategy; and Product Management. Students select knowledge clusters based on their specific interests, and depending on their choice of knowledge clusters, can specialize in Digital Innovation; Finance; or Marketing.

ONE-YEAR MBA PROGRAM

The Arison School of Business offers a one-year MBA Program focused on management of fast-growth, innovative companies. The program combines MBA content customized for management of high-growth companies with study in the fields of innovation and entrepreneurship. The MBA comprises relevant practical experience, including the option to intern at startup firms or other companies, or participate in practical entrepreneurial projects with the guidance of lecturers and industry managers and mentors. The program is suitable for students with and without previous business work experience, and students can join the program at the end of their undergraduate degree. Courses are taught by many of Reichman University's best lecturers and by leading academics and practitioners in their fields. The program's goal is to provide students with managerial tools that will enable integration into the business world, development of new opportunities, and quick career promotions. This MBA is suitable for students who possess a strong academic background and are interested in investing in a particularly intensive degree for a short period of time.

YEAR I – Core Courses

- Advanced Business I
- Advanced Business II
- Mathematics I
- Statistics & Data Analysis I
- Business Economics (Micro)
- Management Skills
- Principles of Marketing Management
- Mathematics II
- Statistics & Data Analysis II
- Fundamentals of Finance
- Digital Innovation
- LinkedIn Module



YEAR II – Core Courses

- Fundamentals of Accounting
- Organizational Management
- Business Economics (Macro)
- Data Analysis for Business
- Critical Thinking
- Business Law
- Corporate Social Responsibility

YEAR II & III – Business Electives¹

Financial Markets Cluster

- Investment Theory
- Quantitative Methods of Finance
- Finance Seminar
- Fixed Income Investments
- Futures & Options Markets
- International Risk Management

Corporate Finance Cluster

- Investment Theory
- Quantitative Methods of Finance
- Finance Seminar
- Advanced Topics in Corporate Finance
- Company Valuations & Financial Statement Analysis
- International Finance

FinTech Cluster

- Investment Theory
- Quantitative Methods of Finance
- Finance Seminar
- Introduction to Programming – Python
- Fintech Workshop

Marketing Strategy Cluster

- Competitive Marketing Simulation
- Marketing Research
- Marketing Project Seminar

Customer Management Cluster

- Customer Management in the Digital Era
- Digital Marketing Tools
- Marketing Research
- The New Consumers

Brand Management Cluster

- Global Marketing
- Product Management & Innovation
- Branding Strategy
- Innovative Marketing
- The New Consumers

EXCHANGE PROGRAMS

Reichman University offers its top students opportunities to partake in exchange programs with leading academic institutions, such as the Wharton School at the University of Pennsylvania and Singapore Management School.

Product Management Cluster

- Introduction to Programming – Python
- UX & Product Management
- High-Tech Product Management
- Developing Internet Based Digital Products
- Mobile Apps Development
- Advanced Topics in App Development

Data Science Cluster

- Introduction to Programming – Python
- Introduction to Data Science
- Data Analytics
- SQL & Databases
- Advanced Topics in Data Science

Entrepreneurship & Business Development Cluster

- Business Strategy
- Entrepreneurial Innovation
- Entrepreneurship & Business
- Navigating the High-Tech Sector

Practicum Cluster²

- Practicum

Upstart Cluster³

- Venture Creation – The Vision, Ideation & Strategy
- Venture Creation – Implementation, Prototyping
- Economic & Legal Aspects for Entrepreneurs
- Product Design & UX

¹ Availability of clusters may be affected by scheduling constraints.

² Admission to the Practicum is competitive and requires additional screening during the program.

³ Delivered by the Edelson School of Entrepreneurship. Requires additional screening by the School of Entrepreneurship during the program.

BUSINESS ADMINISTRATION FACULTY

Prof. Doron Avramov, PhD, Wharton School of the University of Pennsylvania, 2000

Areas of Interest

Stock Return Predictability; Asset Pricing Models; Model Uncertainty; Portfolio Selection; Market Anomalies; Liquidity; Mutual Funds; Hedge Funds; Financial Econometrics

Prof. Eyal Biyalogorsky, PhD, Duke University, 1998

Deputy Dean, Arison School of Business

Areas of Interest

Pricing; Product & Brand Management; Internet Marketing; Managerial Decision-Making

Prof. Jacob Boudukh, PhD, Stanford University, 1991

Areas of Interest

Empirical Asset Pricing; Investments; Derivatives; Risk Management

Dr. Yael Eisenthal-Berkovitz, PhD, Columbia University, 2009

Co-head, MA in Financial Economics, Arison School of Business

Areas of Interest

Credit Risk; Systematic Investing; Portfolio Management; FinTech

Dr. Gail Gilboa Freedman, PhD, Tel Aviv University, 2011

Head, MBA Big-Data Track, Arison School of Business

Areas of Interest

Quantitative Models; Algorithm Design; Data Science; Mathematical Modeling

Prof. Jacob Goldenberg, PhD, Hebrew University of Jerusalem, 1998

Areas of Interest

Creativity; New Product Development; Diffusion of Innovation; Complexity in Market Dynamics; Social Networks Effects

Prof. Yaniv Grinstein, PhD, Carnegie Mellon University, 2000

Head, MA in Financial Economics, Arison School of Business

Areas of Interest

Corporate Finance; Corporate Governance

Prof. Niron Hashai, PhD, Tel Aviv University, 2002

Dean, Arison School of Business

Areas of Interest

Competitive Strategy; Global Businesses

Prof. Ronen Israel, PhD, Northwestern University, 1989

Areas of Interest

Corporate Finance; Mergers & Acquisitions; Bankruptcy; Firm Reorganization; Entrepreneurial Finance

Prof. Doron Israeli, PhD, Stanford University, 2013

Areas of Interest

Role of Financial Reporting in Capital Markets; Effects of Capital Markets Frictions & Human Cognitive Constraints on Pricing Efficiency & Corporate Investment Policy

Prof. Tal Katz-Navon, PhD, Columbia University, 1999

Areas of Interest

Organizational Behavior; Leadership in Organizations; Team Management & Development; Management Skills

Prof. Shimon Kogan, PhD, University of California, Berkeley, 2005

Areas of Interest

Behavioral Finance; Empirical Asset Pricing; FinTech; Machine Learning; Cryptocurrencies

Dr. Ron Lazer, PhD, New York University, 2004

Head, MBA Management in the Digital Age, One-Year MBA Program, Arison School of Business

Areas of Interest

Financial Accounting; Financial Statement Analysis; Valuation

Dr. Ofrit Lesser, PhD, Ben-Gurion University of the Negev, 2016

Head, Master of Management Analytics, Arison School of Business

Areas of Interest

Network Analytics; Online Social Networks; Data Science

Prof. Barak Libai, PhD, University of North Carolina at Chapel Hill, 1997

Areas of Interest

Customer Social Effects & Their Effect on New Product Growth & the Firm's Profitability; Growth of Markets for New Products; Customer Relationship Management

Prof. Varda Liberman, PhD, Tel Aviv University, 1985

Provost

Head, MBA in Healthcare Innovation, Arison School of Business

Areas of Interest

Judgment & Decision-Making; Behavioral Economics

Prof. Asaf Manela, PhD, University of Chicago, 2011

Areas of Interest

Asset Pricing; Financial Intermediation; Machine Learning; Text Analysis; Information Economics

Dr. Moses Miller, PhD, Hebrew University of Jerusalem, 2021
Head, Digital Innovation Specialization, Arison School of Business

Areas of Interest

Data Science; Machine Learning; NLP; Human-AI Integration;
Business Value of Data; Social Networks; e-Commerce; Advertising;
Public Health

Michal Olmert Naishtein, MA, Hebrew University of Jerusalem, 2000

Executive Director, GMBA Innovation & Entrepreneurship Track,
Arison School of Business

Areas of Interest

Social Psychology; Early-Stage Startups; Ideation Methodologies

Prof. Amir Rubin, PhD, University of British Columbia, 2003

Areas of Interest

Corporate Finance; Corporate Governance; Sustainability Finance;
Behavioral Finance

Dr. Talia Rymon, PhD, University of Pennsylvania, 1993

Head, Marketing Program, Arison School of Business;
Head, Arison Mentoring Program, Arison School of Business

Areas of Interest

Marketing Strategy; Marketing in the Entertainment Industry;
Innovation Marketing; Services Marketing

Prof. Dan Segal, PhD, New York University, 2000

Head, Accounting Area, Arison School of Business

Areas of Interest

Earnings Management; Valuation; Financial Statement Analysis;
Effects of Accounting Information on Economic Decisions;
Conservatism

Prof. Ron Shachar, PhD, Tel Aviv University, 1992

Former Dean and Head of Honors Program, Arison School of
Business

Areas of Interest

Storytelling & Narratives; Advertising Effectiveness; Branding &
Brand Building; Entertainment Industries; Political Campaigns

Dr. Eran Sheriff, PhD, Bar-Ilan University, 1998

Head, Business and Data Analytics Program, Arison School of Business

Areas of Interest

Business Analytics; Data Science; Quantitative Finance; Quantitative
Modeling

Dr. Sivanie Shiran, PhD, University of Haifa, 2006

Head, Leadership Area, MBA Programs and Academic Director,
Arison Leadership Development Program, Arison School of
Business

Areas of Interest

Leadership Development; Team Dynamics; Corporate Social
Leadership; Organizational Learning & Change Management

Shlomi Shuv (CPA), MBA, Ben-Gurion University of the Negev, 1998
Head, Accounting Program; Deputy Dean, Arison School of Business

Areas of Interest

Accounting Theory; Advance Financial Accounting; IFRS; Analysis
& Valuation

Dr. Eyal Sulganik, PhD, Tel Aviv University, 1994

Associate Provost and Advisor to the President

Areas of Interest

Cooperative Game Theory & Voting Rules; Information Economics;
Problem Solving

Dr. Danna Tevet, PhD, Tel Aviv University, 2016

Head, Hybrid Teaching and RRIS Academic Director, Arison School
of Business

Areas of Interest

Retail Marketing; Marketing Research; Consumer Behavior

Dr. Yaron Timmor, PhD, Tel Aviv University, 2001

Deputy Dean, Undergraduate Programs; Head, International
Program in Business;

Head, Marketing Communication Program, Arison School of
Business

Areas of Interest

Marketing; International Marketing Strategy; Marketing
Communications & Services Policy

Dr. Dana Turjeman, PhD, University of Michigan, 2021

Areas of Interest

Privacy; Data Analytics; Ethical Aspects of Data Usage; Behavioral
Economics

Dr. Yonat Zwebner, PhD, Hebrew University of Jerusalem, 2017

Areas of Interest

Judgment & Decision-Making; Social Influences; Consumers'
Sense of Autonomy; Environmental & Prosocial Behavior; Faces
& Names

Dr. Asael Sklar, PhD, Hebrew University of Jerusalem, 2016

Areas of Interest

Human Motivation; Self-control; Diversity; Social Perception;
Eye-tracking

*Many courses in the program are taught by the faculty members
listed above.*

TIOMKIN SCHOOL OF ECONOMICS

EDUCATION FOR
ECONOMIC LEADERSHIP
STARTS HERE



מכון רפאל רקנאטי
מכון רפאל רקנאטי
Raphael Recanatil
Economist, entrepreneur and philanthropist





At the Tiomkin School of Economics, students delve into the consumer and business decision-making processes across diverse market setups. Our courses explore various roles economic policy plays in the real world, and study how it is implemented. The double major degree in Business Administration and Economics provides students with a deep understanding of the major issues facing corporations today. The new double major in Economics and Entrepreneurship with Data Science focuses on the economics of global markets and multinational firms, while simultaneously teaching students how to analyze business data using data science tools. Upon completion of their studies, our graduates are equipped with the knowledge to both pursue advanced degrees in Economics or certain other disciplines, if they choose, as well as to work for corporations, financial firms, startup companies, and government agencies. We ensure that our curriculum remains relevant by regularly updating our courses to reflect advances in economic knowledge and meet the ever-evolving needs of employers.”



**JUDY AND AVI
TIOMKIN**

Judy and Avi Tiomkin are Israeli philanthropists who have worked for the advancement of Israeli society and the Israeli economy for many years. Avi Tiomkin holds an LLB in law, and is a financial analyst and international hedge fund adviser. Judy Tiomkin holds a BA in art history, and worked as a home interior designer. The couple, who divide their time between the United States and Israel, first met when both were students at Tel Aviv University, and married in 1975. Since 2015, the Tiomkin School of Economics at Reichman University has borne their name.



PROF. ITZHAK GILBOA
DEAN

DOUBLE MAJOR IN BUSINESS ADMINISTRATION AND ECONOMICS

In the competitive marketplace, it is interdisciplinary knowledge that provides our graduates with a significant advantage in various professional and academic fields. Business executives must be equipped with a solid understanding of the factors that shape the local and global economy, and economists must possess both theoretical and practical tools. A multidimensional understanding of the global economy and financial marketplace provides students with the quantitative and analytical skills required for success in both private and public sectors.

Our courses in economics will develop your analytical thinking, which is crucial when working in a complex environment. Understanding how markets work, how prices are determined under different market structures, and how regulation affects business and individuals will allow you to make better decisions once you are in a leading role in the business world or in the public sector. Studying methods of data analysis will open doors to exciting positions that require advanced analytical abilities. The Business Administration courses will provide tools that are essential in order to operate in the business world: finance and marketing; digital communication; business law; business strategy; and leadership.

Our three-year program provides students with a broad view of the fundamentals with which they must be familiar in order to understand the problems and methods of coping with the economic and administrative challenges facing economists and business executives. The curriculum combines knowledge, tools, theory, and practice to train students for management positions in an ever-changing reality.

INTERNSHIPS

Our students are offered internships in various fields, such as the startup scene, the financial industry, and the government.

