



Course program and reading list

Semester 2 Year 2024

School: School of Sustainability Founded by Israel Corp. ICL

CSR, ESG and Impact investments

Lecturer:

Ms. Tzruya Chebach tzruya.chebach@post.runi.ac.il

Teaching Assistant:

Ms. Talia Shaler talia.shaler@post.runi.ac.il

Course No.:	Course Type :	Weekly Hours :	Credit:
5028	Lecture	2	2

Course Requirements :	Group Code :	Language:
Final Paper	242337501	English

Prerequisites

Students who took one of the courses listed below will not be allowed to register to the course CSR, ESG and Impact investments (5028):

3375 - Corporate Social Responsibility & Impact investments

 Course Description

The course examines the central aspects of business and sustainability interface. It will address the concept of corporate social responsibility (CSR), its evolution, and key aspects of implementation. The course will discuss case studies and examples with emphasis on environmental impacts and transparency aspects. Throughout the course,

we will explore platforms and reporting approaches such as:

- - GIIN
 - CDP
 - Business Interface and UN Development Goals (SDGs)
 - European and Israeli Taxonomy

Additionally, the course will delve into the field of ESG (Environmental, Social, and Governance), reviewing its concept, development, ecosystem, and involved stakeholders. It will examine types of investments, such as impact investments, compared to other investments, the current regulatory framework for these investments, and how investment practices in this area are evolving globally today.



Course Goals

1. Introduction to fundamental concepts in business and sustainability interface.
 2. Experience in analyzing corporate reports.
 3. Familiarization with key reporting platforms.
 4. Exposure to global case studies and examples.
 5. Practical aspects and skill development in business and environmental interface.
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Grading

Task Distribution:

- Midterm Assignment: 30%
 - Final Assignment: 70%
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Learning Outcomes

Orientation in fundamental concepts in the field.

Developing critical and applied thinking for business and sustainability interface.

Skill development.

Familiarization with leading case studies.



Lecturer Office Hours

Office hours by appointment via email:



Tutor Office Hours

Office hours by appointment via email

Talya Shaler: talia.shaler@post.runi.ac.il



Teaching Assistant

Office hours by appointment via email

Talya Shaler: talia.shaler@post.runi.ac.il



Reading List

Will be provided on moodle for each session