



# Course program and reading list

Semester 1 Year 2024

**School:** School of Sustainability Founded by Israel Corp. ICL

## Environmental change and human behavior

### Lecturer:

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Course No.:	Course Type :	Weekly Hours :	Credit:
4936	Lecture	3	3

Course Requirements :	Group Code :	Language:
Final Paper	241493600	English

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### Course Description

This course is one of three core modules of the Aviram Sustainability and Climate Program.

The objective of this course is to develop a critical understanding of the drivers of environmental degradation, resource overexploitation, and climate change from the behavioral perspective, considering human behaviors and habits, choices, and decisions as both sources of- and solutions to- environmental predicaments.

The course provides participants with analytical frameworks, tools and techniques (qualitative and quantitative) from across the behavioral sciences, behavioral economics, and marketing, and provides them with the opportunity to apply them in case studies and

real-life settings.

The course is taught primarily in Hebrew, with several case studies in English, due to the bilingual nature of the Aviram Program, and as stated in advance.

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## Course Goals

Participants will critically discuss the drivers of the global environmental crisis through the behavioral perspective.

Participants will engage with analytical frameworks, tools and techniques (qualitative and quantitative) from across the behavioral sciences, behavioral economics, and marketing.

The course is taught primarily in Hebrew, with several case studies in English, due to the bilingual nature of the Aviram Program, and as stated in advance.

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## Grading

Self-selected teams will submit a written assignment at the end of the term, the grade of which will constitute 100% of their final mark in the course.

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## Reading List

Delaney, L. (2018). Behavioral Insights Team: ethical, professional and historical considerations. *Behavioral Public Policy*, 2(2), 183-189.

Dolan, P., Hallsworth, M., Halpern, D., King, D., & Vlaev, I. (2010). MINDSPACE: influencing behavior for public policy.

Kahneman, D. (2011). *Thinking, fast and slow*. Macmillan.

Sunstein, C. R. (2014). *Why nudge?: The politics of libertarian paternalism*. Yale University Press.

Sunstein, C. R., & Thaler, R. H. (2003). Libertarian paternalism is not an oxymoron. *The University of Chicago Law Review*, 1159-1202.

Team, B. I. (2014). EAST. *Four Simple Ways to Apply Behavioral Insights*.

Thaler, R. H., & Sunstein, C. R. (2009). *Nudge: Improving decisions about health, wealth, and happiness*. Penguin.