SPECIAL ACTIVITIES

ACADEMIC FIELD TOURS

Our program includes field studies to central organizations in the Israeli economy, such as the Knesset, the Bank of Israel, commercial banks, and companies such as Google. These tours give our students a glimpse into how economics works in practice, as well as invaluable exposure to the Israeli economy and the labor market.

POLICY SEMINAR

In our unique seminar, our students hear lectures on current economic policy issues from top policymakers and academics from Israel and abroad. At the end of the seminar, students write a professional policy paper and produce academic posters that are presented during a special celebration.

DOUBLE MAJOR IN ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE

Entrepreneurs who are also economists have an outstanding advantage: They are equipped with a deep understanding of both the industry to which they wish to contribute and the macroeconomic changes that will affect their business. The combination of economics and entrepreneurship allows our students unique flexibility in their career choice. Graduates can be entrepreneurs or independent business owners, consultants or employees at corporations. They can work in the private sector (mainly in high-tech and fintech) or the public sector.

The entrepreneur who is also an economist must be ready for the data revolution. In this program, students are equipped with technological tools, with a special focus on data analysis, that prepare them.

Students in this program learn entrepreneurship, economics, and data analysis. Many of the courses involve practical work, team projects, and presentations. Extracurricular activities include meetings with leading figures in industry, tours, and hackathons.

In their third year, students take on practical projects that involve collaboration with industry.

MA in FINANCIAL ECONOMICS ACCELERATED PROGRAM 2 DEGREES IN 4 YEARS

The MA in Financial Economics is designed to provide students with in-depth knowledge in finance and economics, and with the analytical tools that will enable them to excel in the dynamic global business environment, characterized by rapid technological advancements. The curriculum includes micro and macroeconomics foundations, financial theory, investments, and data analytics, as well as advanced elective courses in corporate finance, monetary policy, capital markets, and asset pricing. It also includes a new and expanding FinTech specialization.

The program trains students for diverse positions. Graduates become financial analysts at investment firms, VCs, or private equity firms; data analysts at FinTech companies; and senior economists and researchers for regulatory bodies. Our alumni work in the private and public sectors, and are employed by: Citi, Bloomberg, Pagaya, Deloitte, and the Bank of Israel, among many others. Some have continued on to PhD programs at top American and European universities.

Exceptional Business & Economics students may be accepted into the accelerated track, enabling them to complete their BA in Business & Economics, together with the MA in Financial Economics, in four years. Students can apply to this program in the second year of their BA studies.

www.runi.ac.il/en/schools/rris/graduate/ma-financial-economics/

DOUBLE MAJOR DEGREE BUSINESS ADMINISTRATION AND ECONOMICS CURRICULUM

The double major BA degree in Business Administration and Economics consists of approximately 120 academic credits and is designed to be completed over a period of 3 years (6 semesters). First-year students are required to complete a preparatory course in Mathematics before they begin their studies. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

YEAR I

FALL SEMESTER

Economics

- Principles of Microeconomics
- Mathematics I for Economists
- Statistics I for Economists

Business Administration

- Principles of Marketing Management

SPRING SEMESTER

Economics

- Principles of Macroeconomics
- Intermediate Microeconomics I: Theory of the Consumer
- Mathematics II for Economists
- Statistics II for Economists
- R programming
- Advanced English

Business Administration

- Fundamentals of Finance

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

YEAR II

FALL SEMESTER

Economics

- Intermediate Macroeconomics I
- Intermediate Microeconomics II: Theory of the Producer
- Introduction to Econometrics
- Introduction to Data Science

Business Administration

- Fundamentals of Accounting
- Organizational Management
- Digital Marketing Tools
- Marketing Research (year-long) or Quantitative Methods of Finance (spring semester)

SPRING SEMESTER

Economics

- Intermediate Macroeconomics II
- Intermediate Microeconomics III: Theory of Markets
- Applied Econometrics

Business Administration

- Investment Theory
- Entrepreneurship & Business Management

YEAR III

FALL SEMESTER

Economics

- Applied Economic Policy
- Academic Literacy
- SQL

Business Administration

- Year-long Seminar: Finance or Marketing
- Customer Management in the Information Era
- Futures & Options Markets
- Leadership in Organization
- Corporate Responsibility
- Advanced Topics in Corporate Finance
- Financial Modeling

SPRING SEMESTER

Economics

- Policy Papers Writing Workshop
- General Elective Course

Business Administration

- Company Valuations & Financial Statement Analysis*
- Data Analysis for Business
- Financial Risk Management

** Only for students who take the Finance Seminar*

DOUBLE MAJOR DEGREE ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE CURRICULUM

The double major in Economics and Entrepreneurship with Data Science consists of 122 credits and is designed to be completed in a period of 3 years (6 semesters). First-year students are required to complete a preparatory course in Mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER

- First-Hand Entrepreneurship
- Computational Thinking & Introduction to Programming in Python
- Excel for Economists
- Research Methods in Entrepreneurship

SPRING SEMESTER

- Financial Management & Entrepreneurial Finance
- Organizational Innovation (Intrapreneurship)

YEAR II

FALL SEMESTER

- Databases & SQL
- Principles of Marketing & Digital Marketing
- Product Management

SPRING SEMESTER

- Introduction to Data Science
- Business Intelligence
- FinTech
- Legal & Tax Aspects of Entrepreneurial Ventures
- Vertical Entrepreneurship Course (select 1)
 - Real Estate Entrepreneurship
 - Internet & New Media Entrepreneurship
 - Autodidactic Learning

YEAR III

Yearly Capstone Seminars (final project)

Select one of the following (students need to be accepted to some seminars):

- Capstone Seminar in Data Science, in Collaboration with the Industry
- Capstone Seminar in Organizational Innovation
- Capstone Seminar in Venture Creation
- Capstone Seminar - Venture Capital Track (year-long internship at a VC)
- Case Study Seminar in Entrepreneurship

FALL SEMESTER

- Machine Learning
- User Experience Design
- *Workshop*: Dealing with Failures
- *Workshop*: Ethics for Entrepreneurs

SPRING SEMESTER

- Deep Learning
- Introduction to Optimization & Network Science
- Accounting Fundamentals
- Decision-Making & Behavioral Economics
- Strategic Thinking Via Game Theory

DOUBLE MAJOR DEGREE ECONOMICS AND ENTREPRENEURSHIP WITH DATA SCIENCE CURRICULUM

ECONOMICS

YEAR I

FALL SEMESTER

- Principles of Microeconomics
- Mathematics for Economists I
- Statistics for Economists I
- English

SPRING SEMESTER

- Principles of Macroeconomics
- Intermediate Microeconomics I
- Mathematics for Economists II
- Statistics for Economists II
- R programming
- Advanced English

YEAR II

FALL SEMESTER

- Intermediate Macroeconomics I
- Intermediate Microeconomics II
- Introduction to Econometrics
- Introduction to Data Science
- Investment Theory

SPRING SEMESTER

- Intermediate Macroeconomics II
- Intermediate Microeconomics III
- Applied Econometrics

YEAR III

FALL SEMESTER

- Applied Economic Policy
- Academic Literacy
- SQL

SPRING SEMESTER

- *Workshop: Writing Policy Papers*

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

** Official accreditation of the Entrepreneurship Program by the Israel Council for Higher Education is still pending.*

Eden Sharon

Kenya

Business Administration & Economics



ECONOMICS FACULTY

Prof. Zvi Eckstein, PhD, University of Minnesota, 1981

Dean, Tiomkin School of Economics

Areas of Interest

Labor Economics; Macroeconomics; Econometrics

Prof. Itzhak Gilboa, PhD, Tel Aviv University, 1987

Areas of Interest

Decision Theory; Game Theory; Consumer Theory;
Behavioral Economics

Dr. Yael Hadass, PhD, Harvard University, 2004

Academic Head of Economics, Business
Administration and Economics, Raphael Recanati
International School

Areas of Interest

Labor Economics; Macroeconomics; Political Economy

Dr. Yaniv Yedid-Levi, PhD, Stanford University, 2010

Areas of Interest

Macroeconomics; Macro-Labor; International Economics

**Prof. Omer Moav, PhD, Hebrew University of
Jerusalem, 1999**

Areas of Interest

Economic Growth & Development

Dr. Alon Cohen, PhD, Tel Aviv University, 2009

Areas of Interest

Game Theory; Law & Economics; Macroeconomics

Dr. Osnat Lifshitz, PhD, Tel Aviv University, 2004

Areas of Interest

Labor Economics; Family Economics; Econometrics

Dr. Avihai Lifschitz, PhD, Tel Aviv University, 2017

Areas of Interest

Macro-Labor; Israeli Economy

Mr. Ido Eisdorfer, MA, Tel Aviv University, 2004

Areas of Interest

Microeconomics; Macroeconomics & Health Economy

Miss Liat Erel, MA, Bar-Ilan University, 2007

Areas of Interest

Excel; Data Analysis for Business; Programming

**Dr. Aluma Dembo, PhD, University of California, Berkeley,
2017**

Areas of Interest

Decision Theory; Econometrics; Experimental Economics

Dr. Boaz Zik, PhD, Hebrew University of Jerusalem, 2018

Areas of Interest

Economic Theory; Mechanism Design; Information
Economics

*Many courses in the program are taught by the faculty
members listed above.*

ADELSON SCHOOL OF ENTREPRENEURSHIP

THE ADELSON SCHOOL OF
ENTREPRENEURSHIP
IS THE FIRST OF ITS KIND
IN ISRAEL TO AWARD
A FULL ACADEMIC
DEGREE







The undergraduate program in Entrepreneurship aims to provide our students with the knowledge and tools needed to realize their entrepreneurial ideas and aspirations."



DR. YOSSI MAARAVI
DEAN



**DR. MIRIAM AND
SHELDON G. ADELSON**

The Adelson School of Entrepreneurship at Reichman University is the realization of the vision of Dr. Miriam and Sheldon G. Adelson (z"l), entrepreneurs who recognized the vital importance of educating the future generation of social and economic leaders. The goal of the school, which is one of many of the Adelsons' Zionist educational initiatives, is to nurture a new generation of entrepreneurs in Israel and in the world, and to provide them with the knowledge and tools to fulfill their entrepreneurial ambitions in line with Sheldon Adelson's lifelong motto: "Always challenge the business status quo."

DOUBLE MAJOR IN ENTREPRENEURSHIP AND BUSINESS ADMINISTRATION (BA)

DOUBLE MAJOR IN ENTREPRENEURSHIP (BA) AND COMPUTER SCIENCE (BSc)

Reichman University, one of the world's leading academic institutions for entrepreneurial education, offers a unique double major undergraduate program – the first of its kind in Israel. The pioneering program is run by the Adelson School of Entrepreneurship (ASE), an innovative center within the Israeli academic landscape that fosters a dynamic environment that encourages both research and practical application in the field of entrepreneurship.

ASE students select a double major with either Business Administration, Computer Science, or Economics and Data Science (under the auspices of the Tiomkin School of Economics). Courses include: Venture Creation; Innovation Within Organizations; Strategic Thinking; Entrepreneurial Verticals; Decision-Making & Behavioral Economics; and more. Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and around the world are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures, while strengthening and cultivating the country's startup ecosystem. ASE offers experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.



ENTREPRENEURSHIP & BUSINESS ADMINISTRATION (BA) CURRICULUM

The double major BA degree in Entrepreneurship and Business Administration consists of 120 academic credits and is designed to be completed over a period of 3 years (6 semesters). First-year students are required to complete a preparatory course in Mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER

- Entrepreneurship, Creativity & Innovation
- Computational Thinking & Programming
- Research Methods for Entrepreneurs

SPRING SEMESTER

- Innovation & Intrapreneurship Within Organizations
- Presentation Skills Workshop
- Academic & Business Writing Workshop

YEAR II

FALL SEMESTER

- Legal, Tax & Finance Aspects of Entrepreneurial Ventures
- UX & Product Design for Entrepreneurs
- Entrepreneurial Vertical (select 1):
 - Biotech & Digital Health Entrepreneurship
 - Impact Entrepreneurship
 - Ed Tech Entrepreneurship
 - Cyber Entrepreneurship
 - Gaming Entrepreneurship
 - Consumer Products Entrepreneurship
- Cannabis Tech

SPRING SEMESTER

- Digital Marketing for Entrepreneurs
- Product Management
- Entrepreneurial Vertical (select 1):
 - Fintech, Blockchain & Data Science Entrepreneurship
 - Internet & New Media Entrepreneurship
 - Real Estate Entrepreneurship
 - Cyber Entrepreneurship
 - Playtika Gaming Vertical

YEAR III

FALL SEMESTER

- Venture Creation: Capstone Project A
- Entrepreneurial Decision-Making
- Advanced Entrepreneurial Electives:
 - AI Applications for Entrepreneurs
 - Advanced Digital Marketing for Entrepreneurs
 - Venture Branding & Storytelling

SPRING SEMESTER

- Venture Creation: Capstone Project B
- Dealing & Coping with Failure Workshop
- Ethics for Entrepreneurs Workshop
- Advanced Entrepreneurial Electives:
 - Value Creation & Project Management
 - Advanced Data Science & BI for Entrepreneurs
 - From Sales to Customer Success
- Digital Leadership

BUSINESS ADMINISTRATION

YEAR I

FALL SEMESTER

- Mathematics A
- Statistics A
- Principles of Marketing Management

SPRING SEMESTER

- Mathematics B
- Statistics B
- Fundamentals of Finance

YEAR II

FALL SEMESTER

- Management in Organizations
- Business Economics (Micro)
- Fundamentals of Accounting
- Elective (select 1):
 - Investment Theory
 - Integrated Marketing Communications

SPRING SEMESTER

- Business Economics (Macro)
- Elective (select 1):
 - Quantitative Methods in Finance
 - Marketing Research (year-long)

