



Course program and reading list

Semester 2 Year 2024

School: Harry Radzyner Law School MA

Cardozo Law School program– New York City

Lecturer:

Prof. Dov Greenbaum dov.greenbaum@runi.ac.il

| Course No.: | Course Type : | Weekly Hours : | Credit: |
|--------------------|----------------------|-----------------------|----------------|
| 10617 | Elective | 2 | 2 |

| Course Requirements : | Group Code : | Language: |
|------------------------------|---------------------|------------------|
| Final Exam | 242106170 | Hebrew |



Course Description

This is subject to change substantially depending on the location of the course

The Joint Cardozo Law School and Reichman University FAME (Fashion, Arts, Media and Entertainment) law program is a one-of-a-kind opportunity for master's students to gain a comprehensive understanding of the legal issues that are inherent to these ever-evolving industries. This innovative program, which will be conducted entirely in English, is structured to provide students with a multi-dimensional view of the legal landscape in the FAME industries.

The course is divided into three equally important components that are designed to give students a holistic understanding of the legal issues in the FAME industries. The first component consists of lectures delivered by Cardozo and affiliated faculty. These lectures will cover the primary legal issues in the FAME industries, including intellectual property, contracts, financing, and regulations. The lectures will be delivered by highly accomplished and experienced professionals who will offer students unique insights into the legal issues that are relevant to each industry. Please note that while we have

provided guidance to the lecturers, we cannot guarantee the specific topics that will be covered, and we are not responsible for the nature, content, or quality of the lectures.

The second component of the program will provide students with real-life experiences and examples from the FAME industries through on-site visits to law firms and corporations. These visits will give students the opportunity to engage with industry experts, who will provide valuable insights into the practical application of the legal concepts they learn in the classroom. Students will be able to network with professionals in the industry, gain exposure to different legal practice areas, and learn about the challenges and opportunities that arise in the FAME industries.

The third component of the program is designed to foster camaraderie among participants and includes extracurricular programming within the FAME industries and a welcome dinner.

These activities have been developed at a significant cost and students are required to attend. The extracurricular programming will give students the opportunity to engage with industry experts, attend events and shows, and gain exposure to the creative aspects of the FAME industries.

Please note that students are responsible for their own food, housing, and transportation to and from the various lectures. However, our team will be available to offer support and advice to students who require assistance with logistics or have questions about the program.

We encourage students to approach the program with an open mind and a willingness to learn, engage, and connect with industry experts and fellow participants.



Course Goals

The academic course aims to broaden the knowledge of students in the areas of Fashion, Arts, Media, and Entertainment (FAME) through structured classes. While these components may not be available at Reichman University, the course endeavors to provide a comprehensive understanding of the interplay between these industries and the legal and technological frameworks that govern them.

By taking this course, students will be exposed to a range of topics related to FAME, such as intellectual property rights, licensing, and contract law. Additionally, students will learn how technology impacts these sectors and how legal frameworks are adapting to technological advancements. This will enable students to gain a deeper understanding of how FAME industries operate, the challenges they face, and how they are adapting to new technological changes.

In addition to theoretical knowledge, the course aims to provide practical experience in the application of legal and technological frameworks to FAME industries. Through guest speakers and onsite visits, students will learn how legal and technological frameworks are

applied in practice, enabling them to develop skills that are relevant to the FAME industries.

In summary, the goal of this academic course is to expand students' knowledge of FAME industries and their intersection with law and technology. By doing so, the course aims to equip students with the skills and knowledge necessary to understand the unique challenges faced by these industries and to provide practical solutions that can be applied in real-world situations.

Grading

everything is subject to change depending on location of the course

Students taking the course for credit will be graded on two components.

The first component is participation, which will comprise surveys to be sent out at the end of each day as well as attendance at each of the lectures. Students are expected to be actively engaged in the lectures and to participate in class discussions.

The second component is a final paper of 6–8 pages, the topic of which will be decided by the student in consultation with the course instructor. The paper will be an opportunity for students to apply the legal concepts they learn in the classroom to a specific issue or case in the FAME industries.

Students taking the course for certification will be assessed on one component, which is participation comprising surveys to be sent out at the end of each day as well as attendance at each of the lectures. This component is designed to ensure that students are actively engaged in the program and have a thorough understanding of the legal concepts covered in the course.

Students will not receive a certificate unless they participate in all the sessions

Reading List

None yet.

Professors may assign readings prior to classes.