

# תוכנית הקורס ורשימת קריאה לקורס

סמסטר 1 שנה 2024



**בית ספר:** בית ספר טיומקין לכלכלה B.A

סדנת מחקר למצטיינים

**מרצים/ות:**

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4973	שיעור	1	1
דרישות הקורס:	קוד קבוצה:	שפת לימוד:	
עבודה מסכמת	241497300	עברית	

## נושאי הקורס

כלכלה ניסויית עוסקת בבדיקת השערות במעבדה ובשדה בנושאים של קבלת החלטות והתנהגות כלכלית, ובהערכת השפעותיה של מדיניות כלכלית. בקורס נציג ראשית את שיטות המחקר הניסוייות, ולאחר מכן את הנושאים בהם מטפלים ניסויים בכלכלה. נשתמש בידע זה בכדי לנסח שאלת מחקר, לתכנן ניסוי, להריץ אותו, ולנתח את תוצאותיו. לצורך התנסות במחקר נתמקד בנושא אחד מתוך רשימת הקריאה.

## מטרות הקורס

הסטודנטים יתוודעו לשיטות ולנושאים בכלכלה ניסויית, יהיו מסוגלים לקרוא מאמר אקדמי בתחום ולבקר אותו, ולתכנן, לבצע ולנתח מחקר ניסויי בכלכלה.

## מבנה ציון הקורס

מבנה הקורס:

בשלוש הפגישות הראשונות שיערכו בתחילת הסמסטר נציג את שיטות ונושאי הכלכלה הניסויית, ובסיומם נבחר נושא למחקר. בפגישה הרביעית כל סטודנט יציג בקצרה מאמר רלוונטי, ויציע שאלת מחקר, ובסיומו נבחר את אחת ההצעות לעבודה משותפת. הפגישות החמישית והשישית יהיו פגישות עבודה לצורך הצגת ההתקדמות במחקר המשותף.

ציון:

40% הצגת מאמר ושאלת מחקר

40% עבודה על המחקר

20% תוצרי המחקר

תאריך הגשה: 21.1

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## שעות קבלת מרצה

ימי א' 10-11 ובתיאום מראש

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## רשימת קריאה

נושאים וחומרי קריאה כלליים:

- Kagel, John and Alvin E. Roth, The Handbook of Experimental Economics I, Princeton University Press, 1995.
- DellaVigna, Psychology and economics: Evidence from the field, *Journal of Economic literature*, 2009 - aeaweb.org

חומרים לשלושת השיעורים הראשונים:

1. **Introduction – methods:** what we use experiments for. Monetary Incentives. Eliciting valuations case study. Lab, Field, and natural experiments. Class topics and presentations. Methodological issues.
2. **Introduction - history and topics:** some early and famous experiments on (1) individual choice (2) strategic interactions (3) market behavior.
3. **Incentives:** how do incentives affect people in the real world? Interfering with internal motivation. Affecting social norms. Small or large stakes.

- Gneezy, U., and A. Rustichini "A Fine is a Price," *Journal of Legal Studies*, vol. XXIX, 1, part 1, 2000, 1-18.
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- Ruben C. Arslan, Martin Brümmer, Thomas Dohmen, Johanna Drewelies, Ralph Hertwig and Gert G. Wagner, "How people know their risk preference," Scientific Reports volume 10, Article number: 15365 (2020)

למחקר בחירת נושא אחד מתוך הבאים:

#### 4. **Individual (Behavioral) Preferences:**

- Kahneman, Daniel, Jack L. Knetsch, and Richard H. Thaler 1990, "Experimental Tests of the Endowment Effect and the Coase Theorem," *JPE*, 98, 6, 1325-1348.
- Dan Ariely, George Loewenstein and Drazen Prelec (2003), "Coherent Arbitrariness: Stable Demand Curves without Stable Preferences," *Quarterly Journal of Economics*, No.118 (1), (February), 73-105.
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- Thaler, Richard "The Psychology of Choice and the Assumptions of Economics," in A.E. Roth, editor, *Laboratory Experimentation in Economics: Six Points of View*," Cambridge University Press, 1987.

#### 5. **Time preferences and commitment**

- Tanaka T, Camerer CF, Nguyen Q, "Risk and time preferences: Linking experimental and household survey data from Vietnam," *American Economic Review*, 2010
- Andreoni, James, and Charles Sprenger. 2012. "Risk Preferences Are Not Time Preferences." *American Economic Review*, 102 (7): 3357-76.
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Gym." *American Economic Review*(2006)

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6. **Social preferences: Giving and Fairness (distributional preferences)**

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## 7. **Social preferences: Public Goods, Trust and Reciprocity**

Public Goods:

- Ledyard, John O., "Public Goods: A Survey of Experimental Research," In: *The Handbook of Experimental Economics*. Princeton University Press, Princeton (1995) pp. 111-194.
- Palfrey and Prisbrey, "Anomalous Behavior in Public Goods Experiments: How Much and Why?," *The American Economic Review*, Vol. 87, No. 5 (Dec., 1997), pp. 829-846
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Trust:

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All:

- Levitt, Steven D., and John A. List. "What do laboratory experiments measuring social preferences reveal about the real world?." *Journal of Economic perspectives* 21, no. 2 (2007): 153-174.

## 8. **Discrimination**

- Bertrand, Marianne, and Esther Duflo. "Field experiments on discrimination." *Handbook of economic field experiments* 1 (2017): 309-393.
- Marianne Bertrand and Sendhil Mullainathan, "Are Emily and Greg More Employable than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination," *American Economic Review* 94 (2004), 991-1013.
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## 9. **Scarcity**

- Bertrand, Marianne, Sendhil Mullainathan, and Eldar Shafir. 2004. "A Behavioral-Economics View of Poverty." *American Economic Review*, 94 (2): 419-423.
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## 10. **Language and economic behavior**

- Galor, Oded and Özak, Ömer and Sarid, Assaf. 2018. Geographical Origins of Language Structures. Available at SSRN: <https://ssrn.com/abstract=3097220> or <http://dx.doi.org/10.2139/ssrn.3097220>
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## 11. **Corruption**

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- Jacob, Brian A., and Steven D. Levitt. "Rotten Apples: An Investigation of the Prevalence and Predictors of Teacher Cheating." *Quarterly Journal of Economics* 118, no. 3 (2003): 843–877.
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- Marianne Bertrand, Simeon Djankov, Rema Hanna, Sendhil Mullainathan, Obtaining a Driver's License in India: An Experimental Approach to Studying Corruption, *The Quarterly Journal of Economics*, Volume 122, Issue 4 (2007), pp. 1639–1676.
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12. **Gender** (behavior differences, discrimination, institutions, and remedies)

- Niederle, Muriel, and Lise Vesterlund. "Do women shy away from competition? Do men compete too much?." *The quarterly journal of economics* 122, no. 3 (2007): 1067–1101.
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