YEAR III

FALL SEMESTER

- Elective (year-long, select 1):
 - Finance Seminar
 - Marketing Seminar

SPRING SEMESTER

- Business Law

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

** Official accreditation of the Entrepreneurship Program by the Israel Council for Higher Education is still pending.*

ENTREPRENEURSHIP (BA) & COMPUTER SCIENCE (BSc) CURRICULUM

The double major BA degree in Entrepreneurship and BSc in Computer Science consists of 141 academic credits and is designed to be completed over a period of 3 years (6 semesters). First-year students are required to complete a preparatory course in Mathematics and Programming before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

ENTREPRENEURSHIP*

YEAR I

FALL SEMESTER

- Entrepreneurship, Creativity & Innovation
- Research Methods for Entrepreneurs

SPRING SEMESTER

- Innovation & Intrapreneurship Within Organizations
- Presentation Skills Workshop
- Academic & Business Writing Workshop

YEAR II

FALL SEMESTER

- Legal, Tax & Finance Aspects of Entrepreneurial Ventures
- Financial Management & Entrepreneurial Finance
- UX & Product Design for Entrepreneurs
- Entrepreneurial Vertical (select 1):
 - Biotech & Digital Health Entrepreneurship
 - Impact Entrepreneurship
 - Ed Tech Entrepreneurship
 - Cyber Entrepreneurship
 - Consumer Products Entrepreneurship*
- Cannabis Tech*

SPRING SEMESTER

- Digital Marketing for Entrepreneurs
- Product Management for Entrepreneurs
- Data Science & Statistics for the Internet Age
- Elective (select 1):
 - Real Estate Entrepreneurship
 - Fintech, Blockchain & Data Science Entrepreneurship
 - Internet & New Media Entrepreneurship
 - Sustainability & Cleantech Entrepreneurship
 - Playtika Gaming Vertical*
 - VC Fund*

* Courses in collaboration with the Israeli tracks (5-6 students per course)

YEAR III

FALL SEMESTER

- Venture Creation: Capstone Project A
- Entrepreneurial Decision-Making
- Advanced Entrepreneurial Elective:
 - AI Applications for Entrepreneurs
 - Advanced Digital Marketing for Entrepreneurs
 - Venture Branding & Storytelling

SPRING SEMESTER

- Venture Creation: Capstone Project B
- Dealing & Coping with Failure Workshop
- Ethics for Entrepreneurs Workshop
- Advanced Entrepreneurial Elective:
 - Value Creation & Project Management
 - Advanced Data Science & BI for Entrepreneurs
 - From Sales to Customer Success
- Digital Leadership

COMPUTER SCIENCE

YEAR I

FALL SEMESTER

- Calculus I
- Linear Algebra I
- Discrete Mathematics
- Introduction to Computer Science

SPRING SEMESTER

- Calculus II
- Linear Algebra II
- Data Structures
- Logic & Set Theory
- System Programming in C

YEAR II

FALL SEMESTER

- Algorithms
- Digital Architectures or Digital Systems Construction
- Introduction to Probability

SPRING SEMESTER

- Operating Systems
- Computational Models

YEAR III

FALL SEMESTER

- Computability
- CS Elective Course I

SPRING SEMESTER

- CS Elective Course II
 - Entrepreneurship & Computer Science (double major students must complete another mandatory CS course of their choice during Year II or III)
- Select 1:
- Computer Networks (Fall Semester)
 - Advanced Programming (Fall Semester; can be taken in Year II)
 - Machine Learning from Data (Spring Semester)

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

**Official accreditation of the Entrepreneurship Program by the Israel Council for Higher Education is still pending.*

ENTREPRENEURSHIP FACULTY



Dr. Yossi Maaravi, PhD, Tel Aviv University, 2009

Co-founder & Dean, Adelson School of Entrepreneurship; Co-founder & Chairman, RUNI Ventures; Founder & Head, Adelson School Honors Program; Academic Director, CO-OP Startup Experience Course; Founder & Academic Director, Leumi & Schestowitz Innovation Program; Founder & Academic Director, PLAYTIKA Game Changers Program; Founder & Academic Director, IDC Beyond; Visiting Professor: The Technical University of Darmstadt & The Frankfurt School of Finance & Management, Germany

Areas of Interest

Behavioral Decision-Making; Negotiation; Entrepreneurship; Creativity; Innovation

Prof. Yair Tauman, PhD, Hebrew University of Jerusalem, 1978

Vice Dean, Adelson School of Entrepreneurship; Former Dean, Arison School of Business; Academic Director, Zell Entrepreneurship Program

Areas of Interest

Game Theory; Auctions; Patents & Innovations; Industrial Organization

Prof. Dafna Schwartz, PhD, Hebrew University of Jerusalem, 1990

Director, Research Authority; Responsible for Implementation and Monitoring of Intellectual Property at Reichman University

Areas of Interest

Entrepreneurship; Innovation; Innovation Financing; Innovation Within Organizations; Startups; SMEs; Regional & Local Economic Development

Prof. Dafna Kariv, PhD, Technion-Israel Institute of Technology, 1999

Head, Double Major in Business Administration & Entrepreneurship; Co-head, Adelson Research Committee; Affiliate Professor in Entrepreneurship, HEC Montreal (since 2007); Author of 7 books on entrepreneurship

Areas of Interest

International Entrepreneurship; Female Entrepreneurship; Ecosystems; Technological Entrepreneurship Performance; Entrepreneurship at Times of Crisis; Entrepreneurial Education

Dr. Keren Tzur, PhD, Tel Aviv University, 2012

Vice Dean, Adelson School of Entrepreneurship

Areas of Interest

Motivation; Self-efficacy; Behavioral Decision-Making; Negotiation

Dr. Gali Einav, PhD, Columbia University, 2004

Head, International Undergraduate Program in Entrepreneurship; Head, Upstart Program

Areas of Interest

Digital Media Entrepreneurship; Innovative Media Platforms; Consumer Behavior in the Digital Age; Innovative Education Platforms

Dr. Gail Gilboa Freedman, Tel Aviv University, 2011

Head, Double Major in Economics & Entrepreneurship; Head, NBA Big Data

Areas of Interest

Data Science & Mathematical Modeling

Dr. Revital Hollander, PhD, Tel Aviv University, 2018

Head, Double Major in Computer Science & Entrepreneurship

Areas of Interest

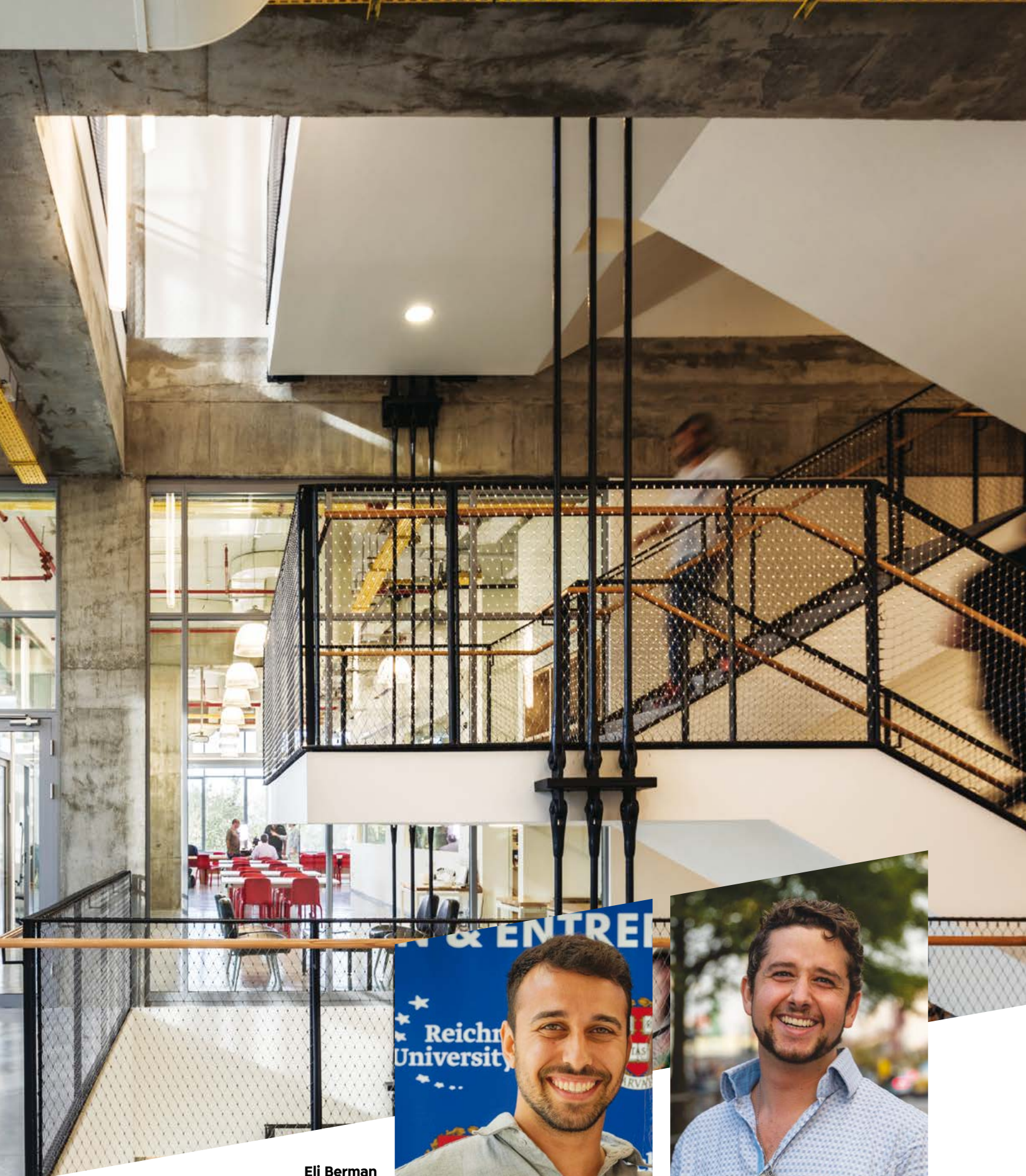
Interactive Musical Interfaces; Creativity; Music Innovation; Entrepreneurship in Music; Broadcasting in Computer Networks

Mr. Ofir Richman, MBA, Tel Aviv University, 2007

Head, Extracurricular and International Programs, Adelson School of Entrepreneurship

Areas of Interest

Branding and Marketing Strategy; Public & Social Marketing; Intra-organizational Entrepreneurship



Eli Berman

USA

Entrepreneurship & Computer Science



Aby Volcovich

Canada

Entrepreneurship & Business Administration

EFI ARAZI SCHOOL OF COMPUTER SCIENCE

**COMBINING DEEP
THEORETICAL EDUCATION
WITH UP-TO-DATE
PRACTICAL KNOWLEDGE**







With the emergence of artificial intelligence, big data processing, cybersecurity, and computational biology - studying computer science has never been more exciting. We are eager to educate curious and enthusiastic students, and provide them with the best and most relevant courses with our top-notch professors. We provide a rich and versatile program that enables all students to specialize in their fields of interest.”



PROF. YACOV HEL-OR
DEAN

COMPUTER SCIENCE PROGRAM

The undergraduate program in Computer Science consists of 126 credits and is designed to be completed over a period of 3 years (6 semesters). The program includes a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills. In addition to the core and elective CS courses, the program includes courses in business, marketing, finance, high-tech entrepreneurship, and a wide variety of general study electives.

A comprehensive list and description of all the courses can be viewed on our website:

<https://www.runi.ac.il/en/schools/rris/undergraduate/bsc-computer-science/>

GRADUATES OF THE CS PROGRAM WORK IN LEADING COMPANIES >>



These companies all bought startups that were set up by Reichman University Computer Science students, alumni, and staff members.



EFI ARAZI
(1937–2013)

Efi Arazi, for whom the Reichman University School of Computer Science is named, was one of the forefathers of the Israeli high-tech industry. In 1965, while studying at MIT, Arazi designed a camera for NASA, which was used by the Apollo 11 space mission to transmit the first images from the moon. At the age of 25, he invented a revolutionary auto-focus mechanism, thus cementing his position as one of the leading figures in the global electro-optic industry.

Upon returning to Israel in 1968, Arazi founded the Scitex Corporation, which developed the first digital prepress computer and CCD scanner in the world. These developments made Scitex the world's leader in digital printing, with sales of over \$10 billion.

In 1990, at the age of 54, Arazi founded EFI (Electronics for Imaging, Inc.), which invented unique software and controllers that can transform any copier into a quality color printer, to instant industry success. Over the years, Arazi also chaired several startup companies, focused on fields ranging from digital video imaging to monitoring to managing business processes.

The Efi Arazi School of Computer Science was established in 1996 and named in his honor in 2002. We are proud that Efi Arazi has chosen to give his name to Reichman University's School of Computer Science.

COMPUTER SCIENCE CURRICULUM

YEAR I

FALL SEMESTER

- Introduction to Computer Science
- Calculus I
- Linear Algebra I
- Discrete Mathematics
- Advanced English II for Computer Science Students – Level A*

SPRING SEMESTER

- Calculus II
- Linear Algebra II
- Logic & Set Theory
- Data Structures
- Systems Programming in C

YEAR II

FALL SEMESTER

- Algorithms
- Select 1:
 - Digital Systems Construction
 - Digital Systems Architecture
- Advanced Programming
- Introduction to Probability
- Introduction to Microeconomics
- Fundamentals of Finance

SPRING SEMESTER

- Operating Systems
- Computational Models
- Machine Learning from Data
- CS Elective Course I
- CS Elective Course II

YEAR III

FALL SEMESTER

- Computer Networks
- Computability
- CS Elective Course III
- CS Elective Course IV

SPRING SEMESTER

- Functional & Logic Programming
- Introduction to Computer Graphics
- Presentation Skills
- CS Elective Course V
- CS Elective Course VI

** Many RRIS students are exempt from this course.*

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.



Aaron Osrin,
South Africa, Computer Science



COMPUTER SCIENCE ELECTIVE COURSES

(Below is a list of courses taught in past years. Course offerings vary from year to year, with selected courses taught in English.)

- Advanced Algorithms
- Building Secure Applications
- Applicative Programming Using Design Patterns
- Cryptography
- Web Application Security
- Image Processing on Mobile Platforms
- Cloud Computing Development
- Audio-Visual Signals Compression
- Topics in Number Theory
- Seminar: Visual Object Recognition
- Advanced Seminar: Computer Graphics
- Computer Vision
- Digital Systems Construction
- Computer & Network Security
- Topics in Optimization for CS
- Natural Language Processing
- Seminar: Topics in Algorithms & Computer Science Theory
- Workshop: Networks & Internet
- Workshop: Applied Cryptography
- Algorithms in Computational Biology
- InGame: Video Games Workshop
- Topics in System Engineering
- Seminar: Software-Defined Networking
- Object-Oriented Programming with C# & .NET
- Developing Mobile Web Apps for the Enterprise
- Introduction to Digital Signal Processing
- Automatic Verification of Programs
- Algorithms for Planar Graphs
- Introduction to Machine Learning
- Seminar: Network & Cloud Algorithmics
- Game Intelligence
- Distributed Algorithms
- Coding Theory
- Seminar: Algorithmic Game Theory
- Information Retrieval & Web Search
- Surveillance Based on Computer Vision
- 3D Animation with Unreal Engine
- Securing Information Systems
- Internet of Things (IoT): Hands On
- Statistics & Data Analysis
- Recommendation Systems
- Learning & Graphics Seminar: Virtual Humans
- Native Android Development with Kotlin
- AI for Healthcare
- Blockchains & Cryptocurrencies

COMPUTER SCIENCE FACULTY

Prof. Udi Boker, PhD, Tel Aviv University, 2008

Areas of Interest

Formal Verification; Automata Theory; Logic; Computational Models; Computability

Prof. Elette Boyle, PhD, MIT, 2013

Areas of Interest

Cryptography; Coding Theory; Distributed Systems

Dr. Ran Cohen, PhD, Bar-Ilan University, 2017

Areas of Interest

Cryptography; Distributed Computing

Dr. Ohad Fried, PhD, Princeton University

Areas of Interest

Computer Graphics; Computer Vision; HCI

Prof. Ilan Gronau, PhD, Technion-Israel Institute of Technology, 2009

Head, Computer Science Graduate Program

Areas of Interest

Computational Biology; Big Data Analysis

Prof. Yacov Hel-Or, PhD, Hebrew University of Jerusalem, 1993

Dean, Efi Arazi School of Computer Science

Areas of Interest

Computer Vision; Image Processing; Computer Graphics; Robotics

Prof. Gil Kalai, PhD, Hebrew University of Jerusalem, 1983

Areas of Interest

Theoretical Computer Science; Complexity; Learnability; Geometric Algorithms

Dr. Alon Kipnis, PhD, Stanford University, 2017

Areas of Interest

Mathematical Statistics; Information Theory; Data Science; Statistical Learning

Dr. Reut Levi, PhD, Tel Aviv University, 2014

Areas of Interest

Sublinear Algorithms; Property Testing & Local Computation Algorithms





Prof. Tal Moran, PhD, Weizmann Institute of Science, 2008

Areas of Interest

Cryptography; Secure Systems

Prof. Yael Moses, PhD, Weizmann Institute of Science, 1994

Areas of Interest

Computer Vision; Applications of Computer Vision to Multimedia Systems

Prof. Shay Mozes, PhD, Brown University, 2012

Deputy Dean, Efi Arazi School of Computer Science

Areas of Interest

Graph Theory; Algorithms; Data Structures; Combinatorial Problems

Prof. Alon Rosen, PhD, Weizmann Institute of Science, 2003

Areas of Interest

Cryptography; Computational Complexity

Prof. Shimon Schocken, PhD, University of Pennsylvania, 1987

IDB Chair of Information Technologies; Founding Dean, Efi Arazi School of Computer Science

Areas of Interest

Computer Science Education; Software Engineering

Prof. Arik Shamir, PhD, Hebrew University of Jerusalem, 2000

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Geometric Modeling; Computer Graphics; Visualization; Machine Learning

Prof. Gadi Taubenfeld, PhD, Technion-Israel Institute of Technology, 1988

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Concurrent & Distributed Computing

Dr. Ben Lee Volk, PhD, Tel Aviv University, 2019

Areas of Interest

Computational Complexity Theory; Algebraic Complexity Theory; Pseudorandomness & Derandomization

Prof. Tami Tamir, PhD, Technion-Israel Institute of Technology, 2001

Former Dean, Efi Arazi School of Computer Science

Areas of Interest

Resource Allocation; Approximation Algorithms; Algorithmic Game Theory

Prof. Zohar Yakhini, PhD, Stanford University, 1997

Head, Machine Learning & Data Science Program

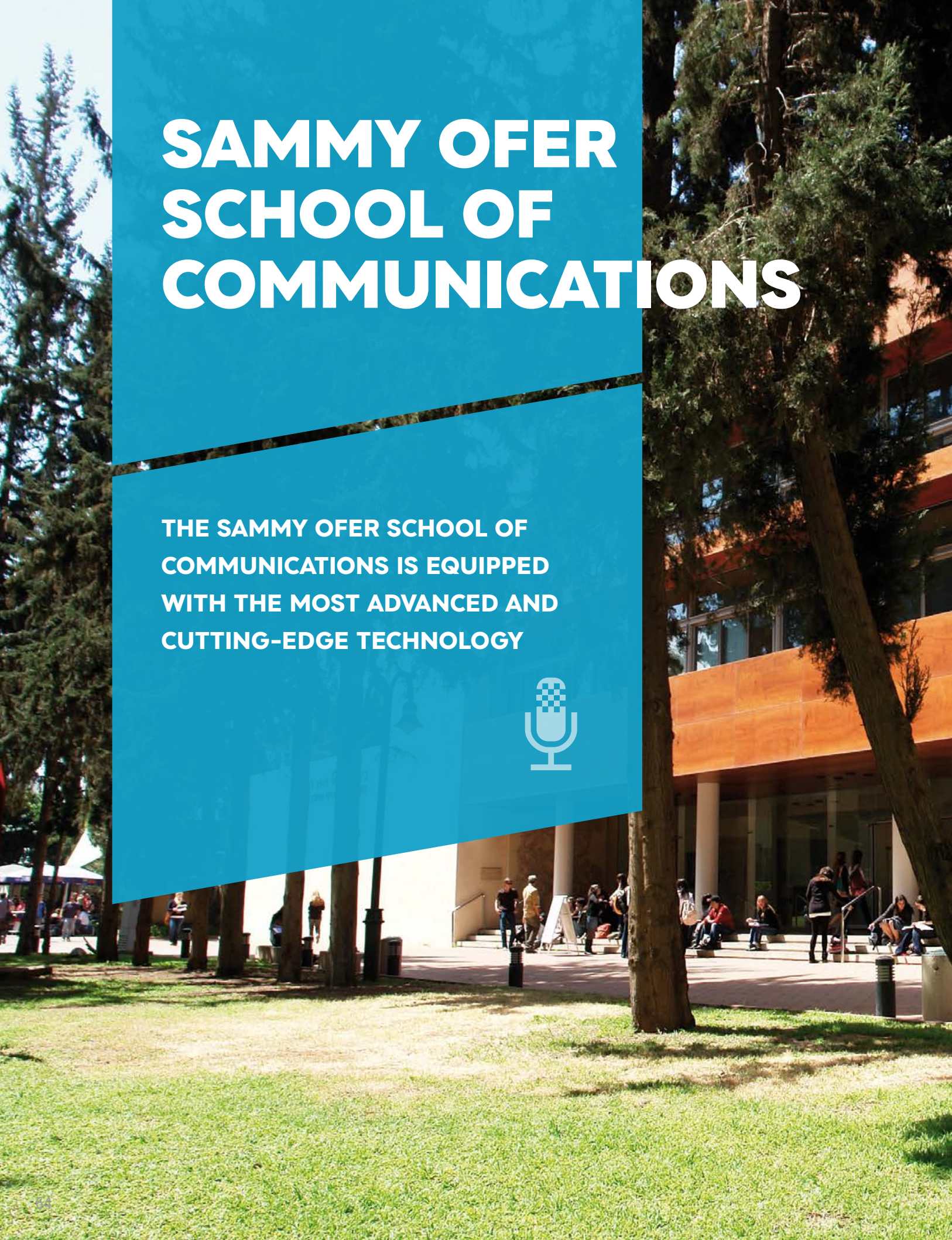
Areas of Interest

Computational Biology; Statistical Data Analysis

Many, though not all, of the faculty members listed above will be offering courses throughout the BSc program.

SAMMY OFER SCHOOL OF COMMUNICATIONS

**THE SAMMY OFER SCHOOL OF
COMMUNICATIONS IS EQUIPPED
WITH THE MOST ADVANCED AND
CUTTING-EDGE TECHNOLOGY**







We have made every effort to create a cutting-edge, supportive learning environment. Students have access to computer labs, radio studios, television studios, visual content incubators, media innovation, virtual labs, and an entire wing of editing rooms.”



PROF. NOAM LEMELSHTRICH LATAR
FOUNDER



DR. AMIT LAVIE-DINUR
DEAN

SAMMY OFER
(1922-2011)

Sammy Ofer was a prominent figure in the global business community and a supporter of the arts, culture, and education in Israel. Mr. Ofer was born in Romania and immigrated to Israel in his youth. His dedication to Israel's future and commitment to education were expressed through scholarships and his generous support of educational institutions, exemplified by the Sammy Ofer School of Communications, which was established in 2004.



CUTTING-EDGE FACILITIES

The Sammy Ofer School of Communications is equipped with the most advanced and cutting-edge technology, such as: a virtual reality lab; radio and television production studios; a hub for developing content; and products for digital communications.

Students can develop products on 3D printers, design applications, create high-tech ventures, and engage in innovative marketing for a wide range of companies, organizations, and associations.

HONORS PROGRAM

The Sammy Ofer School of Communications has established an honors program that offers outstanding students a unique opportunity to acquire first-hand insight into how the theoretical knowledge and practical skills they are learning are applied across the industry. Through field visits to leading companies and corporations, students will not only gain valuable networking opportunities, but will also engage with influential industry figures and meet alumni from Reichman University's Communications program. These meetings, and the honors program in general, are designed to inspire our students and expand their horizons.



COMMUNICATIONS CURRICULUM

The Communications BA program consists of 120 credits. The program is designed to be completed over a period of 3 years (6 semesters). Students can choose to major in: Digital Influence & Perceptions; Marketing Communications; or Interactive Communications.

YEAR I

Mandatory Courses

- Communications, Culture & Society
- Introduction to Communications: Theories & Models
- Introduction to New Media
- Preparatory Course: Practicing Academic Writing
- Statistics
- History of Communication
- Introduction to Political Communication
- Social Psychology
- Quantitative Research Methods
- Advanced English A
- Advanced English B

Mandatory Workshops

- From the Tweet to the Broadcasting Story
- Cross-Platform TV Production
- Digital Storytelling
- Introduction to Radio Broadcasting

YEAR II

Mandatory Courses

- Introduction to Social Network Analysis
- Media Ethics
- Qualitative Research Methods
- Fundamentals of Humanistic Thought
- Communications Institutions
- Visual Communication: Representation & Knowledge
- Introduction to Human-Computer Interaction (HCI)
- Health Communication: PR Strategies of Pharmaceutical Companies
- Culture & Identity in a Visual Media Environment
- Language, Culture & Society

Mandatory Workshop

- The Art of Pitching & Transmitting the Message





SPECIALIZATIONS / YEAR II

DIGITAL INFLUENCE & PERCEPTIONS

Mandatory Courses

- Influence & Perceptions
- Influencers & Followers

Mandatory Workshops

- Storytelling & Message Promotion
- New-fluencers
- Strategic Communication: From Creation to Impact

Elective Workshops

- Advanced Video Production
- Foundations to Community Management

Semester-long Seminars

- Content Creation for Viralization in Social Networks: Implementation & Analysis
- Rhetoric & Communication

MARKETING COMMUNICATIONS

Mandatory Courses

- Principles of Persuasion & Argumentation
- Children, Adolescents & Media

Mandatory Workshops

- Marketing Strategy
- Digital Advertising & Marketing
- Advertising Concepts

Elective Workshops

- Communication Advisement, Spokesmanship & Crisis Management
- Social Media Marketing

Semester-long Seminars

- Gaining Virality on Social Media: Theory & Practice
- Constructing an Influencer's Image: Marketing & Charisma
- Selling Israel: Social Media & Nation Branding

INTERACTIVE COMMUNICATIONS

Mandatory Courses

- Introduction to Human-Computer Interaction
- Cognitive Psychology for User Experience (UX)

Mandatory Workshops

- User Experience (UX) Design
- Product Performance

Elective Workshops

- Interactive Product Design
- Visual Design for UX (UI)
- Product Management in Startup Companies

Semester-long Seminars

- Embodied Communication in the Digital World
- Cognitive Principle in UX



COMMUNICATIONS CURRICULUM

SPECIALIZATIONS / YEAR III

DIGITAL INFLUENCE & PERCEPTIONS

Mandatory Courses

- Media & Conflicts in the Digital Age
- Conscious Communication Campaigns

Elective Workshops

- Journalism, Visual Content & On-camera Skills
- Creativity in Producing & Directing

Year-long Seminars

- Children, Adolescents & Media
- Understanding "Influence Operations" in the Digital Age

Year-long Workshops

- Impact: From Hashtag to Movement
- Non-Scripted Content Creation: Research, Produce & Measure
- Investigative Journalism



Shirly Levi,
Venezuela, *Communications*



MARKETING COMMUNICATIONS

Mandatory Courses

- Not for Sale: Digital Branding & Marketing in the Public Sector
- Consumer Behavior
- Digital Marketing

Elective Workshops

- Branded Content & Marketing
- Innovation in Advertising
- Visual Communication Design & Photoshop
- "Add to Cart": E-Commerce & Affiliate Marketing

Year-long Seminars

- City & Nation Branding: Creating A Real Online Campaign for Tel Aviv (in cooperation with Tel Aviv City Municipality)
- Digital Propaganda & Marketing and the Online Discourse Around Them
- Health Marketing & PR: Analyzing Public & Commercial Campaigns
- Advanced Topics in Social Network Analysis

Year-long Workshops

- PR Strategies & Marketing
- Social Advertising Marketing
- Integrated Advertising Campaigns

INTERACTIVE COMMUNICATIONS

Mandatory Courses

- Ethics & Technology
- Foundation in Technological Thinking
- Visual Design for Interactive Experience

Elective Workshops

- Tools for VR - Unity
- UX Writing

Year-long Seminars

- Persuasive Technology: Analysis & Design
- Advanced Ethical Aspects of UX Design
- *Research Seminar*: Virtual & Reality

Year-long Workshops

- Final Project: VR Experience
- Final Project: Product Bootcamp

Students are also required to take general electives, and may take electives from other programs at Reichman University.

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

CLUSTERS

Students in the Sammy Ofer School of Communications can choose one cluster in addition to their regular course of studies and their specialization.

BUSINESS ADMINISTRATION CLUSTER

The Arison School of Business at Reichman University offers a cluster in Business Administration for Communications students. Composed of four mandatory courses, this cluster introduces students to the basic concepts and economic theories that enable an understanding of marketing, effective management, and strategic decisions. The courses also focus on marketing communication tools and teach strategies, consumer relations, and organizational behavior.

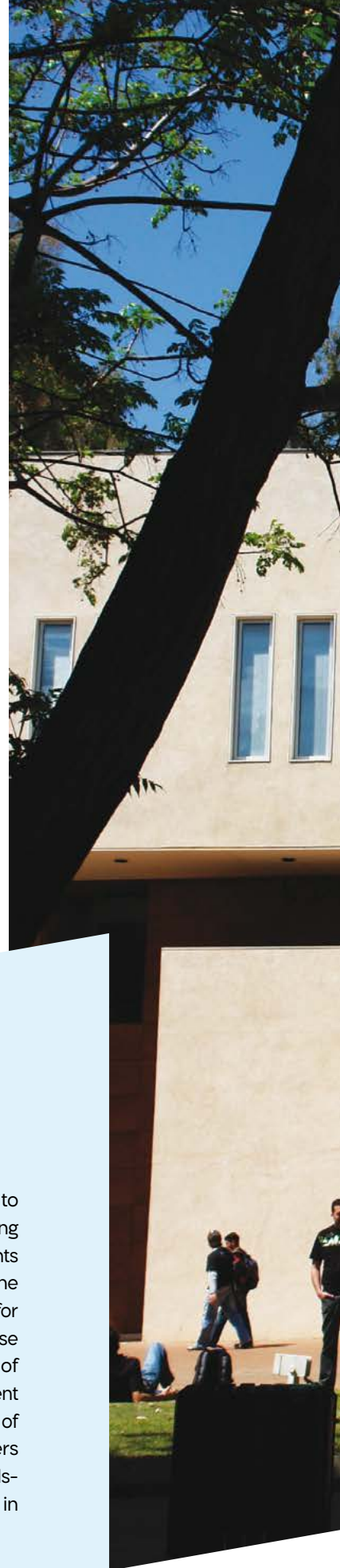
ENTREPRENEURSHIP CLUSTER

The new School of Entrepreneurship at Reichman University offers a cluster in New Media Entrepreneurship for Communications students. The courses provide practical tools for the understanding of financial and legal aspects involved in setting up a startup company, and additional tools for understanding the latest business models in the areas of social networking and mobile communications.



NoCamels is the premier news website dedicated to covering Israeli innovation for a global audience, focusing on technology, science, environment, and culture. Students who are accepted to the program, which is part of the Sammy Ofer School of Communication's Asper Institute for New Media Diplomacy, benefit from a wealth of expertise and resources. The website is managed by a team of professionals who work with, instruct, and guide the student journalists, as they report about the dynamic landscape of the startup nation. This year-long program not only offers these students an unparalleled opportunity to gain hands-on experience in journalism, but also immerses them in the fascinating field of Israeli innovation.

www.nocamels.com





בית ספר סמי עופר לתקשורת
SAMMY OFER SCHOOL OF COMMUNICATIONS

COMMUNICATIONS FACULTY

Dr. Amit Lavie-Dinur, PhD, Hebrew University of Jerusalem, 1999

Dean, Sammy Ofer School of Communications

Areas of Interest

Privacy; Media Framing & Representation of News Events;
Values Portrayed in Advertising Media; Representation of the
"Other" in Popular Texts

Prof. Yair Amichai-Hamburger, PhD, Oxford University, 1993

Head, Center of Internet Psychology (CIP)

Areas of Interest

Personality; Internet Use & Well-Being; Virtual Teams; Inter-
Group Contact on the Internet; Leadership & Motivation; Conflict
Management in Organizations

Dr. Keren Tzur Eyal, PhD, University of California, Santa Barbara, 2004

Academic Advisor, MA Communications Program

Areas of Interest

Media Content & Effects; Media's Role in Youth Socialization,
Sexuality & Body Image

Prof. Doron Friedman, PhD, Tel Aviv University, 2004

Head, Advanced Reality Lab

Areas of Interest

Human-Computer Confluence; Brain-Computer Communication

Prof. Yair Galily, PhD, University of Leicester, 2000

Vice Dean, Sammy Ofer School of Communications

Areas of Interest

Sport; Leisure; Social Media & Sedentary Leisure; Media

Dr. Tsahi (Zack) Hayat, PhD, University of Toronto, 2014

Head, Marketing Communications Specialization

Areas of Interest

Social Network Analysis; Relationship Between Information &
Communication Technology & Personal Networks; Organizational
Communication; Networked Work

Prof. Tal Azran, PhD, University of Melbourne, 2007

Academic Advisor, International Program

Areas of Interest

International Communication; Political Communication; New
Media Technologies Effects





Prof. Gadi Wolfsfeld, PhD, Massachusetts Institute of Technology, 1979

Head, MA Program in Communications & New Media

Areas of Interest

Political Communication; Role of the Media in Political Conflicts & Peace Processes; Role of the New Media in Collective Action

Prof. Moran Yarchi, PhD, Hebrew University of Jerusalem, 2012

Head, Digital Influence & Perceptions Specialization; Head, Public Diplomacy Program

Areas of Interest

Political Communication; Public Diplomacy; Media Coverage of Conflicts & Terrorism; News Media & Election Campaigns

Prof. Oren Zuckerman, PhD, Massachusetts Institute of Technology, 2007

Head, Interactive Communications Specialization; Co-Director, milab; Head, MA Program in HCI

Areas of Interest

Cross Section of HCI (Human-Computer Interaction) & CMC (Computer-Mediated Communication); Participation Patterns in Online & Mobile Communities; Engagement in Location-Based Media; Human-Centered Computing

Dr. Béatrice Hasler Lev-Tov, PhD, University of Zurich, 2009

Areas of Interest

Psychology & Technology; Psychology of Virtual Experiences; Virtual Reality-Based Conflict Resolution

Prof. Karine Nahon, PhD, Tel Aviv University, 2004

Areas of Interest

Politics of Information & Information Politics; Power Dynamics & Network Gatekeeping in Social Media; Role of Virality & Information Flows in Elections & Politics

Dr. Hadas Erel, PhD, Ben-Gurion University of the Negev, 2009

Assistant Professor; Head of HRI Research, milab

Areas of Interest

Social Interaction with Non-humanoid Robotic Objects

Dr. Noa Morag, PhD, Bar-Ilan University, 2020

Head, Interactive Communication Specialization; milab Associate Director

Areas of Interest

Social & Ethical Aspects of Technologies; Interactive Media; Digital Fabrication Technologies; Human-Centered Design

Dr. Jonathan Giron

Areas of Interest

Neuroscience; Synthetic Biology; Virtual Reality; Brain Computer Interfaces; Human Computer Interaction

Many courses in the program are taught by the faculty members listed above.

LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

**EDUCATING FUTURE LEADERS
BY PROVIDING HIGH-LEVEL
ACADEMIC AND PRACTICAL
KNOWLEDGE, HANDS-ON
EXPERIENCE, AND
ACCESS TO POLICY AND
DECISION-MAKING**



בית ספר לאודור לממשל
LAUDER SCHOOL OF GOVERNMENT
בית ספר אריסון למנהל עסקים
ARISON SCHOOL OF BUSINESS



Guided by its core values of freedom and responsibility, the Lauder School of Government, Diplomacy & Strategy prepares its students for leadership positions in Israeli and international politics, international organizations, think tanks, NGOs, consulting and security companies, and more. With this degree, students will be ready to tackle 21st century challenges – from resource scarcity and security to dictatorships, great power competition, misinformation, and conflict resolution – in Israel and abroad.”

PROF. ASSAF MOGHADAM
DEAN



**AMBASSADOR
RONALD S. LAUDER**

Ambassador Ronald S. Lauder, an international businessman and Jewish communal leader, was appointed U.S. Ambassador to Austria in 1986. He established the Ronald S. Lauder Foundation in 1987, which focuses on Jewish education and community outreach. Among the many positions which he has held and currently holds are: President of the World Jewish Congress; Chairman of the Conference of Presidents of Major American Jewish Organizations; Chairman of the Board of the Jewish National Fund; and Chairman of the International Public Committee of the World Jewish Restitution Organization.

Reichman University's Lauder School of Government, Diplomacy & Strategy was established in 1999.

GOVERNMENT TRACKS

- DIPLOMACY & GLOBAL AFFAIRS
- CONTEMPORARY MIDDLE EAST
- SECURITY & COUNTER-TERRORISM

GOVERNMENT CLUSTERS

- MEDIA & POLITICS
- BUSINESS

SPECIAL PROGRAMS

- THE ARGOV FELLOWS PROGRAM IN LEADERSHIP & DIPLOMACY
- PUBLIC DIPLOMACY PROGRAM

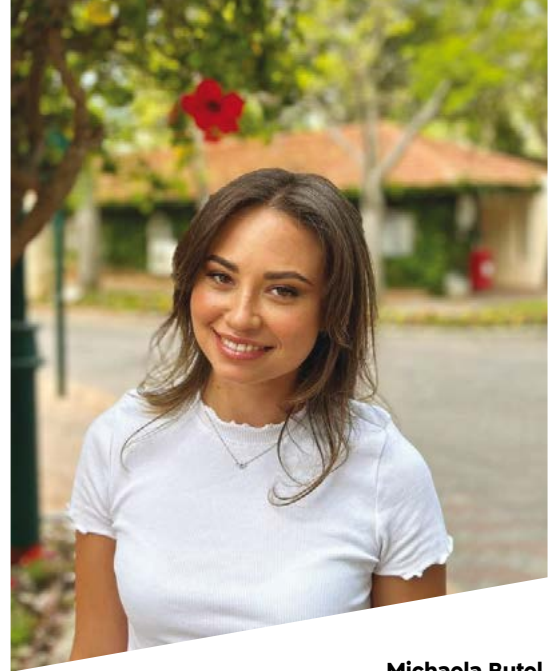
The BA program in Government prepares students for careers in the fields of public policy, diplomacy, consulting, and security. Immersed in the Middle East, you will gain a unique understanding of geopolitical events that affect the region and the entire world.

A special focus is put on the inner workings of Israeli society, including Israeli constitutional law, foreign policy, and national security.

Thanks to its strong emphasis on theory, leadership, and practical experience, this degree equips students with the practical skills they need in their future studies and careers.

Foundational academic courses – such as Contemporary International Politics; Political Communication; The Arab-Israeli Conflict and the Peace Process; and Theories of International Relations – are combined with interactive skills-oriented workshops, hands-on simulations, internships (for credit), and briefings with key public figures.

Starting in their second year, students specialize in Diplomacy and Global Affairs, Contemporary Middle East, or Security & Counter-Terrorism. In their third year, students may also select a cluster, further developing and sharpening their theoretical and practical skills.



Michaela Butel,
Norway, *Government*

Students may also apply to special academic programs, including the Argov Fellows Program in Leadership and Diplomacy, the Public Diplomacy Program, the Syracuse Exchange Program, the Rabin Leadership Program, the Research Cadets Program, the Zvi Meitar Emerging Technologies Program, the CO-OP Startup Experience Course, and dozens of exchange programs in outstanding international institutions. In addition, students can apply to exceptional academic competitions (the International Humanitarian Law Competition, for example) and take part in student-led clubs (Model United Nations, Pugwash, and many more).

The Lauder School of Government, Diplomacy & Strategy attracts outstanding students from around the world and provides a pluralistic environment in which students can exchange ideas, while gaining unique networking opportunities and preparing for their future. Our students pursue graduate studies (master's degrees and PhDs) at top American, Israeli, and European universities, or choose to enter the workforce in politics, the private sector, NGOs, international institutions, and cutting-edge companies in Israel and abroad.

GOVERNMENT CURRICULUM

The Government BA program consists of 120 credits. The program is designed to be completed over a period of 3 years.

YEAR I

- Introduction to International Relations *
- Contemporary International Politics
- Comparative Politics
- Government & Politics in Israel *
- Introduction to Security Studies & Counter-Terrorism *
- Introduction to the Contemporary Middle East & Islam *
- Introduction to Diplomacy & Global Affairs *
- Introduction to Political Communication
- Research Methods *
- Government & Big Data
- Introduction to Political Theory
- Principles of Statistics *
- Academic Research & Writing / Advanced English *
- Excel Workshop
- Problem Solving Workshop *

INTERNSHIP OPPORTUNITIES!

Internship opportunities for 2nd and 3rd year undergraduate students in the Lauder School of Government, Diplomacy & Strategy are available at a variety of government and non-governmental organizations, as well as at numerous research institutes and think tanks (including research centers at the Lauder School).

The internships approved by the Lauder School are for academic credit (as an elective) and provide students with a unique opportunity to obtain **invaluable practical experience**. We encourage students to take advantage of the diverse internship options, which in many cases open doors to their careers.

YEAR II

- The Arab-Israeli Conflict & the Peace Process *
- History of the Modern Era
- American Government & Politics
- Introduction to Israeli Constitutional Law
- Society, Religion & Culture in Israel *
- Conflict Resolution *
- European Institutions & Integration
- Empirical Research
- Internet, Social Media & Politics
- Foundations of Economics I *
- Foundations of Economics II
- International Law *
- International Political Economy
- The Politics of Climate Change *
- Introduction to Data Science
- Professional Writing Workshop
- Job Market Skills
- Visiting Lecturer (Intensive Course)

TRACK - DIPLOMACY & GLOBAL AFFAIRS

- Multinational Corporations & Global Governance
- Transatlantic Relations in the 21st Century

TRACK - CONTEMPORARY MIDDLE EAST

- Arabic Language & Culture
- The Asian Powers & the Middle East
- Cyber Threats Analysis in the Middle East

TRACK - SECURITY & COUNTER-TERRORISM

- Human Security
- Introduction to Intelligence

* Mandatory for students enrolled in the double major in Sustainability & Government



YEAR III**

MANDATORY COURSES

- Great Power Competition & Cooperation
- Strategic Planning & Policy Analysis*
- Democracy & Dictatorship*

TRACK - DIPLOMACY & GLOBAL AFFAIRS

- Diplomacy, Governance & Law in a Global World
- China: Society & Politics
- Nationalism, Fascism & Populism
- Strategy & Negotiations in the Nuclear Realm
- The Politics of Post-Colonial Africa
- The Media in Conflict Zones
- *Seminar* Globalization from East to West
- *Seminar* International Political Economy: Past to Present, Theory to Practice
- *Seminar* Exploring the Modern International System

TRACK - CONTEMPORARY MIDDLE EAST

- Palestinian Society & Politics
- Iran & Regional Politics
- Energy & Geopolitics in the Gulf
- Nationalism & Islam in the Middle East
- Business & Political Economy in the Middle East
- *Seminar* Political Culture & Negotiation in the Middle East

* Mandatory for students enrolled in the double major in Sustainability & Government.

** Students may take general electives as well as electives from other programs at Reichman University.

The list of courses is based on the 2023-24 academic program. Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

TRACK - SECURITY & COUNTER-TERRORISM

- Global Terrorism: ISIS, al-Qaeda & Hezbollah
- Terrorism & Counter-Terrorism Innovation
- Counter-Terrorism in Comparative Perspectives
- Jihadist Social Media
- Terrorism, Counter-Terrorism & the Middle East
- Law & Terrorism
- Political Violence & Extremism in Israel
- Ideology & Doctrine of Islamic Radical Movements
- *Seminar* Israel's Counter-Terrorism Policy
- *Seminar* Intelligence, Decision-Making & Counter-Terrorism
- *Seminar* Terrorism, Counter-Terrorism & Technology

WORKSHOPS

- Public Speaking Workshop
- Team Building Workshop *

OPTIONAL CLUSTERS

- Business
- Media & Politics

ADDITIONAL GOVERNMENT ELECTIVES

- Arabic for Beginners
- Internship Program
- Negotiation Workshop
- Liberty & Responsibility: Exploring the Foundations of the Modern Open Society
- Theaters of Global Jihad
- Gender in the #MeToo Era
- Public Opinion & Foreign Policy in the U.S.
- *Honors Seminar* Armed Non-State Actors

THE INSTITUTE FOR POLICY AND STRATEGY (IPS)

The Institute for Policy and Strategy (IPS) at Reichman University, the convener of the Annual Herzliya Conference Series, aspires to contribute to Israel's national security and resilience by conducting integrative and comprehensive policy analysis on the national challenges, producing strategic insights and policy recommendations for decision-makers, and informing the public and policy discourse.

Main Pillars

The Institute's policy agenda focuses on two main issues:

The first and primary focus is identification of opportunities and risks for Israel in both the Mediterranean arena and in a global setting. Special emphasis is placed on identifying dynamic regional shifts that enhance the threat posed by Iran, alongside the development of new strategic relationships between Israel and the Arab states.

The second IPS focus area is Israel's national resilience as a foundation for national security. This pillar highlights the fact that domestic weakness negatively reflects on Israel's ability to cope with both internal and external crises.

IPS Publications & Conferences

- Weekly collection of policy papers
- Conferences that are based on meticulous content management and production, for optimal experiences for local and overseas participants. (All conferences include a summary of key insights and recommendations for distribution to the IPS community, media, and decision-makers in Israel and worldwide.)
- Briefings and interviews across various media outlets. (Special emphasis is placed on IPS's international profile by translating written publications, as well as recordings, and distributing them across foreign media outlets.)

Herzliya Conference

The annual Herzliya Conference on the balance of Israel's national security is IPS's flagship activity. The conference draws international and Israeli participants from the highest levels of government, business, and academia to address pressing national, regional, and global issues.

<https://www.runi.ac.il/en/research/ips/pages/main.aspx>



Maj. Gen. (Res.) Amos Gilead
Executive Director, Institute for Policy and Strategy (IPS)
Chairman, Annual Herzliya Conference Series



Benjamin Netanyahu, Prime Minister of Israel,
attending ICT's 16th International Conference: World Summit
on Counter-Terrorism



Reuven Rivlin, President of Israel, addressing the Herzliya Conference, 2016



THE INTERNATIONAL INSTITUTE FOR COUNTER-TERRORISM (ICT)

The International Institute for Counter-Terrorism (ICT) is among the leading academic institutes for counter-terrorism in the world. Founded in 1996, ICT has rapidly evolved into a highly esteemed global hub for counter-terrorism research, policy recommendations, and education.

The goal of ICT is to advise decision-makers, initiate applied research, and provide consultation and education to address terror and its effects.

Within the constellation of topical research institutions worldwide, ICT stands out as a benchmark institute through its:

- acclaimed faculty and management team
- dedicated focus on counter-terrorism policy
- worldwide team of affiliates and strategic academic partners
- interdisciplinary research
- innovative policy solutions
- original, "out-of-the-box" approach to policymaking through education
- "real-world" pragmatic policy proposals and solutions
- World Summit on Counter-Terrorism - one of the most influential events in the field of counter-terrorism today
- proactive solicitation of ideas to international decision-makers and leaders

GOVERNMENT FACULTY

Prof. Dmitry (Dima) Adamsky, PhD, University of Haifa, 2008

Head, Honors Track in Strategy & Decision-Making, Lauder School of Government

Areas of Interest

International Relations; International Security; Security & Intelligence Studies; Modern Military Thought; Arab-Israeli Conflict; U.S., Russian & Israeli National Security

Dr. Eitan Azani, PhD, Hebrew University of Jerusalem, 2005 *

Head, Counter-Terrorism & Homeland Security Track, Lauder School of Government; Colonel (Res.), IDF; Director of Research, International Institute for Counter-Terrorism (ICT) at Reichman University

Areas of Interest

Global Jihad Organizations & Radical Islamic Movements; Iran, Hezbollah & Shi'ite Terrorism; Radicalization of Islamic Communities in the West; Terror Fundraising; Cyberterrorism

* Visiting Professor

Dr. Amnon Cavari, PhD, University of Wisconsin-Madison, 2011

Head, The Institute for Liberty & Responsibility, Lauder School of Government

Areas of Interest

American Politics; Public Opinion; U.S.-Israel Relations

Dr. Leor Cohen, PhD, Bar-Ilan University, 2011

Coordinator, English for Government & Communications, Reichman University

Areas of Interest

Sociolinguistics; Discourse & Conversation Analysis

Prof. Asif Efrat, PhD, Harvard University, 2009

Head, MA Program & the MA Thesis Track, Lauder School of Government

Areas of Interest

International Law & Politics; International Cooperation; International Relations

Prof. Boaz Ganor, PhD, Hebrew University of Jerusalem, 2002

President-elect, Reichman University; Former Dean, Lauder School of Government; Head, Counter-Terrorism & Homeland Security Track, Lauder School of Government; Founder & Executive Director, International Institute for Counter-Terrorism (ICT); Former Advisor to the Israeli Prime Minister on Counter-Terrorism

Areas of Interest

International & Localized Terrorism; Terrorism & Counter-Terrorism Strategies; Terrorism & the Media; Terrorism, Democracy & Public Opinion; Israel's Counter-Terrorism Strategies

Maj. Gen. (Res.) Amos Gilead

Executive Director, Institute for Policy & Strategy (IPS), Lauder School of Government; Chairman, Annual Herzliya Conference Series; Former Director, Policy & Political-Military Affairs, Israel Ministry of Defense; Former Chief, Intelligence Research & Analysis Division, IDF; Former Coordinator of Government Activities in the Territories; Senior Member of the Israeli Delegation to the Israeli-Jordanian/Palestinian Peace Talks; Former IDF Spokesperson; Former Military Secretary to Prime Minister & Minister of Defense, Yitzhak Rabin

Prof. Sivan Hirsch-Hoefler, PhD, University of Antwerp, 2008

Academic Director, Rabin Leadership Program, Lauder School of Government

Areas of Interest

Political Extremism & Violence; Collective Action & Social Movements; Political Behavior; Political Sociology, Religious & Ethnic Conflict

Prof. Liza Ireni-Saban, PhD, Tel Aviv University, 2006

Former Deputy Dean, Lauder School of Government

Areas of Interest

Public Administration; Public Policy & Ethics

Dr. Amichai Magen, JSD, Stanford University, 2009

Head, Diplomacy & Conflict Studies, MA Program in Government; Head, Governance & Political Violence Program, International Institute for Counter-Terrorism (ICT), Lauder School of Government

Areas of Interest

Liberty, Sovereignty, Democracy & the Rule of Law; Future of the Liberal International Order; Governance in Areas of Limited Statehood; Political Violence; EU External Relations & EU-Israel Relations

Dr. Yossi Mann, PhD, Bar-Ilan University, 2005

Head, Contemporary Middle East Track, Lauder School of Government

Areas of Interest

Oil; Energy; Saudi Arabia; Persian Gulf

Dr. Shavit Matias, PhD, George Washington University, 1997

Head, Diplomacy & Global Affairs Track, Lauder School of Government; Former Deputy Attorney General of Israel in Charge of International Issues & Advising the Prime Minister, Government, Cabinet & Ministries; Fellow, Hoover Institution, Stanford University

Areas of Interest

Globalization; National Security; International Negotiations; International Law; Diplomacy; Conflict Resolution

Prof. Rafi Melnick, PhD, University of California, Berkeley, 1979

Former Provost, Reichman University; Former Dean, Lauder School of Government; Former Deputy Director of Research, Bank of Israel

Areas of Interest

Monetary Economics; Inflation; Israeli Economy; Applied Econometrics

Prof. Alex Mintz, PhD, Northwestern University, 1981

Former Provost, Reichman University; Former Dean, Lauder School of Government; Former Chair, Annual Herzliya Conference Series; Former President, Israeli Political Science Association; Former Head, Initiative for an Inclusive Israeli Society; Director, Program in Political Psychology & Decision-Making (POPDM); Director, Behavioral Political Science (BPS) Lab; Director, Computerized Decision-Making Lab

Areas of Interest

Decision-Making; Political Psychology & Marketing; Behavioral Political Science

Prof. Assaf Moghadam, PhD, Tufts University, 2007

Dean, Lauder School of Government

Areas of Interest

Violent Non-State Actors; Armed Conflict; Political Violence; Terrorism; Insurgency

Prof. Karine Nahon, PhD, Tel Aviv University, 2004

Head, Data, Government & Democracy Program, Lauder School of Government

Areas of Interest

Politics of Information & Information Politics; Power Dynamics & Network Gatekeeping in Social Media; Role of Virality & Information Flows in Elections & Politics

Prof. Liav Orgad, LL.D., Hebrew University of Jerusalem, 2011

Areas of Interest

Global Migration; Citizenship Theory; Constitutional Identity; International Human Rights Law; Political Theory; Nationalism & Minorities; Law & Technology

Ambassador Mark Regev

Chairman, Abba Eban Institute for Diplomacy & Foreign Relations, Lauder School of Government; Former Senior Advisor for Foreign Affairs & International Communications to the Prime Minister of Israel; Former Israeli Prime Minister's Advisor & International Spokesperson; Former Israeli Vice Consul in Hong Kong; First Secretary in Beijing; Counsellor in Washington DC; Israeli Ambassador to the United Kingdom

Dr. Daphné Richemond-Barak, PhD, Tel Aviv University, 2010

Academic Director, RRIS Program in Government, Lauder School of Government

Areas of Interest

Role & Status of Non-State Actors; Asymmetric Warfare & the Morality of War; International Court of Justice; Relationship Between International Law & International Relations; Comparative Analysis of Systems of Law

Dr. Alisa Rubin, PhD, Harvard University, 1994

Academic Director, Argov Fellows Program in Leadership & Diplomacy, Reichman University

Areas of Interest

International Political Economy with a Focus on the Middle East; Business-Government Relations; Globalization

Dr. Jennifer Shkabatur, JSD, Harvard Law School, 2012

Head, Global Impact Studies Cluster, MA Program in Government, Lauder School of Government

Areas of Interest

Information Technologies & Their Influence on Governance & Political Action; Open Government Policies; Online Political Campaigns; the Role of New Technologies in Developing Countries

Dr. Lesley Terris, PhD, Tel Aviv University, 2008

Deputy Dean, Lauder School of Government; Former Academic Director, RRIS Program in Government

Areas of Interest

Conflict Processes; Negotiation & Mediation in International Conflicts; Study of International Politics through Simulations

Prof. Gabriel Weimann, PhD, Hebrew University of Jerusalem, 1982

Areas of Interest

Study of Persuasion & Influence; Modern Terrorism & the Mass Media; Online Terrorism & Cyberterrorism

Dr. Dana Wolf, SJD, American University Washington College of Law, 2015

Areas of Interest

Public International Law; Conflict Resolution & Negotiation

Prof. Moshe Maor, PhD, LSE, 1992

Head, Public Policy & Political Marketing, MA Program in Government, Lauder School of Government

Areas of Interest

Policy Process; Bureaucratic Politics; Comparative Politics; Israeli Politics

Many courses in the program are taught by the faculty members listed above.

SCHOOL OF SUSTAINABILITY FOUNDED BY ISRAEL CORP., ICL & ORL

FINDING PATHS TO BALANCE
BETWEEN THE ENVIRONMENT,
THE ECONOMY, AND
HUMANITY'S NEEDS IN THE
COMING DECADES





MICHAEL HOPE...
WITH THE CONTRIBUTION OF
THE DINA AND RAPHAEL RECANATI
FAMILY FOUNDATION

אולמות
קונצרטים



Israel is a small country, ranking high on the international human development index. With its startup spirit and problem-solving DNA, Israel excels in ingenious technological innovations and superb entrepreneurial capabilities. The climate crisis clearly highlights the dire consequences of the growing imbalance between humanity and nature. Across the globe, governments, the private sector, and the general public are rethinking the current paths of economic development. We must reshape these paths, and transform our economy into a low-carbon sustainable economy that uses natural resources prudently and responsibly, and allows present and future generations to prosper. There is a growing demand for sustainability experts, managers, inventors, and advisors to design and implement sustainable planning and innovative development policies. The vision of our school is to educate the next generation of these professionals.”



PROF. YOAV YAIR
DEAN

SUSTAINABILITY & GOVERNMENT DOUBLE MAJOR

PROGRAM

The 21st century has already seen major changes caused by the interaction between human societies and the natural world. Humanity occupies but a fraction of the planet's surface, yet it has altered its atmosphere, oceans, and the climate system, and severely harmed the biodiversity of living species. Resource depletion, greenhouse gas emissions, plastic pollution, and toxic waste are but a few examples of man's adverse impact on our planet. In recent years it has become clear that sustainability is the only viable option for survival on planet Earth. In an era of rapid climate change the UN Sustainable Development Goals (SDGs) clearly depict the road for a better future, showing what international cooperation may achieve – but also highlighting its limits.

The Sustainability & Government program at Reichman University equips students with a deep understanding of these issues and provides them with the skills needed to shape policies and advocate in this field.

Our students learn about energy, water, and food challenges in the era of climate change, technological advancements in the field of sustainability, green entrepreneurship, and domestic and international environmental regulation and governance – all of which are crucial for the survival of future generations.

HIGHLIGHTS

- Three-year double major BA in Sustainability & Government
- World-renowned faculty lecturers, researchers, and entrepreneurs
- Innovative program encompassing the latest knowledge needed to address the sustainability challenges of our times
- Highly sophisticated teaching methodologies, including Virtual Reality and Hands-On ICT experience

The Sustainability & Government Program provides graduates with a competitive advantage in a broad range of fields in the public and private sectors, which show increased demand for expertise in sustainability and in fields such as diplomacy, renewable energy, city and transportation planning, corporate social responsibility, and more.

The program teaches aspects of policy and decision-making that balance environmental, social, and economic issues with a global perspective, giving our students insight into the underlying international and political ramifications of sustainability challenges and opportunities.

Graduates will have the skills necessary to work in governmental, managerial, and social arenas in Israel or abroad, and will be well-suited to be employed in the private and public sectors, at domestic and international NGOs, and at cleantech startup companies.



CURRICULUM

The Sustainability & Government double major BA program consists of 120 credits. The program is designed to be completed over a period of 3 years (6 semesters). In their senior year, students conduct and lead a Capstone Project (practicum) on a sustainability topic of their choice.

The program places a strong emphasis on practical experience through internships and the practicum, enabling graduates to get jobs at entrepreneurial startups in the areas of sustainability and cleantech, or to become sustainability experts in the private sector. The curriculum includes sustainability courses taught in collaboration with leading figures from Israeli academia, and its government and business sectors.

YEAR I

FALL SEMESTER

- Introduction to Sustainability
- Introduction to Earth System Science
- Introduction to Ecology
- Introduction to Environmental Thought
- Introduction to Microeconomics

SPRING SEMESTER

- Sustainable Energy
- Urban Sustainability
- Environmental Planning in Israel
- Technology, Big Data & Sustainability
- Advanced English

YEAR II

FALL SEMESTER

- Smart Mobility
- Sustainability & Water Resource Management
- Introduction to Geographic Information Systems (GIS)
- Air, Water & Soil Pollution
- Energy, Climate Change & Society
- Urban Policies in Times of Climate Change

SPRING SEMESTER

- Information & Communication Technologies for SDGs
- Corporate Social Responsibility & Impact Investments
- Environmental Economics
- Urban Worlds
- Introduction to Green Entrepreneurship

YEAR III

FALL SEMESTER

- Practicum - Capstone Project
- Selected Issues in Environmental Law
- Food Systems in the Modern Age
- Forced Migration, Human Trafficking & Exploitative Child Labor: Theories, Policies & Practices on Environmental Impacts

SPRING SEMESTER

- Practicum - Capstone Project
- Advanced Urban Analytics & Smart Cities
- Life Cycle Thinking for Sustainable Production & Consumption
- Oil, Gas & Renewable Energy: Economics, Geopolitics, Policy & Security

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

CAPSTONE PROJECT

- In their final year of study, students are required to choose a topic from the wide domain of sustainability as their Capstone Project. Throughout this project, students work together in small teams and face real-life issues, in accordance with their personal interests and passions.
- The goal of the project is to offer students practical experience in the field of sustainability, with an emphasis on entrepreneurship and contributing to society.
- Projects will be run in small groups, with the assistance of the team tutor(s) and mentors. Together they will outline a plan of action for the project's implementation and carry it out.
- Guidance and mentorship will be offered to students by the program's faculty and by Reichman University lecturers whose fields of expertise are relevant to the project (i.e., government, communications, business administration), and with the guidance of practitioners from relevant fields of practice.

The list of mandatory courses in Government is on pp. 80, 81.

FACULTY

Prof. Yoav Yair, PhD, Tel Aviv University, 1995

Dean, School of Sustainability, Reichman University

Areas of Interest

Climate Change; Atmospheric & Space Sciences; Air Pollution; Natural Disasters

Prof. Yael Parag Cohen Mintz, PhD, Tel Aviv University, 2005

Deputy Dean, School of Sustainability

Areas of Interest

Energy & Climate Policy; The Future of Electricity Markets; Prosumer Markets; Energy Security; Consumer Behavior; Consumer Engagement in the Smart Grid; Demand Management; Microgrids; Public Perception of Energy Generation Technologies

Dr. Shiri Zemah Shamir, PhD, University of Haifa; Technion-Israel Institute of Technology, 2009

Areas of Interest

Econometrics; Environmental Economics; Ecological Economics; Natural Resource Economics; Economic Valuation; Game Theory; Mathematical Economics; Agricultural Economics

Dr. Asaf Tzachor, PhD, University College London (UCL), 2018

Areas of Interest

Sustainability Sciences; Development Studies; Science & Technology Policy; Food Systems; Future Foods; Water Resources Management; Global Risks; Innovation; Emerging & Clean Technologies

Many courses in the program are taught by the faculty members listed above.



Vladyslava Talan
Ukraine
Sustainability & Government

BARUCH IVCHER SCHOOL OF PSYCHOLOGY

TO SEE EACH TREE
THAT MAKES UP THE
FOREST







The world needs psychologists more than ever. We are committed to preparing our students for successful careers in various areas of psychology. We offer a professional home with outstanding faculty, cutting-edge research, and hands-on practical experience. Through courses, seminars, extracurricular activities, and mentoring, our students will gain a comprehensive scientific and practical background that will allow them to become leaders in the world of psychology.”

PROF. ANAT BRUNSTEIN KLOMEK
DEAN



BARUCH IVCHER

Baruch Ivcher is an Israeli-born businessman and central public figure in Peru. He served in the IDF Signal Corps and graduated from the Hebrew University of Jerusalem Law School. In 1970 Mr. Ivcher moved to Peru to pursue a business opportunity. In 1984 he received Peruvian citizenship and began to focus on the media industry; by the early 1990s he owned the second-largest television station in the country. Mr. Ivcher remains active in the Israeli and international business arena. He was an early supporter of Reichman University, having established the Ivcher Auditorium. Mr. Ivcher also endowed the Baruch Ivcher School of Psychology.

EXCELLENCE PROGRAMS

Our Excellence Programs are designed for outstanding students who plan to continue studying towards advanced degrees in Israel or abroad. The programs span the second and third years of studies. The Excellence Programs are composed of:

HONORS PROGRAM

The general Honors Program includes a seminar in which participants strengthen their analytical and research skills, as well as their proficiency in reading and writing scientific material in English and in writing a research honors thesis.

BRAIN AND MIND PROGRAM

The Brain and Mind Program includes an intensive apprenticeship in a neuroscience lab and relevant theoretical courses.

Both programs orient participants toward writing an empirical research article, to be submitted for publication to a scientific journal. The programs increase participants' chances to be accepted for graduate studies at leading universities.

Registration for the Excellence Programs opens towards the end of the first undergraduate year, and is based on students' achievements during that year.

www.runi.ac.il/en/schools/psychology



PSYCHOLOGY CURRICULUM

The Psychology BA program consists of 121 credits. It is designed to be completed over a period of 3 years (6 semesters). In addition to their Psychology studies, students will take 8 credits worth of general electives. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

YEAR I

FALL SEMESTER

- Introduction to Psychology
- Psychology & Neuroscience: An Interdisciplinary Approach (A)
- Social Psychology (year-long course)
- Introduction to Statistics (A)
- Probability
- Philosophy of Science

SPRING SEMESTER

- Developmental Psychology
- Social Psychology
- Psychology & Neuroscience: An Interdisciplinary Approach (B)
- Cognitive Processes A: Sensation & Perception
- Introduction to Statistics (B)
- School Seminar
- English for Psychology Advanced 2
- Practical Statistics Using SPSS

YEAR II

FALL SEMESTER

- Biological Basis of Behavior: Advanced Topics
- Theories of Personality
- Cognitive Processes B: Attention & Language
- Multivariate Statistics (A)
- Research Methods & Experimental Laboratory

SPRING SEMESTER

- Organizational Psychology
- Cognitive Processes C: Memory & Reasoning
- Multivariate Statistics (B)
- Introduction to Psychotherapy
- Research Methods & Experimental Laboratory
- Psychology & Social Change





YEAR III

Core Courses

- Abnormal Psychology
- Psychological Skills & Field Experience
- Psychology, Society & Culture (Spring)

THEORETICAL SEMINARS*

(Fall semester: Select 1)

- Development of Prosocial & Antisocial Behaviors
- Psycholinguistics, Emotions & Conflict Resolution
- Existential Psychoanalysis
- Clinical Neuroscience: Brain, Psychopathology, & Treatment

RESEARCH SEMINARS*

(Two semesters: Select 1)

- Emotion Regulation & Bullying
- The Neurobiology of Attachment: Healthy & Pathological Processes
- Exposure to Trauma - Coping & Resistance
- Shaping Memory & Facing Anxiety

ELECTIVES*

(One semester: Select 4)

- Mindfulness – A Scientific & Experiential Approach
- Cognitive-Behavioral Therapy
- Interpersonal Psychotherapy
- Autism Spectrum Disorders at the Nexus of Biology, Psychology & Culture
- Introduction to Art Therapy
- Neurobiological Basis of Psychopathology & Treatment
- How to Call Out Nonsense: Social Cognition in Everyday Life

* These course titles are representative. The actual courses offered will vary from year to year.

INTERDISCIPLINARY STUDIES

(Two semesters: Select 1)

- Criminology & the Psychology of Crime
- Neuroscience & Biology
- Psychology & Communications
- Entrepreneurship

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.



Hannah Sabbagh,
Guatemala, *Psychology*

PSYCHOLOGY FACULTY

Dr. Rany Abend, PhD, Tel Aviv University, 2016

Areas of Interest

Neurobiological Mechanisms of Psychopathology; Developmental Psychopathology; Neuroscience-guided Treatment

Prof. Amir Amedi, PhD, Hebrew University of Jerusalem, 2005

Areas of Interest

Brain, Cognition, & Technology; Multisensory Integration; Functional Neuroimaging

Prof. Shahar Ayal, PhD, Tel Aviv University, 2007

Head, MA Program in Social Psychology

Areas of Interest

Heuristics & Biases; Behavioral Ethics; Intergroup Effects on Decision-Making

Prof. Boaz M. Ben-David, PhD, Tel Aviv University, 2007

Areas of Interest

Communication; Cognitive & Sensory Integration in Aging; Perception of Emotions in Spoken Language; Impact of Threat on Attention

Prof. Anat Brunstein Klomek, PhD, Bar-Ilan University, 2004

Dean, Baruch Ivcher School of Psychology

Areas of Interest

Interpersonal Psychotherapy; Bullying; Suicide Prevention

Prof. Guy Doron, PhD, University of Melbourne, 2007

Areas of Interest

Relationship-Related Obsessions (ROCD); Obsessive-Compulsive (OCD) & Related Disorders; Cognitive-Behavioral Therapy (CBT); Attachment Theory & Self-Perception in Psychopathology

Prof. Tsachi Ein-Dor, PhD, Bar-Ilan University, 2009

Areas of Interest

Human Defensive Behaviors; Evolutionary & Social Psychology; Personality

Prof. Ruth Feldman, PhD, Hebrew University of Jerusalem, 1994

Areas of Interest

Development of Child Affect & Social Behavior; Neurobiology of Social Affiliation

Dr. Tahli Frenkel, PhD, Tel Aviv University, 2012

Areas of Interest

Child Development; Temperament, Anxiety & Behavioral Inhibition

Dr. Yulia Golland, PhD, Hebrew University of Jerusalem, 2008

Areas of Interest

Social Neuroscience; Interpersonal Synchrony

Dr. Britt Hadar, PhD, Tel Aviv University, 2020

Areas of Interest

Social Hierarchy; Inequality; Decision-Making; Cognitive Processes

Dr. Danny Hamiel, PhD, Hebrew University of Jerusalem, 1993

Areas of Interest

Cognitive-Behavioral Therapy; Resilience in Childhood

Prof. Gilad Hirschberger, PhD, Bar-Ilan University, 2002

Areas of Interest

Existential Threats; Political Conflict; Long-Term Effects of the Holocaust; Metaphors of Conflict

Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev, 2009

Areas of Interest

Organizational Psychology; Autonomy Experience and Sense of Volition; Romantic & Parent-Child Relationships

Prof. Daniel A. Levy, PhD, Hebrew University of Jerusalem, 2003

Areas of Interest

Neuroscience; Physiological Psychology; Cognitive Psychology

Prof. Mario Mikulincer, PhD, Bar-Ilan University, 1985

Former Dean, Baruch Ivcher School of Psychology

Areas of Interest

Attachment Styles in Adulthood; Terror Management Theory; Personality Processes in Interpersonal Relationships; Evolutionary Psychology; Human-Learned Helplessness and Depression; Trauma & Post-Traumatic Processes; Coping with Stress; Qualitative Research of Emotional States; Rumination & Self-Focused Attention

Dr. Dana Pereg, PhD, Bar-Ilan University, 2001

Head, MA Program in Organizational Behavior and Development

Areas of Interest

Professional Identity; Organizational Development

Dr. Michal Reifen Tagar, PhD, University of Minnesota, 2010

Areas of Interest

Emotions in Conflict; Personality & Group Relations

Dr. Tamar Saguy, PhD, University of Connecticut, 2008

Areas of Interest

Intergroup Relations; Conflict Resolution; Prejudice Reduction; Gender

Many courses in the program are taught by the faculty members listed above, though not all faculty members are listed.

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APPLICATION AND ADMISSIONS

1. Application Form and Fees

Please apply through our [online application form](#). There is a non-refundable application fee of \$100 USD.

2. High School Grades

Applicants must submit official copies of their high school transcripts and diplomas. Applicants in their final year of high school may submit partial transcripts. Acceptance of these applicants is contingent upon receipt of final transcripts that show they graduated and that their final grades are similar to those earned in previous semesters. Applicants who have completed at least 30 credits at university or community college may submit those transcripts in lieu of high school transcripts and a standardized test.

Applicants applying to quantitative degree programs will still be required to submit their high school transcripts, even if they completed 30 or more university/college credits.

3. Recommendations

Applicants must submit two letters of recommendation from individuals who can assess their strengths, capabilities, and academic abilities. Evaluators can be teachers, educators, counselors, employers, or supervisors. The recommendation letters can be in either English or Hebrew and must be submitted directly by the recommender to the appropriate admissions officer or to rris.registrar@runi.ac.il. Emails with the recommendation letters should include the name of the applicant and program to which they are applying.

4. Essay

Applicants are required to submit a 250–500 word essay in English explaining why they would like to study in Israel at Reichman University, and why they chose the particular academic program for which they are applying. The essay should be uploaded to the online registration form.

5. Curriculum Vitae (CV) or Resume

Applicants are required to submit a CV (in English) detailing their educational history, volunteering activities, involvement in youth groups, army history (if applicable), and any employment details (if applicable). This should also be uploaded to the online registration form. Please make sure your full name is at the top of your CV and that it is in professional CV format.

6. English Proficiency

The academic curriculum of the Raphael Recanati International School is taught entirely in English. Graduates of high schools in which English was not the primary language of instruction are required to pass an English Proficiency Exam. If available, the exam results should also be uploaded to the online registration form. Depending on their test scores, students may be required to take English classes during their first year.

There are four different English levels:

- Exemption - Students are exempt from any further English proficiency requirements.
- Advanced II - Students are required to take and pass one English proficiency course during their first year at Reichman University.
- Advanced I+II - Students are required to take and pass two English proficiency courses during their first year at Reichman University.
- English Mechina (preparatory course) - Students are required to take and pass the Reichman University English preparatory summer course prior to the start of the academic year, as well as two English proficiency courses during their first year of studies.

The RRIS at Reichman University accepts the following English proficiency exams:

- a. TOEFL (Test of English as a Foreign Language): www.toefl.org
- b. IELTS (International English Language Testing System): www.ielts.org
- c. Cambridge English Assessment (CAE or CPE): www.cambridgeenglish.org
- d. AMIRAM: www.nite.org.il/other-tests/amiram/?lang=en



7. Standardized Tests

For the 2024-25 year: Reichman University will be test-optional for those who graduate from high schools in the U.S. or Israel (who are normally required to submit SAT, ACT, or Psychometric exam scores). Where it is possible to test, do so, as it gives the RRIS Admissions Office an added quantitative ability to assess an applicant's math level. However, candidates will not be penalized for not testing. Anyone who has completed at least one year of university-level studies with distinction is not required to submit a standardized test. **Please make sure to check with the admissions office before applying, regarding your testing decision and status.**

SAT <http://www.collegeboard.com>

The Reichman University SAT code is 4267

ACT <http://www.act.org>

The Reichman University ACT code is 5385

8. Transfer Students

In order to receive credits or exemptions for courses taken at another accredited academic institution, students must submit a detailed syllabus in English for each course for which they are requesting credit and/or an exemption. Students can only submit credits for approval once they have been accepted and have confirmed their place in the class to which they have applied, by paying the \$1,000 USD confirmation fee. Please note that Reichman University is not obligated to grant credit for courses taken at other academic institutions. To receive a degree from Reichman University, students must earn at least 60% of their credits at Reichman University and must be enrolled at Reichman University for a minimum of two years. Please note that Reichman University will only consider awarding credit for courses taken within five years of a student's request.

9. Deadline

All forms and documents must be submitted to the Raphael Recanati International School Admissions Office by July 15, 2024. Applications will not be reviewed or considered until all required documents are submitted. Applications submitted after this date will be reviewed based on availability, and admission will be subject to compliance with the admissions requirements, as well as the approval of the Admissions Committee. Those who apply after July 15, 2024 may also be placed on a waiting list.

10. Admissions Decisions

Admissions decisions are based on a combination of academic and personal criteria: high school grades; standardized test scores (if applicable); letters of recommendation; curriculum vitae (resume); and a personal essay.

Note that we have a rolling admissions process, and students should receive a response within two weeks of the date they submitted all required application materials.





TUITION AND EXPENSES (COA)*

Tuition

\$15,900 USD per year

* There is an additional \$300 USD fee for materials in the Schools of Communications, Computer Science, Entrepreneurship, and Psychology.

Health Insurance (optional)

\$1,600 USD per academic year

Reichman University Dorms (optional)

\$950 USD per month for rent

Dorms Security Deposit

\$1,500 USD

Reichman University dorm fees include maintenance fees, municipal taxes, security, cleaning of shared areas, WiFi, and cable. They do not include utilities and personal living expenses. For the first year, the rental period begins the day the students check into their apartments and goes through September 30th of the following year. Every year after that, the contract is for 12 months.

Additional Expenses

Students are responsible for their airfare to and from Israel. Students should expect to spend about \$600-\$880 USD each month for food, travel, and other basic expenses. Please note that tuition does not include the cost of the textbooks. A symbolic fee is charged for some RRIS social and cultural events.

Tuition Payment Arrangements

A **\$1,000 USD** tuition down payment must be made within the time stipulated in the email you receive with your acceptance letter, in order to reserve a place in the class. **This down payment is the first tuition payment.**

A Student Information Booklet containing details on how to pay the down payment, as well as the remainder of the tuition, will be available for you online, and will be included with the acceptance letter.

The tuition down payment will be fully refunded to those who decide not to enroll, if they inform the Raphael Recanati International School of their decision *in writing* by July 15, 2024.

**All rates are subject to change due to fluctuations in currency exchange rates.*

FINANCIAL AID

Various scholarships and loan opportunities are available to students at the Raphael Recanati International School.

Financial aid is awarded based on the candidate's background and/or status in Israel.

Raphael Recanati International School Scholarships

■ RRIS Needs-Based Scholarship

The school provides scholarships based on financial need. Applicants must complete the online application form: <https://www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/needs-based-scholarship/>

This form can be accessed with a student number, which applicants receive after they've been accepted to the school. Applicants are required to provide all the information and documentation requested.

Only forms that have been completed in full will be considered. Please note that scholarship recipients who withdraw during the academic year will be required to return all or part of the funds awarded. *Students who receive a scholarship are expected to perform 30 hours of community service over the course of the academic year on campus, or off campus, through one of the many organizations that cooperate with the RRIS.*

■ Merit Scholarship

RRIS awards excellent students with merit scholarships based on their previous academic performance. Students do not apply for this scholarship - the RRIS Admissions Office will notify you if relevant. Students who receive a merit scholarship are expected to perform 40 hours of community service over the course of the academic year.

Free Application for Federal Student Loans (FAFSA)

US citizens are eligible to borrow FAFSA Stafford loans (as part of the Direct Loans Programs) and/or Sallie Mae loans.

The deadline to apply for loans for the 2024-2025 academic year is April 1st, 2025. Our school code is G40703. School name: Raphael Recanati International school.

For further information and to start the process, please email Rina Haller in our US office: rina@aforu.org.

Student Aid for Canadians

■ SAP (Students Assistance Programs)

Canadian students interested in loans and grants from the Canadian Government for all provinces can find information online at: <https://www.canada.ca/en/services/benefits/education/student-aid.html>

Masa Scholarships

Masa is the global leader in immersive international career development and leadership experiences in Israel for young Jewish adults from around the world. Through a variety of long-term programs in Israel, Masa provides meaningful, enriching experiences to young Jews from various countries, backgrounds, levels of education, and fields.

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa Project. Please note: Masa is an independent initiative, and therefore its criteria for evaluating funding requests may differ from those used to evaluate requests for the Raphael Recanati International School scholarships. Once you make aliyah you are not eligible for this grant so please check this out before making aliyah! More information and application forms at: www.masaisrael.org



Other Scholarship Opportunities

Various sources in the Jewish and general communities provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, nonprofit organizations, and local Jewish federations and schools about the availability of and criteria for such scholarships. Many countries also have government-sponsored loan programs for students. Check with local government representatives for details. See the following list for some of the many organizations that offer scholarships, based on a variety of criteria.



- **Student Authority Grant For Olim**
New immigrants can receive financial aid if they meet the criteria. For more information:
https://www.gov.il/en/departments/topics/student_authority
- **Friends of the IDF Scholarship Program IMPACT**
For IDF combat or combat-support veterans:
<https://fidfimpact.org/> (Hebrew)
- **HESEG Foundation for Former Lone Soldiers**
<https://www.heseg.com/?lang=en>
- **Jewish Federations of North America (JFNA)**
www.jewishfederations.org
- **TELFED**
Awards grants for students from South Africa. Contact the Jewish community of South Africa:
www.telfed.org.il
- **Perach**
<https://www.perach.org.il/Perach-a-National-program-for-social-impact>

For full details about financial aid:

<https://www.runi.ac.il/en/schools/rris/admissions/undergraduate/financial-aid-and-scholarships/>

For other financial aid possibilities, contact our Financial Aid Managers:

rris.financialaid@runi.ac.il

ACADEMIC CALENDAR*

תשפ"ה | 2024-2025

Orientation week	Oct. 27 – Nov. 1, 2024
Fall semester begins	Nov. 3, 2024
Memorial Day for Yitzchak Rabin z"l	Nov. 13, 2024
Hanukkah vacation	Dec. 29, 2024
Fall semester ends	Jan. 31, 2025
Fall exams begin	Feb 2, 2025
Spring semester begins	Mar. 23, 2025
Passover vacation	April 7-20, 2025
Studies resume	April 21, 2025
Eve of Holocaust Memorial Day	April 23, 2025
Holocaust Memorial Day ceremony	April 24, 2025
Eve of Israel Memorial Day / Memorial Day Ceremony	April 29, 2025
Israel Memorial Day	April 30, 2025
Israel Independence Day	May 1, 2025
Memorial Day ceremony for Ethiopian Jews who perished on their way to Israel	May 25, 2025
Shavuot vacation	June 1-2, 2025
Graduation ceremony (class of 2024)	TBA
Honorary Fellowship & Outstanding Researchers & Lecturers ceremony	TBA
Student day	TBA
Spring semester ends	July 4, 2025
Spring exams begin	July 6, 2025
Summer semester begins	TBA
Summer semester ends	TBA

* The calendar is subject to change.

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